PLANNING DIVISION STAFF REPORT

July 1, 2020



PREPARED FOR THE URBAN DESIGN COMMISSION

Project Address: 4002 E. Washington Avenue

Application Type: Alteration to an existing development in UDD No. 5 – Final Approval is Requested

Legistar File ID # 60815

Prepared By: Janine Glaeser, UDC Secretary

Background Information

Applicant | Contact: Lauren Downing, Arc Design Resources, Inc./Steward Properties, LLC

Project Description: The applicant is seeking final approval for site updates and facade improvements to a former Arby's restaurant located in Urban Design District No. 5 to become a Popeye's Louisiana Kitchen.

Project Schedule: The associated conditional use is currently under consideration as an administrative "Minor Alteration" subject to UDC approval.

Approval Standards:

The UDC is an **approving body** on this request. The site is located in Urban Design District 5 ("UDD 5"), which requires that the Urban Design Commission review the proposed project using the design standards and guidelines for that <u>UDD 5</u> in MGO Section 33.02(12).

Summary of Design Considerations and Recommendations

UDD No 5 was established to improve the appearance of a major transportation corridor east of the Capital Square which constitutes a major entrance to the City of Madison, to preserve and enhance the community district.

Design changes are focused on the building exterior, including new storefront window system in existing locations, new parapets, and repainting of existing exterior EFIS system. Staff has no concerns with the proposed changes and asks that the commission provide comment on how the overall site and building design changes work within UDD No. 5.