



Temporary B License

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

(initials)

2020
PEROPS-2020-00058
(Number)

(scanned)

No Yes
(STREET USE?)

(Processing step)

Alder Name: Verveer

Dist #: 4

Police Sector: 405

- o Temporary Class "B" (beer) and "Class B" (wine) licenses are available to **bona fide clubs, churches, Lodges/Societies, Veteran's Organizations, and Fair Associations** only. Being a non-profit company is not enough.
- o You may get an unlimited number of temporary licenses for Beer, but **only two licenses for wine** each twelve months.
- o If your plans include using the street for your event, you will need a **Street Use Permit** and you must apply at least 60 days before your event.
- o At least one **licensed bartender** must be present.
- o **The fee** is \$10 for beer and/or wine per event – events may have consecutive days.
- o Other requirements are on the accompanying sheet. Attached

The named organization applies for:

- A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s.125.26(6), Wis. Stats.
- A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

Organization

Pick one:

- Chamber of Commerce
- Church
- Lodge/Society
- Veteran's Organization
- Fair Association

Organization Name: Madison's Central BID Phone: 608-512-1340

Address: 122 W. Washington Ave. #250 Email: lkenney@visitdowntownmadison.com Website: visitdowntownmadison.com

Date organized: 1999 If a corporation, give date of incorporation: _____

WI State Seller's Permit ID: 049831

- We are not required to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats.
- We *have* been convicted of a violation of Chapter 38.

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Organization Officers	Name	City, State	Birthdate
President	Emily Mehl	Madison, WI	N/A
Vice President	Craig Bartlett	Fitchburg, WI	N/A
Director	Tiffany Kenney	Madison, WI	N/A
Person in charge of event	Name	Phone	Email

Event Information

Event Name: Live on King Street Event dates & time(s): 6/26,7/17,7/24,8/7,8/28,9/18 6-11PM

Event Address: 100 Block of King Street Estimated Attendance: 3000+ per event

Do the premises you want to license occupy *all* of the building/property? No No? Then please describe fully which parts of the property or building you want to be covered with this license. (Which section of the parking lot, which floor of the building, or which specific rooms in it. etc): _____

All of the 100 block of King Street including street, sidewalk and parking lot owned by Scott Lewis on northeast end of block.

Explain the purpose and nature of the event: outdoor concert series

Describe your planned method of crowd control: FPC-Live security to coordinate with MPD

How many security persons will you have on the licensed premises? 20-25

Wholesaler who will supply fermented malt beverage: Wisconsin Distributors Quantities ordered: 20- 1/2bbbls

Will food be served? Yes No Will a tent be used? Yes No

Will the street be used? Yes No Will wine be served? No Yes: of 2 per year

Wholesaler who will supply wine: _____ Quantities ordered: _____ N.A.

Declaration

The information provided in this application is true and correct to the best of my knowledge and belief.

Officer Signature Tiffany Kenney Date 2-21-20

Printed name of Officer who is signing: Tiffany Kenney