URBAN DESIGN COMMISSION APPLICATION



City of Madison



FOR OFFICE USE ONLY: Planning Division Madison Municipal Building, Suite 017 Receipt # 215 Martin Luther King, Jr. Blvd. Date received P.O. Box 2985 Madison, WI 53701-2985 Received by _____ (608) 266-4635 Aldermanic District 6/10/2020 Zoning District Complete all sections of this application, including Urban Design District _____ the desired meeting date and the action requested. If you need an interpreter, translator, materials in alternate Submittal reviewed by _____ formats or other accommodations to access these forms. please call the phone number above immediately. Legistar # 1. Project Information Address: 2021 Wheeler Road, Town of Burke The Union at Madison Title: 2. Application Type (check all that apply) and Requested Date UDC meeting date requested New development ☐ Alteration to an existing or previously-approved development X Informational ☐ Initial approval ☐ Final approval 3. Project Type Project in an Urban Design District Signage Project in the Downtown Core District (DC), Urban Comprehensive Design Review (CDR) Mixed-Use District (UMX), or Mixed-Use Center District (MXC) Signage Variance (i.e. modification of signage height, Project in the Suburban Employment Center District (SEC), area, and setback) Campus Institutional District (CI), or Employment Campus Other District (EC) □ Please specify Planned Development (PD) ☐ General Development Plan (GDP) Specific Implementation Plan (SIP) Planned Multi-Use Site or Residential Building Complex 4. Applicant, Agent, and Property Owner Information The Annex Group Applicant name Kraig Gallagher Company 409 Massachusetts Avenue #300 Indianapolis, IN 46204 Street address City/State/Zip 765.993.8404 Email Kraig@theannexgrp.com Telephone Melissa Huggins **Urban Assets** Project contact person Company 807 E Johnson Street address Madison, WI 53703 City/State/Zip Email Melissa@urbanassetsconsulting.com Telephone 608 345 0996 Property owner (if not applicant) Cherokee Park, Inc. 5000 N Sherman Ave Street address City/State/Zip Madison, WI 53704 Email dtiziani@cherokeecountryclub.net Telephone

Each submittal must include fourteen (14) 11" x 17" collated

paper copies. Landscape and

Lighting plans (if required)

must be full-sized and legible.

Please refrain from using

plastic covers or spiral binding.

5.	Required Submittal Mater		
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- If the project is within an Urban Design District, a summary of how the development proposal addresses the district criteria is required
- For signage applications, a summary of how the proposed signage is consistent with the applicable CDR or Signage Variance review criteria is required.

□ Development plans (Refer to checklist on Page 4 for plan details)□ Filing fee

図 Electronic Submittal*

Both the paper copies and electronic copies <u>must</u> be submitted prior to the application deadline before an application will be scheduled for a UDC meeting. Late materials will not be accepted. A completed application form is required for each UDC appearance.

For projects also requiring Plan Commission approval, applicants must also have submitted an accepted application for Plan Commission consideration prior to obtaining any formal action (initial or final approval) from the UDC. All plans must be legible when reduced.

*Electronic copies of all items submitted in hard copy are required. Individual PDF files of each item submitted should be compiled on a CD or flash drive, or submitted via email to udcapplications@cityofmadison.com. The email must include the project address, project name, and applicant name. Electronic submittals via file hosting services (such as Dropbox.com) are not allowed. Applicants who are unable to provide the materials electronically should contact the Planning Division at (608) 266-4635 for assistance.

6. Applicant Declarations

- 1. Prior to submitting this application, the applicant is required to discuss the proposed project with Urban Design Commission staff. This application was discussed with <u>Janine Glaeser</u> o. Left message 6/9 hope to talk 6/10.
- The applicant attests that all required materials are included in this submittal and understands that if any required information
 is not provided by the application deadline, the application will not be placed on an Urban Design Commission agenda for
 consideration.

Name of applicant Kraig Gallagher

Authorizing signature of property owner

Date (-0-)0

7. Application Filing Fees

Fees are required to be paid with the first application for either initial or final approval of a project, unless the project is part of the combined application process involving the Urban Design Commission in conjunction with Plan Commission and/or Common Council consideration. Make checks payable to City Treasurer. Credit cards may be used for application fees of less than \$1,000.

Please consult the schedule below for the appropriate fee for your request:

- ☐ Minor Alteration in the Downtown Core District (DC) or Urban Mixed-Use District (UMX): \$150 (per §33.24(6)(b) MGO)
- ☐ Comprehensive Design Review: \$500 (per §31.041(3)(d)(1)(a) MGO)
- ☐ Minor Alteration to a Comprehensive Sign Plan: \$100 (per §31.041(3)(d)(1)(c) MGO)
- □ All other sign requests to the Urban Design Commission, including, but not limited to: appeals from the decisions of the Zoning Administrator, requests for signage variances (i.e. modifications of signage height, area, and setback), and additional sign code approvals: \$300 (per §31.041(3)(d)(2) MGO)
- A filing fee is not required for the following project applications if part of the combined application process involving both Urban Design Commission and Plan Commission:
- Project in the Downtown Core District (DC), Urban Mixed-Use District (UMX), or Mixed-Use Center District (MXC)
- Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or Employment Campus District (EC)
- Planned Development (PD): General Development Plan (GDP) and/or Specific Implementation Plan (SIP)
- Planned Multi-Use Site or Residential Building Complex

URBAN DESIGN COMMISSION APPROVAL PROCESS



Introduction

1

The City of Madison's Urban Design Commission (UDC) has been created to:

- Encourage and promote high quality in the design of new buildings, developments, remodeling, and additions so as to maintain and improve the established standards of property values within the City.
- Foster civic pride in the beauty and nobler assets of the City, and in all other ways possible assure a functionally efficient
 and visually attractive City in the future.

Types of Approvals

There are three types of requests considered by the UDC:

- Informational Presentation. Applicants may, at their discretion, request to make an Informational Presentation to the
 UDC prior to seeking any approvals to obtain early feedback and direction before undertaking detailed design. Applicants
 should provide details on the context of the site, design concept, site and building plans, and other relevant information
 to help the UDC understand the proposal and provide feedback. (Does not apply to CDR's or Signage Variance requests)
- Initial Approval. Applicants may, at their discretion, request initial approval of a proposal by presenting preliminary design information. As part of their review, the Commission will provide feedback on the design information that should be addressed at Final Approval stage.
- <u>Final Approval</u>. Applicants may request Final Approval of a proposal by presenting all final project details. Recommendations or concerns expressed by the UDC in the initial approval must be addressed at this time.

Presentations to the Commission

Primarily, the UDC is interested in the appearance and design quality of projects. Emphasis should be given to the site plan, landscape plan, lighting plan, building elevations, exterior building materials, color scheme, and graphics.

When presenting projects to the UDC, applicants must fill out a registration slip provided in the meeting room and present it to the Secretary. Presentations should generally be limited to 5 minutes or as extended by motion by consent of the Commission. The Commission will withhold questions until the end of the presentation.

Applicants are encouraged to consider the use of various graphic presentation material including a locator map, photographs, renderings/model, scale drawings of the proposal in context with adjacent buildings/uses/signs, etc., as may be deemed appropriate to describe the project and its surroundings. Graphics should be mounted on rigid boards so that they may be easily displayed. Applicants/presenters are responsible for all presentation materials, AV equipment and easels.

URBAN DESIGN DEVELOPMENT PLANS CHECKLIST



The items listed below are minimal application requirements for the type of approval indicated. Please note that the UDC and/or staff may require additional information in order to have a complete understanding of the project.

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- Locator Map
- □ Letter of Intent (If the project is within an Urban Design District, a summary of how the development proposal addresses the district criteria is required)
- Contextual site information, including photographs and layout of adjacent buildings/structures
- ☑ Site Plan
- ▼ Two-dimensional (2D) images of proposed buildings or structures.

Providing additional information beyond these minimums may generate a greater level of feedback from the Commission.

Requirements for All Plan Sheets

- 1. Title block
- 2. Sheet number
- 3. North arrow
- 4. Scale, both written and graphic
- 5. Date
- 6. Fully dimensioned plans, scaled at 1"= 40' or larger

** All plans must be legible, including the full-sized landscape and lighting plans (if required)

2. Initial Approval

Ш	Locator Map
	Letter of Intent (If the project is within a Urban Design District, a summary of how-the-development-proposal-addresses the district criteria is required)
	Contextual site information, including photographs and layout of adjacent buildings/structures
	Site Plan showing location of existing and proposed buildings, walks, drives, bike lanes, bike parking, and existing trees over 18" diameter
	Landscape Plan and Plant List (must be legible)
	Building Elevations in both black & white and color for all building sides (include material callouts)
	PD text and Letter of Intent (if applicable)

Providing additional information beyond these minimums may generate a greater level of feedback from the Commission.

3. Final Approval

All the requirements of the Initial Approval (see above), plus:

- ☐ Grading Plan
- ☐ Proposed Signage (if applicable)
- ☐ Lighting Plan, including fixture cut sheets and photometrics plan (must be legible)
- ☐ Utility/HVAC equipment location and screening details (with a rooftop plan if roof-mounted)
- ☐ PD text and Letter of Intent (if applicable)
- \square Samples of the exterior building materials (presented at the UDC meeting)

4. Comprehensive Design Review (CDR) and Variance Requests (Signage applications only)

- ☐ Locator Map
- ☐ Letter of Intent (a summary of <u>how</u> the proposed signage is consistent with the CDR or Signage Variance criteria is required)
- □ Contextual site information, including photographs of existing signage both on site and within proximity to the project site
- ☐ Site Plan showing the location of existing signage and proposed signage, dimensioned signage setbacks, sidewalks, driveways, and right-of-ways
- ☐ Proposed signage graphics (fully dimensioned, scaled drawings, including materials and colors, and night view)
- \square Perspective renderings (emphasis on pedestrian/automobile scale viewsheds)
- ☐ Illustration of the proposed signage that meets Ch. 31, MGO compared to what is being requested.
- ☐ Graphic of the proposed signage as it relates to what the Ch. 31, MGO would permit



Wednesday, June 10, 2020

City of Madison
Planning Division
Madison Municipal Building, Suite 017
215 Martin Luther King, Jr. Blvd.
P.O. Box 2985

Madison, WI 53701-2985 Attention: Janine Glaeser

Re: The Union at Madison, 2021 Wheeler Road, Town of Burke

Dear Members of the Urban Design Commission

Please accept this Letter of Intent for the UDC Informational Presentation on the above listed property. The property is currently in the Town of Burke but will be annexed in time for a Land Use Application submittal on July 29. The application will request the re-zoning from Temporary Agricultural (post annexation) to Suburban Residential Varied – Two (SR-V2). The proposed project is a Residential Building Complex and therefore requires UDC review.

Team

Developer: The Annex Group

409 Massachusetts Avenue, #300 Indianapolis, Indiana, 46204

Kraig Gallagher

Kraig@theannexgrp.com

Architect: Dimension IV Madison Design Group

6515 Grand Teton Plaza, #120 Madison, Wisconsin, 53719

Ray White

Rwhite@dimensionivmadison.com

Civil Engineer: CJ Engineering, Inc.

9205 W. Center Street #214 Madison, Wisconsin 53717

Chris Jackson

Chrisjackson@cj-engineering.com

Landscape Architect: Saiki Design, Inc.

1110 S. Park Street

Madison, Wisconsin 53715

Ken Saiki

ksaiki@ksd-la.com

Existing Conditions

The site is currently in the Town of Burke and consists of 29.2 acres of untilled farmland. It is bounded by Wheeler Road to the north, White Tail Ridge Neighborhood to the south, future City of Madison parkland and woods to the west, and Packers Avenue to the east. There is a significant amount of grade running west to east.

Project Overview

The proposed project will consist of approximately 315 units of affordable housing spread throughout a variety of building types and sizes (three-story 60-unit buildings, two-story 16-unit flats, and attached town homes in a mix of configurations). Six single family lots, located immediately adjacent to White Tail Ridge, will be built by another developer in the future. The density for the proposed project is 15 dwelling units per acre.

The proposed development will include the construction of two new north/south streets. A new street connecting east to Packers Avenue will occur in the future once the property is available. The proposed development will include such amenities as a clubhouse, play area, community gardens, and pathways connecting to the expanded White Tail Ridge Park to the south east, future parkland and woods to the east, and a future park north of Wheeler Road. The proposed development will include an integrated stormwater system that capitalizes on the existing grades and slopes with a number of ponds (dry) throughout the development.

Relevant City of Madison Planning Documents

The City of Madison Comprehensive Plan, *Imagine Madison* calls for Low Residential with a density of less than 15 units and one to two stories. More specifically, the *Cherokee Marsh Special Area Plan* recommends a variety of housing types and sizes with a density ranging from eight to 15 units per acre. It also recommends single family homes adjacent to White Tail Ridge.

Community and Policy Maker Input

To date the project has been presented at one neighborhood meeting and has been discussed at one focus group comprised of residents identified by Alder Kemble and Alder Abbas. Neighbor's concerns centered on traffic, airport noise, lack of bus service, and the incomes of future residents. Additional neighborhood meetings and focus groups are planned.

Based on input from other projects in the district, Alder Kemble challenged the design team to preserve more greenspace. Specifically, she suggested including a few larger buildings with underground parking. The two three-story 60-unit buildings located north of the White Tail Ridge Park expansion provided the opportunity to increase the amount of available open space. In addition, the design team revised the site plan to incorporate parking within the townhomes and two-story flats, reducing the need for surface parking lots. The current site plan is thus 36.7% impervious (10.71 acres), 63.3% pervious (18.49 acres), the latter including approximately 2.1 acres of stormwater management basins.

The development team looks forward to the UDC members input and guidance on this important project for the City of Madison.

Regards,

Kraig Gallagher



architecture · interior design · planning 6515 Grand Teton Plaza, Suite 120, Madison, Wisconsin 53719 p608.829.4444 f608.829.4445 dimensionivmadison.com

UNION at TBD MADISON

PACKERS AVE at WHEELER RD., MADISON, WI



Architecture: Dimension IV - Madison Design Group

6515 Grand Teton Plaza, Suite 120, Madison, WI 53719

p: 608.829.4444 www.dimensionivmadison.com

Civil CJ Engineering

Engineering: 9205 W. Center St., Ste. 214, Milwaukee, WI 53222

p: (414) 443-4312 cj-engineering.com

Landscape Saiki Design

Architect: 1110 S. Park St., Madison, WI 53715

p: (608) 251-3600 ksd-la.com

Urban Assets

Planning: 807 E. Johnson St., Madison, WI 53703

p: (608) 819-6566 urbanassetsconsulting.com

Project Info

Site Size: 27.727 Ac Parking:

Zoning: SR-V2 133 Garages
SR-C2 133 Driveway
83 Surface

472 Total

174 Curbside

Unit Counts:

70 - 1BR 169 - 2BR 63 - 3BR

13 - 4 BR

Total: 315 Units

<u>List of Drawings</u>

Cover Sheet

Alta Survey

Context Photos A Context Photos B Vicinity Plan Site Plan



PROJECT LOCATION

UDC Site Plan Submission

10 JUNE 2020

20026

G0.1



1 INCH = 60 FT.

REGISTERED LAND SURVEYOR S-2545

DRAWN BY:	ES	APRIL 6, 2020				
CHECKED BY:	МЈВ	DRAWING No.		AL-O		
CSE Joв No.:	20 - 028	SHEET	1	OF	1	







Gulseth Street looking East



NorthEast corner looking West



Hollow Ridge Road looking North



NorthEast corner looking South



Packers Avenue looking North



SouthEast corner looking NorthWest



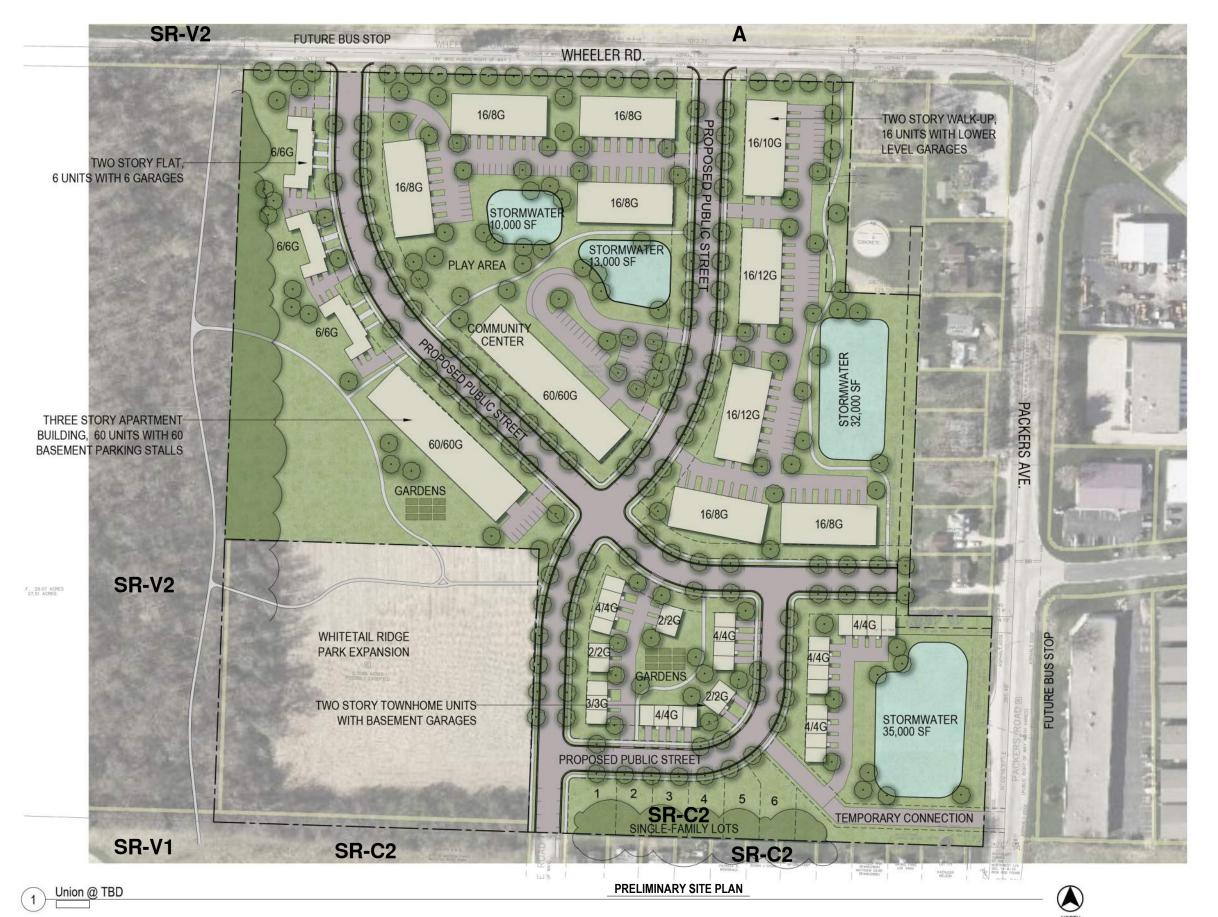
Wheeler Road looking West



Wheeler Road looking SouthWest



SouthEast corner looking South on Packers Avenue













Site Plan Overlay with Cherokee Special Area Plan Map 9A 2007