

August 3, 2020

Ledell Zellers, Chair
City of Madison Plan Commission
210 Martin Luther King, Jr. Blvd.
Madison, WI 53703

RE: Westgate Mall Redevelopment TDMP – Madison, WI, Dane County

Dear Ledell:

JT Klein Company is pleased to inform the Commission that we have developed a Traffic Demand Management Plan (TDMP) for the proposed Westgate Mall Redevelopment. Please find details of the plan outlined in the attached memorandum.

We are committed to promoting sustainability through our development and property management activities. The memorandum also outlines our plan to verify the effectiveness of our proposed TDMP strategies. I will serve as the contact for the Westgate Mall Redevelopment and will work with the City of Madison to facilitate further discussions related to this TDMP.

Please do not hesitate to reach out to me at any point if you or the Commission have any questions or concerns regarding our proposed TDMP.

Sincerely,



Jacob T. Klein
President