

## Bachmann, Christy

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**From:** URBAN ASSETS LLC  
**Sent:** Monday, July 06, 2020 1:59 PM  
**To:** btrades@sbcglobal.net; jaclyn.lawton@charter.net; jclausius@charter.net; Furman, Keith; mikhailkullen@gmail.com; vales\_e\_adams@yahoo.com  
**Cc:** Evers, Tag; ms@movin-out.org; Brandon Rule (BRule@ruleenterprisesllc.com); Marcus Pearson; Petykowski, Christopher; Bachmann, Christy  
**Subject:** Cedar Street ROW - Maintain On-Street Parking for Grocery Store  
**Importance:** High

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Dear Commission Members –

I noticed the email pasted below is not yet on Legistar and wanted to make sure you were aware of the Truman Olson Development Team's opposition to the separated bike lane recommended by the Transportation Commission.

Regards,

Melissa Huggins on behalf of Rule Enterprises and Movin' Out.

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**From:** [Brandon Rule](mailto:Brandon.Rule@ruleenterprisesllc.com)  
**To:** [jfstr13@cityofmadison.com](mailto:jfstr13@cityofmadison.com); [jfstr114@cityofmadison.com](mailto:jfstr114@cityofmadison.com)  
**Cc:** [Megan Schuetz](mailto:Megan.Schuetz@urbanassetsconsulting.com); [melissa@urbanassetsconsulting.com](mailto:melissa@urbanassetsconsulting.com); [Marcus Pearson](mailto:Marcus.Pearson@ruleenterprisesllc.com); [Rolf Daniel](mailto:Rolf.Daniel@ruleenterprisesllc.com); [Parks Timothy](mailto:Parks.Timothy@ruleenterprisesllc.com); [christybachmann@cityofmadison.com](mailto:christybachmann@cityofmadison.com); [pjhill@cityofmadison.com](mailto:pjhill@cityofmadison.com); [spetykowsk@cityofmadison.com](mailto:spetykowsk@cityofmadison.com)  
**Subject:** Parking on Cedar Street  
**Date:** Wednesday, July 1, 2020 10:27:46 AM  
**Attachments:** [image001.png](#)

Dear Alder Evers and Alder Carter:

It is our understanding the Transportation Commission approved the Cedar Street right-of-way geometry at its meeting last week with the recommendation that the parking on the north side of the street be removed and replaced with the separated bike lane. We are concerned the recommendation will remove much needed parking for the Truman Olson project. In particular, the on-street parking is critical to the success of the grocery store. The total parking available for the entire project is approximately 135 spaces with 30 spaces on the first floor and the remainder one level down. All of the spaces will be shared by the residents and the grocery store.

We have not yet determined the grocery store parking needs, but we do know the on-street parking will be needed. It will provide additional spaces for shoppers and especially those who want to get in and get out quickly without having to negotiate the parking ramp. The success of Luna's Groceries is critical to the neighborhood; the removal of the parking would be detrimental to that success.

We looking to your support to restore the parking on the north side of Cedar Street.

Brandon Rule, Rule Enterprises  
Megan Schuetz, Movin' Out

Truman Olson, Co-Developers

Best,

**Brandon Rule**  
President - Rule Enterprises  
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