

**ANDREA NILSEN**

Andrea has had the pleasure of engaging with the team at Monona Terrace as both an event coordinator and event attendee since 1998. Her experience includes thirty years as a successful event planner in the Madison area. She has directed a range of events from large-scale sporting events to intimate social gatherings. Her history in event planning and familiarity with Monona Terrace offers a valuable point of view as Monona Terrace navigates a successful future in a changed hospitality landscape. Andrea worked at the UW-Madison Department of Athletics for 15 years as a coach for women's volleyball and as the Big Ten and NCAA Championship Event Coordinator. Recently, she worked as the Community Impact Coordinator at Madison Community Foundation where she supported the nonprofit grant making program and directed event planning. Currently, she works at Cherokee Country Club in Business Development and Director of Racquet Sports. Andrea graduated from University of the Pacific (California) and earned a Master's Degree from University of Wisconsin - Madison.