

# Social Media Content Outline

Use this document to outline potential posts for your social media account(s).

Questions? Contact: [socialmedia@cityofmadison.com](mailto:socialmedia@cityofmadison.com)

## Example

**Image:** TreePlanting.jpg

**Caption:** Making your walk greener.

**Tags** (other accounts, hashtags, location, etc.): #LivingLarger, #CityOfMadison, #MadisonParks, #Sustainability

How the post will look:



## Outline

**Image:**

**Caption:**

**Tags** (other accounts, hashtags, location, etc.):