

Communication from City of Madison & Alders

1. Where do you get news or information

- ☐ TV News - National
- ☐ TV News - Local
- ☐ Print Newspaper
- ☐ Blogs
- ☐ RSS Feeds
- ☐ Social Media (e.g. Facebook, Twitter, Instagram)
- ☐ USPS Mail
- ☐ Email
- ☐ Radio
- ☐ Word of Mouth / Conversation
- ☐ Faith Community
- ☐ Interest Group
- ☐ Hobby Group
- ☐ Other (please specify)

2. Tell us a bit about why you get news from this source(s)?

3. Are there way of getting news or information that don't work for you (example: I don't have reliable internet, English is not my first language, I don't have cable, etc.)?

4. Do you currently get news or information from your Alder?

Don't know who your alder is? Find your alder <https://bit.ly/2UyXhBr>

- ☐ Yes
- ☐ No

5. If yes, how do you receive information from your alder?

- ☐ Blog
- ☐ Email
- ☐ Social Media (Facebook, Twitter, Instagram)
- ☐ In Person
- ☐ Mail

Other (please specify)

6. If yes, do any of these communication channels not work for you (example: blogs, email, social media, in person, mail)? Please provide your comments.

7. What kinds of information would you like to get from your alder or from the Common Council?

8. What is the easiest way for you to communicate with your alder?

- ☐ Emailing my alder
- ☐ Sending a letter
- ☐ Calling my alder
- ☐ Text messaging my alder
- ☐ Posting to Social Media Account(s)
- ☐ Filling out a Web Form (Report A Problem)
- ☐ Posting to their Blog
- ☐ Other (please specify)

9. What would not work for you?

- ☐ Email
- ☐ Mail
- ☐ Phone Call
- ☐ Text Message
- ☐ Posting to Social Media Account(s)
- ☐ Filling out a Online Web Form (Report A Problem)
- ☐ Posting to Blog
- ☐ Other (please specify)

10. Why would this communication method (or methods) not work for you?

11. What is your gender?

- ☐ Female
- ☐ Male
- ☐ Other (specify)

12. b'What is your age?'

- ☐ Under 18
- ☐ 18-24
- ☐ 25-34
- ☐ 35-44
- ☐ 45-54
- ☐ 55-64
- ☐ 65+

13. Are you White, Black or African-American, American Indian or Alaskan Native, Asian, Native Hawaiian or other Pacific islander, or some other race?

- ☐ White
- ☐ Black or African-American
- ☐ American Indian or Alaskan Native
- ☐ Asian
- ☐ Native Hawaiian or other Pacific Islander
- ☐ From multiple races
- ☐ Some other race (please specify)

14. What is the last grade of school you completed?

- ☐ Did not complete high school
- ☐ High school or G.E.D.
- ☐ Associate's degree
- ☐ Some college
- ☐ College graduate
- ☐ Post graduate degree