



# Temporary B License

PERCPS-2020-00051  
(Number)

City of Madison Clerk  
210 MLK Jr Blvd, Room 103  
Madison, WI 53703

(scanned)

No  
(STREET USE?)

Yes

licensing@cityofmadison.com  
608-266-4601

(Processing step)

(initials)

Alder Name: Sally Rohrer Dist #: 8 Police Sector: 402

- o Temporary Class "B" (beer) and "Class B" (wine) licenses are available to **bona fide clubs, churches, Lodges/Societies, Veteran's Organizations, and Fair Associations** only. Being a non-profit company is not enough.
- o You may get an unlimited number of temporary licenses for Beer, but **only two licenses for wine** each twelve months.
- o If your plans include using the street for your event, you will need a **Street Use Permit** and you must apply at least 60 days before your event.
- o At least one **licensed bartender** must be present.
- o **The fee is \$10** for beer and/or wine per event – events may have consecutive days.
- o Other requirements are on the accompanying sheet.  Attached

The named organization applies for:

A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s.125.26(6), Wis. Stats.

A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

### Organization

Pick one:

Bona fide Club  Church  Lodge/Society  Veteran's Organization  Fair Association

Organization Name: MADISON FESTIVALS, INC. Phone: 608 276-9797

Address: 2995 SUBZERO PKWY Email: EVENTS@MADISONFESTIVALS.COM Website: MADISONFESTIVALS.COM

Date organized: \_\_\_\_\_ If a corporation, give date of incorporation: 04/05/1993

WI State Seller's Permit ID: \_\_\_\_\_

We are not required to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats.

We *have* been convicted of a violation of Chapter 38.

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Organization Officers	Name	City, State	Birthdate
President	SARA KLEMMER	FISHKILL, WI	
Vice President	JAMIE PATRICK	MADISON, WI	
Treasurer	MARIL ANDERSON	MADISON, WI	
Secretary	MATHEW WESTCOTT	MADISON, WI	
Person in charge of event	Name	Phone	Email
	RICKY CHERNER	608 931 8375	RICKY.CHERNER@
VICG CHAIR	ALEX PIERCE	MADISON, WI	RACEWAYEVENTS.COM

**Event Information**

Event Name: RUN MADISON HALF MARATHON Event dates & time(s): 5/23/20 - 6:pm - 10pm; 5/24/20, 7am - 12p.

Event Address: LEZARDY MAN / STATE ST MALL Estimated Attendance: 2000 Both Days

Do the premises you want to license occupy *all* of the building/property? \_\_\_\_\_ No? Then please describe fully which parts of the property or building you want to be covered with this license. (Which section of the parking lot, which floor of the building, or which specific rooms in it. etc): \_\_\_\_\_

Explain the purpose and nature of the event: RUNNING EVENT + FINISHLINE

Describe your planned method of crowd control: CITY / UW POLICE, PRIVATE SECURITY, BARRICADES

How many security persons will you have on the licensed premises? 6 PRIVATE OFFICERS

If you are on a City right-of-way or property, will an application for waiver of insurance be filed?  Yes  No

Wholesaler who will supply fermented malt beverage: WISCONSIN DISTRICTS Quantities ordered: 30 HALF BARRELS

Will food be served?  Yes  No Will a tent be used?  Yes  No

Will the street be used?  Yes  No Will wine be served?  No  Yes: 1 of 2 per year

Wholesaler who will supply wine: GEN BEV Quantities ordered: 40 CASES  N.A.

**Declaration**

The information provided in this application is true and correct to the best of my knowledge and belief.

Officer Signature Sara Klemme Date 2.7.2020

Printed name of Officer who is signing Sara Klemme