

# DISCUSSION OF 2021 ALLOCATIONS

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	2019	2020 Adopted	2020 Amended	2020 Projected	2021 Prelim/Requests
Revenues	18,929,841	19,552,138	9,464,921	8,376,455	13,402,327
Monona Terrace	5,184,540	5,461,289	2,669,783	2,669,783	3,800,000
Olbrich and Zoo	642,352	642,352	-	-	-
Overture	2,000,000	2,095,000	1,200,000	1,200,000	1,200,000
Destination Madison	4,989,009	5,264,037	2,950,000	2,950,000	3,800,000
Event Booking Assistance	140,953	200,000	50,000	50,000	150,000
Optimization Study					50,000
City Tourism	174,895	237,500	102,500	102,500	158,250
Other	33,800	34,552	-	-	30,000
General Fund Share	5,671,290	5,865,642	2,839,476	2,512,936	4,020,698
Total Expenditures	18,836,839	19,800,372	9,811,759	9,485,219	13,208,948
Ending Balance	355,432	119,873	14,729	(738,588)	200,970

Monona Terrace redirected RTF reserves for capital projects to 2020 operations.  
 Monona Terrace allocation reflects \$180,000 GO-Room Tax borrowing.  
 City Tourism includes \$105,000 for CitiArts and \$18,000 for Sister Cities.  
 Overture amount is preliminary prior to RTC discussions.