URBAN DESIGN COMMISSION APPLICATION

City of Madison Planning Division Madison Municipal Building, Suite 017 215 Martin Luther King, Jr. Blvd. P.O. Box 2985 Madison, WI 53701-2985 (608) 266-4635



Complete all sections of this application, including the desired meeting date and the action requested.

If you need an interpreter, translator, materials in alternate formats or other accommodations to access these forms, please call the phone number above immediately.

FOR OFFICE USE ONLY:

Paid Receipt #
Date received
Received by
Aldermanic District
Zoning District
Urban Design District
Submittal reviewed by
Legistar #

1. Project Information

	Add	Address:											
	Title	Title:											
2. Application Type (check all that apply) and Requested Date													
	UDC meeting date requested												
		New development		Alteration to an existing or	or previously-approved development								
		Informational		Initial approval		Final approval							
3. Project Type													
		Project in an Urban Desigr	n Dis	trict	Signage								
		Project in the Downtown Core District (DC), Urban			Comprehensive Design Review (CDR)								
	_	Mixed-Use District (UMX), or Mixed-Use Center District (MXC)				Signage Variance (i.e. modification of signage height,							
		Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or Employment Campus District (EC)				area, and setback)							
					Oth								
		 General Development Plan (GDP) Specific Implementation Plan (SIP) 				Please specify							
	_												
	Planned Multi-Use Site or Residential Building Complex												
4. Applicant, Agent, and Property Owner Information													
	Арр	Applicant name			Company								
	Stre	Street address Telephone Project contact person			City/State/Zip Email								
	Tele												
	Proj				Company								
	Street address				City/State/Zip								
	Telephone				Email								
	Pro	perty owner (if not applic	ant)										
	Street address				City/State/Zip								
Telephone					Email								

5. Required Submittal Materials

□ Application Form

- □ Letter of Intent
 - If the project is within an Urban Design District, a summary of how the development proposal addresses the district criteria is required
 - For signage applications, a summary of how the proposed signage is consistent with the applicable CDR or Signage Variance review criteria is required.
- Development plans (Refer to checklist on Page 4 for plan details)
- □ Filing fee
- □ Electronic Submittal*

Both the paper copies and electronic copies <u>must</u> be submitted prior to the application deadline before an application will be scheduled for a UDC meeting. Late materials will not be accepted. A completed application form is required for each UDC appearance.

For projects also requiring Plan Commission approval, applicants must also have submitted an accepted application for Plan Commission consideration prior to obtaining any formal action (initial or final approval) from the UDC. All plans must be legible when reduced.

*Electronic copies of all items submitted in hard copy are required. Individual PDF files of each item submitted should be compiled on a CD or flash drive, or submitted via email to <u>udcapplications@cityofmadison.com</u>. The email must include the project address, project name, and applicant name. Electronic submittals via file hosting services (such as Dropbox.com) are not allowed. Applicants who are unable to provide the materials electronically should contact the Planning Division at (608) 266-4635 for assistance.

6. Applicant Declarations

- 1. Prior to submitting this application, the applicant is required to discuss the proposed project with Urban Design Commission staff. This application was discussed with ______ on
- 2. The applicant attests that all required materials are included in this submittal and understands that if any required information is not provided by the application deadline, the application will not be placed on an Urban Design Commission agenda for consideration.

Name of applicant _

Relationship to property _____

Authorizing signature of property owner Please see attached Agent Authorization Form Date

7. Application Filing Fees

Fees are required to be paid with the first application for either initial or final approval of a project, unless the project is part of the combined application process involving the Urban Design Commission in conjunction with Plan Commission and/or Common Council consideration. Make checks payable to City Treasurer. Credit cards may be used for application fees of less than \$1,000.

Please consult the schedule below for the appropriate fee for your request:

- Urban Design Districts: \$350 (per §35.24(6) MGO).
- □ Minor Alteration in the Downtown Core District (DC) or Urban Mixed-Use District (UMX) : \$150 (per §33.24(6)(b) MGO)
- □ Comprehensive Design Review: \$500 (per §31.041(3)(d)(1)(a) MGO)
- Minor Alteration to a Comprehensive Sign Plan: \$100 (per §31.041(3)(d)(1)(c) MGO)
- □ All other sign requests to the Urban Design Commission, including, but not limited to: appeals from the decisions of the Zoning Administrator, requests for signage variances (i.e. modifications of signage height, area, and setback), and additional sign code approvals: \$300 (*per §31.041(3)(d)(2) MGO*)

A filing fee is not required for the following project applications if part of the combined application process involving both Urban Design Commission and Plan Commission:

- Project in the Downtown Core District (DC), Urban Mixed-Use District (UMX), or Mixed-Use Center District (MXC)
- Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or Employment Campus District (EC)
- Planned Development (PD): General Development Plan (GDP) and/or Specific Implementation Plan (SIP)
- Planned Multi-Use Site or Residential Building Complex

Each submittal must include fourteen (14) 11" x 17" <u>collated</u> paper copies. Landscape and Lighting plans (if required) must be <u>full-sized and legible</u>. Please refrain from using plastic covers or spiral binding.

Introduction

The City of Madison's Urban Design Commission (UDC) has been created to:

- Encourage and promote high quality in the design of new buildings, developments, remodeling, and additions so as to maintain and improve the established standards of property values within the City.
- Foster civic pride in the beauty and nobler assets of the City, and in all other ways possible assure a functionally efficient and visually attractive City in the future.

Types of Approvals

There are three types of requests considered by the UDC:

- <u>Informational Presentation</u>. Applicants may, at their discretion, request to make an Informational Presentation to the UDC prior to seeking any approvals to obtain early feedback and direction before undertaking detailed design. Applicants should provide details on the context of the site, design concept, site and building plans, and other relevant information to help the UDC understand the proposal and provide feedback. (Does not apply to CDR's or Signage Variance requests)
- <u>Initial Approval</u>. Applicants may, at their discretion, request initial approval of a proposal by presenting preliminary design information. As part of their review, the Commission will provide feedback on the design information that should be addressed at Final Approval stage.
- <u>Final Approval</u>. Applicants may request Final Approval of a proposal by presenting all final project details. Recommendations or concerns expressed by the UDC in the initial approval must be addressed at this time.

Presentations to the Commission

Primarily, the UDC is interested in the appearance and design quality of projects. Emphasis should be given to the site plan, landscape plan, lighting plan, building elevations, exterior building materials, color scheme, and graphics.

When presenting projects to the UDC, applicants must fill out a registration slip provided in the meeting room and present it to the Secretary. Presentations should generally be limited to 5 minutes or as extended by motion by consent of the Commission. The Commission will withhold questions until the end of the presentation.

Applicants are encouraged to consider the use of various graphic presentation material including a locator map, photographs, renderings/model, scale drawings of the proposal in context with adjacent buildings/uses/signs, etc., as may be deemed appropriate to describe the project and its surroundings. Graphics should be mounted on rigid boards so that they may be easily displayed. Applicants/presenters are responsible for all presentation materials, AV equipment and easels.

URBAN DESIGN DEVELOPMENT PLANS CHECKLIST

The items listed below are minimal application requirements for the type of approval indicated. Please note that the UDC and/ or staff may require additional information in order to have a complete understanding of the project.

Providing additional

information beyond these

minimums may generate

from the Commission.

a greater level of feedback

1. Informational Presentation

- Locator Map
- □ Letter of Intent (If the project is within an Urban Design District, a summary of <u>how</u> the development proposal addresses the district criteria is required)
- Contextual site information, including photographs and layout of adjacent buildings/structures
- Site Plan
- □ Two-dimensional (2D) images of proposed buildings or structures.

2. Initial Approval

- Locator Map
- □ Letter of Intent (If the project is within a Urban Design District, a summary of <u>how</u> the development proposal addresses the district criteria is required)
- □ Contextual site information, including photographs and layout of adjacent buildings/ structures
- □ Site Plan showing location of existing and proposed buildings, walks, drives, bike lanes, bike parking, and existing trees over 18" diameter
- □ Landscape Plan and Plant List (*must be legible*)
- Building Elevations in both black & white and color for all building sides (include material callouts)
- D PD text and Letter of Intent (if applicable)

3. Final Approval

All the requirements of the Initial Approval (see above), plus:

- □ Grading Plan
- □ Proposed Signage (if applicable)
- Lighting Plan, including fixture cut sheets and photometrics plan (*must be legible*)
- Utility/HVAC equipment location and screening details (with a rooftop plan if roof-mounted)
- D PD text and Letter of Intent (if applicable)
- □ Samples of the exterior building materials (presented at the UDC meeting)

4. Comprehensive Design Review (CDR) and Variance Requests (Signage applications only)

- □ Locator Map
- Letter of Intent (a summary of how the proposed signage is consistent with the CDR or Signage Variance criteria is required)
- □ Contextual site information, including photographs of existing signage both on site and within proximity to the project site
- □ Site Plan showing the location of existing signage and proposed signage, dimensioned signage setbacks, sidewalks, driveways, and right-of-ways
- Proposed signage graphics (fully dimensioned, scaled drawings, including materials and colors, and night view)
- □ Perspective renderings (emphasis on pedestrian/automobile scale viewsheds)
- □ Illustration of the proposed signage that meets Ch. 31, MGO compared to what is being requested.
- Graphic of the proposed signage as it relates to what the Ch. 31, MGO would permit

Providing additional information beyond these minimums may generate a greater level of feedback from the Commission.

Requirements for All Plan Sheets

- 1. Title block
- 2. Sheet number
- 3. North arrow
- 4. Scale, both written and graphic
- 5. Date
- Fully dimensioned plans, scaled at 1"= 40' or larger

** All plans must be legible, including the full-sized landscape and lighting plans (if required)

UDC

AGENT AUTHORIZATION

Continental 479 Fund LLC, and any of its affiliates, as agent for the property owner listed below, has approval to submit applications to the Township of Middleton, Dane County, the State of Wisconsin, or any governmental or quasi-governmental department, division, subdivision, council, commission, bureau or other similar entity for rezoning, site plan, subdivision plat, and other necessary development related approvals and permits.

Randall A. Theis Trust and Theis Trust

Printed Name of Property Owner

3306 County Highway M

Address of Property

Parcel #: 0708-344-8502-0

Tax Identification #

Randall A. Theis Trust dated May 16, 2016

By: Runderle a Then

Randall A. Theis, Trustee

and

Theis Trust dated March 15, 2011

By: <u>Kallen J. Theis</u> LaVerne L. Theis, Trustee

By: Joanne C. Jheis Joanne C. Theis, Trustee

10/29/2019

Project Information



A multifamily residential development in Madison, WI

Springs at Pleasant View

April 1, 2020

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Cover Sheet Index Project Description Locater Map Colored Site Plan Neighborhood Plan Material Call-Outs Architectural Elevations Landscape Prototype Plans Site Cross Section Site Longitudinal Section

PROJECT DESCRIPTION

Springs communities are generally located within vibrant growing municipalities across the nation, with convenient access to employment, prime shopping, dining, and entertainment venues. Madison, WI offers the conveniences and civic amenities that attract certain demographic segments who prefer to rent rather than own their homes including both young professionals and active adults 55 and up. Nationally, trends continue to show that of new households created 59 percent are rental households (National Multi-Housing Council, 2015).

Continental proposes 300 apartment homes through 15 residential buildings on 19.85 acres (16.12 du/acre) along South Pleasant View Road. The Springs at Pleasant View buildings would feature a townhouse design with private, ground level entrances to each apartment home. Many of these apartment homes provide attached, direct-access garages. All residential buildings would contain a mix of studio, 1-bedroom, 2-bedroom, and 3-bedroom units.

UNIT TYPE	NUMBER OF UNITS					
STUDIO	30					
1-BEDROOM	120					
2-BEDROOM	120					
3-BEDROOM	30					

The building elevations provide architectural interest with use of exterior accents, a large percentage of windows, and high-quality materials including fiber cement board siding and brick masonry. The buildings create additional high architectural value with use of varied roof lines, vertical and horizontal articulation.

The Springs community would feature a clubhouse measuring over 4,000 square feet in size. It would include a large gathering room, fitness center, kitchen area, coffee bar, and office space for Continental's in-house property management team. A pool and sun deck for the residents are provided behind the clubhouse along with an outdoor BBQ area. The clubhouse and pool area are served by wireless internet service, complimentary to the residents.

The site is currently unincorporated with the City of Madison, and is zoned A-1 (Agriculture). However, the High Point-Raymond Development Plan ("Neighborhood Plan") shows the area of the subject site proposed as Housing Mix #2 (12 du/acre), Housing Mix #3 (20 du/acre), Housing Mix #4 (35 du/acre), Park and Open Space on its Future Land Use and Street Plan Map (see below).

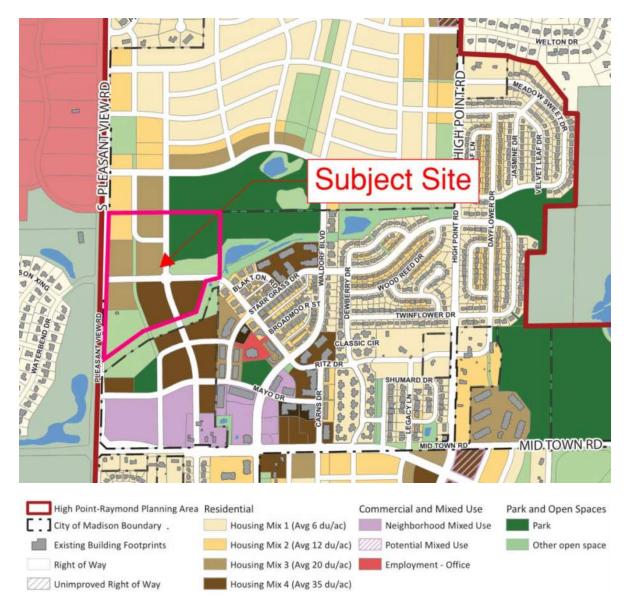
The Springs at Pleasant View Road is an appropriate addition to the City of Madison, and will help the City accomplish several of its long-term goals in a variety of ways. The subject site is part of the area dubbed as the Mid Town Corridor, which is one of the City's first neighborhood plans that proactively planned for a higher density and mixed-use core¹. The Springs at Pleasant View (16.12 du/acre) will provide a seamless integration of densities as the neighborhood is continually developed overtime. In addition to encouraging development in the area, the project

¹ High Point Raymond Neighborhood Development Plan Update – 2017, pg. 8



will allow the City of Madison to realize its long-term goal of connecting Mansion Hill Road to Pleasant View, creating a more cohesive neighborhood and leveraging planned amenities by connecting residents to the new transit line, expanded parks, trails and walkable commercial areas².

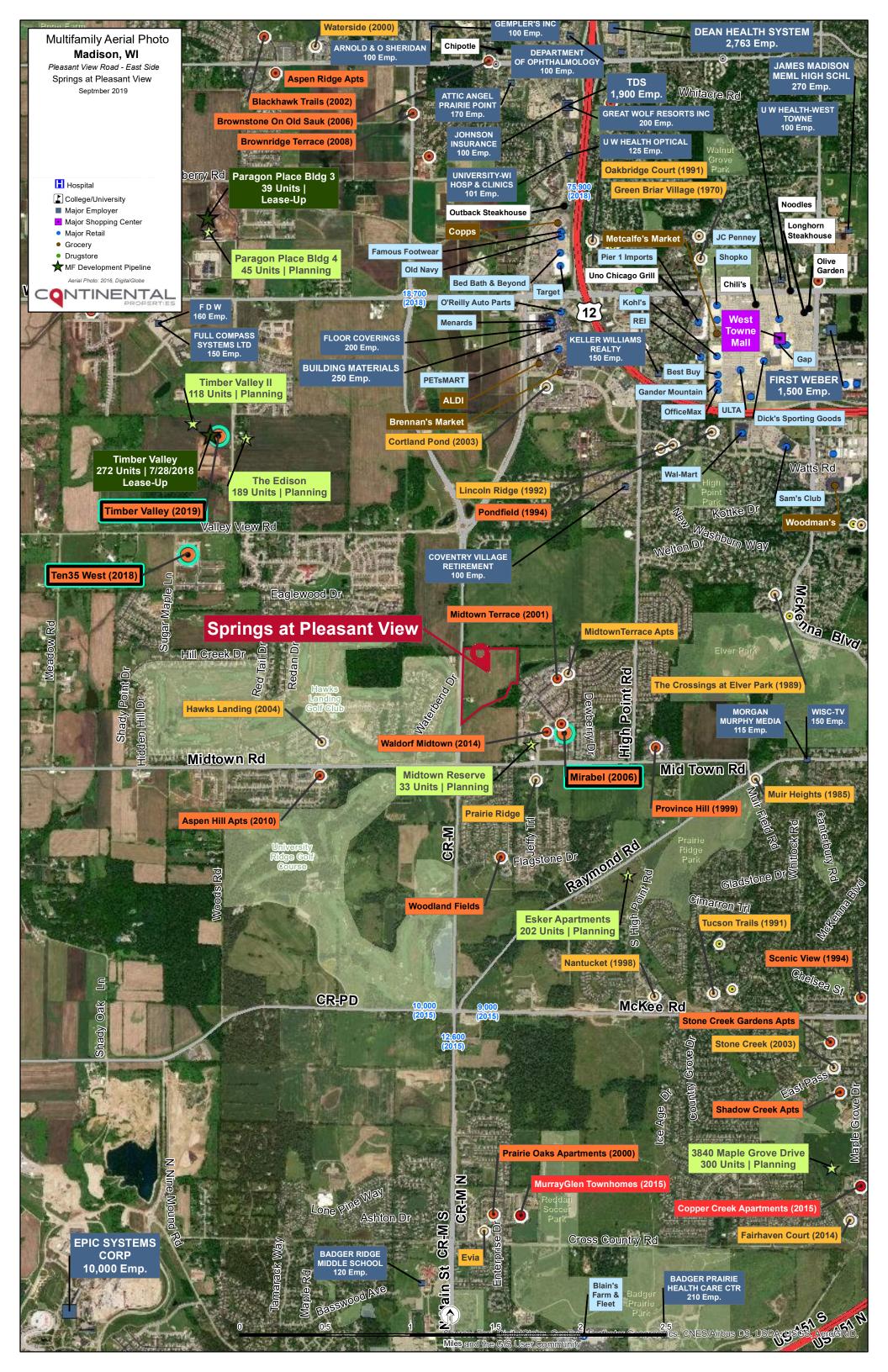
In short, the Springs at Pleasant View will be an excellent fit for Madison, and will help the City realize several its goals. The project will provide an excellent transition between densities, will help provide a variety of housing types³, will increase pedestrian and bike access, grow Midtown Commons Park⁴, expand the City's street system and spur future development.



² High Point Raymond Neighborhood Development Plan Update – 2017, pg. 8

³ High Point Raymond Neighborhood Development Plan Update – 2017, pg. 17

⁴ High Point Raymond Neighborhood Development Plan Update – 2017, pg. 26

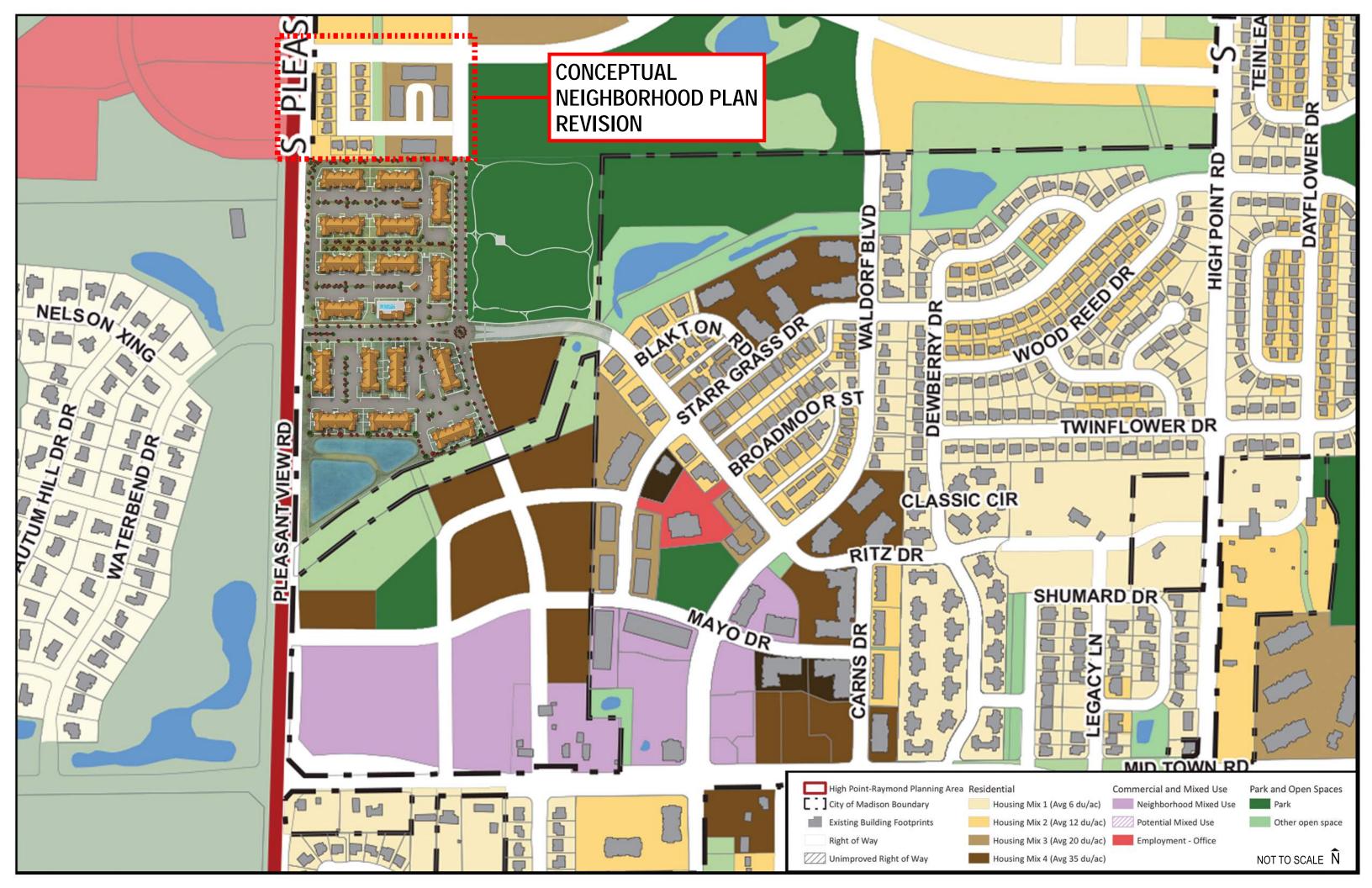


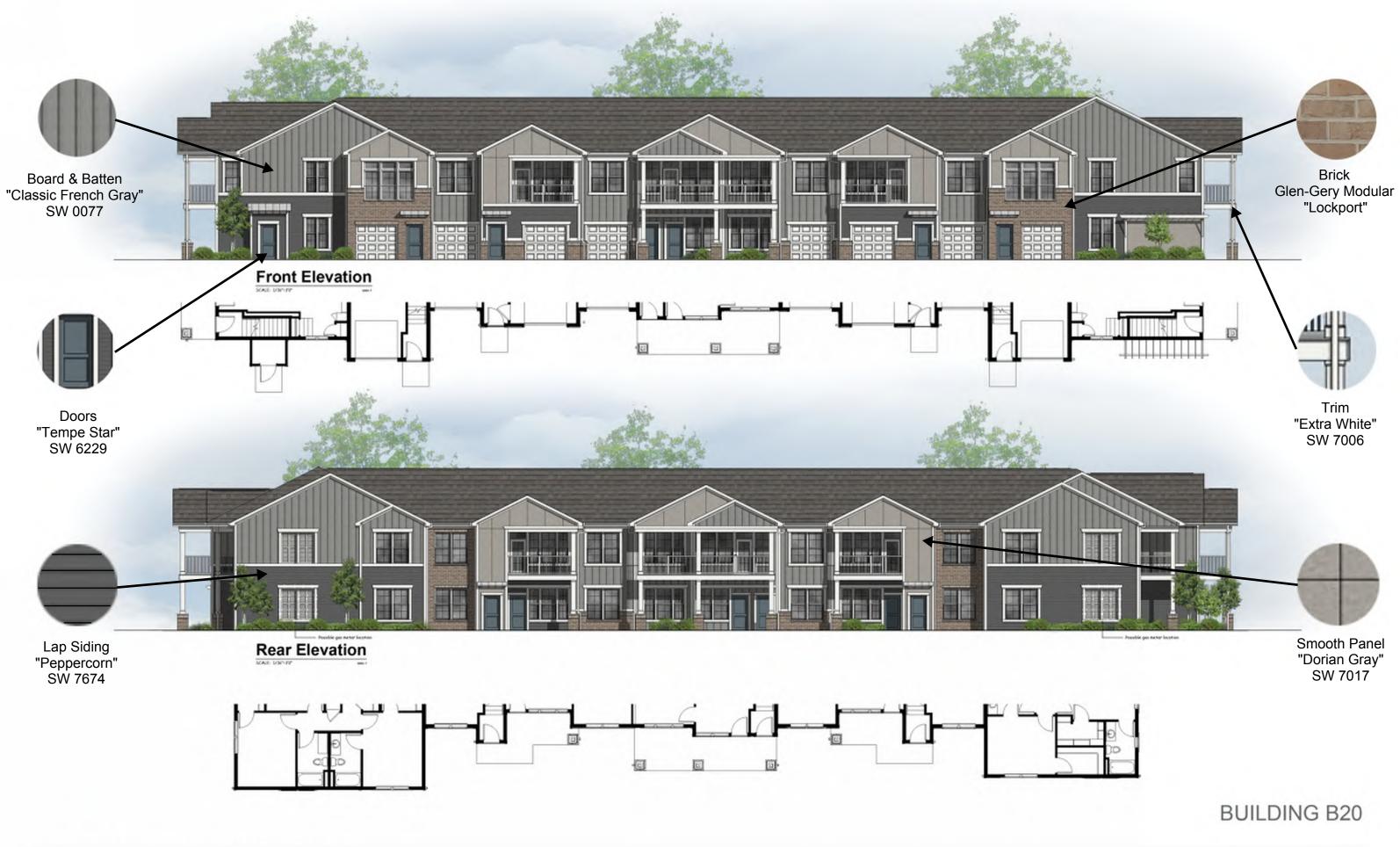
SPRINGS AT PLEASANT VIEW



MADISON, WI









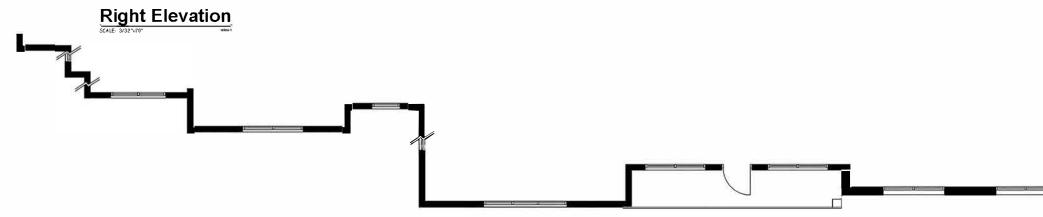




CLUBHOUSE 4630 SQ FT







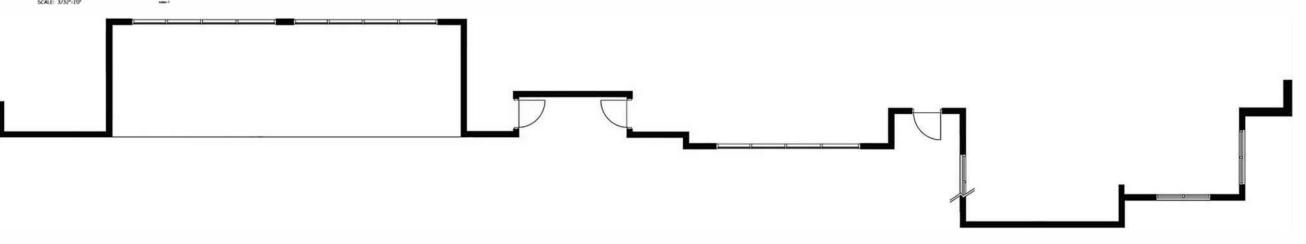


CLUBHOUSE

4630 SQ FT



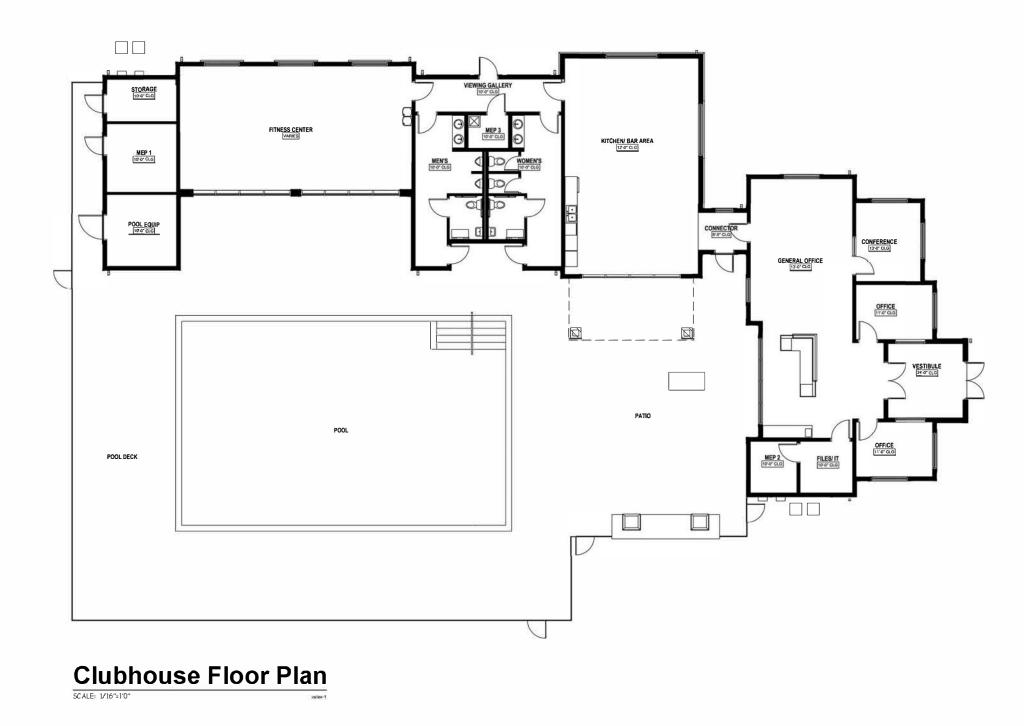
Left Elevation





CLUBHOUSE

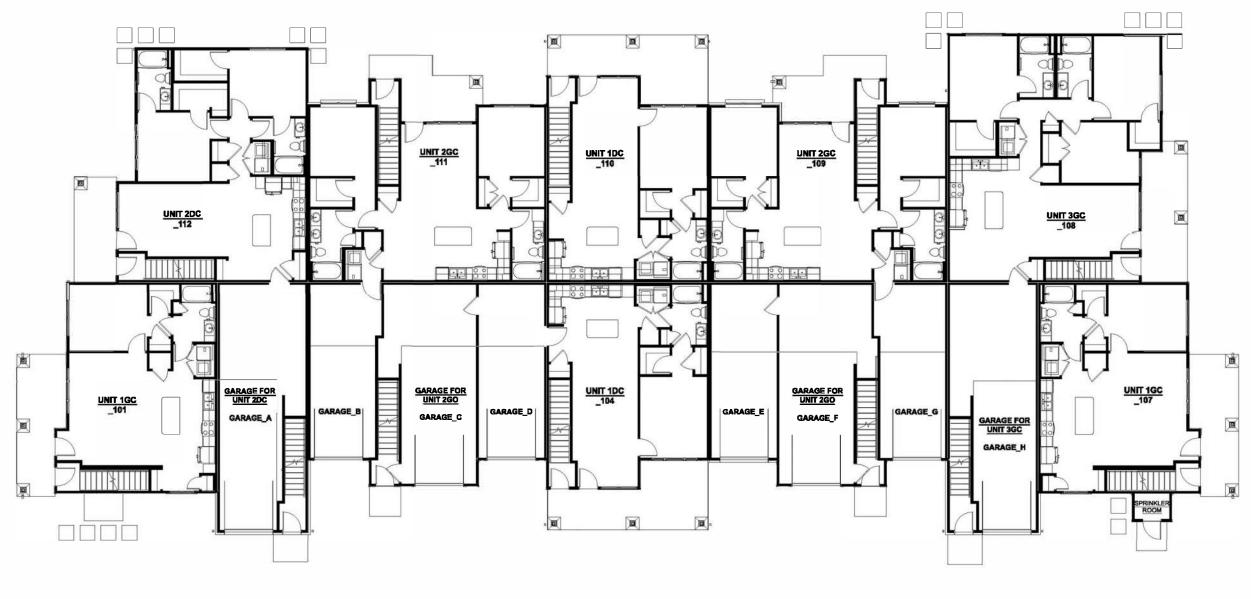
4630 SQ FT





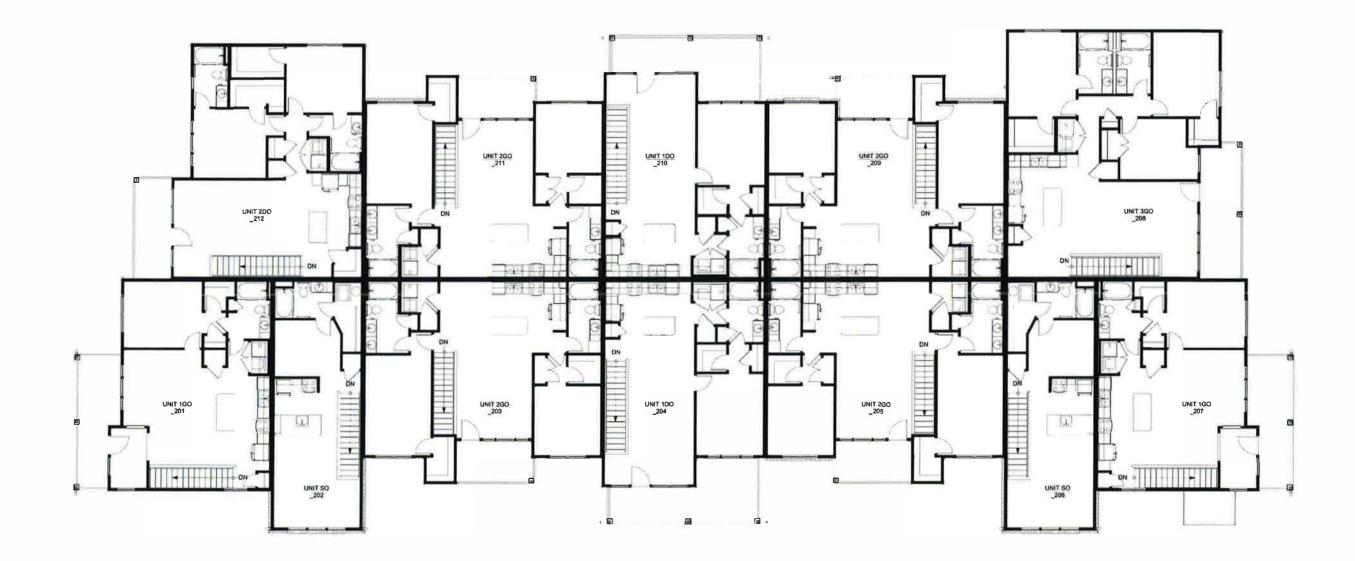
CLUBHOUSE FLOOR PLAN

4630 SQ FT



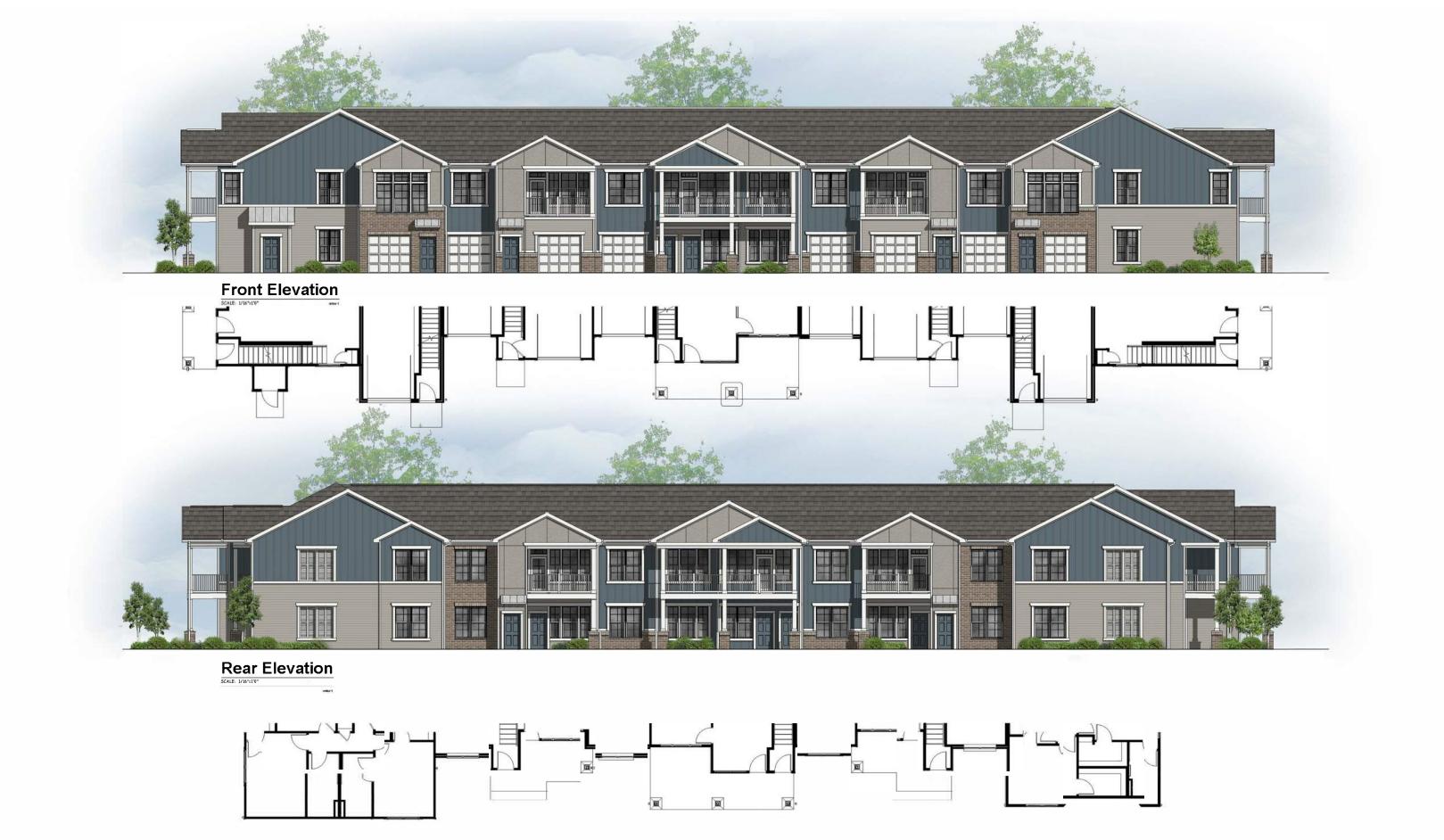
First Floor PLan





Second Floor Plan





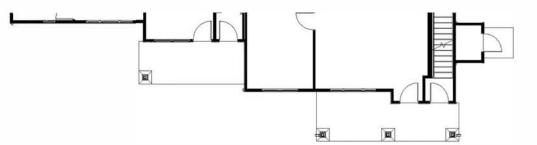




Right Elevation



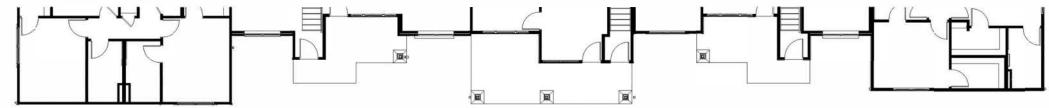
Left Elevation













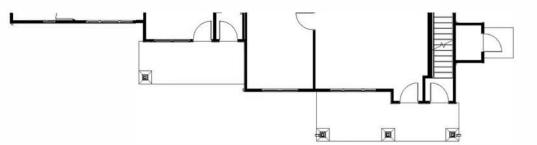




Right Elevation

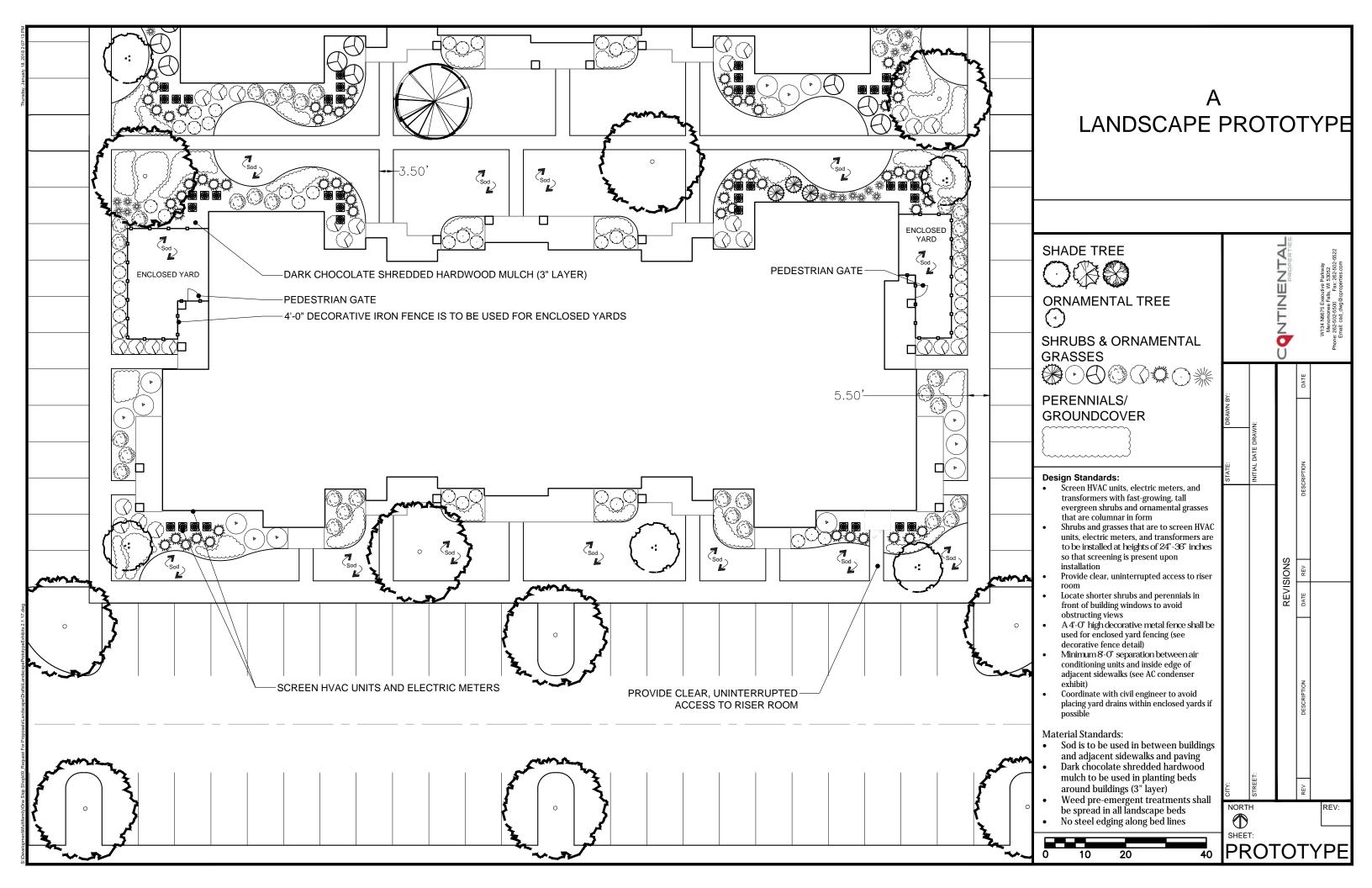


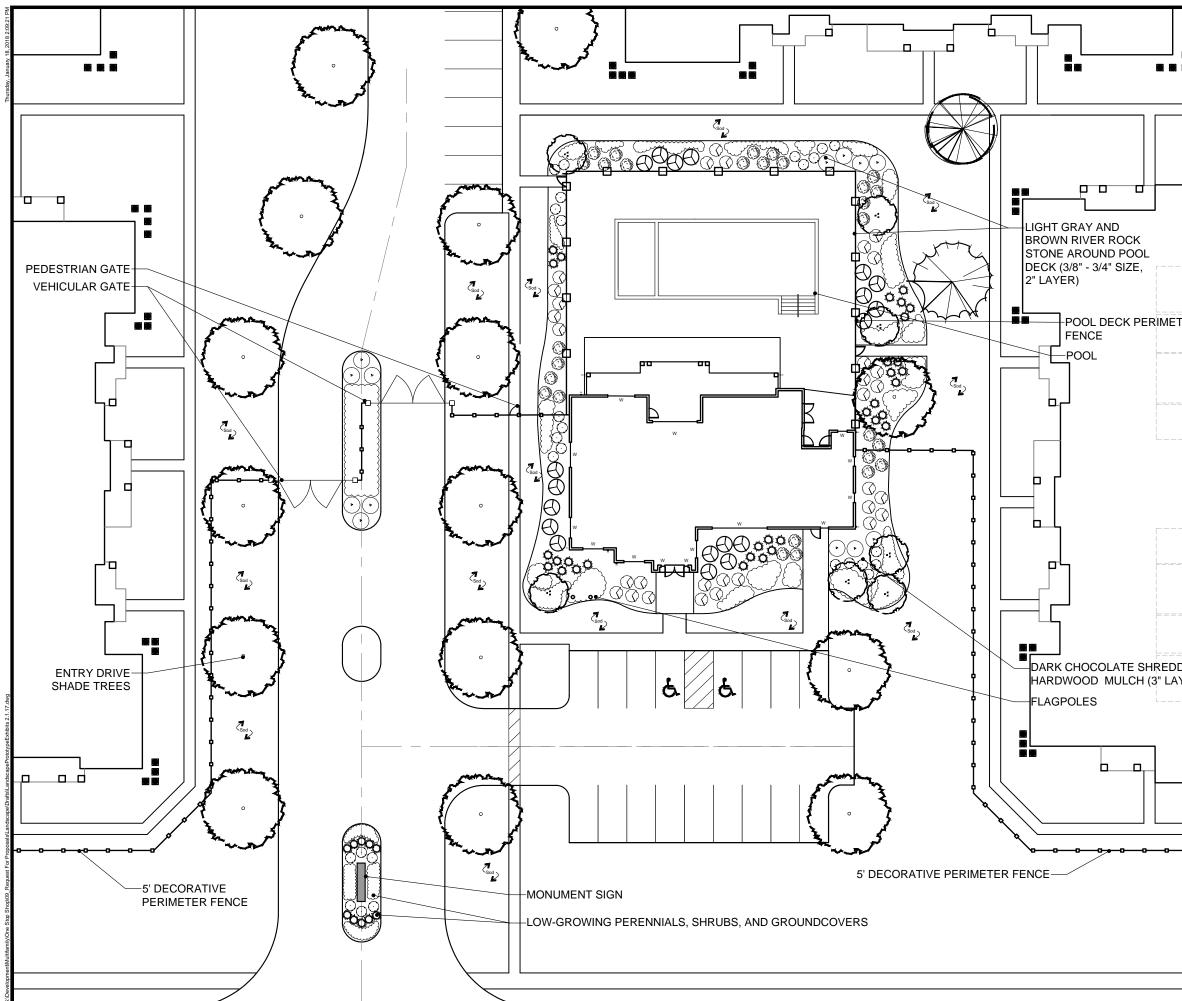
Left Elevation



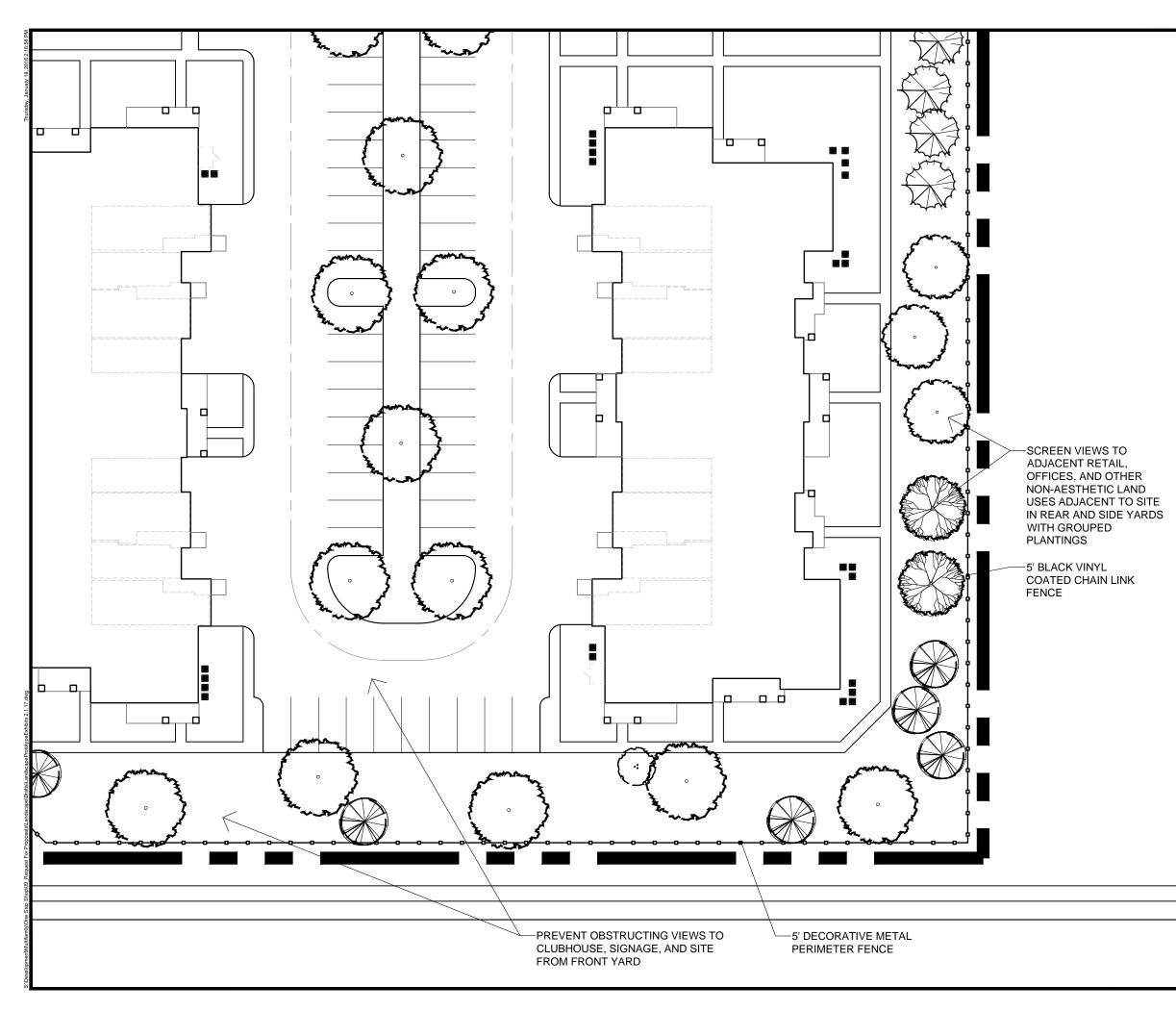


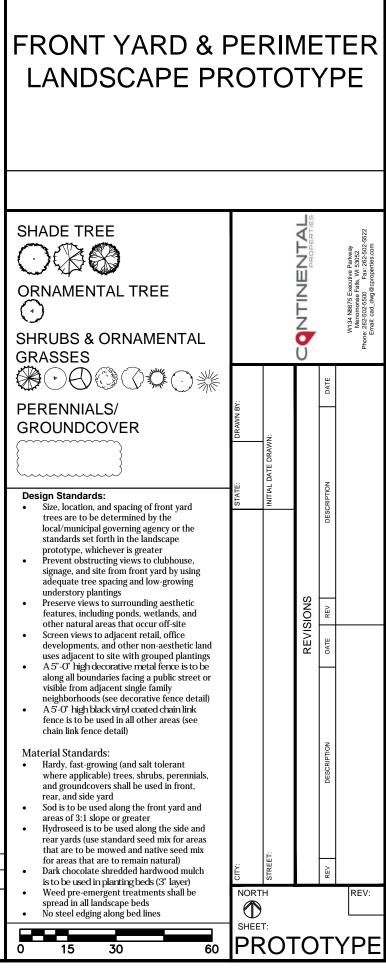


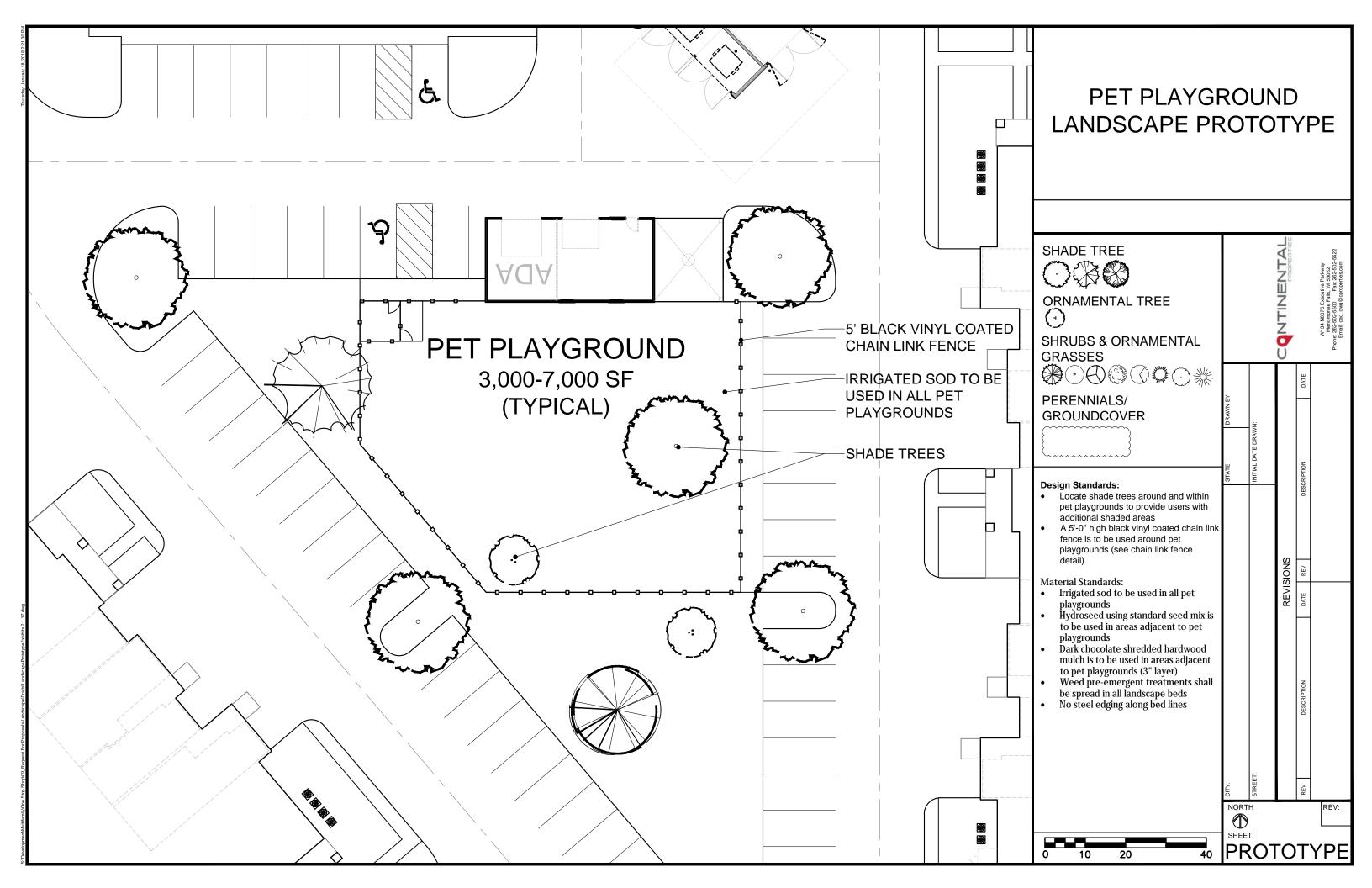




	CLUBHOUSE LANDSCAPE PF					
ĒR	SHADE TREE SHADE TREE ORNAMENTAL TREE SHRUBS & ORNAMENTAL GRASSES					W134 NB75 Executive Parkway W134 NB75 Executive Parkway Phone 265202560 Fils. W15305 Phone: 265202560 Fils. Soon Email: cad_dwg@cproperties.com
		BY:			DATE	
	GROUNDCOVER	DRAWN BY:	NITIAL DATE DRAWN:		z	
	 Design Standards: Screen HVAC units, electric meters, and transformers with fast-growing, tall evergreen shrubs and ornamental grasses that are columnar in form Shrubs and grasses that are to screen HVAC units, electric meters, and transformers are to be installed at heights of 24'-36' inches so that some screening is present upon installation Locate shorter shrubs and perennials in front of clubhouse windows to avoid obstructing views A 4'-O' high decorative metal ferce or height determined by state health department (whichever is greater) shall be located around the pool deck (see decorative face datal) 	STATE	INITIAL	ONS	REV DESCRIPTION	
)ED ′ER)	 Two (2) flagpoles are to be located within the clubhouse perimeter landscape bed per the appropriate civil plans Low-growing perennials, shrubs, and groundcovers are to be located around monument signage and entry islands to avoid obstructing views 			REVISIONS	DATE	
	 Provide variety of textures and colors to create an inviting entry Provide shade and ornamental trees along both sides of entry drive to create an inviting, well-defined entry corridor A 5⁻ O⁻ high decorative metal fence is to be used near entry and along all boundaries facing a public street or visible from adjacent single family neighborhoods (see decorative fence detail) Coordinate with electrical engineer regarding uplighting locations to avoid conflicts 				DESCRIPTION	
-0	 Material Standards: Sod is to be used around clubhouse, between clubhouse and adjacent parking/paving, and along both sides of the entry drive Dark chocolate shredded hardwood mulch is to be used in planting beds around the front of the clubhouse and in entry planting beds 				DE	
	 (3" layer) Light gray and brown river rock stone is to be used in planting beds surrounding pool deck areas. (3/8"-3/4" Size, 2" layer) Weed pre-emergent treatments shall be spread in all landscape beds No steel edging along bed lines 		H STREET		REV	REV:
	0 15 30 60	SHEE	_	ТО	T	YPE

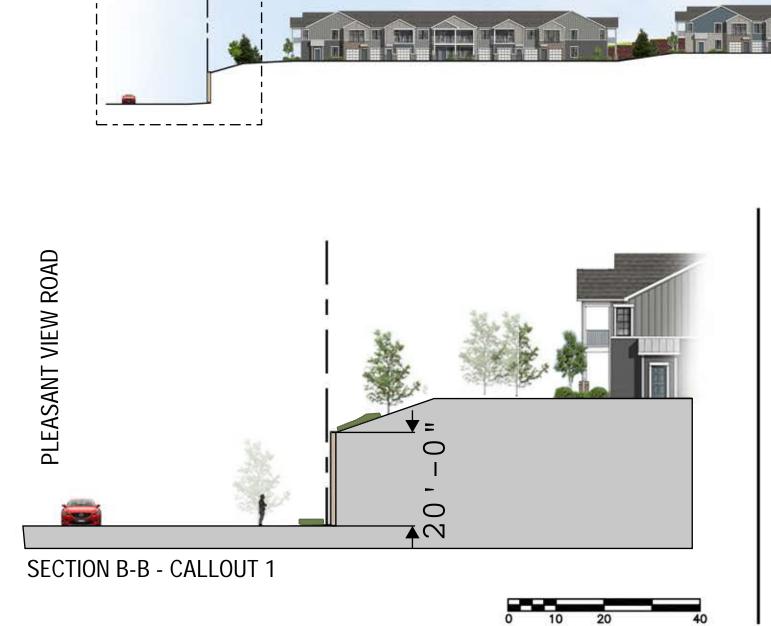


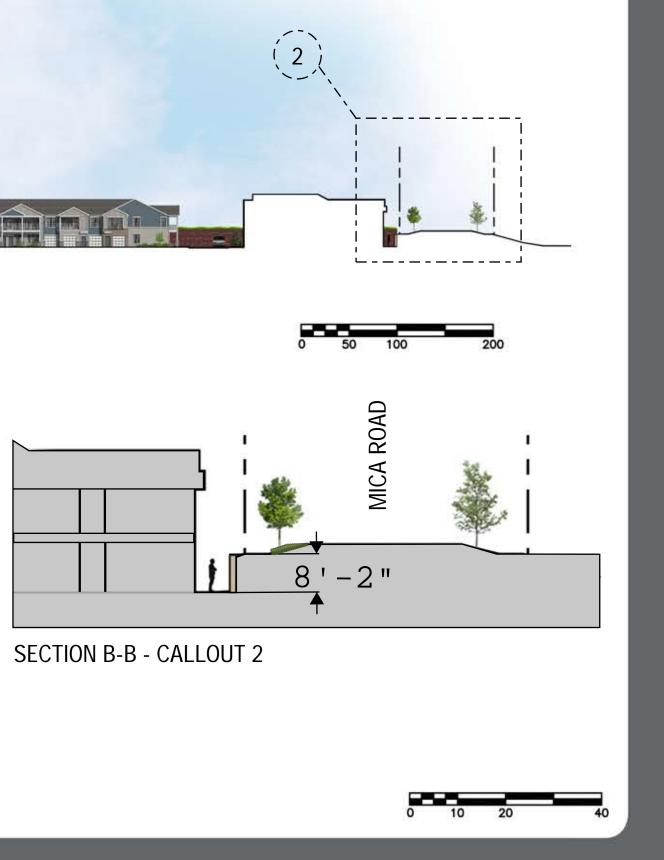




SPRINGS AT PLEASANT VIEW

MADISON, WI











SPRINGS AT PLEASANT VIEW

MADISON, WI

