

"Recommendation 48: Seek to implement transit-oriented development principles in locations near existing and proposed transit stops."

"Objective 4.1. The Downtown Core is the Center of the Downtown, and should generally possess the highest intensity of development..."

> E Washington Ave. Madison, WI





Recent Development (circa 1995-2010)

Potential Redevelopment/Infill (over 1/2 acre)

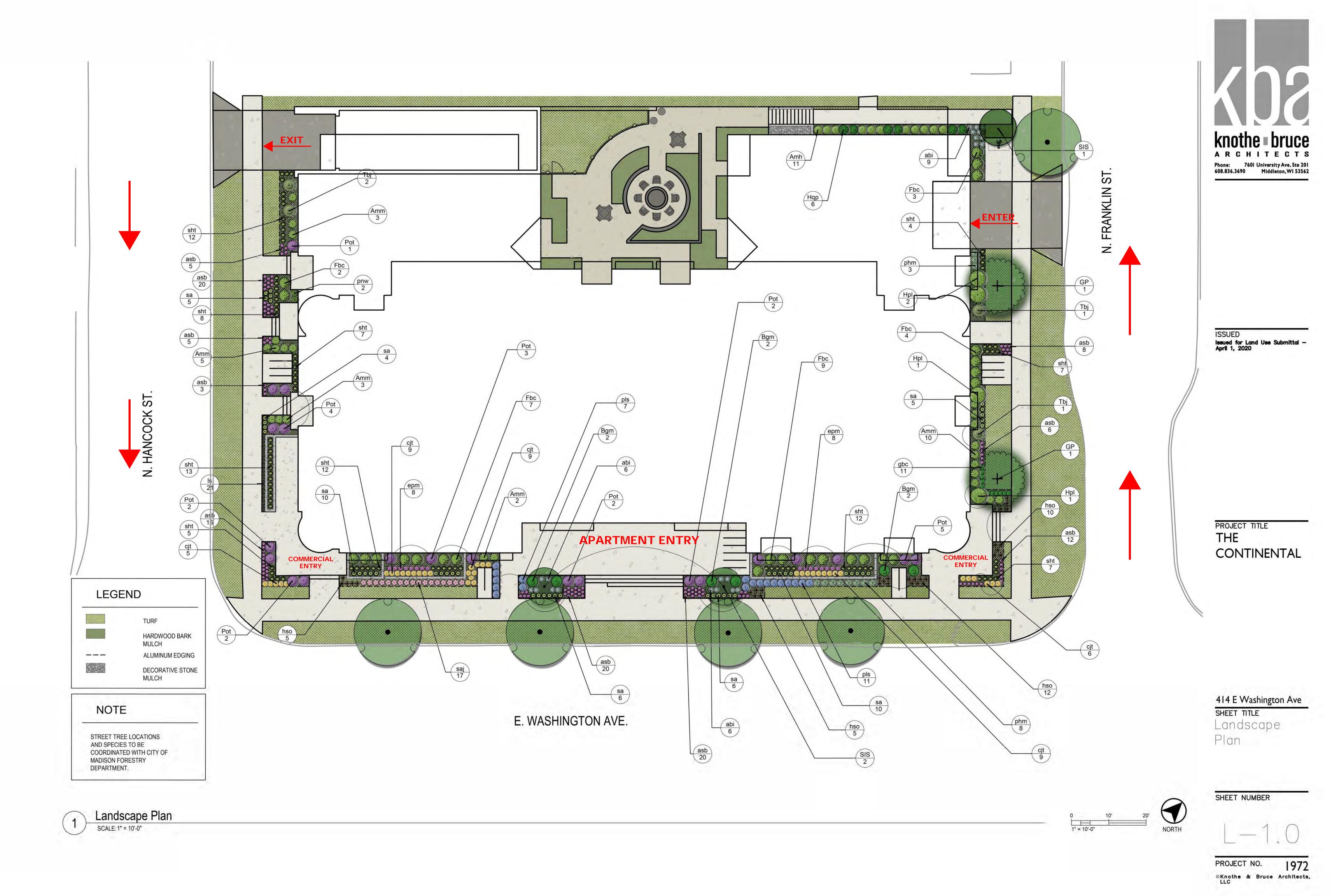
- 1 Surface Parking
- 2 Zero Lot Line (Other zero lot line buildings shown with an *)
- 3 Underutilized Site and/or Obsolete Building
- 4 Public Parking Ramp
- 5 Vacant Land

"Objective 2.1. Encourage higher-density infill and redevelopment..."

"Recommendation 17: Guide development to locations recommended in this plan..."

> E Washington Ave. Madison, WI







HAIL MARY PORTS GRILL

knothe • bruce

A-3.3 - VIEW 3 E. WASHINGTON AVE.

June 10, 2020







A-3.8 - VIEW 8 E. WASHINGTON AVE.

June 10, 2020

knothe bruce



A-3.4 - VIEW 4 E. WASHINGTON AVE.

##

#

H

11

H

- #1

......

-

H

E

321 E

##

11

531

HH

TH

=

June 10, 2020

knothe bruce

11431

.......

P PP PP PP



E. WASHINGTON AVE.





E. WASHINGTON AVE.





E. WASHINGTON AVE.





E. WASHINGTON AVE. July 9, 2020







A-3.13 - HEIGHT ILLUSTRATION 3 E. WASHINGTON AVE.

8+2

June 10, 2020

SPRING & FALL EQUENOX - 9 AM

Previous 8 Story Option

Current 10 Story Option

E. WASHINGTON AVE.

July 9, 2020

SPRING & FALL EQUENOX - 12 PM

Previous 8 Story Option

Current 10 Story Option

E. WASHINGTON AVE.

FU

July 9, 2020

SPRING & FALL EQUENOX - 3 PM

Previous 8 Story Option

Current 10 Story Option

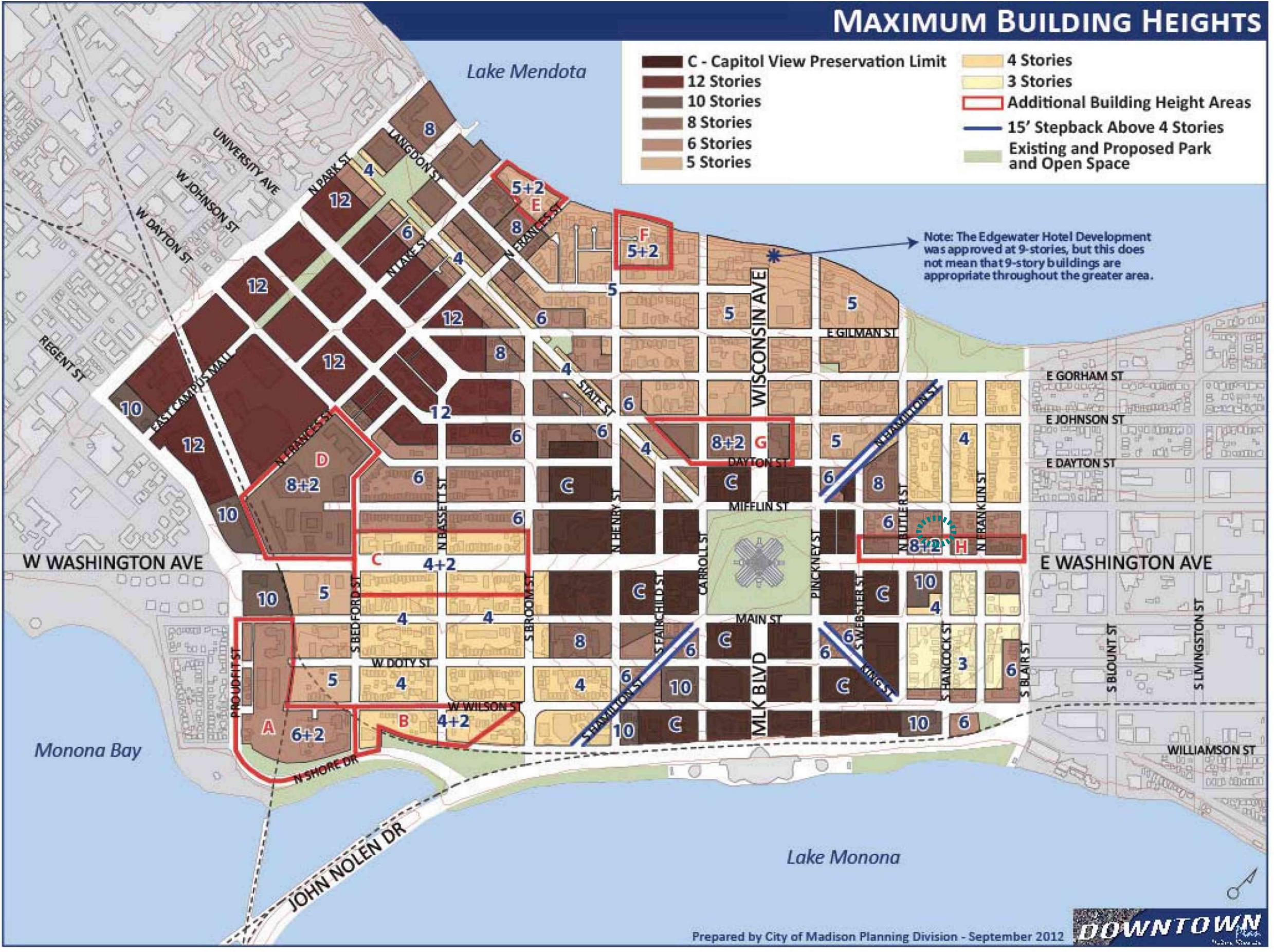
E. WASHINGTON AVE.

July 9, 2020



Site Aerial E. Washington Ave. Madison, WI





"Recommendation 41: Establish building design standards that result in taller buildings having interesting and varied upper stories and tops"

Appendix C: Additional Building Height - Area H

"Bonus heights are a tool intended to provide design flexibility"

'Excess height allows for a demonstrated higher quality building than could be achieved without the additional stories."

Bonus Standards

"The excess height is compatible with the existing or planned character of the surrounding area..."

"Excess height allows for a demonstrated higher quality building than could be achieved without the additional stories."



E. Washington Ave. Madison, WI



T FRANKLIN ST. LEVEL FLOOR PLAN



ISSUED Issued for Land Use April 1, 2020

PROJECT TITLE THE CONTINENTAL

414 E Washington Ave

SHEET TITLE FRANKLIN ST. LEVEL FLOOR PLAN

SHEET NUMBER

A-1.0 PROJECT NUMBER 1972 © Knothe & Bruce Architects, LLC





KEY PLAN

ISSUED Reissued for Land Use - June 10, 2020

PROJECT TITLE THE CONTINENTAL

414 E Washington Ave SHEET TITLE FIRST FLOOR PLAN

SHEET NUMBER









KEY PLAN

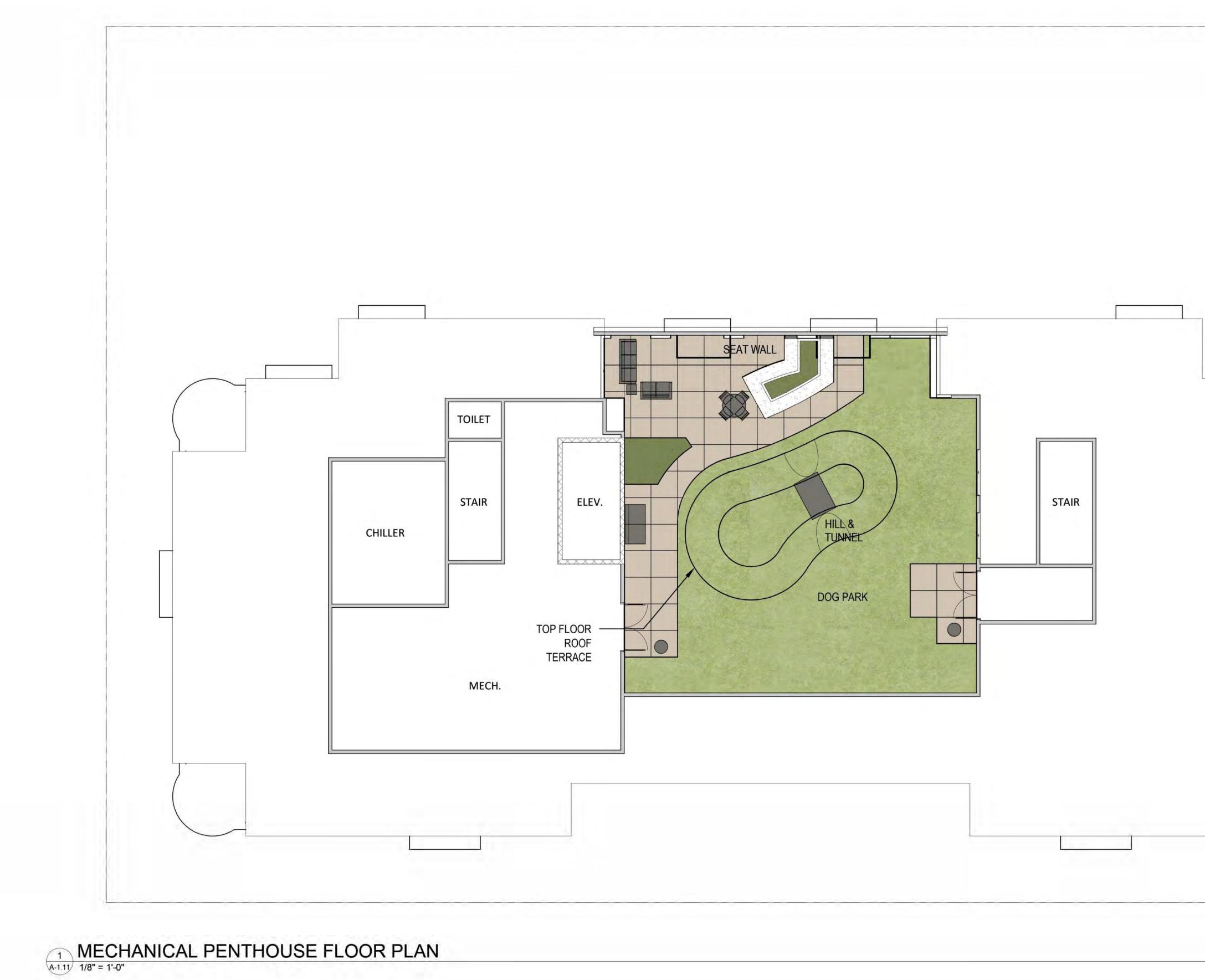
ISSUED Reissued for Land Use - June 10, 2020

PROJECT TITLE THE CONTINENTAL

414 E Washington Ave SHEET TITLE SEVENTH FLOOR PLAN

SHEET NUMBER

A-1.7 PROJECT NUMBER 1972 © Knothe & Bruce Architects, LLC



-



ISSUED

Reissued for Land Use - June 10, 2020

PROJECT TITLE THE CONTINENTAL

414 E Washington Ave SHEET TITLE MECHANICAL PENTHOUSE FLOOR PLAN

SHEET NUMBER

A-1.11 PROJECT NUMBER 1972

© Knothe & Bruce Architects, LLC