

general notes

keyed notes

- REFER TO KITCHEN DRAWINGS FOR ALL EQUIPMENT AND ROUGH-IN REQUIREMENTS OF KITCHEN EQUIPMENT
- B PROVIDE INVALLET WID BLOCKING FOR MILLWORK SHELVING, PANELS, TV'S ETG REPER TO KITCHEN DRAWINGS FOR ADDITIONAL INFORMATION
- MOUNT ALL FIXTURES A ACCESSORIES AT HEIGHT'S CONFORMING WITH ALL GOVERNMO CODES A A D.A. REQUIREMENTS
- ALL CONTRACTORS TO VERIFY EXISTING SITE CONDITIONS BEFORE ANY WORK IS TO BEGIN MOTIFY ARCHITECT OF DISCREPANCIES, TYP
- OWNER & ARCHITECT TO BE NOTIFIED AFTER FLOORWALL LAYOUT FOR REVIEW PRIOR TO CONSTRUCTION

SHELWING UNITS

EPING PAD SEE STRUCTURAL DCTAILS

REFER TO KITCHEN DRAWINGS

DIC TO PROVIDE MAPOR RETARDER TO UNDERSIDE OF STRUCTURE AT ALL META FRAMED EXTERIOR WALLS GIC TO PROVIDE FIGUROLAGS BATT INSULATION AT FULL WIDTH OF STUD CAVITY all floor exterigry wall foundation wall 4 roof penetrations to be sleeved 4 waterproofed

BEER / WINE KEGS

FIXED SEATING & TABLES (O.G. TO ANGHOR SOLT TO FLOOR) HAND TOWEL DISPENSER LOCATED @ ALL KITCHEN AND B O H

WATER HEATER COORDINATE W PLUMBING SHEETS

O.C. TO PROVIDE BLOCKING AS REQUIRED, REFER TO KITCHEN DRAWINGS

ELECTRICAL EQUIPMENT/ PANELS, SOCKETED SODA BAG & BOX. REFER TO ELECTRICAL & PLUMBING

OCCUPANCY PLACARD LOCATION. G.G. TO PROVIDE A SIGN NOTING THE MAX OCCUPANCY LOAD $\{75\}$ IN DINING AREA. COORDINATE NFOWNER.

- ONLY AT WALLS BEHIND WALK-IN COOLERS, FREEZERS CHASTING DEMISSION WILL TO RELIMINATE IS
 CLOVE BOX HOLDERS: MOUNTED AT WILL ABO
 MADETING ASTOREPROXIT TO BE EXHIBITIONS OF THE EXHIBITIONS OF THE EXHIBITIONS OF THE EXHIBITIONS OF THE EXHIBITIONS 0000000000000 (1) YAO SMOKING SIGNAGE LOCATION, PROVIDED & INSTALLED BY G.C., COORDINATE FINAL LOCATION W OWNER, MOUNT W CLEAR SILICONE
- ALL HORK IS TO BE DONE IN ACCORDANCE WITH ALL COVERNING STATE & LOCA CODES AND ORDINANCES
 - 33
 - 900 @ © S-COMPARTMENT SHAK- COMPARTMENTS STREETS LIST BEEN REFER TO MITCHEN DRAWMOUT FOR SPECIFICATION HAND SINK, G.C. TO PROVIDE BLOCKING AS REQUIRED.
 - 2 BARREL CUSTARD MACHINE BY A E.C. G.C. TO ENSURE FLOOR SUAB IS LEVEL (NO SLOPE) UNDERWEATH THE CUSTARD MACHINE STAINLESS STEE, MOP SINK WE FLOOR DRAIN G.C. TO PROVIDE F.T. BLOCKING IN WALL FOR SHELVING SHELVING BY K.E.C. ICE MAKER WIBIN BY K.E.C.
 - OUTDOOR TRASH RECEPTICAL TRASH BINS BY KEC
- ORDER / PICKUP COUNTERTOP ON TWO LAVERS 1M" COX PLYMOOD MATERIAL TO BE STAINLESS STEEL BY K.E.C. LOW WALL A PLYMOOD BY G.C.

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- POS. STATION, O.C. TO PROVIDE POWER, DATA & BLOCKING AS REQUIRED EQUIPMENT SHALL BE SHROUDED), VERIEY FINAL LOCATION W OWNER PRIOR TO INSTALLATION
- CONDIMENT COUNTER BY K.E.C. SET IN PLACE BY G.C. MENULTO BOARDS - G.C. TO PROVIDE CONTINUOUS I. REFER TO INTERIOR ELEVATION

BLOCKING FOR INSTALLATION

NOTED FLOOR PLA A101

sea designed by checked by

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NEW EXTERIOR SIGN BEAM BY TENANT O'C PISTALLED AT IT'S AFF SEE EXTERIOR ELEVATIONS FOR REFERCICE FOOD SERVICE UTILITY WALL BY O.G., COORDINATE WITH FOOD SERVICE FOR MORE INFORMATION BEER LINE CONNECTION - UNE TO RUN UNDER SLAB, REFER TO KITCHEN DRAWMACS FOR ADDITIONAL INFORMATION

BUG ZAPPER G.C. TO COORDHATE EXACT LOCATION IN FIELD.

SHOOMBETER SIGNACE OC TO INSTAL BLACK CLOCK OUTLET A BLOCKHO AT REVEAUS AS REQUIRED A CO-ORDINATE WITH DAWLER

BEVERAGE DISPLAY RACKS BY SIGN VENDOR.

NEW OLAZINO WITH DOOR AT STOREFRONT TENANTS O.G. TO REDAR THE STOREFRONT AS REQUIRED A MATCH THE DOOR A STOREFRONT FINISHE WITH EXISTING STOREFRONT FINISHE PATION HEATER, INFRATECH INFRARED ELECTRIC HEATER, MOUNT TO BUTTON OF EXISTING CAMOPY REFER TO ELECTRICAL DRAWINGS FOR ADDITIONAL INFORMATION

REE STANDING PATIO PLANTER. REFER TO FURNITURE LAYOUT PLAN FOR SPECIFICATION

12/18/201

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WATER FILTER SYSTEM, O.C. TO PROVIDE BLOCKING AS REQUIRED, REFER TO MECHANICAL SHEETS & MICHEN DRAWMICS.

POLE MOUNTED TV BY OWNER GIG. TO PROVIDE IN WALL BLOCKING

COS & RTI LINES TO RUN UNDER SIZE TO RESPECTIVE FILL BOX, TUBINO INSTALLATION & CONNECTION

HITROGEN GENERATOR G.C. TO COORDINATE EXACT LOCATION IN FIELD

STAND FOR SOMETHING GOOD SIGN IN WHITE O.C. TO INSTALL BLACK GLOCK OUTLET & BLOCKING AT REVIEWS AS REQUIRED A CO-ORDINATE WITH OWNER SEE INTERIOR ELEVA

AM WORK TO THE EXTERIOR OF THE SPACE AND ADJACENT COMMON AREAS MUST WANTAN COMPLANCE TO ALL ADJACEAND DOMERMING CODE REQUIREMENTS ACCESSIBLE SLOPES CROCK SLOPES, FINDRES AND CLEARANCES MUST BE MAINTAINED

(8)

LINEN BIN BY OWNER FOR DIRTY LINENS

NEW PATIO RAILING BY TENANT O.G. REFER TO EXTERIOR ELEVATIONS FOR REFERENCE

89

NEW INTERIOR SIGN CHANNEL (SHOW DETAILS CO2 TANK O.C. TO CHAIN TO WALL COZ AND RTI FILL BOX LOCATION EXISTING STEEL COLUMNS TO REMAIN SEE FINISH INFORMATION ON FINISH FOR EXPOSED COLUMNS

DAGHED) BY G.C., REFER TO INTERIOR ELEVATIONS AND

EMPLOYEE LOCKERS.

HILLDALE CENTER STORE # 1318 558 NORTH MIDVALE BLVD, MADISON, WI 53705

BOYADRI, NEON SIGN PROVIDED BY OWNER I.G. TO PROVIDE POWER IN BLACK CLOCK OUTLET & BLOCKING AS REQUIRED.

FLOOR PLAN & FINISH SCHEDULE FOR MORE

® 9 88

NON SHELF MOUNTED AT 7-6"

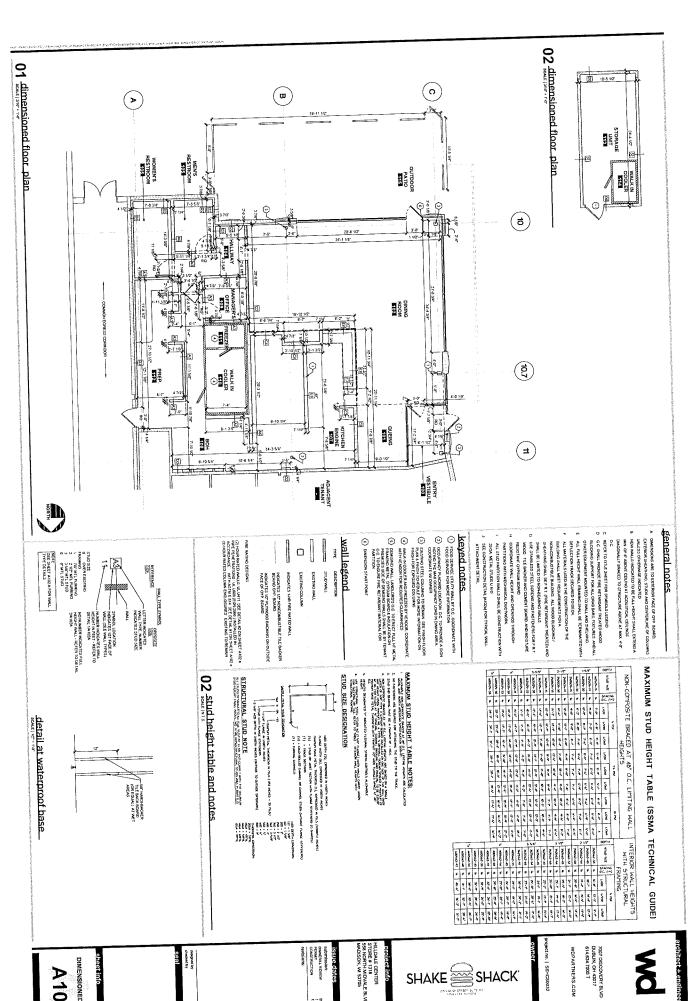
FIRE EXTINGUISHER CHBINET SEE SHEET AGO! FOR FIRE EXTINGUISHER TYPES HOTES AND SPECES. EXISTING STOREFRONT TO BE DEMOLISHED AND REPLACED WITH NEW STOREFRONT OLOVE BOX HOLDERS; MOUNTED AT WALL ABOVE HANDWASHING SINKS BY KITCHEN

SHAKE

SHACK

7007 DISCOVERY BLVD DUBLIN, OH 43017 614.634.7000 T WDPARTNERS.COM

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HILLDALE CENTER STORE # 1318 558 NORTH MIDVALE BLVD. MADISON, WI 53705

SHACK" SHAKE

WDPARTNERS.COM















Stand For Something Good

BUSINESS PLAN FOR SHAKE SHACK WISCONSIN LLC

Our Story

Shake Shack sprouted from a hot dog cart in Madison Square Park in Manhattan to support the Madison Square Park Conservancy's first art installation. The cart was quite the success, with Shack fans lined up daily for three summers.

In 2004, a permanent kiosk opened in the park: Shake Shack was born. This modern day "roadside" burger stand serves up the most delicious burgers, hot dogs, frozen custard, shakes, beer, wine and more. An instant neighborhood fixture, Shake Shack welcomed people from all over the city, country and world who gathered together to enjoy fresh, simple, high-quality versions of the classics in a majestic setting. The rest, as they say, is burger history.

Shake Shack has now grown into a gourmet fast-casual restaurant with more than 250 locations domestically and internationally.

Stand for Something Good

We are committed to extending hospitality beyond the four walls of each Shack into the surrounding community. That means carefully sourced premium ingredients from like-minded purveyors we admire and love; thoughtful, well-crafted and responsible design for its place; and deep community support through donations, events, and volunteering.

Good Ingredients

We pride ourselves on sourcing incredible ingredients from ranchers, farmers, bakers, and food purveyors who all share our values. We are dedicated to ensuring that ALL our meat is antibiotic and hormone free.

Our burgers are made with 100% Angus beef that is humanely raised, vegetarian fed, and source verified. Our chicken is real white-meat that's fresh, never frozen. Our flat-top hot dogs are 100% beef from the pros at Vienna Beef in Chicago. Our fries are crinkle-cut golden potatoes with no trans fats.

Good Bones

Each Shack is constructed thoughtfully and purposefully to fit its unique environment, using a creative design approach that creates places and experiences like nowhere else. Think walls made of reclaimed antique barn wood siding, one-of-a-kind murals commissioned from local artists, living green walls and lighting installations inspired by local surroundings.

Our Plan

Our Hilldale Shopping Center Shack, which will be our second location in Wisconsin, will be open daily to greet and feed hungry guests from 11 a.m. to 11 p.m. Guests can be seated in the inside dining room or

outside on the patio while enjoying concretes, and frozen custard as well	our great selection of burgers, as soft drinks, beer and wine.	chicken,	hot dogs,	fries, shal	kes,



















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EST. 2004 in NYC



100% all-natural Angus beef. No hormones and no antibiotics ever. Our proprietary Shack blend is freshly ground and served on a non-GMO potato bun.

ShackBurger®* Cheeseburger with lettuce, tomato, ShackSauce \$5.29 Single

\$8.09 Double SmokeShack® *

Cheeseburger with all-natural smoked Niman Ranch bacon, chopped cherry pepper, ShackSauce

\$6.84 Single 620 \$9.64 Dauble 925

'Shroom Burger 490 Crisp-fried portobello mushroom filled with melted muenster and cheddar cheeses, topped with lettuce, tomato, ShackSauce

Shack Stack®* \$9.59 Cheeseburger and a 'Shroom Burger with lettuce, tomato, ShackSauce

> Hamburger* Let us know if you would like lettuce, tomato, pickle or onion

385 \$4.29 Single 620 56,59 Double Add bacon +\$1.55 70



100% all-natural cage-free chicken. No hormones and no antibiotics ever. Served on a non-GMO potato bun.

Chick'n Shack Crispy chicken breast with lettuce, pickles, \$6.29



Flat-Top Dogs

buttermilk herb mayo

100% all-natural Vienna beef. No hormones and no antibiotics ever. Served on a non-GMO potato bun.

\$4.25 Shack-cago Dog® Dragged through the garden with Rick's Picks Shack relish, onion, cucumber, pickle, tomato, sport pepper, celery salt, mustard

Hot Dog 70 Add Shack cheese sauce +\$0.50

54.59 Chicken Dog 320 Shake Shack chicken, apple and sage sausage





Frozen Custard

Dense, rich, creamy ice cream, spun fresh all day. Our custard base is made from all-natural sugar, never from corn syrup.

Shakes

Hand-spun vanilla, chocolate, salted caramel, \$5.29 black & white, strawberry, peanut butter, coffee Fair Shake Make it malted +\$0.50

Add whipped cream +\$0.50 Shake of the Week \$5.59

Featured custard flavor \$5.29 Floats 510 Root beer, purple cow, creamsicle

Cups & Cones

Vanilla, chocolate, flavor of the week Single Dip 220-280 \$3.59 450-540

\$4.59 Double Dip Pints To Go 770-910 \$5.99



Frozen custard blended with mix-ins

\$4.59 Single 390-545 \$6.79 780-1090 Double

Shack Attack

Chocolate custard, fudge sauce, chocolate truffle cookie dough and Mast Brothers Shake Shack dark chocolate chunks, topped with chocolate sprinkles

Pratt St. Pie Oh My

Vanilla custard and slice of Dangerously Delicious blueberry pancake pie

Salty Balty

Chocolate and vanilla custard, chocolate truffle cookie dough, cheesecake blondie and sea salt

5% of sales from our Salty Balty concrete support Moveable Feast, providing nutritious meals at no cost to those in need.

Design Your Own Concrete

280-320 \$3.59 Single \$4.79 Double 560 640

Mix-Ins

+\$0.60 • Chocolate truffle cookie dough

 Chocolate toffee each

- Strawberry purée
- Fudge sauce Salted caramel sauce
- Peanut butter sauce
- Marshmallow sauce
- Dark chocolate chunks









Drinks Shack-made Lemonade Original or featured flavor

Cal

60

75

640-930

\$2.80 130-155 Small 195-235

> Organic Fresh Brewed Iced Tea Small

\$2,30 52,80 Fifty/Fifty™

Half lemonade, half organic iced tea

\$2.55 Small 80 \$3,30 Large 115

> Fountain Soda Coke, Diet Coke, Coke Zero, Sprite,

Fanta Orange, Fanta Grape, Dr Pepper Small 0-180 0-270 Large

Abita Draft Root Beer

\$2.80 Small 180 270 \$3.55 3

Stumptown Cold Brew Coffee 54.75 Brewed with Direct Trade beans

\$1.90 Honest Kids Organic Apple Juice 40 SHACK | . O ® Bottled Water

1% supports the cleanup of water sources



Cal

Cal

120

125



\$5.69

\$7.69

\$2,30

\$2.80

Been

ShackMeister® Ale

Brewed exclusively for Shake Shack by Brooklyn Brewery Draft, 16oz.

190 Draft, 24oz 285



58.89

Wine

Shack Red or White

Made exclusively for Shake Shack by Frog's Leap, Napa Valley, CA White, 60z. Glass Red. 607. Glass

E Wood

Treats for those with four feet.

Pooch-ini®

ShackBurger dog biscuit, peanut butter sauce, vanilla custard Not intended for small dogs

Bag O' Bones

5 ShackBurger dog biscuits by Bocce's Bakery