LGBTQ+ Rainbow Murals and Crossings Pilot Program (RMCAPP)

- 1. Scope of Work:
 - Monona Terrace: Using MMA Paint through TRANSPO or other manufacturer, paint four rainbow pedestrian crossings on Capital City Bike Path near the Monona Terrace.
 - State Street: Installation of 1 rainbow mural in between the crosswalks at the Top of State Street.
- 2. Size of crossings (see attached map and mock-ups):
 - i. East Crossings Crossing A: 180 SF, Crossing B: 135 SF
 - ii. West Crossings Crossing A: 126 SF, Crossing B: 210 SF
 - iii. State Street Top of State area 23'x30' = 690 SF
- 3. Final Design and location of each flag type TBD. Attached mock-ups show the Progress Pride Flag for illustrative purposes only.



- 4. Maintenance: City of Madison will provide all installation and maintenance of murals.
- 5. Cost Estimate
 - a. Funds to cover costs of Installation will be donated/gifted to the City under M.G.O. § 4.29(4) as accepted by the Director of Transportation with approval by the Mayor.
 - b. Estimated cost range of \$10-18 per SF for MMA material (\$30-40 for Thermoplastic resin). More accurate estimate needed from manufacturer.
 - i. Four Monona Terrace Crossings: 651 SF = \$6,500 \$11,718
 - ii. State Street: 690 SF = (\$6,900 \$12,420 MMA) or (**\$20,700 \$27,600 resin**)
- 6. Installation: To be determined based on securing all necessary funds and permissions. Our goal is to install sometime in June to coincide with LGBTQ+ Pride Month and Madison Bike Week) and Madison's August LGBTQ+ Pride celebrations.







Top of State Street Mural

