

#1

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 12:45:57 PM  
**Last Modified:** Tuesday, March 03, 2020 12:50:17 PM  
**Time Spent:** 00:04:19  
**IP Address:** 162.218.1.82

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Page 1: Help shape how you receive information from your alder.

Q1

Where do you get news or information?

**Print Newspaper,**  
**RSS Feeds,**  
**Email,**  
**Website**

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Q2

Please share a little about why you get news from these source(s).

I look to a variety of sources locally and nationally for news and information. I want more than just the sound bite from tv news.

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Q3

**Respondent skipped this question**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

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Q4

**Yes**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

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Q5

**Email**

If yes, how do you receive information from your alder?

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Q6

**Social Media (Facebook, Twitter, Instagram)**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

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**Q7**

What kinds of information would you like to get from your alder?

announcements about meetings that will target issues/development or other items that impact the city and my neighborhood; updates on criminal activities; surveys or other ways for me to contribute my input on topics the Common Council is discussing

**Q8**

**Email,**

What is the easiest way for you to communicate with your alder? **Phone call**

**Q9**

**Mail**

Which communication methods would you not use?

**Q10**

Why would these communication methods not work for you?

rather use a more immediate communication vehicle. can always attach a letter to email

**Q11**

**Female**

What gender do you identify as?

**Q12**

**65+**

What is your age?

**Q13**

**White**

I identify my ethnicity as (select all that apply):

**Q14**

**Completed graduate school**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

#2

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 12:46:34 PM  
**Last Modified:** Tuesday, March 03, 2020 12:50:44 PM  
**Time Spent:** 00:04:09  
**IP Address:** 47.34.56.146

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Email,**  
**Word of Mouth / Conversation**

**Q2**

Please share a little about why you get news from these source(s).

**Respondent skipped this question**

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**TV News - National,**  
**TV News - Local,**  
**Print Newspaper,**  
**Text Messages,**  
**RSS Feeds,**  
**Faith Community,**  
 Other (please specify):  
 No Twitter or Instagram

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
 You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

**Q5**

If yes, how do you receive information from your alder?

**Blog,**  
**Email,**  
**Social Media (Facebook, Twitter, Instagram)**

**Q6** Respondent skipped this question

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Q7** Respondent skipped this question

What kinds of information would you like to get from your alder?

**Q8** Respondent skipped this question

What is the easiest way for you to communicate with your alder?

**Q9** Respondent skipped this question

Which communication methods would you not use?

**Q10** Respondent skipped this question

Why would these communication methods not work for you?

**Q11** Other:  
non-binary

What gender do you identify as?

**Q12** 35-44

What is your age?

**Q13** Prefer not to answer

I identify my ethnicity as (select all that apply):

**Q14** Some graduate school

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

#3

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 12:54:08 PM  
**Last Modified:** Tuesday, March 03, 2020 12:57:02 PM  
**Time Spent:** 00:02:54  
**IP Address:** 72.33.2.205

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Page 1: Help shape how you receive information from your alder.

|                                       |                                      |
|---------------------------------------|--------------------------------------|
| <b>Q1</b>                             | <b>Email,</b>                        |
| Where do you get news or information? | <b>Word of Mouth / Conversation,</b> |
|                                       | <b>Website</b>                       |

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**Q2**

Please share a little about why you get news from these source(s).

Easy, convenient, simple to digest

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|  |   |
|--|---|
| <b>Q3</b>  | <b>Respondent skipped this question</b> |
| Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)? |   |

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|  |            |
|--|------------|
| <b>Q4</b>  | <b>Yes</b> |
| Do you currently get news or information from your alder (your representative on the Madison Common Council)? You can find your alder at <a href="https://bit.ly/2UyXhBr">https://bit.ly/2UyXhBr</a> |            |

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|   |              |
|---|--------------|
| <b>Q5</b>   | <b>Blog,</b> |
| If yes, how do you receive information from your alder? | <b>Email</b> |

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|  |             |
|--|-------------|
| <b>Q6</b>  | <b>Mail</b> |
| If you do receive information from your alder, are there any channels that you would not use to receive information from them? |             |

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**Q7**

What kinds of information would you like to get from your alder?

Justification for voting decisions. More information about what my alder specifically is doing for our district rather than forwarding us to other's blogs.

**Q8**

**Email**

What is the easiest way for you to communicate with your alder?

**Q9**

**Completing an online form**

Which communication methods would you not use?

**Q10**

Why would these communication methods not work for you?

Completing an online form feels like no accountability or easy for the alder to ignore me.

**Q11**

**Prefer not to answer**

What gender do you identify as?

**Q12**

**25-34**

What is your age?

**Q13**

**Prefer not to answer**

I identify my ethnicity as (select all that apply):

**Q14**

**Some graduate school**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

#4

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 12:49:17 PM  
**Last Modified:** Tuesday, March 03, 2020 1:00:30 PM  
**Time Spent:** 00:11:13  
**IP Address:** 184.60.18.178

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Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**TV News - Local,**  
**Print Newspaper,**  
**Radio**

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**Q2**

Please share a little about why you get news from these source(s).

The most substantial news I get comes from the NYT, which is my most valuable source by far. The WSJ is useful for local news, though far from what it could be. TV and radio are helpful, especially the BBC.

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**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Blogs,**  
**Website,**  
**Text Messages,**  
**RSS Feeds,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Word of Mouth / Conversation,**  
**Faith Community,**  
**Interest Group,**  
**Hobby Group,**  
**Social Media**

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**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

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**Yes**

**Q5**

**Email**

If yes, how do you receive information from your alder?

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**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Blog,**

**Social Media (Facebook, Twitter, Instagram),**

**Website**

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**Q7**

What kinds of information would you like to get from your alder?

My alder, Paul Skidmore, has never replied to any of my messages. He did not reply to my long-ago inquiry about the size of the Madison Police Department. I wrote him regarding the deployment of the F-35s. No reply. Other messages, which I can no longer remember also went unanswered.

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**Q8**

What is the easiest way for you to communicate with your alder?

**Email,**

Other (please specify):

I don't know of a way to communicate with him. My email efforts have failed.

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**Q9**

Which communication methods would you not use?

**Phone call,**

**Text message,**

**Social Media**

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**Q10**

Why would these communication methods not work for you?

I dislike using them.

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**Q11**

**Male**

What gender do you identify as?

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**Q12**

**65+**

What is your age?

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**Q13**

**White**

I identify my ethnicity as (select all that apply):

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**Q14**

**Post graduate degree**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

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#5

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 12:56:51 PM  
**Last Modified:** Tuesday, March 03, 2020 1:00:42 PM  
**Time Spent:** 00:03:50  
**IP Address:** 76.250.45.64

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Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

TV News - National,  
TV News - Local,  
Print Newspaper,  
Social Media (e.g. Facebook, Twitter, Instagram)

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**Q2**

Please share a little about why you get news from these source(s).

differing points of view

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**Q3**

Respondent skipped this question

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

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**Q4**

Yes

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

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**Q5**

If yes, how do you receive information from your alder?

Email,  
Social Media (Facebook, Twitter, Instagram)

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**Q6**

Respondent skipped this question

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

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**Q7**

What kinds of information would you like to get from your alder?

updates on city policies/projects, city meetings, news relevant to city in general

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**Q8**

What is the easiest way for you to communicate with your alder?

**Email,**  
**Phone call,**  
**Completing an online form**

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**Q9**

Which communication methods would you not use?

**Respondent skipped this question**

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**Q10**

Why would these communication methods not work for you?

**Respondent skipped this question**

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**Q11**

What gender do you identify as?

**Male**

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**Q12**

What is your age?

**65+**

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**Q13**

I identify my ethnicity as (select all that apply):

**White**

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**Q14**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

**Associate's degree**

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#6

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 12:58:25 PM  
**Last Modified:** Tuesday, March 03, 2020 1:01:22 PM  
**Time Spent:** 00:02:56  
**IP Address:** 64.9.239.144

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Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**Print Newspaper,**  
**Blogs,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**USPS Mail,**  
**Email,**  
**Word of Mouth / Conversation,**  
**Interest Group,**  
**Website,**  
**Text Messages**

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**Q2**

Please share a little about why you get news from these source(s).

I do not own a TV but I do subscribe to the Cap Times as a member and also read Isthmus sometimes. I closely pay attention to my email, Reddit, Twitter, and FB to a lesser extent. I do not drive so I don't really listen to the radio

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**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**TV News - National,**  
**TV News - Local,**  
**RSS Feeds,**  
**Radio,**  
**Faith Community**

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**Q4****Yes**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

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**Q5**

If yes, how do you receive information from your alder?

**Blog,****Email,****Social Media (Facebook, Twitter, Instagram),****In Person****Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Respondent skipped this question****Q7**

What kinds of information would you like to get from your alder?

**Respondent skipped this question****Q8**

What is the easiest way for you to communicate with your alder?

**Email,****Social Media,****Completing an online form****Q9**

Which communication methods would you not use?

**Mail,****Phone call,****Text message****Q10**

Why would these communication methods not work for you?

**Respondent skipped this question****Q11**

What gender do you identify as?

**Female****Q12**

What is your age?

**25-34****Q13**

I identify my ethnicity as (select all that apply):

**White**

**Q14**

**Completed college**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

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#7

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 1:13:51 PM  
**Last Modified:** Tuesday, March 03, 2020 1:16:01 PM  
**Time Spent:** 00:02:10  
**IP Address:** 23.112.8.40

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Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**TV News - Local,**  
**Print Newspaper,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**USPS Mail,**  
**Email,**  
**Radio,**  
**Website**

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**Q2**

Please share a little about why you get news from these source(s).

Accessible

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**Q3****RSS Feeds**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

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**Q4****Yes**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

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**Q5****Blog**

If yes, how do you receive information from your alder?

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**Q6** Respondent skipped this question

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

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**Q7**  
What kinds of information would you like to get from your alder?

More consistent, regular communication

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**Q8** Email,  
Mail,  
Phone call,  
Text message,  
Social Media

What is the easiest way for you to communicate with your alder?

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**Q9** Respondent skipped this question

Which communication methods would you not use?

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**Q10** Respondent skipped this question

Why would these communication methods not work for you?

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**Q11** Female

What gender do you identify as?

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**Q12** Respondent skipped this question

What is your age?

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**Q13** White

I identify my ethnicity as (select all that apply):

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**Q14** Post graduate degree

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

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#8

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 1:34:33 PM  
**Last Modified:** Tuesday, March 03, 2020 1:48:30 PM  
**Time Spent:** 00:13:56  
**IP Address:** 108.69.64.124

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Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**Blogs,**  
**RSS Feeds,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**USPS Mail,**  
**Email,**  
**Word of Mouth / Conversation,**  
**Interest Group,**  
**Website,**  
**Text Messages,**  
 Other (please specify):  
 Business newsletters

---

**Q2**

Please share a little about why you get news from these source(s).

I prefer information in forms easily interacted with, copied and pasted, shared in whole or part with others, and reacted to meaningfully in contexts not associated with commercial exclusive subscriptions or advertising. I also prefer media that don't log or otherwise track who accesses information that is rightly public and open.

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**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**TV News - National,**  
**TV News - Local,**  
**Print Newspaper,**  
**Radio,**  
**Faith Community,**  
**Hobby Group**

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**Q4**

**Yes**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Q5**

**Email,**

If yes, how do you receive information from your alder?

**Website**

**Q6**

**In Person,**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

Other (please specify):

Television or newspaper segments not simultaneously and fully shared online.

**Q7**

What kinds of information would you like to get from your alder?

Information that clarifies to what and to who things are important, quantifies support and objection from constituents, and mentions things that have not made their way yet into formal documents and proposals that may be relevant, such as alternative ideas abandoned or not yet well defined.

**Q8**

**Email,**

What is the easiest way for you to communicate with your alder?

**Completing an online form**

**Q9**

**Mail,**

Which communication methods would you not use?

**Phone call**

**Q10**

Why would these communication methods not work for you?

I despise talking on the phone and it makes collaborative replies and thinking harder because it has to be all at the same time rather than say circulating a document or a threaded discussion, and paper mail adds administrative burdens that are harder to satisfy because unlike email it isn't necessarily where I am when I have time or inspiration.

**Q11**

Other:

What gender do you identify as?

Male, this question should include data about how you use, store, share, and destroy the info

**Q12**

**45-54**

What is your age?

**Q13**

I identify my ethnicity as (select all that apply):

Other (please specify):

White, this question should include data about how you use, store, share, and destroy the info

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**Q14**

**Completed college**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

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#9

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 1:47:30 PM  
**Last Modified:** Tuesday, March 03, 2020 1:51:29 PM  
**Time Spent:** 00:03:59  
**IP Address:** 107.204.182.193

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - Local,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Email,**  
**Faith Community,**  
**Interest Group**

**Q2**

Please share a little about why you get news from these source(s).

Easy. Read when I want.

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Print Newspaper,**  
**Blogs,**  
**Word of Mouth / Conversation,**  
**Hobby Group**

**Q4****Yes**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
 You can find your alder at <https://bit.ly/2UyXhBr>

**Q5****Email**

If yes, how do you receive information from your alder?

**Q6****Blog**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Q7**

What kinds of information would you like to get from your alder?

How he feels about the issue & will be voting.

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**Q8**

**Email**

What is the easiest way for you to communicate with your alder?

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**Q9**

**Phone call,**

Which communication methods would you not use?

**Completing an online form**

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**Q10**

Why would these communication methods not work for you?

Don't answer calls from numbers I don't recognize & I don't like online surveys.

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**Q11**

**Female**

What gender do you identify as?

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**Q12**

**65+**

What is your age?

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**Q13**

**White**

I identify my ethnicity as (select all that apply):

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**Q14**

**Some college**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

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#10

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 2:04:08 PM  
**Last Modified:** Tuesday, March 03, 2020 2:06:35 PM  
**Time Spent:** 00:02:26  
**IP Address:** 50.93.222.99

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Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**Print Newspaper,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Email,**  
**Radio,**  
**Website**

---

**Q2**

Please share a little about why you get news from these source(s).

**Respondent skipped this question**

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**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Respondent skipped this question**

---

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

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**Q5**

If yes, how do you receive information from your alder?

**Email**

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**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Social Media (Facebook, Twitter, Instagram)**

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**Q7**

What kinds of information would you like to get from your alder?

Information on relevant legislation and Council work. Updates on in-neighborhood projects.

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**Q8**

**Email**

What is the easiest way for you to communicate with your alder?

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**Q9**

**Social Media**

Which communication methods would you not use?

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**Q10**

Why would these communication methods not work for you?

I don't like the idea of communicating with my Alder on social media.

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**Q11**

**Female**

What gender do you identify as?

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**Q12**

**25-34**

What is your age?

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**Q13**

**White**

I identify my ethnicity as (select all that apply):

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**Q14**

**Post graduate degree**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

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#11

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 2:13:24 PM  
**Last Modified:** Tuesday, March 03, 2020 2:16:46 PM  
**Time Spent:** 00:03:22  
**IP Address:** 47.41.151.213

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Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**Email,**  
**Radio,**  
**Website,**  
**Text Messages**

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**Q2**

Please share a little about why you get news from these source(s).

Blood pressure can't tolerate TV. Newspapers no longer worththe price of the subscription

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**TV News - National,**  
**TV News - Local,**  
**Print Newspaper,**  
**Social Media (e.g. Facebook, Twitter, Instagram)**

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**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

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**Q5**

If yes, how do you receive information from your alder?

**Email**

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**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Social Media (Facebook, Twitter, Instagram)**

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**Q7**

What kinds of information would you like to get from your alder?

Events/incidents affecting our neighborhood. His position on major items coming before the council.

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**Q8**

**Email**

What is the easiest way for you to communicate with your alder?

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**Q9**

**Social Media**

Which communication methods would you not use?

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**Q10**

Why would these communication methods not work for you?

Don't participate in any social media.

---

**Q11**

**Male**

What gender do you identify as?

---

**Q12**

**65+**

What is your age?

---

**Q13**

**White**

I identify my ethnicity as (select all that apply):

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**Q14**

**Some graduate school**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

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#12

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 2:14:33 PM  
**Last Modified:** Tuesday, March 03, 2020 2:19:41 PM  
**Time Spent:** 00:05:07  
**IP Address:** 24.183.97.139

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Page 1: Help shape how you receive information from your alder.

Q1

Where do you get news or information?

**Print Newspaper,**

**Website,**

Other (please specify):

online editions of national news media (NYTimes, Guardian, Economist))

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Q2

Please share a little about why you get news from these source(s).

convenient, trustworthy, international in scope

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Q3

**Respondent skipped this question**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

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Q4

**Yes**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

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Q5

**Email**

If yes, how do you receive information from your alder?

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Q6

**Social Media (Facebook, Twitter, Instagram)**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

---

**Q7**

What kinds of information would you like to get from your alder?

city news, information on matters of local concern such as building projects

---

**Q8**

**Email,**

What is the easiest way for you to communicate with your alder?

**Text message**

---

**Q9**

**Social Media**

Which communication methods would you not use?

---

**Q10**

Why would these communication methods not work for you?

I do not participate in social media

---

**Q11**

**Male**

What gender do you identify as?

---

**Q12**

**65+**

What is your age?

---

**Q13**

**White**

I identify my ethnicity as (select all that apply):

---

**Q14**

**Completed graduate school**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#13

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 2:34:24 PM  
**Last Modified:** Tuesday, March 03, 2020 2:43:00 PM  
**Time Spent:** 00:08:35  
**IP Address:** 71.8.156.71

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**TV News - Local,**  
**Blogs,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Email,**  
**Word of Mouth / Conversation,**  
**Interest Group,**  
**Text Messages**

---

**Q2**

Please share a little about why you get news from these source(s).

Vision issues make reading newspaper (small print) difficult, so verbal (tv) or email (I can make larger font size) is preferable.

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Print Newspaper,**  
**Faith Community**

---

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

---

**Q5**

If yes, how do you receive information from your alder?

**Email**

---

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

Other (please specify):

No

**Q7**

What kinds of information would you like to get from your alder?

City actions that affect my neighborhood, my property taxes & my "wallet" -such as the outrageous Wheel Tax which is a HUGE financial burden for me!!!

**Q8**

**Email**

What is the easiest way for you to communicate with your alder?

**Q9**

Which communication methods would you not use?

Other (please specify):

None

**Q10**

Why would these communication methods not work for you?

N/a

**Q11**

**Female**

What gender do you identify as?

**Q12**

**65+**

What is your age?

**Q13**

**White**

I identify my ethnicity as (select all that apply):

**Q14**

**Completed college**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

#14

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 2:46:20 PM  
**Last Modified:** Tuesday, March 03, 2020 2:48:09 PM  
**Time Spent:** 00:01:49  
**IP Address:** 162.218.1.82

Page 1: Help shape how you receive information from your alder.

Q1

Where do you get news or information?

**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Word of Mouth / Conversation,**  
**Website,**  
**Text Messages,**  
 Other (please specify):  
 podcasts

Q2

Please share a little about why you get news from these source(s).

They're easiest and the sources I trust the most.

Q3

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**TV News - Local,**  
**Print Newspaper,**  
**USPS Mail,**  
**Faith Community**

Q4

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
 You can find your alder at <https://bit.ly/2UyXhBr>

No

Q5

If yes, how do you receive information from your alder?

Respondent skipped this question

Q6

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

Mail

**Q7** Respondent skipped this question

What kinds of information would you like to get from your alder?

---

**Q8** Email

What is the easiest way for you to communicate with your alder?

---

**Q9** Mail

Which communication methods would you not use?

---

**Q10** Respondent skipped this question

Why would these communication methods not work for you?

---

**Q11** Female

What gender do you identify as?

---

**Q12** 25-34

What is your age?

---

**Q13** White

I identify my ethnicity as (select all that apply):

---

**Q14** Completed college

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#15

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 2:59:35 PM  
**Last Modified:** Tuesday, March 03, 2020 3:02:55 PM  
**Time Spent:** 00:03:20  
**IP Address:** 47.41.153.32

---

Page 1: Help shape how you receive information from your alder.

Q1

Where do you get news or information?

TV News - National,  
TV News - Local,  
Print Newspaper,  
Blogs,  
Social Media (e.g. Facebook, Twitter, Instagram),  
USPS Mail,  
Email,  
Radio,  
Word of Mouth / Conversation,  
Interest Group,  
Hobby Group,  
Other (please specify):  
Neighborhood Associations

---

Q2

Please share a little about why you get news from these source(s).

To have a broad perspective on issues.

---

Q3

Respondent skipped this question

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

---

Q4

Yes

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

---



**Q5**

If yes, how do you receive information from your alder?

**Blog,**  
**Email,**  
**Social Media (Facebook, Twitter, Instagram),**  
**In Person,**  
**Mail**

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Respondent skipped this question**

**Q7**

What kinds of information would you like to get from your alder?

Responses to email inquiries would be a good start. Updates on issues impacting our district.

**Q8**

What is the easiest way for you to communicate with your alder?

**Email,**  
**Phone call**

**Q9**

Which communication methods would you not use?

**Respondent skipped this question**

**Q10**

Why would these communication methods not work for you?

**Respondent skipped this question**

**Q11**

What gender do you identify as?

**Female**

**Q12**

What is your age?

**55-64**

**Q13**

I identify my ethnicity as (select all that apply):

**White**

**Q14**

**Completed college**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

## #16

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 3:04:33 PM  
**Last Modified:** Tuesday, March 03, 2020 3:06:51 PM  
**Time Spent:** 00:02:18  
**IP Address:** 162.218.1.82

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**TV News - Local,**  
**Blogs,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Email,**  
**Website,**  
**Text Messages**

**Q2**

Please share a little about why you get news from these source(s).

**Respondent skipped this question**

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Respondent skipped this question**

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)? You can find your alder at <https://bit.ly/2UyXhBr>

**I'm not sure**

**Q5**

If yes, how do you receive information from your alder?

**Respondent skipped this question**

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Mail**

**Q7** Respondent skipped this question

What kinds of information would you like to get from your alder?

---

**Q8** Email

What is the easiest way for you to communicate with your alder?

---

**Q9** Phone call,  
Social Media

Which communication methods would you not use?

---

**Q10**

Why would these communication methods not work for you?

I hate talking on the phone

---

**Q11** Female

What gender do you identify as?

---

**Q12** 45-54

What is your age?

---

**Q13** White

I identify my ethnicity as (select all that apply):

---

**Q14** Completed college

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#17

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 3:03:39 PM  
**Last Modified:** Tuesday, March 03, 2020 3:08:22 PM  
**Time Spent:** 00:04:43  
**IP Address:** 69.131.84.235

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

TV News - National,  
 TV News - Local,  
 Print Newspaper,  
 Social Media (e.g. Facebook, Twitter, Instagram),  
 Email,  
 Radio

**Q2**

Please share a little about why you get news from these source(s).

In most cases, such as NPR, I find nonbiased reporting accurate and informative.

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

Text Messages,  
 RSS Feeds,  
 Faith Community,  
 Hobby Group

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**No****Q5**

If yes, how do you receive information from your alder?

**Respondent skipped this question****Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Respondent skipped this question**

**Q7**

What kinds of information would you like to get from your alder?

I see a nearby alder is very active on his blog and I have subscribed to that. I also have had a City account to get info. Via various departments.

**Q8**

**Email,**

What is the easiest way for you to communicate with your alder? **Phone call**

**Q9**

**Text message**

Which communication methods would you not use?

**Q10**

Why would these communication methods not work for you?

I rarely turn in my cell phone. I use a tablet, like iPad.

**Q11**

**Female**

What gender do you identify as?

**Q12**

**65+**

What is your age?

**Q13**

**White**

I identify my ethnicity as (select all that apply):

**Q14**

**Some graduate school**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

#18

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 2:56:14 PM  
**Last Modified:** Tuesday, March 03, 2020 3:13:43 PM  
**Time Spent:** 00:17:28  
**IP Address:** 165.189.27.66

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

TV News - National,  
 TV News - Local,  
 Print Newspaper,  
 Social Media (e.g. Facebook, Twitter, Instagram),  
 USPS Mail,  
 Email,  
 Radio,  
 Word of Mouth / Conversation,  
 Faith Community,  
 Interest Group,  
 Hobby Group,  
 Website,  
 Text Messages,  
 Other (please specify):  
 Attending public meetings and stakeholder groups

---

**Q2**

Please share a little about why you get news from these source(s).

I work in the communications field and rely on all channels to disseminate and receive information. In terms of municipal channels, email and official website information is key. As noted below, I read blogs but they are not curated or professionally edited and frequently suffer from significant bias.

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

Blogs,  
 RSS Feeds

---

**Q4**

**Yes**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

---

**Q5**

**Email**

If yes, how do you receive information from your alder?

---

**Q6**

**Respondent skipped this question**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

---

**Q7**

What kinds of information would you like to get from your alder?

Our alder Keith Furman, one of the supporters of this effort, does an excellent job with his communications.

---

**Q8**

**Email**

What is the easiest way for you to communicate with your alder?

---

**Q9**

**Social Media**

Which communication methods would you not use?

---

**Q10**

Why would these communication methods not work for you?

Social media is not a preferred channel to share property-related or city service concerns that require privacy.

---

**Q11**

**Female**

What gender do you identify as?

---

**Q12**

**55-64**

What is your age?

---

**Q13**

**White**

I identify my ethnicity as (select all that apply):

---



**Q14**

**Completed graduate school**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#19

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 3:38:10 PM  
**Last Modified:** Tuesday, March 03, 2020 3:44:10 PM  
**Time Spent:** 00:05:59  
**IP Address:** 208.66.135.138

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**Print Newspaper,**  
**Blogs,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**USPS Mail,**  
**Email,**  
**Radio,**  
**Word of Mouth / Conversation,**  
**Website**

---

**Q2**

Please share a little about why you get news from these source(s).

Most easily tailored to my information-gathering habits.

---

**Q3**

**Respondent skipped this question**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

---

**Q4**

**Yes**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

---

**Q5**

If yes, how do you receive information from your alder?

**Email,**  
**In Person,**  
**Mail,**  
**Website**

---

**Q6** Respondent skipped this question

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

---

**Q7** Respondent skipped this question

What kinds of information would you like to get from your alder?

Timely updates on issues related to my neighborhood and city government in general.

---

**Q8** Email

What is the easiest way for you to communicate with your alder?

---

**Q9** Respondent skipped this question

Which communication methods would you not use?

---

**Q10** Respondent skipped this question

Why would these communication methods not work for you?

Any are potentially usable though mail seems to be a pretty inefficient approach in most cases.

---

**Q11** Male

What gender do you identify as?

---

**Q12** 65+

What is your age?

---

**Q13** White

I identify my ethnicity as (select all that apply):

---

**Q14** Completed graduate school

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#20

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 3:51:11 PM  
**Last Modified:** Tuesday, March 03, 2020 3:54:31 PM  
**Time Spent:** 00:03:20  
**IP Address:** 162.218.1.82

Page 1: Help shape how you receive information from your alder.

**Q1** **TV News - National,**

Where do you get news or information? **TV News - Local,**

**Radio,**

**Word of Mouth / Conversation,**

**Website**

**Q2**

Please share a little about why you get news from these source(s).

Because I do not subscribe to a daily print newspaper.

**Q3** **Respondent skipped this question**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Q4** **Yes**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?

You can find your alder at <https://bit.ly/2UyXhBr>

**Q5** **Email**

If yes, how do you receive information from your alder?

**Q6** **Blog,**

If you do receive information from your alder, are there any channels that you would not use to receive information from them? **Website,**

**In Person**

**Q7** Respondent skipped this question

What kinds of information would you like to get from your alder?

---

**Q8** Email,  
Completing an online form

What is the easiest way for you to communicate with your alder?

---

**Q9** Phone call,  
Text message,  
Social Media

Which communication methods would you not use?

---

**Q10** Respondent skipped this question

Why would these communication methods not work for you?

---

**Q11** Female

What gender do you identify as?

---

**Q12** 55-64

What is your age?

---

**Q13** White

I identify my ethnicity as (select all that apply):

---

**Q14** Some college

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#21

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 4:00:35 PM  
**Last Modified:** Tuesday, March 03, 2020 4:03:44 PM  
**Time Spent:** 00:03:09  
**IP Address:** 192.247.30.14

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**TV News - Local,**  
**Website**

---

**Q2**

Please share a little about why you get news from these source(s).

Local newspaper is good for local news, BBC is good for major news, specialized websites for special topics.

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Print Newspaper,**  
**Blogs,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Radio,**  
**Faith Community,**  
**Social Media**

---

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Yes****Q5**

If yes, how do you receive information from your alder?

**Email****Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Social Media (Facebook, Twitter, Instagram)**

**Q7** Respondent skipped this question

What kinds of information would you like to get from your alder?

---

**Q8** Email

What is the easiest way for you to communicate with your alder?

---

**Q9** Social Media

Which communication methods would you not use?

---

**Q10**  
Why would these communication methods not work for you?

I don't use social media

---

**Q11** Male

What gender do you identify as?

---

**Q12** 25-34

What is your age?

---

**Q13** White

I identify my ethnicity as (select all that apply):

---

**Q14** Completed college

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#22

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 3:57:47 PM  
**Last Modified:** Tuesday, March 03, 2020 4:08:07 PM  
**Time Spent:** 00:10:19  
**IP Address:** 47.41.187.217

---

Page 1: Help shape how you receive information from your alder.

### Q1

Where do you get news or information?

TV News - National,  
TV News - Local,  
Print Newspaper,  
Social Media (e.g. Facebook, Twitter, Instagram),  
USPS Mail,  
Email,  
Radio,  
Word of Mouth / Conversation

---

### Q2

Please share a little about why you get news from these source(s).

?? Strange question. News is all around is and I search out more when I'm interested in something. I always check trustworthiness of the sources.

---

### Q3

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

TV News - Local,  
Print Newspaper,  
Blogs,  
RSS Feeds,  
USPS Mail,  
Email,  
Faith Community,  
Interest Group,  
Hobby Group

---



**Q4**

**Yes**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Q5**

If yes, how do you receive information from your alder?

Other (please specify):

Northside News (periodic newspaper)

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Blog,**

**Website**

**Q7**

What kinds of information would you like to get from your alder?

What's up in Madison and how does it affect the Northside? Specific concerns and issues in our neighborhoods.

**Q8**

**Completing an online form**

What is the easiest way for you to communicate with your alder?

**Q9**

Which communication methods would you not use?

**Mail,**

**Phone call,**

**Text message**

**Q10**

Why would these communication methods not work for you?

I seldom want to talk face to face, but I might want to bring an issue to their attention. I hate phone calls and resent texts from people who don't have permission to text me. And I get so much junk mail that I only open things I recognize. I use Facebook as a primary notification for many issues, then follow up elsewhere on things I'm interested in.

**Q11**

**Female**

What gender do you identify as?

**Q12**

**65+**

What is your age?

**Q13**

**White**

I identify my ethnicity as (select all that apply):

---

**Q14**

**Post graduate degree**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#23

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 3:59:30 PM  
**Last Modified:** Tuesday, March 03, 2020 4:16:44 PM  
**Time Spent:** 00:17:14  
**IP Address:** 204.246.5.64

---

Page 1: Help shape how you receive information from your alder.

Q1

Where do you get news or information?

**TV News - National,**

**TV News - Local,**

**Radio,**

**Website,**

Other (please specify):

Visit various internet news sites like Reuters, AP, MSNBC business, Channel 3 & 27, Madison.com, etc.

---

Q2

Please share a little about why you get news from these source(s).

You need to read the news from varioius sources to filter out each news outlet's bias or to find the news analysis no one else has approached. You cannot depend on social media to give you vetted news.

---

Q3

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Social Media (e.g. Facebook, Twitter, Instagram),**

**Social Media**

---

Q4

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

---

**Q5**

If yes, how do you receive information from your alder?

**Blog,**

**Email,**

**In Person,**

Other (please specify):

I get the emails from 3 alders. One email from the alder who represents me and 2 neighboring alders. I find each alder sends a little bit different information which could be useful for everyone.

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Social Media (Facebook, Twitter, Instagram)**

**Q7**

What kinds of information would you like to get from your alder?

Neighborhood development, proposed regulations/ordinances, Madison budget deliberations, change in trash pickup, notice about special City of Madison work in the neighborhood, explanation of various deliberations and why my alder voted as she did.

**Q8**

What is the easiest way for you to communicate with your alder?

**Email**

**Q9**

Which communication methods would you not use?

**Mail,**

**Text message,**

**Social Media,**

**Completing an online form**

**Q10**

Why would these communication methods not work for you?

These methods are either too slow or do not provide enough information.

**Q11**

What gender do you identify as?

**Prefer not to answer**

**Q12**

What is your age?

**Prefer not to answer**

**Q13**

**Prefer not to answer**

I identify my ethnicity as (select all that apply):

---

**Q14**

**Completed graduate school**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#24

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 4:15:31 PM  
**Last Modified:** Tuesday, March 03, 2020 4:17:33 PM  
**Time Spent:** 00:02:01  
**IP Address:** 72.33.2.40

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**TV News - Local,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Radio**

---

**Q2**

Please share a little about why you get news from these source(s).

Convenience of where I am at - in my car, at work/etc.

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Print Newspaper,**  
**Blogs,**  
**USPS Mail,**  
**Faith Community**

---

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

---

**Q5**

If yes, how do you receive information from your alder?

**Email**

---

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Respondent skipped this question**

---

**Q7**

What kinds of information would you like to get from your alder?

Improvements to our neighborhood, construction projects/etc, and events.

---

**Q8**

**Email**

What is the easiest way for you to communicate with your alder?

---

**Q9**

**Mail**

Which communication methods would you not use?

---

**Q10**

Why would these communication methods not work for you?

Take too long, lack of convenience.

---

**Q11**

**Male**

What gender do you identify as?

---

**Q12**

**35-44**

What is your age?

---

**Q13**

**White**

I identify my ethnicity as (select all that apply):

---

**Q14**

**Completed college**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#25

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 4:18:02 PM  
**Last Modified:** Tuesday, March 03, 2020 4:20:43 PM  
**Time Spent:** 00:02:40  
**IP Address:** 47.41.150.153

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**Email,**  
**Radio,**  
**Website**

**Q2**

Please share a little about why you get news from these source(s).

Respondent skipped this question

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Print Newspaper,**  
**Blogs,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Faith Community,**  
**Hobby Group,**  
**Social Media**

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

**Q5**

If yes, how do you receive information from your alder?

**Mail**

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Social Media (Facebook, Twitter, Instagram)**



**Q7** Respondent skipped this question

What kinds of information would you like to get from your alder?

**Q8** Email

What is the easiest way for you to communicate with your alder?

**Q9** Text message,  
Social Media

Which communication methods would you not use?

**Q10** Respondent skipped this question

Why would these communication methods not work for you?

**Q11** Male

What gender do you identify as?

**Q12** 55-64

What is your age?

**Q13** White

I identify my ethnicity as (select all that apply):

**Q14** Post graduate degree

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

#26

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 4:12:33 PM  
**Last Modified:** Tuesday, March 03, 2020 4:23:55 PM  
**Time Spent:** 00:11:21  
**IP Address:** 71.87.61.40

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**TV News - Local,**  
**Print Newspaper,**  
**Blogs,**  
**USPS Mail,**  
**Email,**  
**Word of Mouth / Conversation,**  
**Website,**  
**Text Messages,**  
Other (please specify):  
News aggregator on phone

---

**Q2**

Please share a little about why you get news from these source(s).

Trust in facts, and separating out opinion. Otherwise, "convenience". Also, I don't directly subscribe to blogs, but will follow links to postings therein.

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**RSS Feeds,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Faith Community,**  
**Interest Group,**  
**Hobby Group,**  
**Social Media**

---

**Q4**

**Yes**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

---

**Q5**

**Email,**

If yes, how do you receive information from your alder?

**Mail,**

Other (please specify):

email often links to her blog; rarely in person

---

**Q6**

**Social Media (Facebook, Twitter, Instagram)**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

---

**Q7**

What kinds of information would you like to get from your alder?

City / Community / district information about meetings, significant events, etc. -- pretty much what she does now.

---

**Q8**

**Email**

What is the easiest way for you to communicate with your alder?

---

**Q9**

**Social Media**

Which communication methods would you not use?

---

**Q10**

Why would these communication methods not work for you?

I only very rarely use social media (e.g., I might check FB a couple of times a month)

---

**Q11**

**Male**

What gender do you identify as?

---

**Q12**

**65+**

What is your age?

---

**Q13**

**White**

I identify my ethnicity as (select all that apply):

---

**Q14**

**Post graduate degree**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#27

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 4:19:18 PM  
**Last Modified:** Tuesday, March 03, 2020 4:24:03 PM  
**Time Spent:** 00:04:44  
**IP Address:** 76.250.34.65

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,****TV News - Local,****Radio****Q2**

Please share a little about why you get news from these source(s).

Accuracy, reliability.

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Social Media (e.g. Facebook, Twitter, Instagram),****Social Media****Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Yes****Q5**

If yes, how do you receive information from your alder?

**Email,**

Other (please specify):

Neighborhood newsletter

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Social Media (Facebook, Twitter, Instagram)**

**Q7**

What kinds of information would you like to get from your alder?

General updates about City Council items quarterly. Info related to my neighborhood/area as happening.

---

**Q8**

**Email**

What is the easiest way for you to communicate with your alder?

---

**Q9**

**Social Media**

Which communication methods would you not use?

---

**Q10**

Why would these communication methods not work for you?

I have misgivings about social media for a variety of reasons and philosophies.

---

**Q11**

**Female**

What gender do you identify as?

---

**Q12**

**65+**

What is your age?

---

**Q13**

**White**

I identify my ethnicity as (select all that apply):

---

**Q14**

**Completed college**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#28

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 4:23:14 PM  
**Last Modified:** Tuesday, March 03, 2020 4:25:45 PM  
**Time Spent:** 00:02:30  
**IP Address:** 71.86.169.154

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Email,**  
**Word of Mouth / Conversation,**  
**Website,**  
**Text Messages**

**Q2**

Please share a little about why you get news from these source(s).

Easy, convenient, instant, part of my routine, not disruptive or annoying

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**TV News - National,**  
**TV News - Local,**  
**Print Newspaper,**  
**Interest Group,**  
**Hobby Group**

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
 You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

**Q5**

If yes, how do you receive information from your alder?

**Social Media (Facebook, Twitter, Instagram),**  
**Website**

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Blog,**  
**Mail**

**Q7** Respondent skipped this question

What kinds of information would you like to get from your alder?

---

**Q8** Email

What is the easiest way for you to communicate with your alder?

---

**Q9** Mail,  
Phone call

Which communication methods would you not use?

---

**Q10**

Why would these communication methods not work for you?

I don't prefer them

---

**Q11** Female

What gender do you identify as?

---

**Q12** 25-34

What is your age?

---

**Q13** White

I identify my ethnicity as (select all that apply):

---

**Q14** Completed college

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---



#29

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 4:20:28 PM  
**Last Modified:** Tuesday, March 03, 2020 4:26:18 PM  
**Time Spent:** 00:05:50  
**IP Address:** 96.41.228.230

---

Page 1: Help shape how you receive information from your alder.

|                                       |                                      |
|---------------------------------------|--------------------------------------|
| <b>Q1</b>                             | <b>Blogs,</b>                        |
| Where do you get news or information? | <b>RSS Feeds,</b>                    |
|                                       | <b>USPS Mail,</b>                    |
|                                       | <b>Email,</b>                        |
|                                       | <b>Radio,</b>                        |
|                                       | <b>Word of Mouth / Conversation,</b> |
|                                       | <b>Interest Group,</b>               |
|                                       | <b>Website,</b>                      |
|                                       | <b>Text Messages</b>                 |

---

**Q2**

Please share a little about why you get news from these source(s).

Various internet sources, don't watch much TV nor subscribe to local papers

---

|  |                            |
|--|----------------------------|
| <b>Q3</b>  | <b>TV News - National,</b> |
| Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)? | <b>TV News - Local,</b>    |
|  | <b>Print Newspaper,</b>    |
|  | <b>Faith Community,</b>    |
|  | <b>Hobby Group</b>         |

---

|   |            |
|---|------------|
| <b>Q4</b>   | <b>Yes</b> |
| Do you currently get news or information from your alder (your representative on the Madison Common Council)? |            |
| You can find your alder at <a href="https://bit.ly/2UyXhBr">https://bit.ly/2UyXhBr</a>                        |            |

---

|   |              |
|---|--------------|
| <b>Q5</b>   | <b>Blog,</b> |
| If yes, how do you receive information from your alder? | <b>Email</b> |

---

**Q6**

**Social Media (Facebook, Twitter, Instagram)**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

---

**Q7**

What kinds of information would you like to get from your alder?

Current city issues especially related to sustainability and reversing climate change

---

**Q8**

**Email,**

What is the easiest way for you to communicate with your alder?

**Phone call,**

**Text message**

---

**Q9**

**Social Media**

Which communication methods would you not use?

---

**Q10**

Why would these communication methods not work for you?

Don't regularly use social media

---

**Q11**

**Male**

What gender do you identify as?

---

**Q12**

**65+**

What is your age?

---

**Q13**

**White**

I identify my ethnicity as (select all that apply):

---

**Q14**

**Completed graduate school**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#30

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 4:23:26 PM  
**Last Modified:** Tuesday, March 03, 2020 4:26:36 PM  
**Time Spent:** 00:03:09  
**IP Address:** 68.185.170.241

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**TV News - Local,**  
**Word of Mouth / Conversation,**  
**Website**

**Q2**

Please share a little about why you get news from these source(s).

**Respondent skipped this question**

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Blogs,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Faith Community,**  
**Social Media**

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

**Q5**

If yes, how do you receive information from your alder?

**Email**

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Social Media (Facebook, Twitter, Instagram),**  
**In Person**

**Q7** Respondent skipped this question

What kinds of information would you like to get from your alder?

**Q8** Email

What is the easiest way for you to communicate with your alder?

**Q9** Phone call,  
Social Media

Which communication methods would you not use?

**Q10** Respondent skipped this question

Why would these communication methods not work for you?

**Q11** Male

What gender do you identify as?

**Q12** 65+

What is your age?

**Q13** White

I identify my ethnicity as (select all that apply):

**Q14** Post graduate degree

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

#31

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 4:27:01 PM  
**Last Modified:** Tuesday, March 03, 2020 4:29:30 PM  
**Time Spent:** 00:02:29  
**IP Address:** 165.189.255.44

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - Local,**  
**Print Newspaper,**  
**Email,**  
**Website**

**Q2**

Please share a little about why you get news from these source(s).

**Respondent skipped this question**

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Social Media (e.g. Facebook, Twitter, Instagram),**  
**USPS Mail,**  
**Faith Community**

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

**Q5**

If yes, how do you receive information from your alder?

**Email**

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Social Media (Facebook, Twitter, Instagram),**  
**Mail**

**Q7**

What kinds of information would you like to get from your alder?

News about Madison government, especially opportunities to have input

---

**Q8**

**Email**

What is the easiest way for you to communicate with your alder?

---

**Q9**

**Mail**

Which communication methods would you not use?

---

**Q10**

**Respondent skipped this question**

Why would these communication methods not work for you?

---

**Q11**

**Male**

What gender do you identify as?

---

**Q12**

**35-44**

What is your age?

---

**Q13**

**White**

I identify my ethnicity as (select all that apply):

---

**Q14**

**Completed graduate school**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#32

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 4:29:17 PM  
**Last Modified:** Tuesday, March 03, 2020 4:30:54 PM  
**Time Spent:** 00:01:36  
**IP Address:** 72.33.0.183

---

Page 1: Help shape how you receive information from your alder.

|                                       |                                      |
|---------------------------------------|--------------------------------------|
| <b>Q1</b>                             | <b>TV News - Local,</b>              |
| Where do you get news or information? | <b>Email,</b>                        |
|                                       | <b>Word of Mouth / Conversation,</b> |
|                                       | <b>Website</b>                       |

---

|  |   |
|--|---|
| <b>Q2</b>  | <b>Respondent skipped this question</b> |
| Please share a little about why you get news from these source(s). |   |

---

|  |                        |
|--|------------------------|
| <b>Q3</b>  | <b>Faith Community</b> |
| Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)? |                        |

---

|  |            |
|--|------------|
| <b>Q4</b>  | <b>Yes</b> |
| Do you currently get news or information from your alder (your representative on the Madison Common Council)? You can find your alder at <a href="https://bit.ly/2UyXhBr">https://bit.ly/2UyXhBr</a> |            |

---

|   |              |
|---|--------------|
| <b>Q5</b>   | <b>Email</b> |
| If yes, how do you receive information from your alder? |              |

---

|  |   |
|--|---|
| <b>Q6</b>  | <b>Respondent skipped this question</b> |
| If you do receive information from your alder, are there any channels that you would not use to receive information from them? |   |

---

|  |   |
|--|---|
| <b>Q7</b>  | <b>Respondent skipped this question</b> |
| What kinds of information would you like to get from your alder? |   |

---

**Q8**

What is the easiest way for you to communicate with your alder?

Email,  
Mail,  
Text message,  
Social Media,  
Completing an online form

---

**Q9**

Which communication methods would you not use?

Respondent skipped this question

---

**Q10**

Why would these communication methods not work for you?

Respondent skipped this question

---

**Q11**

What gender do you identify as?

Female

---

**Q12**

What is your age?

35-44

---

**Q13**

I identify my ethnicity as (select all that apply):

White

---

**Q14**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

Completed college

---



#33

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 4:27:35 PM  
**Last Modified:** Tuesday, March 03, 2020 4:33:56 PM  
**Time Spent:** 00:06:21  
**IP Address:** 47.32.24.102

---

Page 1: Help shape how you receive information from your alder.

**Q1** **RSS Feeds,**  
Where do you get news or information? **Email,**  
**Radio,**  
**Word of Mouth / Conversation**

---

**Q2**  
Please share a little about why you get news from these source(s).  
I don't trust news on social media, I don't prioritize my time to watch TV news or read print or website news.

---

**Q3** **Faith Community**  
Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

---

**Q4** **Yes**  
Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

---

**Q5** **Blog,**  
If yes, how do you receive information from your alder? **Email**

---

**Q6** **Social Media (Facebook, Twitter, Instagram)**  
If you do receive information from your alder, are there any channels that you would not use to receive information from them?

---

**Q7**

What kinds of information would you like to get from your alder?

Neighborhood, city, and state news

---

**Q8**

**Email**

What is the easiest way for you to communicate with your alder?

---

**Q9**

Which communication methods would you not use?

**Mail,**  
**Phone call,**  
**Text message,**  
**Social Media**

---

**Q10**

**Respondent skipped this question**

Why would these communication methods not work for you?

---

**Q11**

**Male**

What gender do you identify as?

---

**Q12**

**35-44**

What is your age?

---

**Q13**

**White**

I identify my ethnicity as (select all that apply):

---

**Q14**

**Completed college**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#34

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 4:25:49 PM  
**Last Modified:** Tuesday, March 03, 2020 4:35:54 PM  
**Time Spent:** 00:10:05  
**IP Address:** 68.190.113.3

Page 1: Help shape how you receive information from your alder.

Q1

Where do you get news or information?

TV News - National,  
 TV News - Local,  
 Blogs,  
 USPS Mail,  
 Email,  
 Word of Mouth / Conversation,  
 Website

Q2

Please share a little about why you get news from these source(s).

Respondent skipped this question

Q3

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

RSS Feeds,  
 Social Media (e.g. Facebook, Twitter, Instagram),  
 Faith Community,  
 Social Media

Q4

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

Yes

Q5

If yes, how do you receive information from your alder?

Blog,  
 Email,  
 In Person,  
 Mail,  
 Website

**Q6**

**Social Media (Facebook, Twitter, Instagram)**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

---

**Q7**

What kinds of information would you like to get from your alder?

Things that are happening or might be happening in our neighborhood. Things happening in the city. Things she is doing or supporting.

---

**Q8**

**Email**

What is the easiest way for you to communicate with your alder?

---

**Q9**

**Social Media**

Which communication methods would you not use?

---

**Q10**

Why would these communication methods not work for you?

I refuse to use them. I don't want to be spied on.

---

**Q11**

**Male**

What gender do you identify as?

---

**Q12**

**65+**

What is your age?

---

**Q13**

**White**

I identify my ethnicity as (select all that apply):

---

**Q14**

**Some graduate school**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#35

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 4:36:54 PM  
**Last Modified:** Tuesday, March 03, 2020 4:39:40 PM  
**Time Spent:** 00:02:45  
**IP Address:** 23.112.8.116

---

Page 1: Help shape how you receive information from your alder.

**Q1** **Print Newspaper,**  
Where do you get news or information? **Email,**  
**Word of Mouth / Conversation,**  
**Website**

---

**Q2**  
Please share a little about why you get news from these source(s).  
What I have available to me.

---

**Q3** **Other (please specify):**  
Are there ways of getting news or information that don't **no problems with my communications.**  
work for you (example: I don't have reliable internet,  
English is not my first language, I don't have cable, etc.)?

---

**Q4** **Yes**  
Do you currently get news or information from your alder  
(your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

---

**Q5** **Email**  
If yes, how do you receive information from your alder?

---

**Q6** **Respondent skipped this question**  
If you do receive information from your alder, are there  
any channels that you would not use to receive  
information from them?

---

**Q7**

What kinds of information would you like to get from your alder?

Things concerning our neighborhood and city.

---

**Q8**

**Email,**

What is the easiest way for you to communicate with your alder?

**Completing an online form**

---

**Q9**

**Social Media**

Which communication methods would you not use?

---

**Q10**

Why would these communication methods not work for you?

Don't like social media.

---

**Q11**

**Female**

What gender do you identify as?

---

**Q12**

**55-64**

What is your age?

---

**Q13**

**White**

I identify my ethnicity as (select all that apply):

---

**Q14**

**Completed graduate school**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#36

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 4:37:53 PM  
**Last Modified:** Tuesday, March 03, 2020 4:39:49 PM  
**Time Spent:** 00:01:56  
**IP Address:** 47.34.55.70

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**TV News - Local,**  
**Print Newspaper,**  
**Radio**

---

**Q2**

Please share a little about why you get news from these source(s).

**Respondent skipped this question**

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**TV News - National,**  
**TV News - Local,**  
**Print Newspaper,**  
**Radio**

---

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

---

**Q5**

If yes, how do you receive information from your alder?

**Email**

---

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Social Media (Facebook, Twitter, Instagram)**

---

**Q7** Respondent skipped this question

What kinds of information would you like to get from your alder?

---

**Q8** Email

What is the easiest way for you to communicate with your alder?

---

**Q9** Phone call,  
Text message,  
Social Media

Which communication methods would you not use?

---

**Q10** Respondent skipped this question

Why would these communication methods not work for you?

---

**Q11** Male

What gender do you identify as?

---

**Q12** 55-64

What is your age?

---

**Q13** White

I identify my ethnicity as (select all that apply):

---

**Q14** Associate's degree

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---



#37

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 4:37:06 PM  
**Last Modified:** Tuesday, March 03, 2020 4:40:05 PM  
**Time Spent:** 00:02:59  
**IP Address:** 97.83.128.15

---

Page 1: Help shape how you receive information from your alder.

|                                       |                                     |
|---------------------------------------|-------------------------------------|
| <b>Q1</b>                             | <b>TV News - National,</b>          |
| Where do you get news or information? | <b>TV News - Local,</b>             |
|                                       | <b>Email,</b>                       |
|                                       | <b>Word of Mouth / Conversation</b> |

---

|  |   |
|--|---|
| <b>Q2</b>  | <b>Respondent skipped this question</b> |
| Please share a little about why you get news from these source(s). |   |

---

|  |                         |
|--|-------------------------|
| <b>Q3</b>  | <b>Print Newspaper,</b> |
| Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)? | <b>Blogs</b>            |

---

|  |            |
|--|------------|
| <b>Q4</b>  | <b>Yes</b> |
| Do you currently get news or information from your alder (your representative on the Madison Common Council)? You can find your alder at <a href="https://bit.ly/2UyXhBr">https://bit.ly/2UyXhBr</a> |            |

---

|   |              |
|---|--------------|
| <b>Q5</b>   | <b>Email</b> |
| If yes, how do you receive information from your alder? |              |

---

|  |   |
|--|---|
| <b>Q6</b>  | <b>Blog,</b>  |
| If you do receive information from your alder, are there any channels that you would not use to receive information from them? | <b>Social Media (Facebook, Twitter, Instagram),</b> |
|  | <b>In Person</b>                                    |

---

|  |   |
|--|---|
| <b>Q7</b>  | <b>Respondent skipped this question</b> |
| What kinds of information would you like to get from your alder? |   |

---

**Q8**

**Email**

What is the easiest way for you to communicate with your alder?

---

**Q9**

**Social Media**

Which communication methods would you not use?

---

**Q10**

Why would these communication methods not work for you?

I don't participate in those kind of groups.

---

**Q11**

**Female**

What gender do you identify as?

---

**Q12**

**65+**

What is your age?

---

**Q13**

**White**

I identify my ethnicity as (select all that apply):

---

**Q14**

**Prefer not to answer**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#38

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 4:45:05 PM  
**Last Modified:** Tuesday, March 03, 2020 4:47:22 PM  
**Time Spent:** 00:02:16  
**IP Address:** 24.196.101.222

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**TV News - Local,**  
**Email,**  
**Radio,**  
**Website**

---

**Q2**

Please share a little about why you get news from these source(s).

**Respondent skipped this question**

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**USPS Mail**

---

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

---

**Q5**

If yes, how do you receive information from your alder?

**Email**

---

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Mail**

---

**Q7** Respondent skipped this question

What kinds of information would you like to get from your alder?

---

**Q8** Email

What is the easiest way for you to communicate with your alder?

---

**Q9** Mail

Which communication methods would you not use?

---

**Q10** Respondent skipped this question

Why would these communication methods not work for you?

---

**Q11** Male

What gender do you identify as?

---

**Q12** 25-34

What is your age?

---

**Q13** White

I identify my ethnicity as (select all that apply):

---

**Q14** Some college

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#39

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 4:44:07 PM  
**Last Modified:** Tuesday, March 03, 2020 4:51:38 PM  
**Time Spent:** 00:07:31  
**IP Address:** 24.159.240.93

---

Page 1: Help shape how you receive information from your alder.

**Q1****Print Newspaper**

Where do you get news or information?

---

**Q2**

Please share a little about why you get news from these source(s).

I read the sports page, otherwise I wouldn't get the rag.

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Blogs,**  
**Website,**  
**Text Messages,**  
**RSS Feeds,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Faith Community,**  
**Interest Group,**  
**Hobby Group,**  
**Social Media**

---

**Q4****Yes**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

---

**Q5****Email**

If yes, how do you receive information from your alder?

---

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Blog,**

**Social Media (Facebook, Twitter, Instagram),**

**In Person,**

**Mail**

**Q7**

What kinds of information would you like to get from your alder?

answers to my questions.

**Q8**

What is the easiest way for you to communicate with your alder?

**Phone call**

**Q9**

Which communication methods would you not use?

**Text message,**

**Social Media,**

**Completing an online form**

**Q10**

Why would these communication methods not work for you?

I don't use them

**Q11**

What gender do you identify as?

**Male**

**Q12**

What is your age?

**65+**

**Q13**

I identify my ethnicity as (select all that apply):

**White**

**Q14**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

Other (please specify):  
many degrees in my field.

#40

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 4:57:53 PM  
**Last Modified:** Tuesday, March 03, 2020 5:01:35 PM  
**Time Spent:** 00:03:42  
**IP Address:** 68.119.166.102

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**Print Newspaper,**  
**Blogs,**  
**Email**

---

**Q2**

Please share a little about why you get news from these source(s).

I have no TV

---

**Q3**

**Respondent skipped this question**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

---

**Q4**

**Yes**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

---

**Q5**

**Email**

If yes, how do you receive information from your alder?

---

**Q6**

**Social Media (Facebook, Twitter, Instagram)**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

---

**Q7**

What kinds of information would you like to get from your alder?

news about my neighborhood,news about Madison

---

**Q8**

**Email**

What is the easiest way for you to communicate with your alder?

---

**Q9**

**Text message,**

Which communication methods would you not use?

**Social Media**

---

**Q10**

Why would these communication methods not work for you?

I have no smart phone

---

**Q11**

**Female**

What gender do you identify as?

---

**Q12**

**65+**

What is your age?

---

**Q13**

**White**

I identify my ethnicity as (select all that apply):

---

**Q14**

**Completed college**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---



## #41

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 1:10:43 PM  
**Last Modified:** Tuesday, March 03, 2020 5:03:14 PM  
**Time Spent:** 03:52:30  
**IP Address:** 172.220.4.108

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**Email,**

**Radio,**

**Word of Mouth / Conversation,**

**Website,**

Other (please specify):

Online newspapers (WSJ, NY Times) and online newsletters  
(City Lab, Strong Towns, etc), online alder updates

**Q2**

Please share a little about why you get news from these source(s).

Accurate, timely, covers my interests.

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**TV News - National,**

**TV News - Local,**

**RSS Feeds,**

**Social Media (e.g. Facebook, Twitter, Instagram),**

**Faith Community,**

**Social Media**

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

**Q5**

If yes, how do you receive information from your alder?

**Blog,**

**Email,**

**In Person**

**Q6**

**Social Media (Facebook, Twitter, Instagram)**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

---

**Q7**

What kinds of information would you like to get from your alder?

City meetings of interest to district, special announcements, development proposal information, road works information, event information, etc (currently receive all this from alder)

---

**Q8**

What is the easiest way for you to communicate with your alder?

**Email,**

**Phone call,**

Other (please specify):

In person

---

**Q9**

Which communication methods would you not use?

**Social Media,**

**Completing an online form**

---

**Q10**

Why would these communication methods not work for you?

Online forms often go into a black hole with no response. Use social media for social and family not business type communications.

---

**Q11**

What gender do you identify as?

**Prefer not to answer**

---

**Q12**

What is your age?

**Prefer not to answer**

---

**Q13**

I identify my ethnicity as (select all that apply):

**Prefer not to answer**

---

**Q14**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

**Post graduate degree**

---

#42

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 5:00:33 PM  
**Last Modified:** Tuesday, March 03, 2020 5:08:33 PM  
**Time Spent:** 00:07:59  
**IP Address:** 174.82.138.135

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**

**TV News - Local,**

**Social Media (e.g. Facebook, Twitter, Instagram),**

**Email,**

**Radio,**

**Website,**

Other (please specify):

digital newspapers, emails from alders - don't know what a RSS Feed is

**Q2**

Please share a little about why you get news from these source(s).

Convenience, tradition, availability

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Blogs,**

**Text Messages,**

**Interest Group,**

**Hobby Group**

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

**Q5**

If yes, how do you receive information from your alder?

**Email,**

**In Person,**

**Mail**

**Q6** **Respondent skipped this question**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Q7** **Respondent skipped this question**

What kinds of information would you like to get from your alder?

I get information from several alders and I really like all the info that Verveer provides -- notice of road closures, info on bus schedule changes due to major events, general meetings as opposed to neighborhood specific

**Q8** **Other (please specify):**  
What is the easiest way for you to communicate with your alder? I haven't found our alder to be very responsive

**Q9** **Respondent skipped this question**

Which communication methods would you not use?

**Q10** **Respondent skipped this question**

Why would these communication methods not work for you?

**Q11** **Female**

What gender do you identify as?

**Q12** **65+**

What is your age?

**Q13** **Other (please specify):**

I identify my ethnicity as (select all that apply): Human

**Q14** **Completed graduate school**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

#43

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 5:08:34 PM  
**Last Modified:** Tuesday, March 03, 2020 5:09:55 PM  
**Time Spent:** 00:01:20  
**IP Address:** 64.9.247.139

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**Print Newspaper,**  
**Email,**  
**Website**

---

**Q2**

Please share a little about why you get news from these source(s).

**Respondent skipped this question**

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Respondent skipped this question**

---

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)? You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

---

**Q5**

If yes, how do you receive information from your alder?

**Email**

---

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Respondent skipped this question**

---

**Q7**

What kinds of information would you like to get from your alder?

**Respondent skipped this question**

---

**Q8**

**Email**

What is the easiest way for you to communicate with your alder?

---

**Q9**

**Respondent skipped this question**

Which communication methods would you not use?

---

**Q10**

**Respondent skipped this question**

Why would these communication methods not work for you?

---

**Q11**

**Male**

What gender do you identify as?

---

**Q12**

**45-54**

What is your age?

---

**Q13**

**White**

I identify my ethnicity as (select all that apply):

---

**Q14**

**Post graduate degree**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#44

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 5:24:17 PM  
**Last Modified:** Tuesday, March 03, 2020 5:27:05 PM  
**Time Spent:** 00:02:47  
**IP Address:** 47.41.159.50

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**Print Newspaper,**  
**USPS Mail,**  
**Email,**  
**Radio,**  
**Word of Mouth / Conversation,**  
**Interest Group**

**Q2**

Please share a little about why you get news from these source(s).

Respondent skipped this question

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Blogs,**  
**Text Messages,**  
**RSS Feeds,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Faith Community,**  
**Hobby Group,**  
**Social Media**

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
 You can find your alder at <https://bit.ly/2UyXhBr>

I'm not sure

**Q5**

If yes, how do you receive information from your alder?

Respondent skipped this question

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Blog,**

**Social Media (Facebook, Twitter, Instagram)**

**Q7**

What kinds of information would you like to get from your alder?

Answers to my emails would be a good start.

**Q8**

What is the easiest way for you to communicate with your alder?

**Email,**

**Mail**

**Q9**

Which communication methods would you not use?

**Respondent skipped this question**

**Q10**

Why would these communication methods not work for you?

**Respondent skipped this question**

**Q11**

What gender do you identify as?

**Prefer not to answer**

**Q12**

What is your age?

**Prefer not to answer**

**Q13**

I identify my ethnicity as (select all that apply):

**Prefer not to answer**

**Q14**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

**Post graduate degree**



#45

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 5:27:38 PM  
**Last Modified:** Tuesday, March 03, 2020 5:34:29 PM  
**Time Spent:** 00:06:51  
**IP Address:** 174.82.153.117

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**TV News - Local,**  
**Print Newspaper,**  
**Blogs,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**USPS Mail,**  
**Email,**  
**Word of Mouth / Conversation,**  
**Website,**  
 Other (please specify):  
 magazines

---

**Q2**

Please share a little about why you get news from these source(s).

It helps to seek variety in sources to avoid being overly influenced by partisan views.

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**RSS Feeds,**  
**Faith Community,**  
**Hobby Group**

---

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
 You can find your alder at <https://bit.ly/2UyXhBr>

**Yes****Q5**

If yes, how do you receive information from your alder?

**Blog**

**Q6**

**In Person**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

---

**Q7**

What kinds of information would you like to get from your alder?

Arvina's shared messages about city planning, changes(route disruptions, Metro schedules, neighborhood meetings, etc. are very useful.

---

**Q8**

**Email,**

What is the easiest way for you to communicate with your alder?

**Completing an online form**

---

**Q9**

Which communication methods would you not use?

**Phone call,**

**Text message,**

**Social Media**

---

**Q10**

Why would these communication methods not work for you?

An email allows for better communication of ideas back and forth.

---

**Q11**

**Female**

What gender do you identify as?

---

**Q12**

**65+**

What is your age?

---

**Q13**

**White**

I identify my ethnicity as (select all that apply):

---

**Q14**

**Completed graduate school**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#46

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 5:39:55 PM  
**Last Modified:** Tuesday, March 03, 2020 5:44:55 PM  
**Time Spent:** 00:04:59  
**IP Address:** 165.189.255.44

---

Page 1: Help shape how you receive information from your alder.

|                                       |  |
|---------------------------------------|--|
| <b>Q1</b>                             |  |
| Where do you get news or information? | <b>TV News - National,</b><br><b>Print Newspaper,</b><br><b>USPS Mail,</b><br><b>Email,</b><br><b>Radio,</b><br><b>Word of Mouth / Conversation,</b><br><b>Website</b> |

---

**Q2**

Please share a little about why you get news from these source(s).

Convenience and reliability

---

|  |  |
|--|--|
| <b>Q3</b>  |  |
| Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)? | <b>TV News - Local,</b><br><b>Text Messages,</b><br><b>RSS Feeds,</b><br><b>Social Media (e.g. Facebook, Twitter, Instagram),</b><br><b>Faith Community,</b><br><b>Interest Group,</b><br><b>Hobby Group,</b><br><b>Social Media</b> |

---

|   |            |
|---|------------|
| <b>Q4</b>   | <b>Yes</b> |
| Do you currently get news or information from your alder (your representative on the Madison Common Council)?<br>You can find your alder at <a href="https://bit.ly/2UyXhBr">https://bit.ly/2UyXhBr</a> |            |

---

**Q5**

**Email**

If yes, how do you receive information from your alder?

---

**Q6**

**Social Media (Facebook, Twitter, Instagram)**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

---

**Q7**

What kinds of information would you like to get from your alder?

Neighborhood planning, zoning, and road construction (engineering) notifications and updates

---

**Q8**

**Email**

What is the easiest way for you to communicate with your alder?

---

**Q9**

**Text message,  
Social Media**

Which communication methods would you not use?

---

**Q10**

**Respondent skipped this question**

Why would these communication methods not work for you?

---

**Q11**

**Male**

What gender do you identify as?

---

**Q12**

**45-54**

What is your age?

---

**Q13**

**White**

I identify my ethnicity as (select all that apply):

---

**Q14**

**Completed graduate school**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#47

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 6:12:11 PM  
**Last Modified:** Tuesday, March 03, 2020 6:15:20 PM  
**Time Spent:** 00:03:08  
**IP Address:** 147.202.207.193

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Radio,**  
**Word of Mouth / Conversation,**  
**Website**

**Q2**

Please share a little about why you get news from these source(s).

Radio is unbiased and smart (WPR, WORT), and when I see something I'm skeptical about, I can investigate it further online.

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**TV News - National,**  
**TV News - Local,**  
**Print Newspaper,**  
**Text Messages,**  
**USPS Mail,**  
**Faith Community**

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
 You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

**Q5**

If yes, how do you receive information from your alder?

**Blog,**  
**Email**

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Website,**  
**Mail**

**Q7**

What kinds of information would you like to get from your alder?

News about what's going down on the council. Haven't seen a lot about the Chief's retirement or about the new dude in town. See a lot about street closings and lawn pickup, but would like more news about the politics and issues.

**Q8**

**Email**

What is the easiest way for you to communicate with your alder?

**Q9**

**Mail,  
Phone call**

Which communication methods would you not use?

**Q10**

Why would these communication methods not work for you?

Mail's too slow, don't want to wait on hold

**Q11**

**Male**

What gender do you identify as?

**Q12**

**35-44**

What is your age?

**Q13**

**White**

I identify my ethnicity as (select all that apply):

**Q14**

**Completed graduate school**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

#48

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 6:28:15 PM  
**Last Modified:** Tuesday, March 03, 2020 6:35:18 PM  
**Time Spent:** 00:07:02  
**IP Address:** 66.188.90.229

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**Email,**  
**Word of Mouth / Conversation,**  
**Website**

**Q2**

Please share a little about why you get news from these source(s).

Respondent skipped this question

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Text Messages,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Faith Community,**  
**Social Media**

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

Yes

**Q5**

If yes, how do you receive information from your alder?

**Blog,**  
**Email**

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Social Media (Facebook, Twitter, Instagram)**

**Q7**

What kinds of information would you like to get from your alder?

My alder is Martin, but I get much more information from Alder Furman's updates (email, often with links to blog posts). I'd like Alder Martin to provide more info overall, and include updates about neighboring districts (or at least her entire district).

---

**Q8**

**Email**

What is the easiest way for you to communicate with your alder?

---

**Q9**

**Social Media,**

Which communication methods would you not use?

Other (please specify):

I won't complete an online form if it requires a social media account.

---

**Q10**

Why would these communication methods not work for you?

I don't use social media. I will never have a Facebook account. We shouldn't be required to interact with a private company.

---

**Q11**

**Prefer not to answer**

What gender do you identify as?

---

**Q12**

**Prefer not to answer**

What is your age?

---

**Q13**

**Prefer not to answer**

I identify my ethnicity as (select all that apply):

---

**Q14**

**Prefer not to answer**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---



#49

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 7:12:36 PM  
**Last Modified:** Tuesday, March 03, 2020 7:15:59 PM  
**Time Spent:** 00:03:23  
**IP Address:** 24.240.37.135

Page 1: Help shape how you receive information from your alder.

**Q1** **Print Newspaper,**  
 Where do you get news or information? **Blogs,**  
**RSS Feeds,**  
**Email,**  
**Radio,**  
**Word of Mouth / Conversation,**  
**Website**

**Q2**  
 Please share a little about why you get news from these source(s).  
 They're what's available

**Q3** **TV News - National,**  
 Are there ways of getting news or information that don't **TV News - Local,**  
 work for you (example: I don't have reliable internet, **Print Newspaper,**  
 English is not my first language, I don't have cable, etc.)? **Social Media (e.g. Facebook, Twitter, Instagram),**  
**Faith Community,**  
**Hobby Group**

**Q4** **Yes**  
 Do you currently get news or information from your alder  
 (your representative on the Madison Common Council)?  
 You can find your alder at <https://bit.ly/2UyXhBr>

**Q5** **Email,**  
 If yes, how do you receive information from your alder? **Website**

**Q6**

**Social Media (Facebook, Twitter, Instagram),**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Mail**

**Q7**

What kinds of information would you like to get from your alder?

District-related news as well as links to citywide issues.

PLEASE do emails that contain the entire content. V frustrating to have to open a web page to "read more" when it could have just been in the email.

**Q8**

**Email**

What is the easiest way for you to communicate with your alder?

**Q9**

**Mail,**

Which communication methods would you not use?

**Phone call,**

**Text message,**

**Social Media**

**Q10**

Why would these communication methods not work for you?

Hearing impairment means phone calls are clown cars

Social media is too public

Texting too invasive

Mail too slow

**Q11**

**Female**

What gender do you identify as?

**Q12**

**55-64**

What is your age?

**Q13**

**White,**

I identify my ethnicity as (select all that apply):

Other (please specify):

Jewish

**Q14**

**Associate's degree**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#50

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 7:12:29 PM  
**Last Modified:** Tuesday, March 03, 2020 7:17:34 PM  
**Time Spent:** 00:05:04  
**IP Address:** 68.119.167.30

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

Print Newspaper,  
 RSS Feeds,  
 Social Media (e.g. Facebook, Twitter, Instagram),  
 USPS Mail,  
 Email,  
 Radio,  
 Word of Mouth / Conversation,  
 Interest Group,  
 Website

---

**Q2**

Please share a little about why you get news from these source(s).

It just happens.

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

TV News - National,  
 TV News - Local,  
 Text Messages,  
 Faith Community

---

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
 You can find your alder at <https://bit.ly/2UyXhBr>

No

---

**Q5**

If yes, how do you receive information from your alder?

Respondent skipped this question

---

**Q6** Respondent skipped this question

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Q7** Respondent skipped this question

What kinds of information would you like to get from your alder?

Upcoming votes/decisions, explanation/promotion of past votes/decisions, committees/projects she's personally involved in

**Q8** Email

What is the easiest way for you to communicate with your alder?

**Q9** Phone call,

Which communication methods would you not use? Text message

**Q10** Respondent skipped this question

Why would these communication methods not work for you?

I wouldn't want to demand my alder's attention in real-time (unless we arranged to have a conversation)

**Q11** Male

What gender do you identify as?

**Q12** 35-44

What is your age?

**Q13** White

I identify my ethnicity as (select all that apply):

**Q14** Respondent skipped this question

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

#51

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 7:53:22 PM  
**Last Modified:** Tuesday, March 03, 2020 8:05:34 PM  
**Time Spent:** 00:12:11  
**IP Address:** 174.192.66.184

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**TV News - Local,**  
**Print Newspaper,**  
**USPS Mail,**  
**Email,**  
**Radio,**  
**Word of Mouth / Conversation,**  
**Faith Community,**  
**Website,**  
**Text Messages**

---

**Q2**

Please share a little about why you get news from these source(s).

Because those all are typical sources to get news and information.

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Blogs,**  
**RSS Feeds,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Interest Group,**  
**Hobby Group,**  
**Social Media**

---

**Q4****No**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

---

**Q5** Respondent skipped this question

If yes, how do you receive information from your alder?

---

**Q6** Blog,  
Social Media (Facebook, Twitter, Instagram)

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

---

**Q7**

What kinds of information would you like to get from your alder?

If any road and building constructions or any big issues in my district are to take place in my aldermanic district.

---

**Q8** Email,  
Mail

What is the easiest way for you to communicate with your alder?

---

**Q9** Phone call,  
Text message,  
Social Media,  
Completing an online form

Which communication methods would you not use?

---

**Q10**

Why would these communication methods not work for you?

I don't use them or prefer to not use them.

---

**Q11** Female

What gender do you identify as?

---

**Q12** 65+

What is your age?

---

**Q13** White

I identify my ethnicity as (select all that apply):

---

**Q14**

**Completed college**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---



#52

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 8:09:35 PM  
**Last Modified:** Tuesday, March 03, 2020 8:12:23 PM  
**Time Spent:** 00:02:48  
**IP Address:** 174.82.153.63

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**TV News - Local,**  
**Interest Group,**  
**Website**

**Q2**

Please share a little about why you get news from these source(s).

**Respondent skipped this question**

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Blogs,**  
**RSS Feeds,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Word of Mouth / Conversation,**  
**Faith Community,**  
**Social Media**

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

**Q5**

If yes, how do you receive information from your alder?

**Email**

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Blog,**  
**Social Media (Facebook, Twitter, Instagram)**

**Q7** Respondent skipped this question

What kinds of information would you like to get from your alder?

---

**Q8** Email

What is the easiest way for you to communicate with your alder?

---

**Q9** Phone call,  
Social Media

Which communication methods would you not use?

---

**Q10** Respondent skipped this question

Why would these communication methods not work for you?

---

**Q11** Prefer not to answer

What gender do you identify as?

---

**Q12** Prefer not to answer

What is your age?

---

**Q13** Prefer not to answer

I identify my ethnicity as (select all that apply):

---

**Q14** Completed graduate school

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#53

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 8:15:21 PM  
**Last Modified:** Tuesday, March 03, 2020 8:32:57 PM  
**Time Spent:** 00:17:36  
**IP Address:** 131.93.214.108

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Page 1: Help shape how you receive information from your alder.

|                                       |                                      |
|---------------------------------------|--------------------------------------|
| <b>Q1</b>                             | <b>TV News - National,</b>           |
| Where do you get news or information? | <b>TV News - Local,</b>              |
|                                       | <b>Email,</b>                        |
|                                       | <b>Radio,</b>                        |
|                                       | <b>Word of Mouth / Conversation,</b> |
|                                       | <b>Website</b>                       |

---

**Q2**

Please share a little about why you get news from these source(s).

Convenient and reliable

---

|  |                         |
|--|-------------------------|
| <b>Q3</b>  | <b>Blogs,</b>           |
| Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)? | <b>RSS Feeds,</b>       |
|  | <b>Faith Community,</b> |
|  | <b>Interest Group,</b>  |
|  | <b>Hobby Group</b>      |

---

|   |           |
|---|-----------|
| <b>Q4</b>   | <b>No</b> |
| Do you currently get news or information from your alder (your representative on the Madison Common Council)? |           |
| You can find your alder at <a href="https://bit.ly/2UyXhBr">https://bit.ly/2UyXhBr</a>                        |           |

---

|   |   |
|---|---|
| <b>Q5</b>   | <b>Respondent skipped this question</b> |
| If yes, how do you receive information from your alder? |   |

---

**Q6** Respondent skipped this question

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

---

**Q7**  
What kinds of information would you like to get from your alder?  
  
What is happening in my neighborhood that will affect me.

---

**Q8** Email, Completing an online form  
What is the easiest way for you to communicate with your alder?

---

**Q9** Phone call, Text message, Social Media  
Which communication methods would you not use?

---

**Q10**  
Why would these communication methods not work for you?  
  
Would not feel comfortable using them to communicate with my alder.

---

**Q11** Prefer not to answer  
What gender do you identify as?

---

**Q12** Prefer not to answer  
What is your age?

---

**Q13** Prefer not to answer  
I identify my ethnicity as (select all that apply):

---

**Q14** Prefer not to answer  
What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#54

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 9:21:23 PM  
**Last Modified:** Tuesday, March 03, 2020 9:24:21 PM  
**Time Spent:** 00:02:58  
**IP Address:** 162.199.148.35

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**TV News - Local,**  
**Print Newspaper,**  
**Email,**  
**Website**

**Q2**

Please share a little about why you get news from these source(s).

**Respondent skipped this question**

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**RSS Feeds,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Word of Mouth / Conversation,**  
**Faith Community,**  
**Hobby Group**

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
 You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

**Q5**

If yes, how do you receive information from your alder?

**Email**

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Respondent skipped this question**

**Q7** Respondent skipped this question

What kinds of information would you like to get from your alder?

---

**Q8** Email

What is the easiest way for you to communicate with your alder?

---

**Q9** Mail,  
Text message,  
Social Media

Which communication methods would you not use?

---

**Q10** Respondent skipped this question

Why would these communication methods not work for you?

---

**Q11** Male

What gender do you identify as?

---

**Q12** 65+

What is your age?

---

**Q13** White

I identify my ethnicity as (select all that apply):

---

**Q14** Post graduate degree

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#55

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 9:44:57 PM  
**Last Modified:** Tuesday, March 03, 2020 9:53:05 PM  
**Time Spent:** 00:08:07  
**IP Address:** 184.60.38.45

---

Page 1: Help shape how you receive information from your alder.

**Q1** **TV News - National,**  
Where do you get news or information? **TV News - Local,**  
**Print Newspaper,**  
**USPS Mail,**  
**Email,**  
**Radio,**  
**Word of Mouth / Conversation,**  
**Faith Community,**  
**Website**

---

**Q2**  
Please share a little about why you get news from these source(s).

I am trying to get a reliable, cross section of news

---

**Q3** **Respondent skipped this question**  
Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

---

**Q4** **Yes**  
Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

---

**Q5** **Email**  
If yes, how do you receive information from your alder?

---

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Blog,**

**Social Media (Facebook, Twitter, Instagram),**

**In Person**

---

**Q7**

What kinds of information would you like to get from your alder?

Major news from the Council and my alder district area, e.g. major road projects or building plans

---

**Q8**

What is the easiest way for you to communicate with your alder?

**Phone call**

---

**Q9**

Which communication methods would you not use?

**Mail,**

**Text message,**

**Social Media**

---

**Q10**

Why would these communication methods not work for you?

Not on facebook and don't have a smart phone so don't text

---

**Q11**

What gender do you identify as?

**Female**

---

**Q12**

What is your age?

**65+**

---

**Q13**

I identify my ethnicity as (select all that apply):

**White**

---

**Q14**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

**Completed graduate school**

---



#56

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 9:48:23 PM  
**Last Modified:** Tuesday, March 03, 2020 9:55:46 PM  
**Time Spent:** 00:07:22  
**IP Address:** 24.183.106.60

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**Blogs,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Email,**  
**Website**

**Q2**

Please share a little about why you get news from these source(s).

I feel like these sources Are always there and reliable to go back to if I need to check or review something. I don't need to feel like I need to catch it at a certain time or miss something.

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Print Newspaper,**  
**Faith Community**

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
 You can find your alder at <https://bit.ly/2UyXhBr>

**Yes****Q5**

If yes, how do you receive information from your alder?

**Blog,**  
**Email**

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Respondent skipped this question**

**Q7**

What kinds of information would you like to get from your alder?

Progress reports

---

**Q8**

**Email**

What is the easiest way for you to communicate with your alder?

---

**Q9**

**Mail**

Which communication methods would you not use?

---

**Q10**

Why would these communication methods not work for you?

Just to cumbersome compared to other methods. Mail gets lost in our house if it sits around with little kids.

---

**Q11**

**Female**

What gender do you identify as?

---

**Q12**

**25-34**

What is your age?

---

**Q13**

**White**

I identify my ethnicity as (select all that apply):

---

**Q14**

**Completed graduate school**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#57

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 10:31:53 PM  
**Last Modified:** Tuesday, March 03, 2020 10:33:49 PM  
**Time Spent:** 00:01:56  
**IP Address:** 97.87.60.233

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**TV News - Local,**  
**Print Newspaper,**  
**Email,**  
**Radio**

---

**Q2**

Please share a little about why you get news from these source(s).

**Respondent skipped this question**

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Text Messages,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Word of Mouth / Conversation,**  
**Faith Community,**  
**Interest Group,**  
**Hobby Group**

---

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

---

**Q5**

If yes, how do you receive information from your alder?

**Email**

---

**Q6****Social Media (Facebook, Twitter, Instagram)**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

---

**Q7****Respondent skipped this question**

What kinds of information would you like to get from your alder?

---

**Q8****Email,  
Phone call**

What is the easiest way for you to communicate with your alder?

---

**Q9****Text message,  
Social Media,  
Completing an online form**

Which communication methods would you not use?

---

**Q10**

Why would these communication methods not work for you?

Don't use social media

---

**Q11****Female**

What gender do you identify as?

---

**Q12****65+**

What is your age?

---

**Q13****White**

I identify my ethnicity as (select all that apply):

---

**Q14****Post graduate degree**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#58

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 10:25:36 PM  
**Last Modified:** Tuesday, March 03, 2020 10:37:14 PM  
**Time Spent:** 00:11:38  
**IP Address:** 68.107.143.170

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**USPS Mail,**  
**Email,**  
**Radio,**  
**Text Messages,**  
Other (please specify):  
PBS, NPR

---

**Q2**

Please share a little about why you get news from these source(s).

No bias, easily available, no advertisements, truthful.

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**TV News - Local,**  
**Blogs,**  
**RSS Feeds,**  
**Email,**  
**Faith Community,**  
**Interest Group,**  
**Hobby Group,**  
**Social Media**

---

**Q4**

Yes

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

---

**Q5**

**Email**

If yes, how do you receive information from your alder?

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Blog,**  
**Social Media (Facebook, Twitter, Instagram),**  
**In Person,**  
**Mail**

**Q7**

What kinds of information would you like to get from your alder?

She is doing great.

**Q8**

**Email,**  
**Text message**

What is the easiest way for you to communicate with your alder?

**Q9**

**Mail,**  
**Phone call,**  
**Social Media,**  
**Completing an online form**

Which communication methods would you not use?

**Q10**

Why would these communication methods not work for you?

Not easy.

**Q11**

**Female**

What gender do you identify as?

**Q12**

**65+**

What is your age?

**Q13**

**White**

I identify my ethnicity as (select all that apply):

**Q14**

**Completed college**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#59

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 03, 2020 10:49:57 PM  
**Last Modified:** Tuesday, March 03, 2020 10:57:22 PM  
**Time Spent:** 00:07:24  
**IP Address:** 24.177.115.199

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**Print Newspaper,**  
**Email,**  
**Radio,**  
**Website**

**Q2**

Please share a little about why you get news from these source(s).

I read the NY Times online because it seems the most in-depth and thoroughly researched news source. Plus very few ads. I abhor social media as a source of information..

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**TV News - National,**  
**TV News - Local,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Faith Community,**  
**Social Media**

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

**Q5**

If yes, how do you receive information from your alder?

**Email**

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Social Media (Facebook, Twitter, Instagram)**



**Q7**

What kinds of information would you like to get from your alder?

Neighborhood changes (buildings, etc), city-wide updates

---

**Q8**

**Email,**

What is the easiest way for you to communicate with your alder?

**Completing an online form**

---

**Q9**

**Social Media**

Which communication methods would you not use?

---

**Q10**

Why would these communication methods not work for you?

I avoid social media as much as humanly possible.

---

**Q11**

**Female**

What gender do you identify as?

---

**Q12**

**45-54**

What is your age?

---

**Q13**

**White**

I identify my ethnicity as (select all that apply):

---

**Q14**

**Completed graduate school**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#60

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, March 04, 2020 8:20:34 AM  
**Last Modified:** Wednesday, March 04, 2020 8:26:15 AM  
**Time Spent:** 00:05:41  
**IP Address:** 24.183.89.40

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**Print Newspaper,**  
**Blogs,**  
**Email**

---

**Q2**

Please share a little about why you get news from these source(s).

**Respondent skipped this question**

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**TV News - Local,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Radio,**  
**Word of Mouth / Conversation,**  
**Faith Community,**  
**Hobby Group,**  
**Social Media**

---

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

---

**Q5**

If yes, how do you receive information from your alder?

**Email**

---

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Blog,**

**Social Media (Facebook, Twitter, Instagram)**

**Q7**

What kinds of information would you like to get from your alder?

**Respondent skipped this question**

**Q8**

What is the easiest way for you to communicate with your alder?

**Email**

**Q9**

Which communication methods would you not use?

**Phone call,**

**Completing an online form**

**Q10**

Why would these communication methods not work for you?

**Respondent skipped this question**

**Q11**

What gender do you identify as?

**Male**

**Q12**

What is your age?

**65+**

**Q13**

I identify my ethnicity as (select all that apply):

**White**

**Q14**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

**Completed graduate school**

#61

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, March 04, 2020 9:15:17 AM  
**Last Modified:** Wednesday, March 04, 2020 9:20:20 AM  
**Time Spent:** 00:05:03  
**IP Address:** 165.189.255.44

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**TV News - Local,**  
**USPS Mail,**  
**Email,**  
**Website**

---

**Q2**

Please share a little about why you get news from these source(s).

Good, reliable sources of information. Allows me to digest it when I have time.

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Print Newspaper,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Radio,**  
**Interest Group**

---

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

---

**Q5**

If yes, how do you receive information from your alder?

**Email**

---

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Respondent skipped this question**

---

**Q7**

What kinds of information would you like to get from your alder?

Certainly district specific news, but perhaps reminders about city news that will impact the district

---

**Q8**

**Email**

What is the easiest way for you to communicate with your alder?

---

**Q9**

**Phone call,  
Text message,  
Social Media**

Which communication methods would you not use?

---

**Q10**

Why would these communication methods not work for you?

They would work, just would prefer to use email.

---

**Q11**

**Male**

What gender do you identify as?

---

**Q12**

**25-34**

What is your age?

---

**Q13**

**White**

I identify my ethnicity as (select all that apply):

---

**Q14**

**Completed college**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#62

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, March 04, 2020 9:34:41 AM  
**Last Modified:** Wednesday, March 04, 2020 9:37:20 AM  
**Time Spent:** 00:02:38  
**IP Address:** 99.126.179.104

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**Print Newspaper,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Email,**  
**Radio,**  
**Word of Mouth / Conversation**

---

**Q2**

Please share a little about why you get news from these source(s).

**Respondent skipped this question**

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**TV News - National,**  
**TV News - Local**

---

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

---

**Q5**

If yes, how do you receive information from your alder?

**Email**

---

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Respondent skipped this question**

---

**Q7** Respondent skipped this question

What kinds of information would you like to get from your alder?

**Q8** Email,  
What is the easiest way for you to communicate with your alder? Mail,  
Text message

**Q9** Phone call  
Which communication methods would you not use?

**Q10**  
Why would these communication methods not work for you?  
I don't answer phone calls from unknown numbers.

**Q11** Female  
What gender do you identify as?

**Q12** 65+  
What is your age?

**Q13** White  
I identify my ethnicity as (select all that apply):

**Q14** Post graduate degree  
What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

#63

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, March 04, 2020 10:37:09 AM  
**Last Modified:** Wednesday, March 04, 2020 10:40:22 AM  
**Time Spent:** 00:03:13  
**IP Address:** 165.225.61.62

---

Page 1: Help shape how you receive information from your alder.

Q1

Where do you get news or information?

TV News - National,  
TV News - Local,  
Print Newspaper,  
Social Media (e.g. Facebook, Twitter, Instagram),  
USPS Mail,  
Email,  
Radio,  
Word of Mouth / Conversation,  
Website

---

Q2

Please share a little about why you get news from these source(s).

I like to get my news from a variety of sources in order to sort through the biases.

---

Q3

Respondent skipped this question

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

---

Q4

Yes

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

---

Q5

Email

If yes, how do you receive information from your alder?

---



**Q6**

**Blog**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

---

**Q7**

What kinds of information would you like to get from your alder?

I would like more information on the actual votes my alder is taking on issues. Right now all I get is meeting notices and other community calendars. My alder does not communicate on the pressing votes and issues facing the city.

---

**Q8**

**Other (please specify):**

What is the easiest way for you to communicate with your alder?

None. I have never gotten a response from any of the ways I have communicated with my alder.

---

**Q9**

**Text message**

Which communication methods would you not use?

---

**Q10**

Why would these communication methods not work for you?

A text message seems costly and unnecessary for people to communicate with their alder. It will also be difficult to maintain for purposes of open records requests.

---

**Q11**

**Female**

What gender do you identify as?

---

**Q12**

**25-34**

What is your age?

---

**Q13**

**White**

I identify my ethnicity as (select all that apply):

---

**Q14**

**Completed college**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#64

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, March 04, 2020 10:39:14 AM  
**Last Modified:** Wednesday, March 04, 2020 10:42:55 AM  
**Time Spent:** 00:03:41  
**IP Address:** 131.93.105.100

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**TV News - Local,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Website**

---

**Q2**

Please share a little about why you get news from these source(s).

**Respondent skipped this question**

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Respondent skipped this question**

---

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

---

**Q5**

If yes, how do you receive information from your alder?

**Email**

---

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Respondent skipped this question**

---

**Q7**

What kinds of information would you like to get from your alder?

**Respondent skipped this question**

---

**Q8**

**Email**

What is the easiest way for you to communicate with your alder?

---

**Q9**

**Respondent skipped this question**

Which communication methods would you not use?

---

**Q10**

**Respondent skipped this question**

Why would these communication methods not work for you?

---

**Q11**

**Female**

What gender do you identify as?

---

**Q12**

**55-64**

What is your age?

---

**Q13**

**White**

I identify my ethnicity as (select all that apply):

---

**Q14**

**Completed graduate school**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#65

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, March 04, 2020 10:31:25 AM  
**Last Modified:** Wednesday, March 04, 2020 10:44:12 AM  
**Time Spent:** 00:12:46  
**IP Address:** 204.147.0.15

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**Social Media (e.g. Facebook, Twitter, Instagram),**

**Word of Mouth / Conversation,**

**Website,**

Other (please specify):

The tavern, of course. Madison City Channel.

**Q2**

Please share a little about why you get news from these source(s).

Convenience, ability to fact-check, and ability to filter. Also happy hour specials at the tavern.

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Print Newspaper,**

**Radio,**

**Faith Community,**

**Hobby Group**

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
 You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

**Q5**

If yes, how do you receive information from your alder?

**In Person,**

**Mail**

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Respondent skipped this question**

**Q7**

What kinds of information would you like to get from your alder?

Upcoming public information meetings, listening sessions, etc. in my district. Issues coming before the Common Council and my Alder's positions on those issues.

**Q8**

What is the easiest way for you to communicate with your alder?

**Email,**

**Phone call,**

Other (please specify):

In person (sometimes at the tavern)

**Q9**

Which communication methods would you not use?

**Respondent skipped this question**

**Q10**

Why would these communication methods not work for you?

**Respondent skipped this question**

**Q11**

What gender do you identify as?

**Male**

**Q12**

What is your age?

**45-54**

**Q13**

I identify my ethnicity as (select all that apply):

**White**

**Q14**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

**Some college**

#66

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, March 04, 2020 10:45:02 AM  
**Last Modified:** Wednesday, March 04, 2020 10:47:53 AM  
**Time Spent:** 00:02:50  
**IP Address:** 69.131.100.35

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - Local,**  
**Email,**  
**Radio,**  
**Website**

---

**Q2**

Please share a little about why you get news from these source(s).

**Respondent skipped this question**

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Print Newspaper,**  
**Blogs,**  
**Text Messages,**  
**RSS Feeds,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Faith Community,**  
**Interest Group,**  
**Hobby Group,**  
**Social Media**

---

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

---

**Q5**

If yes, how do you receive information from your alder?

**Email**

---

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Blog,****Social Media (Facebook, Twitter, Instagram)****Q7**

What kinds of information would you like to get from your alder?

**Respondent skipped this question****Q8**

What is the easiest way for you to communicate with your alder?

**Email****Q9**

Which communication methods would you not use?

**Mail,****Phone call,****Text message,****Social Media****Q10**

Why would these communication methods not work for you?

**Respondent skipped this question****Q11**

What gender do you identify as?

**Male****Q12**

What is your age?

**65+****Q13**

I identify my ethnicity as (select all that apply):

**White****Q14**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

**Post graduate degree**

#67

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, March 04, 2020 10:42:39 AM  
**Last Modified:** Wednesday, March 04, 2020 10:55:10 AM  
**Time Spent:** 00:12:30  
**IP Address:** 137.27.64.90

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

TV News - National,  
TV News - Local,  
Blogs,  
RSS Feeds,  
Social Media (e.g. Facebook, Twitter, Instagram),  
USPS Mail,  
Email,  
Radio,  
Word of Mouth / Conversation,  
Faith Community,  
Website,  
Text Messages

---

**Q2**

Respondent skipped this question

Please share a little about why you get news from these source(s).

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

Other (please specify):

I am not resident of Madison or Dane Co but I work here.  
Most of my information is by internet or radio.

---

**Q4**

Yes

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

---



**Q5**

If yes, how do you receive information from your alder?

**Blog,  
Email**

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Respondent skipped this question**

**Q7**

What kinds of information would you like to get from your alder?

Anything that concerns the community that I work in. I work for agency that serves the elderly. Personally, I have family members that live in Madison issue about youth, employment, wellness and health.

**Q8**

What is the easiest way for you to communicate with your alder?

**Email,  
Completing an online form**

**Q9**

Which communication methods would you not use?

**Mail**

**Q10**

Why would these communication methods not work for you?

**Respondent skipped this question**

**Q11**

What gender do you identify as?

**Female**

**Q12**

What is your age?

**45-54**

**Q13**

I identify my ethnicity as (select all that apply):

**Black or African-American**

**Q14**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

**Completed college**

#68

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, March 04, 2020 10:52:05 AM  
**Last Modified:** Wednesday, March 04, 2020 10:57:45 AM  
**Time Spent:** 00:05:39  
**IP Address:** 174.192.73.140

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - Local,**  
**Blogs,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Radio,**  
**Word of Mouth / Conversation,**  
**Website**

**Q2**

Please share a little about why you get news from these source(s).

Provides me with a variety of type of news... Local, hometown, national, global and from a variety of sources for a more well rounded viewpoint.

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Print Newspaper,**  
**Text Messages,**  
**Interest Group**

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
 You can find your alder at <https://bit.ly/2UyXhBr>

**Yes****Q5**

If yes, how do you receive information from your alder?

**Blog,**  
**Email**

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**In Person,**  
**Mail**

**Q7**

What kinds of information would you like to get from your alder?

Info on upcoming meetings, new topics, her viewpoint on hot topics, things going on in my district,... Really any communication from her would be better than what she currently does.

**Q8**

What is the easiest way for you to communicate with your alder?

Email,  
Completing an online form

**Q9**

Which communication methods would you not use?

Mail,  
Phone call,  
Text message,  
Social Media

**Q10**

Why would these communication methods not work for you?

Mail is too slow, I don't like phone calls (but can if necessary), texting is too informal, social media is too explosive/ too much risk for rude commentary from rude people.

**Q11**

What gender do you identify as?

Female

**Q12**

What is your age?

25-34

**Q13**

I identify my ethnicity as (select all that apply):

Prefer not to answer

**Q14**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

Completed college

#69

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, March 04, 2020 11:11:31 AM  
**Last Modified:** Wednesday, March 04, 2020 11:17:05 AM  
**Time Spent:** 00:05:34  
**IP Address:** 64.83.175.165

---

Page 1: Help shape how you receive information from your alder.

|                                       |                                      |
|---------------------------------------|--------------------------------------|
| <b>Q1</b>                             | <b>TV News - National,</b>           |
| Where do you get news or information? | <b>TV News - Local,</b>              |
|                                       | <b>USPS Mail,</b>                    |
|                                       | <b>Email,</b>                        |
|                                       | <b>Radio,</b>                        |
|                                       | <b>Word of Mouth / Conversation,</b> |
|                                       | <b>Website</b>                       |

---

**Q2**

Please share a little about why you get news from these source(s).

NPR/PBS is accurate and reliable, as well as NYT online.

---

|  |  |
|--|--|
| <b>Q3</b>  | <b>Text Messages,</b>                                    |
| Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)? | <b>RSS Feeds,</b>  |
|  | <b>Social Media (e.g. Facebook, Twitter, Instagram),</b> |
|  | <b>Faith Community,</b>                                  |
|  | <b>Interest Group,</b>                                   |
|  | <b>Hobby Group,</b>                                      |
|  | <b>Social Media</b>                                      |

---

|   |            |
|---|------------|
| <b>Q4</b>   | <b>Yes</b> |
| Do you currently get news or information from your alder (your representative on the Madison Common Council)? |            |
| You can find your alder at <a href="https://bit.ly/2UyXhBr">https://bit.ly/2UyXhBr</a>                        |            |

---

|   |              |
|---|--------------|
| <b>Q5</b>   | <b>Email</b> |
| If yes, how do you receive information from your alder? |              |

---

**Q6**

**Social Media (Facebook, Twitter, Instagram)**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

---

**Q7**

What kinds of information would you like to get from your alder?

Anything City related, especially neighborhood related.

---

**Q8**

**Email**

What is the easiest way for you to communicate with your alder?

---

**Q9**

**Text message,**

Which communication methods would you not use?

**Social Media**

---

**Q10**

Why would these communication methods not work for you?

No smart phone, not interested in social media.

---

**Q11**

**Female**

What gender do you identify as?

---

**Q12**

**65+**

What is your age?

---

**Q13**

**White**

I identify my ethnicity as (select all that apply):

---

**Q14**

Other (please specify):

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

Two technical school degrees--welding, machine tool

---

#70

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, March 04, 2020 11:12:35 AM  
**Last Modified:** Wednesday, March 04, 2020 11:18:46 AM  
**Time Spent:** 00:06:10  
**IP Address:** 205.167.3.18

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**RSS Feeds,**  
**Email,**  
**Word of Mouth / Conversation,**  
**Website,**  
 Other (please specify):  
 Podcasts

---

**Q2**

Please share a little about why you get news from these source(s).

Podcasts can be listened to anywhere, anytime. RSS feeds are constantly updated and provide real-time articles throughout the day.

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**TV News - National,**  
**TV News - Local,**  
**Print Newspaper,**  
**Text Messages,**  
**Radio**

---

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
 You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

---

**Q5**

If yes, how do you receive information from your alder?

**Email**

---

**Q6****Respondent skipped this question**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

---

**Q7**

What kinds of information would you like to get from your alder?

Votes on significant measures, both before (which way is she leaning) and after (which way did she vote).

---

**Q8****Email,**

What is the easiest way for you to communicate with your alder?

**Text message****Q9****Phone call,**

Which communication methods would you not use?

**Completing an online form****Q10**

Why would these communication methods not work for you?

I'm generally busy working during business hours, so a phone call (during business hours) isn't ideal. Online forms are generic and dull and might not work after I typed and typed and typed.

---

**Q11****Male**

What gender do you identify as?

---

**Q12****45-54**

What is your age?

---

**Q13****White**

I identify my ethnicity as (select all that apply):

---

**Q14****Completed college**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#71

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, March 04, 2020 11:18:12 AM  
**Last Modified:** Wednesday, March 04, 2020 11:36:54 AM  
**Time Spent:** 00:18:41  
**IP Address:** 97.83.205.140

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Page 1: Help shape how you receive information from your alder.

**Q1** **Social Media (e.g. Facebook, Twitter, Instagram),**  
 Where do you get news or information? **Radio,**  
**Website**

---

**Q2**  
 Please share a little about why you get news from these source(s).  
 I listen to NPR radio, I check the news feeds from my phone several times a day. I subscribe to the Washington Post.

---

**Q3** **TV News - National,**  
 Are there ways of getting news or information that don't **TV News - Local**  
 work for you (example: I don't have reliable internet,  
 English is not my first language, I don't have cable, etc.)?

---

**Q4** **Yes**  
 Do you currently get news or information from your alder  
 (your representative on the Madison Common Council)?  
 You can find your alder at <https://bit.ly/2UyXhBr>

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**Q5** **Social Media (Facebook, Twitter, Instagram)**  
 If yes, how do you receive information from your alder?

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**Q6** **Email,**  
**Mail**  
 If you do receive information from your alder, are there  
 any channels that you would not use to receive  
 information from them?

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**Q7**

What kinds of information would you like to get from your alder?

Anything pertinent happening in my district.

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**Q8**

What is the easiest way for you to communicate with your alder?

**Text message,  
Social Media**

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**Q9**

Which communication methods would you not use?

**Mail,  
Completing an online form**

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**Q10**

Why would these communication methods not work for you?

I get so much spam in my email that I barely check it anymore. Online forms are cumbersome and don't always address the issue that I am concerned about.

---

**Q11**

What gender do you identify as?

**Female**

---

**Q12**

What is your age?

**55-64**

---

**Q13**

I identify my ethnicity as (select all that apply):

**White**

---

**Q14**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

**Respondent skipped this question**

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#72

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, March 04, 2020 11:47:40 AM  
**Last Modified:** Wednesday, March 04, 2020 11:52:17 AM  
**Time Spent:** 00:04:36  
**IP Address:** 199.204.56.147

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Page 1: Help shape how you receive information from your alder.

**Q1**

**Print Newspaper,  
Radio**

Where do you get news or information?

---

**Q2**

Please share a little about why you get news from these source(s).

I can listen to the radio to and from work.

---

**Q3**

**Social Media (e.g. Facebook, Twitter, Instagram),  
Faith Community**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

---

**Q4**

**Yes**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

---

**Q5**

**Email**

If yes, how do you receive information from your alder?

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**Q6**

**Social Media (Facebook, Twitter, Instagram)**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

---

**Q7**

What kinds of information would you like to get from your alder?

Latest going on in the community, policy changes, construction, areas of focus or concern

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**Q8**

**Email**

What is the easiest way for you to communicate with your alder?

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**Q9**

**Phone call,  
Social Media**

Which communication methods would you not use?

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**Q10**

Why would these communication methods not work for you?

I don't answer calls from unknown numbers and I'm not on social media

---

**Q11**

**Male**

What gender do you identify as?

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**Q12**

**25-34**

What is your age?

---

**Q13**

**White**

I identify my ethnicity as (select all that apply):

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**Q14**

**Completed college**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

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#73

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, March 04, 2020 11:52:04 AM  
**Last Modified:** Wednesday, March 04, 2020 11:56:05 AM  
**Time Spent:** 00:04:01  
**IP Address:** 65.126.99.188

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Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**TV News - Local,**  
**Print Newspaper,**  
**USPS Mail,**  
**Email,**  
**Radio,**  
**Word of Mouth / Conversation,**  
**Website**

---

**Q2**

Please share a little about why you get news from these source(s).

Tradition and reliability

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Blogs,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Social Media**

---

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

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**Q5**

If yes, how do you receive information from your alder?

**Email**

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**Q6**

**Social Media (Facebook, Twitter, Instagram)**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

---

**Q7**

What kinds of information would you like to get from your alder?

Current events

---

**Q8**

**Email**

What is the easiest way for you to communicate with your alder?

---

**Q9**

**Social Media**

Which communication methods would you not use?

---

**Q10**

Why would these communication methods not work for you?

Don't trust it.

---

**Q11**

**Male**

What gender do you identify as?

---

**Q12**

**65+**

What is your age?

---

**Q13**

**White**

I identify my ethnicity as (select all that apply):

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**Q14**

**Post graduate degree**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

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#74

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, March 04, 2020 12:15:39 PM  
**Last Modified:** Wednesday, March 04, 2020 12:18:41 PM  
**Time Spent:** 00:03:02  
**IP Address:** 71.90.100.72

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**Print Newspaper,**  
**Email,**  
**Word of Mouth / Conversation,**  
**Faith Community,**  
**Website**

**Q2**

Please share a little about why you get news from these source(s).

**Respondent skipped this question**

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**TV News - National,**  
**TV News - Local,**  
**RSS Feeds,**  
**Hobby Group,**  
**Social Media**

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
 You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

**Q5**

If yes, how do you receive information from your alder?

**Email,**  
**In Person**

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Social Media (Facebook, Twitter, Instagram)**

**Q7** Respondent skipped this question

What kinds of information would you like to get from your alder?

**Q8** Email,  
Phone call

What is the easiest way for you to communicate with your alder?

**Q9** Text message,  
Social Media,  
Completing an online form

Which communication methods would you not use?

**Q10** Respondent skipped this question

Why would these communication methods not work for you?

**Q11** Male

What gender do you identify as?

**Q12** 25-34

What is your age?

**Q13** Prefer not to answer

I identify my ethnicity as (select all that apply):

**Q14** Some graduate school

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

#75

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, March 04, 2020 12:39:03 PM  
**Last Modified:** Wednesday, March 04, 2020 12:40:32 PM  
**Time Spent:** 00:01:28  
**IP Address:** 165.189.255.46

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**TV News - Local,**  
**Blogs,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Email,**  
**Website**

**Q2**

Please share a little about why you get news from these source(s).

Respondent skipped this question

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

Respondent skipped this question

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
 You can find your alder at <https://bit.ly/2UyXhBr>

No

**Q5**

If yes, how do you receive information from your alder?

Respondent skipped this question

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

Respondent skipped this question



**Q7** Respondent skipped this question

What kinds of information would you like to get from your alder?

---

**Q8** Email

What is the easiest way for you to communicate with your alder?

---

**Q9** Phone call,  
Text message,  
Completing an online form

Which communication methods would you not use?

---

**Q10**

Why would these communication methods not work for you?

I'm always on my phone

---

**Q11** Female

What gender do you identify as?

---

**Q12** 25-34

What is your age?

---

**Q13** Black or African-American

I identify my ethnicity as (select all that apply):

---

**Q14** Completed college

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#76

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, March 04, 2020 12:29:55 PM  
**Last Modified:** Wednesday, March 04, 2020 12:40:55 PM  
**Time Spent:** 00:11:00  
**IP Address:** 131.93.110.223

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Page 1: Help shape how you receive information from your alder.

|                                       |                                      |
|---------------------------------------|--------------------------------------|
| <b>Q1</b>                             | <b>TV News - National,</b>           |
| Where do you get news or information? | <b>TV News - Local,</b>              |
|                                       | <b>Blogs,</b>                        |
|                                       | <b>Email,</b>                        |
|                                       | <b>Radio,</b>                        |
|                                       | <b>Word of Mouth / Conversation,</b> |
|                                       | <b>Faith Community,</b>              |
|                                       | <b>Website</b>                       |

---

**Q2**

Please share a little about why you get news from these source(s).

While I use FB to keep up with friends, I don't use it for information other things, like politics, because it's hard to know the quality of the information. I do read emails (and appreciate emails that are focused and limited in number); blogs that of of interest to me; and websites that I feel are reliable.

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|  |   |
|--|---|
| <b>Q3</b>  | <b>Respondent skipped this question</b> |
| Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)? |   |

---

|   |            |
|---|------------|
| <b>Q4</b>   | <b>Yes</b> |
| Do you currently get news or information from your alder (your representative on the Madison Common Council)?<br>You can find your alder at <a href="https://bit.ly/2UyXhBr">https://bit.ly/2UyXhBr</a> |            |

---

|   |                  |
|---|------------------|
| <b>Q5</b>   | <b>Email,</b>    |
| If yes, how do you receive information from your alder? | <b>In Person</b> |

---

**Q6****Social Media (Facebook, Twitter, Instagram)**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

---

**Q7**

What kinds of information would you like to get from your alder?

I selected social media because I do not have a twitter or instagram account. I do have a FB page & would use it to get information from my alder if he chose to use that platform. I have a good relationship with my alder. He & I speak on a frequent basis about city actions pertinent to our neighborhood including: police & safety issues, roads, development plans, ways to connect with other neighborhoods in our district, etc.

---

**Q8****Email,**

What is the easiest way for you to communicate with your alder?

**Phone call,****Text message****Q9****Respondent skipped this question**

Which communication methods would you not use?

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**Q10****Respondent skipped this question**

Why would these communication methods not work for you?

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**Q11****Female**

What gender do you identify as?

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**Q12****65+**

What is your age?

---

**Q13****White**

I identify my ethnicity as (select all that apply):

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**Q14****Completed graduate school**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

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#77

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, March 04, 2020 11:06:29 AM  
**Last Modified:** Wednesday, March 04, 2020 12:47:26 PM  
**Time Spent:** 01:40:57  
**IP Address:** 76.255.26.175

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Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**TV News - Local,**  
**Print Newspaper,**  
**USPS Mail,**  
**Email,**  
**Radio,**  
**Website**

---

**Q2**

Please share a little about why you get news from these source(s).

reliability. I believe in the importance of the press and its various media-outlets.

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Blogs,**  
**Text Messages,**  
**RSS Feeds,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Faith Community,**  
**Interest Group,**  
**Hobby Group,**  
**Social Media**

---

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
 You can find your alder at <https://bit.ly/2UyXhBr>

---

**Yes**

**Q5**

If yes, how do you receive information from your alder?

**Email,  
Website**

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Blog,  
Social Media (Facebook, Twitter, Instagram)**

**Q7**

What kinds of information would you like to get from your alder?

Any development projects or issues in this district; feedback on ideas to improve this part of town--such as building a pedestrian overpass bridge from Gammon Road to Westtowne--for our neighbors who walk, for our high school students who walk from + back to the Gammon Road housing areas -- increase safety and access for our diverse populations!

**Q8**

What is the easiest way for you to communicate with your alder?

Other (please specify):  
Very difficult to receive email or phone response; have not yet found a 2-way means to communicate

**Q9**

Which communication methods would you not use?

**Text message,  
Social Media**

**Q10**

Why would these communication methods not work for you?

I don't do social media.  
My cell phone is not for public use for texting.  
We still have a land line phone that is operable.

**Q11**

What gender do you identify as?

**Female**

**Q12**

What is your age?

**65+**

**Q13**

I identify my ethnicity as (select all that apply):

**White**

**Q14**

Other (please specify):

Ph.D., 1983

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

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#78

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, March 04, 2020 12:56:00 PM  
**Last Modified:** Wednesday, March 04, 2020 12:59:48 PM  
**Time Spent:** 00:03:48  
**IP Address:** 24.255.9.25

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**TV News - Local,**  
**Print Newspaper,**  
**USPS Mail,**  
**Email,**  
**Radio,**  
**Word of Mouth / Conversation,**  
**Website,**  
**Text Messages**

---

**Q2**

Please share a little about why you get news from these source(s).

Comfortable using those sources for news

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Blogs,**  
**RSS Feeds,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Faith Community,**  
**Interest Group,**  
**Hobby Group,**  
**Social Media**

---

**Q4**

**Yes**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

---

**Q5**

**Email**

If yes, how do you receive information from your alder?

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**Q6**

**Respondent skipped this question**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

---

**Q7**

What kinds of information would you like to get from your alder?

Like to know more about issues before the council. Don't need to receive the weekly schedule of committee meetings.

---

**Q8**

**Email,**

What is the easiest way for you to communicate with your alder?

**Phone call**

---

**Q9**

**Social Media**

Which communication methods would you not use?

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**Q10**

Why would these communication methods not work for you?

Am not on social media

---

**Q11**

**Female**

What gender do you identify as?

---

**Q12**

**65+**

What is your age?

---

**Q13**

**White**

I identify my ethnicity as (select all that apply):

---

**Q14**

**Post graduate degree**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

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#79

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, March 04, 2020 12:52:36 PM  
**Last Modified:** Wednesday, March 04, 2020 1:02:10 PM  
**Time Spent:** 00:09:33  
**IP Address:** 65.123.67.196

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Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**Blogs,**  
**RSS Feeds,**  
**Radio,**  
**Website**

---

**Q2**

Please share a little about why you get news from these source(s).

**Respondent skipped this question**

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Social Media**

---

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)? You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

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**Q5**

If yes, how do you receive information from your alder?

**Email**

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**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Social Media (Facebook, Twitter, Instagram)**

---

**Q7**

What kinds of information would you like to get from your alder?

Notices of upcoming issues for the city.

Upcoming meetings.

Recent decisions by the council.

---

**Q8**

**Email,**

What is the easiest way for you to communicate with your alder?

**Completing an online form**

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**Q9**

**Social Media**

Which communication methods would you not use?

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**Q10**

Why would these communication methods not work for you?

Social media requires me to depend on a proprietary platform. Due to the advertising the noise on these platforms can make it hard to find information of interest.

---

**Q11**

**Male**

What gender do you identify as?

---

**Q12**

**45-54**

What is your age?

---

**Q13**

**White**

I identify my ethnicity as (select all that apply):

---

**Q14**

**Completed graduate school**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

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#80

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, March 04, 2020 1:17:30 PM  
**Last Modified:** Wednesday, March 04, 2020 1:20:28 PM  
**Time Spent:** 00:02:57  
**IP Address:** 208.87.233.180

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**TV News - Local,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Radio**

---

**Q2**

Please share a little about why you get news from these source(s).

convenience

---

**Q3**

**Respondent skipped this question**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

---

**Q4**

**Yes**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

---

**Q5**

**Email**

If yes, how do you receive information from your alder?

---

**Q6**

**Respondent skipped this question**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

---

**Q7**

What kinds of information would you like to get from your alder?

I'd like direct responses to the emails that I send to her. The responses I've received historically are canned/autoresponses.

---

**Q8**

**Email**

What is the easiest way for you to communicate with your alder?

---

**Q9**

**Respondent skipped this question**

Which communication methods would you not use?

---

**Q10**

**Respondent skipped this question**

Why would these communication methods not work for you?

---

**Q11**

**Female**

What gender do you identify as?

---

**Q12**

**45-54**

What is your age?

---

**Q13**

**White**

I identify my ethnicity as (select all that apply):

---

**Q14**

**Completed college**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

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#81

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, March 04, 2020 1:26:30 PM  
**Last Modified:** Wednesday, March 04, 2020 1:31:15 PM  
**Time Spent:** 00:04:45  
**IP Address:** 162.218.1.82

Page 1: Help shape how you receive information from your alder.

Q1

Where do you get news or information?

**Blogs,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Radio,**  
**Word of Mouth / Conversation**

Q2

Please share a little about why you get news from these source(s).

Easy access to many - social media shows many articles and is kind of a starting point. Going from there then doing some digging to see how legitimate it is but I also will see the local news from the local social media accounts. The radio when I have it on I will catch things but my husband is super active on twitter for his news and i learn alot from him

Q3

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**USPS Mail**

Q4

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**No**

Q5

If yes, how do you receive information from your alder?

**Respondent skipped this question**

Q6

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Mail,**  
 Other (please specify):  
 we have gotten small orange cards in the mail about local hearings for new businesses, that's it.

**Q7**

What kinds of information would you like to get from your alder?

right now I am not sure, we got plenty of information regarding our street when it had construction on it but it was mainly from people in the neighborhood, social media and then the official letter they sent out.

**Q8****Email,**

What is the easiest way for you to communicate with your alder?

**Social Media****Q9****Mail,**

Which communication methods would you not use?

**Phone call****Q10**

Why would these communication methods not work for you?

Mail would take too long. Phone would probably be hard to get in if everyone is calling on

**Q11****Female**

What gender do you identify as?

**Q12****35-44**

What is your age?

**Q13****White**

I identify my ethnicity as (select all that apply):

**Q14****Completed college**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

#82

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, March 04, 2020 3:23:51 PM  
**Last Modified:** Wednesday, March 04, 2020 3:29:46 PM  
**Time Spent:** 00:05:54  
**IP Address:** 162.218.1.82

---

Page 1: Help shape how you receive information from your alder.

|                                       |                                      |
|---------------------------------------|--------------------------------------|
| <b>Q1</b>                             | <b>Print Newspaper,</b>              |
| Where do you get news or information? | <b>Email,</b>                        |
|                                       | <b>Radio,</b>                        |
|                                       | <b>Word of Mouth / Conversation,</b> |
|                                       | <b>Website</b>                       |

---

**Q2**

Please share a little about why you get news from these source(s).

I receive daily news updates to my work email because it's what I check first thing in the morning and it's convenient. I don't have local network TV, otherwise that would probably be my predominant source of news.

---

|  |                            |
|--|----------------------------|
| <b>Q3</b>  | <b>TV News - National,</b> |
| Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)? | <b>TV News - Local</b>     |

---

|   |           |
|---|-----------|
| <b>Q4</b>   | <b>No</b> |
| Do you currently get news or information from your alder (your representative on the Madison Common Council)?<br>You can find your alder at <a href="https://bit.ly/2UyXhBr">https://bit.ly/2UyXhBr</a> |           |

---

|   |   |
|---|---|
| <b>Q5</b>   | <b>Respondent skipped this question</b> |
| If yes, how do you receive information from your alder? |   |

---

|  |   |
|--|---|
| <b>Q6</b>  | <b>Respondent skipped this question</b> |
| If you do receive information from your alder, are there any channels that you would not use to receive information from them? |   |

---

**Q7**

What kinds of information would you like to get from your alder?

Updates on what's going on in the area.

---

**Q8**

What is the easiest way for you to communicate with your alder?

Email,  
Completing an online form

---

**Q9**

Which communication methods would you not use?

Mail,  
Phone call

---

**Q10**

Why would these communication methods not work for you?

Respondent skipped this question

---

**Q11**

What gender do you identify as?

Female

---

**Q12**

What is your age?

25-34

---

**Q13**

I identify my ethnicity as (select all that apply):

White

---

**Q14**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

Completed college

---



#83

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, March 04, 2020 3:24:12 PM  
**Last Modified:** Wednesday, March 04, 2020 3:39:54 PM  
**Time Spent:** 00:15:41  
**IP Address:** 47.41.135.47

---

Page 1: Help shape how you receive information from your alder.

**Q1** **Social Media (e.g. Facebook, Twitter, Instagram),**  
Where do you get news or information? **Email,**  
**Radio,**  
**Interest Group**

---

**Q2** **Respondent skipped this question**  
Please share a little about why you get news from these source(s).

---

**Q3** **Respondent skipped this question**  
Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

---

**Q4** **No**  
Do you currently get news or information from your alder (your representative on the Madison Common Council)? You can find your alder at <https://bit.ly/2UyXhBr>

---

**Q5** **Respondent skipped this question**  
If yes, how do you receive information from your alder?

---

**Q6** **Respondent skipped this question**  
If you do receive information from your alder, are there any channels that you would not use to receive information from them?

---

**Q7** **Respondent skipped this question**  
What kinds of information would you like to get from your alder?

---

**Q8**

What is the easiest way for you to communicate with your alder?

**Email,**  
**Social Media**

**Q9**

Which communication methods would you not use?

**Mail,**  
**Phone call,**  
**Text message,**  
**Completing an online form**

**Q10**

Why would these communication methods not work for you?

**Respondent skipped this question**

**Q11**

What gender do you identify as?

**Respondent skipped this question**

**Q12**

What is your age?

**Respondent skipped this question**

**Q13**

I identify my ethnicity as (select all that apply):

**Respondent skipped this question**

**Q14**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

**Completed college**

#84

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, March 04, 2020 4:08:26 PM  
**Last Modified:** Wednesday, March 04, 2020 4:27:51 PM  
**Time Spent:** 00:19:25  
**IP Address:** 204.147.0.15

Page 1: Help shape how you receive information from your alder.

Q1

Where do you get news or information?

TV News - National,  
 Social Media (e.g. Facebook, Twitter, Instagram),  
 Email,  
 Word of Mouth / Conversation

Q2

Please share a little about why you get news from these source(s).

1. Social media is in everyone's face the minute they awaken. There is usually more information from a by-stander (amateur reporter on-site that has his own video) than the actual news reporter.
  2. My sister emails news that we (WI residents) may not see.
  3. Word of mouth- people tell others about news, then the "others" google to get more info (or other versions of the info).
  4. National news to see what's going on in other Countries and to get the REAL stories of local news.
- Local news sometimes play to the narrative...such as: the Milwaukee employee shooting up the workplace (Coors, I think it was). It had been all over facebook and the cable networks that the shooter had been subject to ongoing racial discrimination, even after winning a settlement from the same employer. Madison's news reported that they did not know "why" the man shot those people at work. How could they NOT KNOW that? All smokescreens.
- 2.

Q3

Respondent skipped this question

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

Q4

No

Do you currently get news or information from your alder  
 (your representative on the Madison Common Council)?  
 You can find your alder at <https://bit.ly/2UyXhBr>

Q5

Respondent skipped this question

If yes, how do you receive information from your alder?

**Q6** Respondent skipped this question

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

---

**Q7** Respondent skipped this question

What kinds of information would you like to get from your alder?

---

**Q8** Email,  
Social Media

What is the easiest way for you to communicate with your alder?

---

**Q9** Respondent skipped this question

Which communication methods would you not use?

---

**Q10** Respondent skipped this question

Why would these communication methods not work for you?

---

**Q11** Female

What gender do you identify as?

---

**Q12** 45-54

What is your age?

---

**Q13** Black or African-American

I identify my ethnicity as (select all that apply):

---

**Q14** Respondent skipped this question

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#85

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, March 04, 2020 4:28:11 PM  
**Last Modified:** Wednesday, March 04, 2020 4:33:07 PM  
**Time Spent:** 00:04:55  
**IP Address:** 24.183.33.124

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

TV News - National,  
TV News - Local,  
Print Newspaper,  
Social Media (e.g. Facebook, Twitter, Instagram),  
Email,  
Radio,  
Interest Group,  
Website

---

**Q2**

Please share a little about why you get news from these source(s).

These are sources I have available to me

---

**Q3**

Respondent skipped this question

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

---

**Q4**

Yes

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

---

**Q5**

Email

If yes, how do you receive information from your alder?

---

**Q6** Respondent skipped this question

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

---

**Q7**

What kinds of information would you like to get from your alder?

news, updates, notices of meetings, status of city projects

---

**Q8**

**Email**

What is the easiest way for you to communicate with your alder?

---

**Q9**

**Phone call,  
Text message**

Which communication methods would you not use?

---

**Q10**

Why would these communication methods not work for you?

I don't answer our landline phone - we are getting rid of it.  
"text messages" are useless and annoying

---

**Q11**

**Male**

What gender do you identify as?

---

**Q12**

**65+**

What is your age?

---

**Q13**

**White**

I identify my ethnicity as (select all that apply):

---

**Q14**

**Some college**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#86

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, March 04, 2020 5:10:20 PM  
**Last Modified:** Wednesday, March 04, 2020 5:12:46 PM  
**Time Spent:** 00:02:25  
**IP Address:** 69.131.110.142

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**Print Newspaper,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Radio,**  
**Website**

---

**Q2**

Please share a little about why you get news from these source(s).

**Respondent skipped this question**

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Respondent skipped this question**

---

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

---

**Q5**

If yes, how do you receive information from your alder?

**Email,**  
**Social Media (Facebook, Twitter, Instagram)**

---

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Respondent skipped this question**

---

**Q7** Respondent skipped this question

What kinds of information would you like to get from your alder?

**Q8** Email

What is the easiest way for you to communicate with your alder?

**Q9** Phone call,  
Social Media

Which communication methods would you not use?

**Q10** Respondent skipped this question

Why would these communication methods not work for you?

**Q11** Female

What gender do you identify as?

**Q12** 65+

What is your age?

**Q13** White

I identify my ethnicity as (select all that apply):

**Q14** High school or G.E.D.

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.



#87

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, March 04, 2020 5:13:15 PM  
**Last Modified:** Wednesday, March 04, 2020 5:17:10 PM  
**Time Spent:** 00:03:54  
**IP Address:** 131.93.216.114

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**TV News - Local,**  
**Print Newspaper,**  
**Website**

---

**Q2**

Please share a little about why you get news from these source(s).

Convenient

---

**Q3**

**Respondent skipped this question**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

---

**Q4**

**Yes**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

---

**Q5**

**Email**

If yes, how do you receive information from your alder?

---

**Q6**

**Blog,**  
**Social Media (Facebook, Twitter, Instagram),**  
**Mail**

---

**Q7**

What kinds of information would you like to get from your alder?

News pertaining to my neighborhood

---

**Q8**

**Email**

What is the easiest way for you to communicate with your alder?

---

**Q9**

Which communication methods would you not use?

**Mail,  
Social Media,  
Completing an online form**

---

**Q10**

Why would these communication methods not work for you?

Time consuming

---

**Q11**

**Female**

What gender do you identify as?

---

**Q12**

**65+**

What is your age?

---

**Q13**

**White**

I identify my ethnicity as (select all that apply):

---

**Q14**

**Some college**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#88

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, March 04, 2020 5:00:17 PM  
**Last Modified:** Wednesday, March 04, 2020 5:30:14 PM  
**Time Spent:** 00:29:57  
**IP Address:** 24.183.96.234

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**TV News - Local,**  
**Print Newspaper,**  
**Blogs,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**USPS Mail,**  
**Email,**  
**Radio,**  
**Website**

---

**Q2**

Please share a little about why you get news from these source(s).

I prefer reliable sources that can be identified and fact checked through other sources

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**RSS Feeds,**  
**Word of Mouth / Conversation,**  
**Faith Community,**  
**Interest Group,**  
**Hobby Group**

---

**Q4****Yes**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

---

**Q5****Blog**

If yes, how do you receive information from your alder?

---

**Q6** **Respondent skipped this question**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Q7**  
What kinds of information would you like to get from your alder?

Information about housing, public transport in the city and development projects being considered for approval

**Q8** **Email**

What is the easiest way for you to communicate with your alder?

**Q9** **Phone call,**  
**Text message**  
Which communication methods would you not use?

**Q10**  
Why would these communication methods not work for you?

prefer to use phone for private life and contacts

**Q11** **Female**

What gender do you identify as?

**Q12** **65+**

What is your age?

**Q13** **White**

I identify my ethnicity as (select all that apply):

**Q14** **Completed college**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

#89

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, March 04, 2020 6:09:07 PM  
**Last Modified:** Wednesday, March 04, 2020 6:22:52 PM  
**Time Spent:** 00:13:45  
**IP Address:** 50.93.222.35

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

Other (please specify):

Podcast, online newspaper subscription/ app

**Q2**

Please share a little about why you get news from these source(s).

Trusted sources and I can check news on my time

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**TV News - Local,****Print Newspaper,****Blogs,****Website,****RSS Feeds,****USPS Mail,****Email,****Radio,****Faith Community,****Hobby Group****Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Yes****Q5**

If yes, how do you receive information from your alder?

**Email**

**Q6**

**In Person**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

---

**Q7**

What kinds of information would you like to get from your alder?

Project and policy updates, reports on equity, sustainability and livability of Madison

---

**Q8**

**Email,**

What is the easiest way for you to communicate with your alder?

**Completing an online form**

---

**Q9**

Which communication methods would you not use?

**Mail,**

**Phone call,**

**Social Media**

---

**Q10**

Why would these communication methods not work for you?

Don't use mail and phone and social media for personal use

---

**Q11**

**Female**

What gender do you identify as?

---

**Q12**

**25-34**

What is your age?

---

**Q13**

**Other (please specify):**

I identify my ethnicity as (select all that apply):

Latinx

---

**Q14**

**Completed college**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#90

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, March 04, 2020 6:20:57 PM  
**Last Modified:** Wednesday, March 04, 2020 6:24:05 PM  
**Time Spent:** 00:03:08  
**IP Address:** 131.93.208.234

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**TV News - Local,**  
**Print Newspaper,**  
**USPS Mail,**  
**Email,**  
**Website**

**Q2**

Please share a little about why you get news from these source(s).

Easy to get

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**RSS Feeds,**  
**Social Media (e.g. Facebook, Twitter, Instagram)**

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

**Q5**

If yes, how do you receive information from your alder?

**Email**

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Blog,**  
**Social Media (Facebook, Twitter, Instagram)**

**Q7**

What kinds of information would you like to get from your alder?

Community concerns- crime, educational issues, land use, economic issues, events going on etc

---

**Q8**

**Email**

What is the easiest way for you to communicate with your alder?

---

**Q9**

**Phone call,**

Which communication methods would you not use?

**Social Media,**

**Completing an online form**

---

**Q10**

Why would these communication methods not work for you?

Not easy enough

---

**Q11**

**Female**

What gender do you identify as?

---

**Q12**

**55-64**

What is your age?

---

**Q13**

**White**

I identify my ethnicity as (select all that apply):

---

**Q14**

**Completed college**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---



#91

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, March 04, 2020 7:54:04 PM  
**Last Modified:** Wednesday, March 04, 2020 8:01:54 PM  
**Time Spent:** 00:07:50  
**IP Address:** 47.34.59.150

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**TV News - Local,**  
**Print Newspaper,**  
**Email,**  
**Radio,**  
**Website**

---

**Q2**

Please share a little about why you get news from these source(s).

I prefer the website, but my husband prefers the print and TV. If I get an email, I know it's intended for me. When I exercise I love listening to WORT.

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Blogs****Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)? You can find your alder at <https://bit.ly/2UyXhBr>

**No****Q5**

If yes, how do you receive information from your alder?

**Respondent skipped this question****Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Respondent skipped this question**

**Q7** Respondent skipped this question

What kinds of information would you like to get from your alder?

---

**Q8** Email,  
Social Media

What is the easiest way for you to communicate with your alder?

---

**Q9** Respondent skipped this question

Which communication methods would you not use?

---

**Q10** Respondent skipped this question

Why would these communication methods not work for you?

---

**Q11** Female

What gender do you identify as?

---

**Q12** 65+

What is your age?

---

**Q13** White

I identify my ethnicity as (select all that apply):

---

**Q14** Completed college

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#92

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, March 04, 2020 8:16:14 PM  
**Last Modified:** Wednesday, March 04, 2020 8:19:28 PM  
**Time Spent:** 00:03:13  
**IP Address:** 24.183.32.219

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**TV News - Local,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Email,**  
**Word of Mouth / Conversation,**  
**Website**

---

**Q2**

Please share a little about why you get news from these source(s).

I like to get new from a variety of sources.

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Print Newspaper,**  
**Blogs,**  
**Text Messages,**  
**RSS Feeds,**  
**Interest Group,**  
**Hobby Group**

---

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

---

**Q5**

If yes, how do you receive information from your alder?

**Email**

---

**Q6**

**Blog**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

---

**Q7**

What kinds of information would you like to get from your alder?

What we get is OK but I'd like to be able to get an answer to a question or help on neighborhood issues. She does not respond when I try.

---

**Q8**

**Email,**

What is the easiest way for you to communicate with your alder?

**Completing an online form**

---

**Q9**

**Text message**

Which communication methods would you not use?

---

**Q10**

Why would these communication methods not work for you?

I don't like texting.

---

**Q11**

**Female**

What gender do you identify as?

---

**Q12**

**65+**

What is your age?

---

**Q13**

**White**

I identify my ethnicity as (select all that apply):

---

**Q14**

**Completed graduate school**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#93

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, March 04, 2020 11:16:31 PM  
**Last Modified:** Wednesday, March 04, 2020 11:19:55 PM  
**Time Spent:** 00:03:23  
**IP Address:** 172.8.205.115

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Radio,**  
**Word of Mouth / Conversation,**  
**Website**

---

**Q2**

Please share a little about why you get news from these source(s).

I don't have cable. Reading news online is convenient. Also, I can stream NPR on my phone or listen in my car.

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**TV News - National,**  
**TV News - Local,**  
**Print Newspaper,**  
**Faith Community**

---

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**I'm not sure**

---

**Q5**

If yes, how do you receive information from your alder?

**Respondent skipped this question**

---

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Respondent skipped this question**

---

**Q7** Respondent skipped this question

What kinds of information would you like to get from your alder?

---

**Q8** Email,  
Social Media,  
Completing an online form

What is the easiest way for you to communicate with your alder?

---

**Q9** Phone call

Which communication methods would you not use?

---

**Q10** Respondent skipped this question

Why would these communication methods not work for you?

---

**Q11** Female

What gender do you identify as?

---

**Q12** 25-34

What is your age?

---

**Q13** White

I identify my ethnicity as (select all that apply):

---

**Q14** Completed graduate school

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#94

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Thursday, March 05, 2020 12:41:29 AM  
**Last Modified:** Thursday, March 05, 2020 12:45:36 AM  
**Time Spent:** 00:04:07  
**IP Address:** 24.240.216.171

Page 1: Help shape how you receive information from your alder.

Q1

Where do you get news or information?

**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Email,**  
**Word of Mouth / Conversation**

Q2

Please share a little about why you get news from these source(s).

No fake news

Q3

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**TV News - National,**  
**TV News - Local,**  
**Print Newspaper,**  
**Blogs,**  
**Text Messages,**  
**RSS Feeds,**  
**USPS Mail,**  
**Radio,**  
**Faith Community,**  
**Hobby Group**

Q4

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

Yes

Q5

If yes, how do you receive information from your alder?

**Email,**  
**Social Media (Facebook, Twitter, Instagram),**  
**In Person**

**Q6****Blog**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

---

**Q7****Respondent skipped this question**

What kinds of information would you like to get from your alder?

---

**Q8****Social Media,**

What is the easiest way for you to communicate with your alder?

Other (please specify):  
in person, he's very available

---

**Q9**

Which communication methods would you not use?

**Mail,**  
**Phone call,**  
**Text message**

---

**Q10**

Why would these communication methods not work for you?

Personal preference

---

**Q11****Female**

What gender do you identify as?

---

**Q12****65+**

What is your age?

---

**Q13****White**

I identify my ethnicity as (select all that apply):

---

**Q14****Completed college**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---



#95

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Thursday, March 05, 2020 7:41:30 AM  
**Last Modified:** Thursday, March 05, 2020 7:46:57 AM  
**Time Spent:** 00:05:27  
**IP Address:** 99.203.48.22

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**TV News - Local,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Email,**  
**Radio,**  
**Word of Mouth / Conversation,**  
**Website,**  
**Text Messages**

---

**Q2**

Please share a little about why you get news from these source(s).

Mostly via platforms on mobile devices which I carry with me.

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

Other (please specify):  
 No cable tv

---

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
 You can find your alder at <https://bit.ly/2UyXhBr>

**No****Q5**

If yes, how do you receive information from your alder?

**Email,**  
 Other (please specify):  
 Nextdoor and neighborhood listserv

---

**Q6****In Person**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

---

**Q7****Respondent skipped this question**

What kinds of information would you like to get from your alder?

---

**Q8****Email,  
Completing an online form**

What is the easiest way for you to communicate with your alder?

---

**Q9****Mail,  
Phone call**

Which communication methods would you not use?

---

**Q10****Respondent skipped this question**

Why would these communication methods not work for you?

---

**Q11****Prefer not to answer**

What gender do you identify as?

---

**Q12****35-44**

What is your age?

---

**Q13****Prefer not to answer**

I identify my ethnicity as (select all that apply):

---

**Q14****Completed college**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#96

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Thursday, March 05, 2020 8:20:45 AM  
**Last Modified:** Thursday, March 05, 2020 8:21:54 AM  
**Time Spent:** 00:01:09  
**IP Address:** 24.240.217.13

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**Social Media (e.g. Facebook, Twitter, Instagram),  
Radio,  
Website**

---

**Q2**

Please share a little about why you get news from these source(s).

**Respondent skipped this question**

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**TV News - National,  
TV News - Local,  
Faith Community,  
Interest Group,  
Hobby Group**

---

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**No**

---

**Q5**

If yes, how do you receive information from your alder?

**Respondent skipped this question**

---

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Respondent skipped this question**

---

**Q7** Respondent skipped this question

What kinds of information would you like to get from your alder?

---

**Q8** Email

What is the easiest way for you to communicate with your alder?

---

**Q9** Text message

Which communication methods would you not use?

---

**Q10** Respondent skipped this question

Why would these communication methods not work for you?

---

**Q11** Female

What gender do you identify as?

---

**Q12** 25-34

What is your age?

---

**Q13** White

I identify my ethnicity as (select all that apply):

---

**Q14** Completed graduate school

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#97

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Thursday, March 05, 2020 8:30:23 AM  
**Last Modified:** Thursday, March 05, 2020 8:37:37 AM  
**Time Spent:** 00:07:14  
**IP Address:** 96.42.24.85

Page 1: Help shape how you receive information from your alder.

**Q1****Email**

Where do you get news or information?

**Q2**

Please share a little about why you get news from these source(s).

My email is very handy to me since most information via my email.

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Blogs,****Word of Mouth / Conversation,****Faith Community,****Interest Group,****Hobby Group****Q4****Yes**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Q5****Email**

If yes, how do you receive information from your alder?

**Q6****Blog,****In Person**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Q7**

What kinds of information would you like to get from your alder?

Any news pertaining to the community

---

**Q8**

**Email,**

What is the easiest way for you to communicate with your alder?

**Mail**

---

**Q9**

**Phone call**

Which communication methods would you not use?

---

**Q10**

Why would these communication methods not work for you?

I don't use it

---

**Q11**

**Female**

What gender do you identify as?

---

**Q12**

**65+**

What is your age?

---

**Q13**

**Prefer not to answer**

I identify my ethnicity as (select all that apply):

---

**Q14**

**Post graduate degree**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#98

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Thursday, March 05, 2020 10:38:43 AM  
**Last Modified:** Thursday, March 05, 2020 10:41:50 AM  
**Time Spent:** 00:03:07  
**IP Address:** 199.204.58.35

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Email,**  
**Website**

---

**Q2**

Please share a little about why you get news from these source(s).

Easy and convenient, quick

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Print Newspaper,**  
**RSS Feeds**

---

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

---

**Q5**

If yes, how do you receive information from your alder?

**Email**

---

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Respondent skipped this question**

---

**Q7**

What kinds of information would you like to get from your alder?

Neighborhood updates, info about city programs/initiatives

---

**Q8**

What is the easiest way for you to communicate with your alder?

Email,  
Social Media

---

**Q9**

Which communication methods would you not use?

Respondent skipped this question

---

**Q10**

Why would these communication methods not work for you?

Respondent skipped this question

---

**Q11**

What gender do you identify as?

Female

---

**Q12**

What is your age?

35-44

---

**Q13**

I identify my ethnicity as (select all that apply):

White

---

**Q14**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

Completed college

---



#99

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Thursday, March 05, 2020 12:05:14 PM  
**Last Modified:** Thursday, March 05, 2020 12:06:40 PM  
**Time Spent:** 00:01:26  
**IP Address:** 208.87.237.201

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**TV News - Local,**  
**Social Media (e.g. Facebook, Twitter, Instagram)**

---

**Q2**

Please share a little about why you get news from these source(s).

**Respondent skipped this question**

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Respondent skipped this question**

---

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)? You can find your alder at <https://bit.ly/2UyXhBr>

**Yes,**  
**I'm not sure**

---

**Q5**

If yes, how do you receive information from your alder?

**Mail**

---

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Email**

---

**Q7**

What kinds of information would you like to get from your alder?

**Respondent skipped this question**

---

**Q8**

**Email**

What is the easiest way for you to communicate with your alder?

---

**Q9**

**Respondent skipped this question**

Which communication methods would you not use?

---

**Q10**

**Respondent skipped this question**

Why would these communication methods not work for you?

---

**Q11**

**Female**

What gender do you identify as?

---

**Q12**

**45-54**

What is your age?

---

**Q13**

**White**

I identify my ethnicity as (select all that apply):

---

**Q14**

**Completed college**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#100

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Thursday, March 05, 2020 12:07:39 PM  
**Last Modified:** Thursday, March 05, 2020 12:11:42 PM  
**Time Spent:** 00:04:02  
**IP Address:** 71.13.175.3

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**Print Newspaper,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Email,**  
**Text Messages**

---

**Q2**

Please share a little about why you get news from these source(s).

**Respondent skipped this question**

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**TV News - National,**  
**TV News - Local,**  
**USPS Mail,**  
**Email,**  
**Radio,**  
**Faith Community,**  
**Interest Group,**  
**Hobby Group,**  
**Social Media**

---

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**No**

---

**Q5**

If yes, how do you receive information from your alder?

**Other (please specify):**

My alder (Shiva Bidar) is literally the worst at getting news out to neighbors.

---

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Blog,**

**Social Media (Facebook, Twitter, Instagram),**

**Website**

---

**Q7**

What kinds of information would you like to get from your alder?

Weekly updates that are substantive - not just notifications of meetings. I want to know what's going on in the City, how she feels about it, and what she plans to do. City-wide, not just when there's a project in my area.

---

**Q8**

What is the easiest way for you to communicate with your alder?

**Email,**

**Phone call,**

**Text message**

---

**Q9**

Which communication methods would you not use?

**Social Media,**

**Completing an online form**

---

**Q10**

Why would these communication methods not work for you?

I don't have social media. Completing an online form is not dialogue with constituents.

---

**Q11**

What gender do you identify as?

**Male**

---

**Q12**

What is your age?

**25-34**

---

**Q13**

I identify my ethnicity as (select all that apply):

**White**

---

**Q14**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

**Completed graduate school**

---

#101

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Thursday, March 05, 2020 12:49:03 PM  
**Last Modified:** Thursday, March 05, 2020 12:58:00 PM  
**Time Spent:** 00:08:57  
**IP Address:** 69.131.82.11

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**TV News - Local,**  
**Print Newspaper,**  
**Email**

**Q2**

Please share a little about why you get news from these source(s).

It's convenient and available

**Q3**

**Respondent skipped this question**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Q4**

**Yes**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Q5**

If yes, how do you receive information from your alder?

**Email,**  
 Other (please specify):  
 Email from neighborhood association and i think him also

**Q6**

**Blog**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Q7**

What kinds of information would you like to get from your alder?

Just keeping up on what is happening in the neighborhood

---

**Q8**

**Email**

What is the easiest way for you to communicate with your alder?

---

**Q9**

**Respondent skipped this question**

Which communication methods would you not use?

---

**Q10**

**Respondent skipped this question**

Why would these communication methods not work for you?

---

**Q11**

**Female**

What gender do you identify as?

---

**Q12**

**65+**

What is your age?

---

**Q13**

**White**

I identify my ethnicity as (select all that apply):

---

**Q14**

Other (please specify):  
Business College program for 2 years

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#102

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Thursday, March 05, 2020 1:41:14 PM  
**Last Modified:** Thursday, March 05, 2020 1:43:24 PM  
**Time Spent:** 00:02:10  
**IP Address:** 216.170.175.177

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**TV News - Local,**  
**Print Newspaper,**  
**Email,**  
**Radio,**  
**Website**

---

**Q2**

Please share a little about why you get news from these source(s).

readily available

---

**Q3**

**Respondent skipped this question**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

---

**Q4**

**No**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

---

**Q5**

**Respondent skipped this question**

If yes, how do you receive information from your alder?

---

**Q6**

**Respondent skipped this question**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

---

**Q7** Respondent skipped this question

What kinds of information would you like to get from your alder?

---

**Q8** Email

What is the easiest way for you to communicate with your alder?

---

**Q9** Text message,  
Social Media,  
Completing an online form

Which communication methods would you not use?

---

**Q10** Respondent skipped this question

Why would these communication methods not work for you?

---

**Q11** Prefer not to answer

What gender do you identify as?

---

**Q12** 65+

What is your age?

---

**Q13** Prefer not to answer

I identify my ethnicity as (select all that apply):

---

**Q14** Completed graduate school

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---



#103

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Thursday, March 05, 2020 1:57:49 PM  
**Last Modified:** Thursday, March 05, 2020 2:03:41 PM  
**Time Spent:** 00:05:52  
**IP Address:** 184.61.24.23

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**TV News - Local,**  
**Print Newspaper,**  
**USPS Mail,**  
**Email**

---

**Q2**

Please share a little about why you get news from these source(s).

Convenient

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Blogs,**  
**Text Messages,**  
**RSS Feeds,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Word of Mouth / Conversation,**  
**Faith Community,**  
**Interest Group,**  
**Hobby Group,**  
**Social Media**

---

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

---

**Q5**

If yes, how do you receive information from your alder?

**Email,**  
**Mail**

---

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Blog,**

**Social Media (Facebook, Twitter, Instagram)**

**Q7**

What kinds of information would you like to get from your alder?

How he voted on current issues. What is coming up that may interest me.

**Q8**

What is the easiest way for you to communicate with your alder?

**Email**

**Q9**

Which communication methods would you not use?

**Phone call,**

**Text message,**

**Social Media,**

**Completing an online form**

**Q10**

Why would these communication methods not work for you?

I do not answer my phone id I do not recognize the number. I do not have a smartphone nor cell phone. I do not use social media.

**Q11**

What gender do you identify as?

**Male**

**Q12**

What is your age?

**65+**

**Q13**

I identify my ethnicity as (select all that apply):

**White**

**Q14**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

**Completed college**

#104

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Thursday, March 05, 2020 2:32:24 PM  
**Last Modified:** Thursday, March 05, 2020 2:38:41 PM  
**Time Spent:** 00:06:16  
**IP Address:** 184.60.23.25

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,****TV News - Local,****Print Newspaper,****USPS Mail,****Email,**

Other (please specify):

neighborhood association emails and newsletter

**Q2**

Please share a little about why you get news from these source(s).

Timely and convenient

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Blogs,****Text Messages,****RSS Feeds,****Social Media (e.g. Facebook, Twitter, Instagram),****Radio,****Faith Community,****Social Media****Q4****Yes**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

---

**Q5**

If yes, how do you receive information from your alder?

**Email,**

Other (please specify):  
neighborhood newsletter

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Blog,**

**Social Media (Facebook, Twitter, Instagram)**

**Q7**

What kinds of information would you like to get from your alder?

Any information that pertains to my area of Madison, or Madison as a whole that has wide-ranging impact on my area.

**Q8**

What is the easiest way for you to communicate with your alder?

**Respondent skipped this question**

**Q9**

Which communication methods would you not use?

**Text message,**

**Social Media**

**Q10**

Why would these communication methods not work for you?

I do not participate in social media for security reasons, and do not use a cell phone.

**Q11**

What gender do you identify as?

**Female**

**Q12**

What is your age?

**65+**

**Q13**

I identify my ethnicity as (select all that apply):

**White**

**Q14**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

**Completed graduate school**

#105

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Thursday, March 05, 2020 3:20:24 PM  
**Last Modified:** Thursday, March 05, 2020 3:23:38 PM  
**Time Spent:** 00:03:13  
**IP Address:** 69.128.166.79

---

Page 1: Help shape how you receive information from your alder.

Q1

Social Media (e.g. Facebook, Twitter, Instagram)

Where do you get news or information?

---

Q2

Please share a little about why you get news from these source(s).

Easiest to do

---

Q3

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

TV News - National,  
TV News - Local,  
Print Newspaper,  
RSS Feeds

---

Q4

No

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

---

Q5

Respondent skipped this question

If yes, how do you receive information from your alder?

---

Q6

Respondent skipped this question

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

---

Q7

What kinds of information would you like to get from your alder?

What they plan to vote in favor and against and why.

---

**Q8**

What is the easiest way for you to communicate with your alder?

**Mail,**  
**Social Media**

**Q9**

Which communication methods would you not use?

**Phone call,**  
**Text message**

**Q10**

Why would these communication methods not work for you?

Annoying

**Q11**

What gender do you identify as?

**Female**

**Q12**

What is your age?

**25-34**

**Q13**

I identify my ethnicity as (select all that apply):

**White**

**Q14**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

**Completed college**

#106

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Thursday, March 05, 2020 5:12:31 PM  
**Last Modified:** Thursday, March 05, 2020 5:21:51 PM  
**Time Spent:** 00:09:19  
**IP Address:** 184.60.112.35

Page 1: Help shape how you receive information from your alder.

Q1

Where do you get news or information?

Email,

Website,

Other (please specify):

News apps such as Wisconsin Journal Digital

Q2

Please share a little about why you get news from these source(s).

Respondent skipped this question

Q3

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

Other (please specify):

Most of these don't work for me because I don't do social media and dislike ads

Q4

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

Yes

Q5

If yes, how do you receive information from your alder?

Mail,

Other (please specify):

Emails from my neighborhood association

Q6

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

Blog,

Social Media (Facebook, Twitter, Instagram)

**Q7**

What kinds of information would you like to get from your alder?

Proposed or Planned changes to local infrastructure or regulations that affect my neighborhood

---

**Q8**

**Email**

What is the easiest way for you to communicate with your alder?

---

**Q9**

**Mail,  
Social Media**

Which communication methods would you not use?

---

**Q10**

Why would these communication methods not work for you?

Mail too slow and easier to email, don't use social media

---

**Q11**

**Male**

What gender do you identify as?

---

**Q12**

**65+**

What is your age?

---

**Q13**

**White**

I identify my ethnicity as (select all that apply):

---

**Q14**

**Completed graduate school**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---



#107

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Thursday, March 05, 2020 6:08:29 PM  
**Last Modified:** Thursday, March 05, 2020 6:20:50 PM  
**Time Spent:** 00:12:20  
**IP Address:** 69.128.166.81

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,****TV News - Local,****Print Newspaper,****Email,****Radio,****Faith Community,****Website,**

Other (please specify):

denominational websites, emails, mailings

**Q2**

Please share a little about why you get news from these source(s).

try to find reliable news sources of longstanding.

NOT Fox or Rush Limbaugh types!

**Q3****Respondent skipped this question**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Q4****Yes**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Q5****Email**

If yes, how do you receive information from your alder?

**Q6** Respondent skipped this question

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Q7**  
What kinds of information would you like to get from your alder?  
  
Resources within the neighborhood for social needs--what groups, etc., are offering assistance for what needs?

**Q8** Email, Completing an online form  
What is the easiest way for you to communicate with your alder?

**Q9** Mail, Text message, Social Media  
Which communication methods would you not use?

**Q10**  
Why would these communication methods not work for you?  
  
I prefer online means with which I am most familiar.

**Q11** Male  
What gender do you identify as?

**Q12** 65+  
What is your age?

**Q13** White  
I identify my ethnicity as (select all that apply):

**Q14** Post graduate degree  
What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

#108

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Thursday, March 05, 2020 7:02:30 PM  
**Last Modified:** Thursday, March 05, 2020 7:18:39 PM  
**Time Spent:** 00:16:08  
**IP Address:** 108.85.191.12

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**Print Newspaper,****Email,****Radio,****Text Messages,**

Other (please specify):

Notifications from NY times

**Q2**

Please share a little about why you get news from these source(s).

I am an NPR and NYT fan, I like listening to radio and reading an actual printed Sunday paper. I like reading NYT news online, I can pick out the articles that interest me. Notifications for big news items, up to minute, is great.

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**TV News - Local,****Blogs,****Text Messages,****Social Media (e.g. Facebook, Twitter, Instagram),****Social Media****Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

---

**Yes****Q5**

If yes, how do you receive information from your alder?

---

**Email**

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Blog,**  
**Social Media (Facebook, Twitter, Instagram),**  
**Website,**  
**Mail**

**Q7**

What kinds of information would you like to get from your alder?

Emergency notifications, esp. Weather/flood issues. Important safety info, i.e. rash of burglaries in a certain area, council news, important city news i.e. flu outbreak updates (hopefully not)

**Q8**

What is the easiest way for you to communicate with your alder?

**Email,**  
**Text message,**  
**Completing an online form**

**Q9**

Which communication methods would you not use?

**Mail,**  
**Phone call,**  
**Social Media**

**Q10**

Why would these communication methods not work for you?

I dont care for social media (I don't look at facebook, no Twitter account. I dont like phone calls, dont want to waste natural resources w/mail

**Q11**

What gender do you identify as?

**Female**

**Q12**

What is your age?

**55-64**

**Q13**

I identify my ethnicity as (select all that apply):

**White**

**Q14**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

**Completed graduate school**

#109

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Thursday, March 05, 2020 8:22:00 PM  
**Last Modified:** Thursday, March 05, 2020 8:26:12 PM  
**Time Spent:** 00:04:12  
**IP Address:** 174.82.233.188

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**Print Newspaper,**  
**RSS Feeds,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Email,**  
**Website**

**Q2**

Please share a little about why you get news from these source(s).

**Respondent skipped this question**

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Respondent skipped this question**

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
 You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

**Q5**

If yes, how do you receive information from your alder?

**Email,**  
**Mail**

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Blog,**  
**In Person**

**Q7** Respondent skipped this question

What kinds of information would you like to get from your alder?

---

**Q8** Email

What is the easiest way for you to communicate with your alder?

---

**Q9** Respondent skipped this question

Which communication methods would you not use?

---

**Q10** Respondent skipped this question

Why would these communication methods not work for you?

---

**Q11** Male

What gender do you identify as?

---

**Q12** 45-54

What is your age?

---

**Q13** White

I identify my ethnicity as (select all that apply):

---

**Q14** Post graduate degree

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#110

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Thursday, March 05, 2020 9:31:33 PM  
**Last Modified:** Thursday, March 05, 2020 9:34:17 PM  
**Time Spent:** 00:02:44  
**IP Address:** 184.60.39.3

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**Print Newspaper,**  
**Email,**  
**Radio**

---

**Q2**

Please share a little about why you get news from these source(s).

**Respondent skipped this question**

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**TV News - National,**  
**TV News - Local**

---

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

---

**Q5**

If yes, how do you receive information from your alder?

**Email**

---

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Blog,**  
**Social Media (Facebook, Twitter, Instagram),**  
**Website**

---

**Q7**

What kinds of information would you like to get from your alder?

**Respondent skipped this question**

---

**Q8**

**Email**

What is the easiest way for you to communicate with your alder?

---

**Q9**

**Mail,  
Phone call,  
Text message,  
Social Media**

Which communication methods would you not use?

---

**Q10**

**Respondent skipped this question**

Why would these communication methods not work for you?

---

**Q11**

**Respondent skipped this question**

What gender do you identify as?

---

**Q12**

**Respondent skipped this question**

What is your age?

---

**Q13**

**Respondent skipped this question**

I identify my ethnicity as (select all that apply):

---

**Q14**

**Respondent skipped this question**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---



#111

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Thursday, March 05, 2020 11:05:18 PM  
**Last Modified:** Thursday, March 05, 2020 11:08:06 PM  
**Time Spent:** 00:02:48  
**IP Address:** 108.249.37.200

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - Local,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Email,**  
**Radio,**  
**Word of Mouth / Conversation,**  
**Website**

**Q2**

Please share a little about why you get news from these source(s).

**Respondent skipped this question**

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**TV News - National,**  
**Print Newspaper,**  
**RSS Feeds,**  
**USPS Mail,**  
**Faith Community,**  
**Interest Group,**  
**Hobby Group**

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
 You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

**Q5**

If yes, how do you receive information from your alder?

**Email,**  
**Mail**

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**In Person,****Mail****Q7**

What kinds of information would you like to get from your alder?

**Respondent skipped this question****Q8**

What is the easiest way for you to communicate with your alder?

**Email,****Social Media,****Completing an online form****Q9**

Which communication methods would you not use?

**Mail,****Phone call****Q10**

Why would these communication methods not work for you?

**Respondent skipped this question****Q11**

What gender do you identify as?

**Female****Q12**

What is your age?

**35-44****Q13**

I identify my ethnicity as (select all that apply):

**White****Q14**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

**Completed graduate school**

#112

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Friday, March 06, 2020 10:21:05 AM  
**Last Modified:** Friday, March 06, 2020 10:24:18 AM  
**Time Spent:** 00:03:13  
**IP Address:** 97.83.130.55

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Page 1: Help shape how you receive information from your alder.

|                                       |                                      |
|---------------------------------------|--------------------------------------|
| <b>Q1</b>                             | <b>TV News - National,</b>           |
| Where do you get news or information? | <b>TV News - Local,</b>              |
|                                       | <b>Print Newspaper,</b>              |
|                                       | <b>Radio,</b>                        |
|                                       | <b>Word of Mouth / Conversation,</b> |
|                                       | <b>Website,</b>                      |
|                                       | <b>Text Messages</b>                 |

---

|  |   |
|--|---|
| <b>Q2</b>  | <b>Respondent skipped this question</b> |
| Please share a little about why you get news from these source(s). |   |

---

|  |                         |
|--|-------------------------|
| <b>Q3</b>  | <b>Faith Community,</b> |
| Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)? | <b>Interest Group,</b>  |
|  | <b>Hobby Group</b>      |

---

|  |            |
|--|------------|
| <b>Q4</b>  | <b>Yes</b> |
| Do you currently get news or information from your alder (your representative on the Madison Common Council)? You can find your alder at <a href="https://bit.ly/2UyXhBr">https://bit.ly/2UyXhBr</a> |            |

---

|   |              |
|---|--------------|
| <b>Q5</b>   | <b>Email</b> |
| If yes, how do you receive information from your alder? |              |

---

|  |                  |
|--|------------------|
| <b>Q6</b>  | <b>In Person</b> |
| If you do receive information from your alder, are there any channels that you would not use to receive information from them? |                  |

---

**Q7** Respondent skipped this question

What kinds of information would you like to get from your alder?

**Q8** Email

What is the easiest way for you to communicate with your alder?

**Q9** Respondent skipped this question

Which communication methods would you not use?

**Q10** Respondent skipped this question

Why would these communication methods not work for you?

**Q11** Female

What gender do you identify as?

**Q12** 65+

What is your age?

**Q13** White

I identify my ethnicity as (select all that apply):

**Q14** Some college

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

#113

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Friday, March 06, 2020 10:57:12 AM  
**Last Modified:** Friday, March 06, 2020 11:04:15 AM  
**Time Spent:** 00:07:02  
**IP Address:** 107.204.183.74

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**Blogs,**  
**Email,**  
**Radio,**  
**Website**

**Q2**

Please share a little about why you get news from these source(s).

Most of them I can check out on my own time. Other than blogs, I do not like social media but I do like checking out online news outlets

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**TV News - National,**  
**TV News - Local,**  
**Print Newspaper,**  
**Text Messages,**  
**Faith Community,**  
**Hobby Group,**  
**Social Media**

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
 You can find your alder at <https://bit.ly/2UyXhBr>

**Yes****Q5**

If yes, how do you receive information from your alder?

**Blog,**  
**In Person**

**Q6**

**Social Media (Facebook, Twitter, Instagram)**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

---

**Q7**

What kinds of information would you like to get from your alder?

plans for the neighborhood, finding out what changes are coming before it is a done deal

---

**Q8**

**Email**

What is the easiest way for you to communicate with your alder?

---

**Q9**

**Social Media**

Which communication methods would you not use?

---

**Q10**

Why would these communication methods not work for you?

I do not use social media and have no desire to do so

---

**Q11**

**Female**

What gender do you identify as?

---

**Q12**

**45-54**

What is your age?

---

**Q13**

**White**

I identify my ethnicity as (select all that apply):

---

**Q14**

**Associate's degree**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#114

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Friday, March 06, 2020 12:54:09 PM  
**Last Modified:** Friday, March 06, 2020 1:04:15 PM  
**Time Spent:** 00:10:06  
**IP Address:** 216.170.175.177

Page 1: Help shape how you receive information from your alder.

**Q1** **TV News - National,**  
 Where do you get news or information? **TV News - Local,**  
**Print Newspaper,**  
**Radio,**  
**Word of Mouth / Conversation**

**Q2**  
 Please share a little about why you get news from these source(s).

We're old, and we keep up with things in traditional ways. (We have the Internet and access to other sources, which we connect with as needed.

**Q3** **Respondent skipped this question**  
 Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Q4** **I'm not sure**  
 Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
 You can find your alder at <https://bit.ly/2UyXhBr>

**Q5** **Email,**  
 If yes, how do you receive information from your alder? **Other (please specify):**  
 If we have a question or comment for our Alder, we look up his email and send it. He responds within a day or two, and we usually get action. the

**Q6****Respondent skipped this question**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

---

**Q7**

What kinds of information would you like to get from your alder?

Our Alder was deeply involved in the planning and, ultimately, the occupation of the low-income complex at the junction of High Point and Mineral Point roads--behind Main Appliance. He kept us informed, and was candid about its initial problems and possible solutions. He is a good man who ably represents his constituents.

---

**Q8****Email**

What is the easiest way for you to communicate with your alder?

---

**Q9**

Which communication methods would you not use?

**Phone call,**  
**Text message,**  
**Social Media,**  
**Completing an online form**

---

**Q10**

Why would these communication methods not work for you?

Bother, bother--too Moderne.

---

**Q11****Male**

What gender do you identify as?

---

**Q12****65+**

What is your age?

---

**Q13****White**

I identify my ethnicity as (select all that apply):

---

**Q14****Post graduate degree**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---



#115

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Saturday, March 07, 2020 7:48:30 AM  
**Last Modified:** Saturday, March 07, 2020 7:55:06 AM  
**Time Spent:** 00:06:35  
**IP Address:** 184.60.37.171

---

Page 1: Help shape how you receive information from your alder.

|                                       |                                      |
|---------------------------------------|--------------------------------------|
| <b>Q1</b>                             | <b>Print Newspaper,</b>              |
| Where do you get news or information? | <b>USPS Mail,</b>                    |
|                                       | <b>Email,</b>                        |
|                                       | <b>Word of Mouth / Conversation,</b> |
|                                       | <b>Website</b>                       |

---

**Q2**

Please share a little about why you get news from these source(s).

Traceable, verifiable sources.

---

|  |                        |
|--|------------------------|
| <b>Q3</b>  | <b>Faith Community</b> |
| Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)? |                        |

---

|   |            |
|---|------------|
| <b>Q4</b>   | <b>Yes</b> |
| Do you currently get news or information from your alder (your representative on the Madison Common Council)?<br>You can find your alder at <a href="https://bit.ly/2UyXhBr">https://bit.ly/2UyXhBr</a> |            |

---

|   |                  |
|---|------------------|
| <b>Q5</b>   | <b>Blog,</b>     |
| If yes, how do you receive information from your alder? | <b>In Person</b> |

---

|  |   |
|--|---|
| <b>Q6</b>  | <b>Social Media (Facebook, Twitter, Instagram),</b>           |
| If you do receive information from your alder, are there any channels that you would not use to receive information from them? | <b>Other (please specify):</b><br>Neighborhood Ass'n meetings |

---

**Q7** Respondent skipped this question

What kinds of information would you like to get from your alder?

---

**Q8** Email,  
Text message

What is the easiest way for you to communicate with your alder?

---

**Q9** Social Media

Which communication methods would you not use?

---

**Q10**

Why would these communication methods not work for you?

security, privacy (lack thereof).

---

**Q11** Male

What gender do you identify as?

---

**Q12** Prefer not to answer

What is your age?

---

**Q13** White

I identify my ethnicity as (select all that apply):

---

**Q14** Some graduate school

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#116

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Saturday, March 07, 2020 9:28:46 AM  
**Last Modified:** Saturday, March 07, 2020 9:32:06 AM  
**Time Spent:** 00:03:19  
**IP Address:** 131.93.214.78

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

TV News - National,  
TV News - Local,  
Social Media (e.g. Facebook, Twitter, Instagram),  
Word of Mouth / Conversation,  
Text Messages

---

**Q2**

Please share a little about why you get news from these source(s).

Respondent skipped this question

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

Print Newspaper,  
Blogs,  
Radio,  
Interest Group,  
Hobby Group

---

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

Yes

---

**Q5**

If yes, how do you receive information from your alder?

Email

---

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

Respondent skipped this question

---

**Q7** Respondent skipped this question

What kinds of information would you like to get from your alder?

---

**Q8** Email,  
Text message

What is the easiest way for you to communicate with your alder?

---

**Q9** Respondent skipped this question

Which communication methods would you not use?

---

**Q10** Respondent skipped this question

Why would these communication methods not work for you?

---

**Q11** Female

What gender do you identify as?

---

**Q12** 65+

What is your age?

---

**Q13** White

I identify my ethnicity as (select all that apply):

---

**Q14** Some college

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#117

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Saturday, March 07, 2020 10:16:51 AM  
**Last Modified:** Saturday, March 07, 2020 10:18:32 AM  
**Time Spent:** 00:01:40  
**IP Address:** 108.85.184.167

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**Print Newspaper,**  
**Blogs,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**USPS Mail,**  
**Email,**  
**Radio**

---

**Q2**

Please share a little about why you get news from these source(s).

**Respondent skipped this question**

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Respondent skipped this question**

---

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

---

**Q5**

If yes, how do you receive information from your alder?

**Blog,**  
**Social Media (Facebook, Twitter, Instagram)**

---

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Respondent skipped this question**

---

**Q7** Respondent skipped this question

What kinds of information would you like to get from your alder?

---

**Q8** Email,  
Phone call

What is the easiest way for you to communicate with your alder?

---

**Q9** Text message

Which communication methods would you not use?

---

**Q10** Respondent skipped this question

Why would these communication methods not work for you?

---

**Q11** Male

What gender do you identify as?

---

**Q12** 65+

What is your age?

---

**Q13** White

I identify my ethnicity as (select all that apply):

---

**Q14** Completed graduate school

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#118

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Saturday, March 07, 2020 10:56:43 AM  
**Last Modified:** Saturday, March 07, 2020 11:01:58 AM  
**Time Spent:** 00:05:15  
**IP Address:** 144.92.38.233

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**Print Newspaper,**  
**Email,**  
**Radio,**  
**Website**

---

**Q2**

Please share a little about why you get news from these source(s).

I don't like watching TV. I think that BBC news is fair and accurate, so I listen to the radio.

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Blogs,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Social Media**

---

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

---

**Q5**

If yes, how do you receive information from your alder?

**Email**

---

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Blog,**  
**Social Media (Facebook, Twitter, Instagram)**

---

**Q7**

What kinds of information would you like to get from your alder?

All of the kinds of info that Pat Heck provides by emailing a link to his city website

---

**Q8**

**Email**

What is the easiest way for you to communicate with your alder?

---

**Q9**

**Mail,  
Text message,  
Social Media**

Which communication methods would you not use?

---

**Q10**

Why would these communication methods not work for you?

I just don't do social media. Email is faster than snail mail, so I prefer it.

---

**Q11**

**Female**

What gender do you identify as?

---

**Q12**

**65+**

What is your age?

---

**Q13**

**White**

I identify my ethnicity as (select all that apply):

---

**Q14**

**Completed graduate school**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---



#119

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Saturday, March 07, 2020 10:59:49 AM  
**Last Modified:** Saturday, March 07, 2020 11:06:34 AM  
**Time Spent:** 00:06:44  
**IP Address:** 104.187.157.98

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**Blogs,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**USPS Mail,**  
**Email,**  
**Website**

**Q2**

Please share a little about why you get news from these source(s).

Emails from specific writer and publications in a digest style. At the pace that fits their publishing pace. Newspaper apps. Twitter and Digg for other random news, scholarship and stories. Also magazines, but that's less news and more interest topics.

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**TV News - National,**  
**TV News - Local,**  
**Text Messages,**  
**RSS Feeds,**  
**Radio,**  
**Faith Community**

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
 You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

**Q5**

If yes, how do you receive information from your alder?

**Blog,**  
**Email**

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Mail,**

Other (please specify):  
Texts

**Q7**

What kinds of information would you like to get from your alder?

Decisions, refs from city gov. Key issues at upcoming city committee meetings. Important trends they are seeing and wanting citizens to be aware so momentum can be made toward resolving issues and celebrating successes.

**Q8**

What is the easiest way for you to communicate with your alder?

**Email,**

**Social Media,**

**Completing an online form**

**Q9**

Which communication methods would you not use?

**Mail,**

**Text message**

**Q10**

Why would these communication methods not work for you?

Speed for mail. Texts are intrusive to me. I only like communicating with friends via text.

**Q11**

What gender do you identify as?

**Male**

**Q12**

What is your age?

**35-44**

**Q13**

I identify my ethnicity as (select all that apply):

**White**

**Q14**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

**Completed college**

#120

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Saturday, March 07, 2020 11:41:40 AM  
**Last Modified:** Saturday, March 07, 2020 11:46:01 AM  
**Time Spent:** 00:04:21  
**IP Address:** 162.199.147.187

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - Local,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Website**

**Q2**

Please share a little about why you get news from these source(s).

Convenient, ability to access local, state, and international resources.

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**USPS Mail,**  
**Faith Community**

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Yes****Q5**

If yes, how do you receive information from your alder?

**Email,**  
**In Person**

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Mail****Q7**

What kinds of information would you like to get from your alder?

**Respondent skipped this question**

**Q8****Email**

What is the easiest way for you to communicate with your alder?

---

**Q9****Mail,**

Which communication methods would you not use?

**Phone call,****Completing an online form****Q10****Respondent skipped this question**

Why would these communication methods not work for you?

---

**Q11****Female**

What gender do you identify as?

---

**Q12****45-54**

What is your age?

---

**Q13****White**

I identify my ethnicity as (select all that apply):

---

**Q14****Completed college**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#121

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Saturday, March 07, 2020 3:23:12 PM  
**Last Modified:** Saturday, March 07, 2020 3:28:17 PM  
**Time Spent:** 00:05:05  
**IP Address:** 68.112.184.117

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**TV News - Local,**  
**Print Newspaper,**  
**Blogs,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Email,**  
**Radio,**  
**Word of Mouth / Conversation,**  
**Website**

---

**Q2**

Please share a little about why you get news from these source(s).

Multiple sources I read daily and on which there is news, some of it to be taken with several grains of salt.

---

**Q3****RSS Feeds**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

---

**Q4****Yes**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

---

**Q5**

If yes, how do you receive information from your alder?

**Blog,**  
**Email,**  
**Social Media (Facebook, Twitter, Instagram)**

---

**Q6** Respondent skipped this question

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

---

**Q7**  
What kinds of information would you like to get from your alder?

The info currently being shared is great - news from the city that affects the district, helpful links, summaries of "greatest hits" and all of it.

---

**Q8** Email

What is the easiest way for you to communicate with your alder?

---

**Q9** Social Media

Which communication methods would you not use?

---

**Q10**  
Why would these communication methods not work for you?

It's not that it wouldn't work, it's just that it would not be a timely way to communicate. Plus I have no expectation that my alder regularly deals with social media with all the other stuff on their plate.

---

**Q11** Female

What gender do you identify as?

---

**Q12** 65+

What is your age?

---

**Q13** White

I identify my ethnicity as (select all that apply):

---

**Q14** Completed graduate school

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#122

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Saturday, March 07, 2020 3:27:49 PM  
**Last Modified:** Saturday, March 07, 2020 3:31:38 PM  
**Time Spent:** 00:03:49  
**IP Address:** 174.82.138.135

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,****TV News - Local,**

Other (please specify):

WSJ online

**Q2**

Please share a little about why you get news from these source(s).

considered more reliable

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Social Media (e.g. Facebook, Twitter, Instagram),****Social Media****Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Yes****Q5**

If yes, how do you receive information from your alder?

**Email****Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Social Media (Facebook, Twitter, Instagram)**

**Q7** Respondent skipped this question

What kinds of information would you like to get from your alder?

---

**Q8** Email

What is the easiest way for you to communicate with your alder?

---

**Q9** Social Media

Which communication methods would you not use?

---

**Q10**

Why would these communication methods not work for you?

unreliable source of information so I avoid it except for personal communications

---

**Q11** Male

What gender do you identify as?

---

**Q12** 65+

What is your age?

---

**Q13** White

I identify my ethnicity as (select all that apply):

---

**Q14** Post graduate degree

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---



#123

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Saturday, March 07, 2020 3:58:55 PM  
**Last Modified:** Saturday, March 07, 2020 4:01:28 PM  
**Time Spent:** 00:02:32  
**IP Address:** 71.90.116.98

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**Blogs,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Email,**  
**Radio,**  
**Word of Mouth / Conversation,**  
**Interest Group,**  
**Website,**  
Other (please specify):  
Email from news websites

---

**Q2**

Please share a little about why you get news from these source(s).

Easy and trusted sources  
Can ready at any time

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**TV News - National,**  
**TV News - Local,**  
**Print Newspaper,**  
**Faith Community**

---

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

---

**Q5**

If yes, how do you receive information from your alder?

**Email**

---

**Q6** Respondent skipped this question

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

---

**Q7** Respondent skipped this question

What kinds of information would you like to get from your alder?

---

**Q8** Email

What is the easiest way for you to communicate with your alder?

---

**Q9** Respondent skipped this question

Which communication methods would you not use?

---

**Q10** Respondent skipped this question

Why would these communication methods not work for you?

---

**Q11** Female

What gender do you identify as?

---

**Q12** 35-44

What is your age?

---

**Q13** White

I identify my ethnicity as (select all that apply):

---

**Q14** Completed college

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#124

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Saturday, March 07, 2020 4:40:39 PM  
**Last Modified:** Saturday, March 07, 2020 4:51:31 PM  
**Time Spent:** 00:10:51  
**IP Address:** 70.180.25.90

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**Print Newspaper,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Email,**  
**Word of Mouth / Conversation,**  
**Website**

**Q2**

Please share a little about why you get news from these source(s).

I am only interested in getting news from authoritative sites or persons.

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**TV News - National,**  
**TV News - Local,**  
**Radio**

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
 You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

**Q5**

If yes, how do you receive information from your alder?

**Email**

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Social Media (Facebook, Twitter, Instagram)**

**Q7**

What kinds of information would you like to get from your alder?

Primarily information that is relevant for where I live.

---

**Q8**

**Email**

What is the easiest way for you to communicate with your alder?

---

**Q9**

**Social Media**

Which communication methods would you not use?

---

**Q10**

Why would these communication methods not work for you?

I think that social media is fraught with problems, and I don't trust it as a source.

---

**Q11**

**Female**

What gender do you identify as?

---

**Q12**

**65+**

What is your age?

---

**Q13**

**White**

I identify my ethnicity as (select all that apply):

---

**Q14**

**Completed graduate school**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#125

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Saturday, March 07, 2020 4:48:33 PM  
**Last Modified:** Saturday, March 07, 2020 4:55:30 PM  
**Time Spent:** 00:06:56  
**IP Address:** 107.77.210.27

Page 1: Help shape how you receive information from your alder.

**Q1** **Print Newspaper,**  
 Where do you get news or information? **USPS Mail,**  
**Email,**  
**Radio,**  
**Word of Mouth / Conversation,**  
**Website**

**Q2**  
 Please share a little about why you get news from these source(s).  
 convenience and the variety of sources available

**Q3** **TV News - National,**  
 Are there ways of getting news or information that don't **TV News - Local,**  
 work for you (example: I don't have reliable internet, **Faith Community**  
 English is not my first language, I don't have cable, etc.)?

**Q4** **Yes**  
 Do you currently get news or information from your alder  
 (your representative on the Madison Common Council)?  
 You can find your alder at <https://bit.ly/2UyXhBr>

**Q5** **Email,**  
 If yes, how do you receive information from your alder? **In Person**

**Q6** **Respondent skipped this question**  
 If you do receive information from your alder, are there  
 any channels that you would not use to receive  
 information from them?

**Q7**

What kinds of information would you like to get from your alder?

all relevant kinds, regarding city services, budgeting, and legal activity

---

**Q8**

**Email**

What is the easiest way for you to communicate with your alder?

---

**Q9**

**Respondent skipped this question**

Which communication methods would you not use?

---

**Q10**

**Respondent skipped this question**

Why would these communication methods not work for you?

---

**Q11**

**Male**

What gender do you identify as?

---

**Q12**

**55-64**

What is your age?

---

**Q13**

**White**

I identify my ethnicity as (select all that apply):

---

**Q14**

**Post graduate degree**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#126

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Sunday, March 08, 2020 9:34:36 AM  
**Last Modified:** Sunday, March 08, 2020 9:42:59 AM  
**Time Spent:** 00:08:23  
**IP Address:** 68.113.250.240

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

Email,  
 Word of Mouth / Conversation,  
 Interest Group,  
 Website

**Q2**

Please share a little about why you get news from these source(s).

Most of my local news comes from a TV station's website, national news comes from NPR's website. I don't own a TV and I don't listen to the radio much now that I drive rarely.

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

TV News - National,  
 TV News - Local,  
 Faith Community,  
 Hobby Group

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
 You can find your alder at <https://bit.ly/2UyXhBr>

Yes

**Q5**

If yes, how do you receive information from your alder?

Email,  
 In Person

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

Social Media (Facebook, Twitter, Instagram)

**Q7**

What kinds of information would you like to get from your alder?

I like to participate in public meetings sometimes. I am most interested in housing and non-car transportation.

---

**Q8**

**Email**

What is the easiest way for you to communicate with your alder?

---

**Q9**

**Social Media**

Which communication methods would you not use?

---

**Q10**

Why would these communication methods not work for you?

I use Twitter to see people say funny things. I don't like mixing it with my real news. Direct communications are better directed to email.

---

**Q11**

**Male**

What gender do you identify as?

---

**Q12**

**35-44**

What is your age?

---

**Q13**

**White**

I identify my ethnicity as (select all that apply):

---

**Q14**

**Completed college**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---



#127

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Sunday, March 08, 2020 3:32:51 PM  
**Last Modified:** Sunday, March 08, 2020 3:34:40 PM  
**Time Spent:** 00:01:49  
**IP Address:** 47.41.134.6

---

Page 1: Help shape how you receive information from your alder.

**Q1** **Social Media (e.g. Facebook, Twitter, Instagram),**  
Where do you get news or information? **Email,**  
**Website**

---

**Q2**  
Please share a little about why you get news from these source(s).  
Easy

---

**Q3** **Respondent skipped this question**  
Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

---

**Q4** **I'm not sure**  
Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

---

**Q5** **Respondent skipped this question**  
If yes, how do you receive information from your alder?

---

**Q6** **Respondent skipped this question**  
If you do receive information from your alder, are there any channels that you would not use to receive information from them?

---

**Q7** **Respondent skipped this question**  
What kinds of information would you like to get from your alder?

---

**Q8****Email**

What is the easiest way for you to communicate with your alder?

---

**Q9****Phone call**

Which communication methods would you not use?

---

**Q10****Respondent skipped this question**

Why would these communication methods not work for you?

---

**Q11****Female**

What gender do you identify as?

---

**Q12****35-44**

What is your age?

---

**Q13****White**

I identify my ethnicity as (select all that apply):

---

**Q14****Completed college**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#128

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Sunday, March 08, 2020 3:48:42 PM  
**Last Modified:** Sunday, March 08, 2020 3:56:58 PM  
**Time Spent:** 00:08:16  
**IP Address:** 71.90.100.183

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**Print Newspaper,**

Other (please specify):

Digital newspaper &amp; Public Television and Radio

**Q2**

Please share a little about why you get news from these source(s).

Trustworthy and no commercials on public television and radio.

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**TV News - National,****TV News - Local****Q4****No**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Q5****Respondent skipped this question**

If yes, how do you receive information from your alder?

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Blog,****Social Media (Facebook, Twitter, Instagram),****Website**

**Q7**

What kinds of information would you like to get from your alder?

Pending votes, issues being discussed in the council, and changes in city services such as garbage pickup, parking, street closures, etc.

**Q8**

**Email**

What is the easiest way for you to communicate with your alder?

**Q9**

**Text message,**

Which communication methods would you not use?

**Social Media**

**Q10**

Why would these communication methods not work for you?

I don't use them.

**Q11**

**Female**

What gender do you identify as?

**Q12**

**65+**

What is your age?

**Q13**

**White**

I identify my ethnicity as (select all that apply):

**Q14**

**Some graduate school**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

#129

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Sunday, March 08, 2020 3:59:40 PM  
**Last Modified:** Sunday, March 08, 2020 4:07:52 PM  
**Time Spent:** 00:08:12  
**IP Address:** 66.190.61.235

---

Page 1: Help shape how you receive information from your alder.

**Q1****Email,**

Where do you get news or information?

**Website****Q2**

Please share a little about why you get news from these source(s).

A well designed website should allow me to search and find information on specific topics easily.  
Emails (not too many though) help remind me to look at the website for updates

---

**Q3****Respondent skipped this question**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

---

**Q4****Yes**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

---

**Q5****Email,**

If yes, how do you receive information from your alder?

Other (please specify):

I haven't explored this very far. The emails I did get didn't provide a concise way to link to a useful website

---

**Q6****Respondent skipped this question**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

---

**Q7**

What kinds of information would you like to get from your alder?

updates on neighborhood building projects (the major ones with potential to totally change the area for good or bad with development)  
updates on developments in rapid transportation plans

**Q8**

What is the easiest way for you to communicate with your alder?

Email,  
Text message,  
Completing an online form

**Q9**

Which communication methods would you not use?

Social Media

**Q10**

Why would these communication methods not work for you?

While social media is a great option for disseminating information, I'm not sure I trust it, and I certainly wouldn't trust it as my sole source of communication

**Q11**

What gender do you identify as?

Female

**Q12**

What is your age?

55-64

**Q13**

I identify my ethnicity as (select all that apply):

White

**Q14**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

Completed graduate school

#130

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Sunday, March 08, 2020 8:49:02 PM  
**Last Modified:** Sunday, March 08, 2020 8:54:17 PM  
**Time Spent:** 00:05:14  
**IP Address:** 47.32.24.48

---

Page 1: Help shape how you receive information from your alder.

|                                       |                                      |
|---------------------------------------|--------------------------------------|
| <b>Q1</b>                             | <b>USPS Mail,</b>                    |
| Where do you get news or information? | <b>Email,</b>                        |
|                                       | <b>Radio,</b>                        |
|                                       | <b>Word of Mouth / Conversation,</b> |
|                                       | <b>Website</b>                       |

---

**Q2**

Please share a little about why you get news from these source(s).

We don't have TV in our home.

---

|  |   |
|--|---|
| <b>Q3</b>  | <b>Respondent skipped this question</b> |
| Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)? |   |

---

|   |           |
|---|-----------|
| <b>Q4</b>   | <b>No</b> |
| Do you currently get news or information from your alder (your representative on the Madison Common Council)?<br>You can find your alder at <a href="https://bit.ly/2UyXhBr">https://bit.ly/2UyXhBr</a> |           |

---

|   |   |
|---|---|
| <b>Q5</b>   | <b>Respondent skipped this question</b> |
| If yes, how do you receive information from your alder? |   |

---

|  |  |
|--|--|
| <b>Q6</b>  | <b>Social Media (Facebook, Twitter, Instagram)</b> |
| If you do receive information from your alder, are there any channels that you would not use to receive information from them? |  |

---

**Q7**

What kinds of information would you like to get from your alder?

Anything!!!

---

**Q8**

What is the easiest way for you to communicate with your alder?

Email,  
Mail,  
Text message,  
Completing an online form

---

**Q9**

Which communication methods would you not use?

Social Media

---

**Q10**

Why would these communication methods not work for you?

Don't use social media

---

**Q11**

What gender do you identify as?

Female

---

**Q12**

What is your age?

35-44

---

**Q13**

I identify my ethnicity as (select all that apply):

White

---

**Q14**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

Completed college

---



#131

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Sunday, March 08, 2020 9:27:05 PM  
**Last Modified:** Sunday, March 08, 2020 9:34:24 PM  
**Time Spent:** 00:07:18  
**IP Address:** 107.220.170.191

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**TV News - Local,**  
**Print Newspaper,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Email,**  
**Radio,**  
**Word of Mouth / Conversation**

---

**Q2**

Please share a little about why you get news from these source(s).

Washington Post and New York Times for national news, Wisconsin State Journal for local. Public radio and public television also valuable news resources. New other news sources investigate as well.

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Blogs,**  
**Website,**  
**Text Messages**

---

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**No****Q5**

If yes, how do you receive information from your alder?

**Respondent skipped this question**

**Q6** Respondent skipped this question

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

---

**Q7** Respondent skipped this question

What kinds of information would you like to get from your alder?

---

**Q8** Email,  
Mail,  
Phone call

What is the easiest way for you to communicate with your alder?

---

**Q9** Text message

Which communication methods would you not use?

---

**Q10** Respondent skipped this question

Why would these communication methods not work for you?

---

**Q11** Male

What gender do you identify as?

---

**Q12** 65+

What is your age?

---

**Q13** White

I identify my ethnicity as (select all that apply):

---

**Q14** Post graduate degree

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#132

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Monday, March 09, 2020 5:02:06 PM  
**Last Modified:** Monday, March 09, 2020 5:05:36 PM  
**Time Spent:** 00:03:29  
**IP Address:** 45.30.202.153

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**Print Newspaper,**  
**Email,**  
**Website**

---

**Q2**

Please share a little about why you get news from these source(s).

convenience, enjoyment.

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Blogs,**  
**RSS Feeds,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**USPS Mail,**  
**Radio,**  
**Faith Community,**  
**Interest Group,**  
**Hobby Group,**  
**Social Media**

---

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

---

**Q5**

If yes, how do you receive information from your alder?

**Email**

---

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Blog,**

**Social Media (Facebook, Twitter, Instagram),**

**In Person,**

**Mail**

---

**Q7**

What kinds of information would you like to get from your alder?

local development

---

**Q8**

What is the easiest way for you to communicate with your alder?

**Email**

---

**Q9**

Which communication methods would you not use?

**Mail,**

**Social Media**

---

**Q10**

Why would these communication methods not work for you?

don't have / inconvenient

---

**Q11**

What gender do you identify as?

**Male**

---

**Q12**

What is your age?

**55-64**

---

**Q13**

I identify my ethnicity as (select all that apply):

**White**

---

**Q14**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

**Completed college**

---

# #133

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Monday, March 09, 2020 5:53:16 PM  
**Last Modified:** Monday, March 09, 2020 6:07:07 PM  
**Time Spent:** 00:13:51  
**IP Address:** 24.178.43.46

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**Print Newspaper,**  
**Blogs,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**USPS Mail,**  
**Email,**  
**Radio,**  
**Word of Mouth / Conversation,**  
**Interest Group,**  
**Hobby Group,**  
**Website,**  
**Text Messages**

---

**Q2**

Please share a little about why you get news from these source(s).

Access to all scales (local, state-wide, national, international) in one place online.

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**TV News - National,**  
**TV News - Local,**  
**Print Newspaper,**  
**Faith Community**

---

**Q4**

**Yes**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

---

**Q5****Email**

If yes, how do you receive information from your alder?

---

**Q6****In Person,**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Mail****Q7****Respondent skipped this question**

What kinds of information would you like to get from your alder?

---

**Q8****Email,**

What is the easiest way for you to communicate with your alder?

**Social Media,****Completing an online form****Q9****Mail,**

Which communication methods would you not use?

**Phone call,****Text message****Q10****Respondent skipped this question**

Why would these communication methods not work for you?

---

**Q11****Female**

What gender do you identify as?

---

**Q12****25-34**

What is your age?

---

**Q13****White**

I identify my ethnicity as (select all that apply):

---

**Q14****Post graduate degree**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#134

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Monday, March 09, 2020 9:50:03 PM  
**Last Modified:** Monday, March 09, 2020 9:57:15 PM  
**Time Spent:** 00:07:11  
**IP Address:** 162.199.148.191

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,****TV News - Local,****Social Media (e.g. Facebook, Twitter, Instagram),****USPS Mail,****Email,****Radio,****Word of Mouth / Conversation,****Website,****Text Messages,**

Other (please specify):

These are the most convenient and accessible sources for me.

**Q2****Respondent skipped this question**

Please share a little about why you get news from these source(s).

**Q3****Respondent skipped this question**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Q4****No**

Do you currently get news or information from your alder (your representative on the Madison Common Council)? You can find your alder at <https://bit.ly/2UyXhBr>

**Q5****Respondent skipped this question**

If yes, how do you receive information from your alder?

**Q6** Respondent skipped this question

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Q7**

What kinds of information would you like to get from your alder?

Safety updates, progress updates on projects or neighborhood improvements

**Q8** Email,  
What is the easiest way for you to communicate with your alder? Phone call,  
Text message,  
Completing an online form

**Q9** Mail,  
Which communication methods would you not use? Social Media

**Q10**  
Why would these communication methods not work for you?  
Mail because of time and social media because of privacy

**Q11** Female  
What gender do you identify as?

**Q12** 45-54  
What is your age?

**Q13** White  
I identify my ethnicity as (select all that apply):

**Q14** Some graduate school  
What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.



#135

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 10, 2020 8:59:49 AM  
**Last Modified:** Tuesday, March 10, 2020 9:11:04 AM  
**Time Spent:** 00:11:14  
**IP Address:** 24.159.241.176

---

Page 1: Help shape how you receive information from your alder.

|                                       |                                      |
|---------------------------------------|--------------------------------------|
| <b>Q1</b>                             | <b>TV News - National,</b>           |
| Where do you get news or information? | <b>TV News - Local,</b>              |
|                                       | <b>Print Newspaper,</b>              |
|                                       | <b>USPS Mail,</b>                    |
|                                       | <b>Email,</b>                        |
|                                       | <b>Radio,</b>                        |
|                                       | <b>Word of Mouth / Conversation,</b> |
|                                       | <b>Website</b>                       |

---

**Q2**

Please share a little about why you get news from these source(s).

It's easy to access.

---

|  |  |
|--|--|
| <b>Q3</b>  | Other (please specify):  |
| Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)? | Don't have cable, don't use social media, i.e. facebook, twitter, etc. |

---

|  |           |
|--|-----------|
| <b>Q4</b>  | <b>No</b> |
| Do you currently get news or information from your alder (your representative on the Madison Common Council)? You can find your alder at <a href="https://bit.ly/2UyXhBr">https://bit.ly/2UyXhBr</a> |           |

---

|   |   |
|---|---|
| <b>Q5</b>   | <b>Respondent skipped this question</b> |
| If yes, how do you receive information from your alder? |   |

---

**Q6****Social Media (Facebook, Twitter, Instagram)**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

---

**Q7**

What kinds of information would you like to get from your alder?

Events and info concerning our neighborhood, like water quality, road closures, tree trimming, etc.

---

**Q8****Email,**

What is the easiest way for you to communicate with your alder?

**Completing an online form****Q9****Text message,**

Which communication methods would you not use?

**Social Media****Q10**

Why would these communication methods not work for you?

I don't use them.

---

**Q11****Female**

What gender do you identify as?

---

**Q12****65+**

What is your age?

---

**Q13****White**

I identify my ethnicity as (select all that apply):

---

**Q14****Completed college**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#136

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, March 10, 2020 11:40:40 PM  
**Last Modified:** Tuesday, March 10, 2020 11:42:46 PM  
**Time Spent:** 00:02:05  
**IP Address:** 47.41.143.213

---

Page 1: Help shape how you receive information from your alder.

**Q1****TV News - National,**

Where do you get news or information?

**TV News - Local****Q2****Respondent skipped this question**

Please share a little about why you get news from these source(s).

**Q3****Respondent skipped this question**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Q4****Yes**

Do you currently get news or information from your alder (your representative on the Madison Common Council)? You can find your alder at <https://bit.ly/2UyXhBr>

**Q5****Email**

If yes, how do you receive information from your alder?

**Q6****Social Media (Facebook, Twitter, Instagram)**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Q7****Respondent skipped this question**

What kinds of information would you like to get from your alder?

**Q8**

**Email**

What is the easiest way for you to communicate with your alder?

---

**Q9**

**Respondent skipped this question**

Which communication methods would you not use?

---

**Q10**

**Respondent skipped this question**

Why would these communication methods not work for you?

---

**Q11**

**Female**

What gender do you identify as?

---

**Q12**

**65+**

What is your age?

---

**Q13**

**Prefer not to answer**

I identify my ethnicity as (select all that apply):

---

**Q14**

**Some graduate school**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#137

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, March 11, 2020 1:05:24 AM  
**Last Modified:** Wednesday, March 11, 2020 1:08:39 AM  
**Time Spent:** 00:03:15  
**IP Address:** 76.250.47.132

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**TV News - Local,**  
**USPS Mail,**  
**Email**

---

**Q2**

Please share a little about why you get news from these source(s).

**Respondent skipped this question**

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Print Newspaper,**  
**Blogs,**  
**Text Messages,**  
**RSS Feeds,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Radio,**  
**Interest Group,**  
**Hobby Group,**  
**Social Media**

---

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

---

**Q5**

If yes, how do you receive information from your alder?

**Email**

---

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Blog,****Social Media (Facebook, Twitter, Instagram),****In Person****Q7**

What kinds of information would you like to get from your alder?

**Respondent skipped this question****Q8**

What is the easiest way for you to communicate with your alder?

**Email,****Completing an online form****Q9**

Which communication methods would you not use?

**Phone call,****Text message,****Social Media****Q10**

Why would these communication methods not work for you?

I don't use social media and can't do texting.

**Q11**

What gender do you identify as?

**Female****Q12**

What is your age?

**65+****Q13**

I identify my ethnicity as (select all that apply):

**White****Q14**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

**Post graduate degree**

#138

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, March 11, 2020 1:29:57 AM  
**Last Modified:** Wednesday, March 11, 2020 1:35:35 AM  
**Time Spent:** 00:05:37  
**IP Address:** 24.178.21.153

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**TV News - Local,**  
**Print Newspaper,**  
**USPS Mail,**  
**Email,**  
**Text Messages**

---

**Q2**

Please share a little about why you get news from these source(s).

**Respondent skipped this question**

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Blogs,**  
**Website,**  
**Text Messages,**  
**RSS Feeds,**  
**Radio,**  
**Word of Mouth / Conversation,**  
**Faith Community,**  
**Interest Group,**  
**Hobby Group,**  
**Social Media**

---

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

---

**Yes**

**Q5****Email**

If yes, how do you receive information from your alder?

---

**Q6****Blog,  
Website,  
In Person**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

---

**Q7****Respondent skipped this question**

What kinds of information would you like to get from your alder?

---

**Q8****Email,  
Phone call**

What is the easiest way for you to communicate with your alder?

---

**Q9****Text message,  
Social Media**

Which communication methods would you not use?

---

**Q10****Respondent skipped this question**

Why would these communication methods not work for you?

---

**Q11****Female**

What gender do you identify as?

---

**Q12****65+**

What is your age?

---

**Q13****White**

I identify my ethnicity as (select all that apply):

---

**Q14****Completed college**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---



#139

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, March 11, 2020 6:30:55 AM  
**Last Modified:** Wednesday, March 11, 2020 6:33:06 AM  
**Time Spent:** 00:02:11  
**IP Address:** 24.178.23.52

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**TV News - Local,**  
**Print Newspaper,**  
Other (please specify):  
Apps

---

**Q2**

Please share a little about why you get news from these source(s).

Convenience

---

**Q3**

**Respondent skipped this question**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

---

**Q4****Yes**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

---

**Q5****Email**

If yes, how do you receive information from your alder?

---

**Q6**

**Blog,**  
**Mail**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

---

**Q7** Respondent skipped this question

What kinds of information would you like to get from your alder?

---

**Q8** Email

What is the easiest way for you to communicate with your alder?

---

**Q9** Mail,  
Text message,  
Social Media

Which communication methods would you not use?

---

**Q10**  
Why would these communication methods not work for you?

Inconvient

---

**Q11** Female

What gender do you identify as?

---

**Q12** 65+

What is your age?

---

**Q13** White

I identify my ethnicity as (select all that apply):

---

**Q14** Completed graduate school

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#140

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, March 11, 2020 6:59:38 AM  
**Last Modified:** Wednesday, March 11, 2020 7:08:06 AM  
**Time Spent:** 00:08:28  
**IP Address:** 166.182.251.56

---

Page 1: Help shape how you receive information from your alder.

|                                       |                                      |
|---------------------------------------|--------------------------------------|
| <b>Q1</b>                             | <b>TV News - National,</b>           |
| Where do you get news or information? | <b>TV News - Local,</b>              |
|                                       | <b>USPS Mail,</b>                    |
|                                       | <b>Email,</b>                        |
|                                       | <b>Word of Mouth / Conversation,</b> |
|                                       | <b>Website</b>                       |

---

**Q2**

Please share a little about why you get news from these source(s).

I like to ensure that I have the most current updates and stay informed

---

|  |  |
|--|--|
| <b>Q3</b>  | <b>Print Newspaper,</b>                                  |
| Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)? | <b>Blogs,</b>  |
|  | <b>RSS Feeds,</b>  |
|  | <b>Social Media (e.g. Facebook, Twitter, Instagram),</b> |
|  | <b>Faith Community,</b>                                  |
|  | <b>Interest Group,</b>                                   |
|  | <b>Hobby Group,</b>                                      |
|  | <b>Social Media</b>                                      |

---

|   |            |
|---|------------|
| <b>Q4</b>   | <b>Yes</b> |
| Do you currently get news or information from your alder (your representative on the Madison Common Council)? |            |
| You can find your alder at <a href="https://bit.ly/2UyXhBr">https://bit.ly/2UyXhBr</a>                        |            |

---

**Q5**

If yes, how do you receive information from your alder?

**Email,  
In Person,  
Mail**

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Social Media (Facebook, Twitter, Instagram)**

**Q7**

What kinds of information would you like to get from your alder?

Lindsay Lemmer does a great job with her email updates(see those for examples)  
If an alder is getting a lot of questions about a certain thing I am sure an update is needed to all

**Q8**

What is the easiest way for you to communicate with your alder?

**Email**

**Q9**

Which communication methods would you not use?

**Social Media**

**Q10**

Why would these communication methods not work for you?

I do not like social media and am not on social media

**Q11**

What gender do you identify as?

**Female**

**Q12**

What is your age?

**35-44**

**Q13**

I identify my ethnicity as (select all that apply):

**White**

**Q14**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

**Completed college**

#141

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, March 11, 2020 7:59:44 AM  
**Last Modified:** Wednesday, March 11, 2020 8:05:11 AM  
**Time Spent:** 00:05:27  
**IP Address:** 192.250.20.3

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**Social Media (e.g. Facebook, Twitter, Instagram),  
Radio,  
Website**

---

**Q2**

Please share a little about why you get news from these source(s).

NPR has a great radio application that I can listen to on my way to work, providing both state and local news. I also enjoy the New York Times daily briefing that is emailed to me each day.

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Faith Community**

---

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

---

**Q5**

If yes, how do you receive information from your alder?

**Email**

---

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Respondent skipped this question**

---

**Q7**

What kinds of information would you like to get from your alder?

The same

---

**Q8**

What is the easiest way for you to communicate with your alder?

Email,  
Completing an online form

---

**Q9**

Which communication methods would you not use?

Mail,  
Text message,  
Social Media

---

**Q10**

Why would these communication methods not work for you?

Mail is a slow moving means of communication. I would prefer access to other means, although I think this is necessary for some members of our community. I don't think social media or text messages are effective means of communication

---

**Q11**

What gender do you identify as?

Female

---

**Q12**

What is your age?

25-34

---

**Q13**

I identify my ethnicity as (select all that apply):

White

---

**Q14**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

Completed graduate school

---

#142

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, March 11, 2020 8:08:47 AM  
**Last Modified:** Wednesday, March 11, 2020 8:11:48 AM  
**Time Spent:** 00:03:01  
**IP Address:** 71.8.158.12

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**TV News - Local,**  
**Print Newspaper,**  
**Blogs,**  
**Radio,**  
**Website**

---

**Q2**

Please share a little about why you get news from these source(s).

Reliable

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**RSS Feeds,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Word of Mouth / Conversation,**  
**Faith Community,**  
**Interest Group,**  
**Hobby Group,**  
**Social Media**

---

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

Yes

**Q5**

If yes, how do you receive information from your alder?

Email

**Q6**

**Social Media (Facebook, Twitter, Instagram)**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

---

**Q7**

What kinds of information would you like to get from your alder?

She is already doing an awesome job sending information.

---

**Q8**

**Email**

What is the easiest way for you to communicate with your alder?

---

**Q9**

**Social Media**

Which communication methods would you not use?

---

**Q10**

Why would these communication methods not work for you?

Not on any social networks.

---

**Q11**

**Female**

What gender do you identify as?

---

**Q12**

**55-64**

What is your age?

---

**Q13**

**White**

I identify my ethnicity as (select all that apply):

---

**Q14**

**Completed college**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---



#143

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, March 11, 2020 8:36:21 AM  
**Last Modified:** Wednesday, March 11, 2020 8:44:46 AM  
**Time Spent:** 00:08:25  
**IP Address:** 68.117.131.147

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**TV News - Local,**  
**Blogs,**  
**Email**

---

**Q2**

Please share a little about why you get news from these source(s).

See email daily so message from Alder with a link to blog is perfect. Listen regularly to local and national news on TV

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Print Newspaper,**  
**Text Messages,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Radio,**  
**Interest Group,**  
**Hobby Group,**  
**Social Media**

---

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

---

**Q5**

If yes, how do you receive information from your alder?

**Blog,**  
**Email**

---

**Q6****Social Media (Facebook, Twitter, Instagram)**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

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**Q7****Respondent skipped this question**

What kinds of information would you like to get from your alder?

---

**Q8****Email**

What is the easiest way for you to communicate with your alder?

---

**Q9**

Which communication methods would you not use?

**Mail,**  
**Text message,**  
**Social Media**

---

**Q10****Respondent skipped this question**

Why would these communication methods not work for you?

---

**Q11****Female**

What gender do you identify as?

---

**Q12****65+**

What is your age?

---

**Q13****White**

I identify my ethnicity as (select all that apply):

---

**Q14****Some graduate school**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#144

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, March 11, 2020 10:18:13 AM  
**Last Modified:** Wednesday, March 11, 2020 10:23:35 AM  
**Time Spent:** 00:05:21  
**IP Address:** 24.183.91.77

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**TV News - Local,**  
**Print Newspaper**

---

**Q2**

Please share a little about why you get news from these source(s).

They give me all the information that I need.

---

**Q3**

**Respondent skipped this question**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

---

**Q4**

**Yes**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

---

**Q5**

**Email**

If yes, how do you receive information from your alder?

---

**Q6**

**Respondent skipped this question**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

---

**Q7**

What kinds of information would you like to get from your alder?

Update of things happening in our area

---

**Q8**

**Email**

What is the easiest way for you to communicate with your alder?

---

**Q9**

**Text message**

Which communication methods would you not use?

---

**Q10**

Why would these communication methods not work for you?

I don' have a smart phone

---

**Q11**

**Female**

What gender do you identify as?

---

**Q12**

**65+**

What is your age?

---

**Q13**

**White**

I identify my ethnicity as (select all that apply):

---

**Q14**

**Associate's degree**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#145

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, March 11, 2020 11:45:59 AM  
**Last Modified:** Wednesday, March 11, 2020 11:49:29 AM  
**Time Spent:** 00:03:30  
**IP Address:** 163.116.133.117

Page 1: Help shape how you receive information from your alder.

**Q1** **TV News - National,**  
 Where do you get news or information? **TV News - Local,**  
**Blogs,**  
**Radio,**  
**Word of Mouth / Conversation**

**Q2**  
 Please share a little about why you get news from these source(s).

Ease of access to information.

**Q3** **RSS Feeds,**  
 Are there ways of getting news or information that don't **Social Media (e.g. Facebook, Twitter, Instagram),**  
 work for you (example: I don't have reliable internet, **Faith Community,**  
 English is not my first language, I don't have cable, etc.)? **Social Media**

**Q4** **Yes**  
 Do you currently get news or information from your alder  
 (your representative on the Madison Common Council)?  
 You can find your alder at <https://bit.ly/2UyXhBr>

**Q5** **Blog,**  
 If yes, how do you receive information from your alder? **Email**

**Q6** **Social Media (Facebook, Twitter, Instagram),**  
 If you do receive information from your alder, are there **In Person**  
 any channels that you would not use to receive  
 information from them?

**Q7**

What kinds of information would you like to get from your alder?

Items or events going on in my district or other relevant pieces of information that affect my district as a whole.

---

**Q8**

What is the easiest way for you to communicate with your alder?

Email,  
Mail,  
Phone call,  
Completing an online form

---

**Q9**

Which communication methods would you not use?

---

Social Media

**Q10**

Why would these communication methods not work for you?

Because I do not use social media.

---

**Q11**

What gender do you identify as?

---

Prefer not to answer

**Q12**

What is your age?

---

Prefer not to answer

**Q13**

I identify my ethnicity as (select all that apply):

---

Prefer not to answer

**Q14**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

Prefer not to answer

#146

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, March 11, 2020 4:54:40 PM  
**Last Modified:** Wednesday, March 11, 2020 4:58:27 PM  
**Time Spent:** 00:03:46  
**IP Address:** 108.233.153.129

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**TV News - Local,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Email,**  
**Radio,**  
**Word of Mouth / Conversation,**  
**Website,**  
**Text Messages**

---

**Q2**

Please share a little about why you get news from these source(s).

Easy access

---

**Q3**

**Respondent skipped this question**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

---

**Q4**

**Yes**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

---

**Q5**

**Email**

If yes, how do you receive information from your alder?

---

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Blog,**

**Social Media (Facebook, Twitter, Instagram),**

**In Person**

---

**Q7**

What kinds of information would you like to get from your alder?

Current info thru email seems thorough and sufficient.

---

**Q8**

What is the easiest way for you to communicate with your alder?

**Email**

---

**Q9**

Which communication methods would you not use?

**Mail,**

**Phone call**

---

**Q10**

Why would these communication methods not work for you?

Simple preference

---

**Q11**

What gender do you identify as?

**Female**

---

**Q12**

What is your age?

**65+**

---

**Q13**

I identify my ethnicity as (select all that apply):

**White**

---

**Q14**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

**Some college**

---



#147

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, March 11, 2020 5:38:07 PM  
**Last Modified:** Wednesday, March 11, 2020 5:44:23 PM  
**Time Spent:** 00:06:16  
**IP Address:** 99.100.190.74

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Page 1: Help shape how you receive information from your alder.

**Q1** **TV News - Local,**  
Where do you get news or information? **Website**

---

**Q2**  
Please share a little about why you get news from these source(s).  
I can select current affairs that interest me

---

**Q3** **Social Media (e.g. Facebook, Twitter, Instagram),**  
Are there ways of getting news or information that don't **Radio,**  
work for you (example: I don't have reliable internet, **Faith Community,**  
English is not my first language, I don't have cable, etc.)? **Interest Group,**  
**Hobby Group,**  
**Social Media**

---

**Q4** **Yes**  
Do you currently get news or information from your alder  
(your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

---

**Q5** **Email**  
If yes, how do you receive information from your alder?

---

**Q6** **Social Media (Facebook, Twitter, Instagram)**  
If you do receive information from your alder, are there  
any channels that you would not use to receive  
information from them?

---

**Q7**

What kinds of information would you like to get from your alder?

district & munipal news

---

**Q8**

**Email**

What is the easiest way for you to communicate with your alder?

---

**Q9**

**Text message,**

Which communication methods would you not use?

**Social Media**

---

**Q10**

Why would these communication methods not work for you?

they are a bother

---

**Q11**

**Female**

What gender do you identify as?

---

**Q12**

**65+**

What is your age?

---

**Q13**

**White**

I identify my ethnicity as (select all that apply):

---

**Q14**

**Associate's degree**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#148

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Friday, March 13, 2020 9:34:24 PM  
**Last Modified:** Friday, March 13, 2020 9:38:22 PM  
**Time Spent:** 00:03:58  
**IP Address:** 174.192.80.137

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Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**Print Newspaper,**  
**Blogs,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**USPS Mail,**  
**Word of Mouth / Conversation,**  
**Website**

---

**Q2**

Please share a little about why you get news from these source(s).

I do not own a television, so I do not watch TV news. I don't really listen to the radio to hear news.

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**TV News - National,**  
**TV News - Local,**  
**RSS Feeds,**  
**Radio,**  
**Interest Group,**  
**Hobby Group**

---

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

---

**Q5**

If yes, how do you receive information from your alder?

**Other (please specify):**  
**Neighborhood association print newsletter**

---

**Q6**

**Social Media (Facebook, Twitter, Instagram),**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**In Person**

**Q7**

What kinds of information would you like to get from your alder?

I like getting news about the projects in the community, because there is a lot happening!

**Q8**

**Mail**

What is the easiest way for you to communicate with your alder?

**Q9**

**Phone call,**

Which communication methods would you not use?

**Social Media**

**Q10**

Why would these communication methods not work for you?

I work during the day, so it is harder to call someone during the day.

**Q11**

**Female**

What gender do you identify as?

**Q12**

**35-44**

What is your age?

**Q13**

**Asian**

I identify my ethnicity as (select all that apply):

**Q14**

**Post graduate degree**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

#149

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Saturday, March 14, 2020 8:16:49 AM  
**Last Modified:** Saturday, March 14, 2020 8:21:20 AM  
**Time Spent:** 00:04:31  
**IP Address:** 184.60.37.171

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - National,**  
**TV News - Local,**  
**Print Newspaper,**  
**Blogs,**  
**USPS Mail,**  
**Email,**  
**Radio,**  
**Word of Mouth / Conversation,**  
**Website,**  
**Text Messages**

---

**Q2**

Please share a little about why you get news from these source(s).

**Respondent skipped this question**

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**RSS Feeds,**  
**Social Media (e.g. Facebook, Twitter, Instagram),**  
**Faith Community,**  
**Hobby Group,**  
**Social Media**

---

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Yes**

---

**Q5**

If yes, how do you receive information from your alder?

**Email,  
In Person**

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Social Media (Facebook, Twitter, Instagram)**

**Q7**

What kinds of information would you like to get from your alder?

**Respondent skipped this question**

**Q8**

What is the easiest way for you to communicate with your alder?

**Email**

**Q9**

Which communication methods would you not use?

**Social Media**

**Q10**

Why would these communication methods not work for you?

Social media is insecure and subject to distortion. Would never use any social media platform.

**Q11**

What gender do you identify as?

**Male**

**Q12**

What is your age?

**Prefer not to answer**

**Q13**

I identify my ethnicity as (select all that apply):

**White**

**Q14**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

**Some graduate school**

#150

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Saturday, March 14, 2020 12:05:54 PM  
**Last Modified:** Saturday, March 14, 2020 12:11:15 PM  
**Time Spent:** 00:05:20  
**IP Address:** 99.126.183.19

---

Page 1: Help shape how you receive information from your alder.

|                                       |                                     |
|---------------------------------------|-------------------------------------|
| <b>Q1</b>                             | <b>Print Newspaper,</b>             |
| Where do you get news or information? | <b>Email,</b>                       |
|                                       | <b>Radio,</b>                       |
|                                       | <b>Word of Mouth / Conversation</b> |

---

**Q2**

Please share a little about why you get news from these source(s).

I listen to NPR/WPR for news because I trust them. I also read the nytimes, receive email from the Madison newspapers and trust them as well.

---

|  |   |
|--|---|
| <b>Q3</b>  | <b>Respondent skipped this question</b> |
| Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)? |   |

---

|   |            |
|---|------------|
| <b>Q4</b>   | <b>Yes</b> |
| Do you currently get news or information from your alder (your representative on the Madison Common Council)?<br>You can find your alder at <a href="https://bit.ly/2UyXhBr">https://bit.ly/2UyXhBr</a> |            |

---

|   |                  |
|---|------------------|
| <b>Q5</b>   | <b>Email,</b>    |
| If yes, how do you receive information from your alder? | <b>In Person</b> |

---

|  |   |
|--|---|
| <b>Q6</b>  | <b>Social Media (Facebook, Twitter, Instagram),</b> |
| If you do receive information from your alder, are there any channels that you would not use to receive information from them? | <b>Website,</b>                                     |
|  | <b>Mail</b>   |

---

**Q7**

What kinds of information would you like to get from your alder?

The information that the alder puts in the email, about how changes at the city have an impact on the neighborhood, development requests and where they stand....

**Q8**

**Email,**

What is the easiest way for you to communicate with your alder? **Phone call**

**Q9**

**Social Media**

Which communication methods would you not use?

**Q10**

Why would these communication methods not work for you?

I've have to have an account.

**Q11**

**Female**

What gender do you identify as?

**Q12**

**65+**

What is your age?

**Q13**

**White**

I identify my ethnicity as (select all that apply):

**Q14**

**Completed college**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.



# #151

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Sunday, March 15, 2020 10:46:41 AM  
**Last Modified:** Sunday, March 15, 2020 10:52:50 AM  
**Time Spent:** 00:06:08  
**IP Address:** 166.182.254.191

---

Page 1: Help shape how you receive information from your alder.

|                                       |                                      |
|---------------------------------------|--------------------------------------|
| <b>Q1</b>                             | <b>TV News - National,</b>           |
| Where do you get news or information? | <b>TV News - Local,</b>              |
|                                       | <b>Blogs,</b>                        |
|                                       | <b>RSS Feeds,</b>                    |
|                                       | <b>Email,</b>                        |
|                                       | <b>Radio,</b>                        |
|                                       | <b>Word of Mouth / Conversation,</b> |
|                                       | <b>Website,</b>                      |
|                                       | Other (please specify):              |
|                                       | Online Newspaper                     |

---

**Q2**

Please share a little about why you get news from these source(s).

I like to get trusted news from a variety of news sources.

---

|  |   |
|--|---|
| <b>Q3</b>  | <b>Respondent skipped this question</b> |
| Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)? |   |

---

|   |            |
|---|------------|
| <b>Q4</b>   | <b>Yes</b> |
| Do you currently get news or information from your alder (your representative on the Madison Common Council)?<br>You can find your alder at <a href="https://bit.ly/2UyXhBr">https://bit.ly/2UyXhBr</a> |            |

---

|   |              |
|---|--------------|
| <b>Q5</b>   | <b>Email</b> |
| If yes, how do you receive information from your alder? |              |

---

**Q6****Respondent skipped this question**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

---

**Q7**

What kinds of information would you like to get from your alder?

Curated weekly updates. Alerts, but sparingly.

---

**Q8**

What is the easiest way for you to communicate with your alder?

**Email,****Text message,****Completing an online form****Q9**

Which communication methods would you not use?

**Mail,****Phone call****Q10**

Why would these communication methods not work for you?

Mail is too archaic and slow. Phone is too anxiety-inducing, and sound quality is bad.

---

**Q11****Male**

What gender do you identify as?

---

**Q12****25-34**

What is your age?

---

**Q13****White**

I identify my ethnicity as (select all that apply):

---

**Q14****Completed college**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#152

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Sunday, March 22, 2020 10:30:17 AM  
**Last Modified:** Sunday, March 22, 2020 10:40:38 AM  
**Time Spent:** 00:10:21  
**IP Address:** 172.220.73.131

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

TV News - National,  
TV News - Local,  
Print Newspaper,  
USPS Mail,  
Email,  
Radio,  
Word of Mouth / Conversation,  
Website

---

**Q2**

Please share a little about why you get news from these source(s).

Respondent skipped this question

---

**Q3**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

Blogs,  
Text Messages,  
RSS Feeds,  
Social Media (e.g. Facebook, Twitter, Instagram),  
Faith Community,  
Interest Group,  
Hobby Group,  
Social Media

---

**Q4**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

---

Yes

**Q5**

If yes, how do you receive information from your alder?

**Email,  
In Person,  
Website**

**Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Blog,  
Social Media (Facebook, Twitter, Instagram)**

**Q7**

What kinds of information would you like to get from your alder?

upcoming ordinances, animal issues, public safety, info regarding specific neighborhoods

**Q8**

What is the easiest way for you to communicate with your alder?

**Email,  
Phone call,  
Completing an online form**

**Q9**

Which communication methods would you not use?

**Text message,  
Social Media**

**Q10**

Why would these communication methods not work for you?

Do not have smart phone; do not use social media (can't use Facebook if not signed in, etc.); don't use text messaging unless emergent situation as last resort. I do not do business on the fly.

**Q11**

What gender do you identify as?

**Female**

**Q12**

What is your age?

**65+**

**Q13**

I identify my ethnicity as (select all that apply):

**White**

**Q14**

**Completed graduate school**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---

#153

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Monday, March 23, 2020 6:47:27 PM  
**Last Modified:** Monday, March 23, 2020 6:52:16 PM  
**Time Spent:** 00:04:48  
**IP Address:** 108.217.37.12

---

Page 1: Help shape how you receive information from your alder.

**Q1**

Where do you get news or information?

**TV News - Local,****Email,****Website,**

Other (please specify):

The Young Turks

**Q2**

Please share a little about why you get news from these source(s).

National media has a corporate agenda to push, so I don't get the news I need.

**Q3****TV News - National**

Are there ways of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

**Q4****Yes**

Do you currently get news or information from your alder (your representative on the Madison Common Council)?  
You can find your alder at <https://bit.ly/2UyXhBr>

**Q5**

If yes, how do you receive information from your alder?

**Blog,****Email****Q6**

If you do receive information from your alder, are there any channels that you would not use to receive information from them?

**Social Media (Facebook, Twitter, Instagram),****Mail**

**Q7**

What kinds of information would you like to get from your alder?

Current updates on the ongoing COVID-19 pandemic.

---

**Q8**

**Completing an online form**

What is the easiest way for you to communicate with your alder?

---

**Q9**

**Phone call,  
Text message**

Which communication methods would you not use?

---

**Q10**

Why would these communication methods not work for you?

I prefer the online form method.

---

**Q11**

**Female**

What gender do you identify as?

---

**Q12**

**45-54**

What is your age?

---

**Q13**

**White**

I identify my ethnicity as (select all that apply):

---

**Q14**

**Completed college**

What is the highest degree or level of school you have completed? If currently enrolled, highest degree received.

---