

From: [REDACTED]
To: [PLLCApplications](#)
Cc: [Fruhling, William](#); [Linda Lehnertz](#); heatherbailey@cityofmadison.com
Subject: Legistar 59708, The need to reject the proposal for 817-821 Williamson Street
Date: Sunday, May 31, 2020 1:52:28 PM

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Date: May 31, 2020
To: Members of the Landmarks Committee
From: David and Leigh Mollenhoff
Subject: Legistar 59708, Agenda item #1
The need to reject the proposal for 817-821 Williamson Street

We write as two persons who have served on the Landmarks Commission for a total of 16 years. Leigh served as Chair for 3 years. We think we understand the role of the Commission and the ordinance it is obligated to enforce.

David served as chair of a citizen committee that played a large role in rewriting the landmarks ordinance that was approved unanimously by the Common Council in 2015.

We have been residents of the Marquette Neighborhood for 56 years and have been highly active in its civic life during this time. For example, we were founding members of the Marquette Neighborhood Association and served in many of its offices including president, transportation committee chair, and the neighborhood plan committee chair. In addition, we were the developers of The Fauerbach Condominiums, Madison's first downtown condo project.

Based on our experience as citizen activists and developers, we want to make the following points:

1. We strongly *endorse* the seven thoughtful "key points" at the beginning of the memo that Linda Lehnertz' submitted to you for your June 1 meeting. We plead with you to review and heed her rigorously researched analysis and its ineluctable conclusions.
2. The proposed project blatantly violates the standards of the Third Lake Ridge Historic District and therefore must be rejected by you.
3. The integrity of the Third Lake Ridge has been under great developmental pressure for many years and it is imperative that the Commission oppose the project so that it does not become another project that subsequent developers will use to ratchet up and violate the ordinance standards. Indeed, rejecting this proposal is not just the right decision; it is the only valid decision you can make to abide by the ordinance.

Thank you.

cc: Heather Bailey
Bill Fruhling
Linda Lehnertz