

Veldran, Lisa

From: Veldran, Lisa
Sent: Tuesday, February 04, 2020 11:31 AM
To: Foster, Grant; Harrington-McKinney, Barbara; Heck, Patrick; Lemmer, Lindsay; Moreland, Donna
Cc: Glozier, Jason; Dungan, Allison; Crawley, Katie; Olson, Eric
Subject: Questions for Focus Groups/Survey (Council Communication Tools & Processes)

Members of President's Work Group on Council Communication Tools & Processes:

At your last meeting I was asked to forward the following questions that were developed by staff to be used for focus groups and/or a survey on communications.

Please review the questions and be prepared to come and discuss these questions (and any other ideas for questions) at your next meeting that is scheduled for Thursday, February 13 at 12:15 p.m. in Room 206, MMB.

In the meantime, if you have questions please feel free to reach out to the chair, Ald. Grant Foster. DO NOT REPLY ALL ☺

Thank you.

1. **Where do you get news or information?** Survey would have the following choices with prompt to select as many as apply [TV news national, TV news local, print newspaper, blogs or rss feeds, social media, mail, email, radio, word of mouth or conversation, your faith community, interest groups and hobby groups, other?]
2. **Tell us a bit about why you get news from this source?**
3. **Are there ways of getting news or information that don't work for you?** (example prompt if in person: I don't have reliable internet, I don't have cable or TV, English is not my primary language so blogs in English don't work for me, etc)?
4. **Do you currently get news or information from your Alder** (link map to find your alder)? **[yes, no]**
5. **If yes, how?** [blogs, email, social media, in person, mail]
6. **If yes, do any of these communications not work for you** [blogs, email, social media, in person, mail] **add text box after asking respondent to please tell us more about their answer**
7. **What kinds of information would you like to get from your Alderperson or from the City Council?** [Do you want to give choices or open ended? If choices we will leave that to you to generate]
8. **What is the easiest way for you to communicate with your Alder?** [Social media, text, phone call, mail, email, a web form (report a problem), blog comments, other.
9. **What would not work for you** [Social media, text, phone call, mail, email, a web form (report a problem), blog comments] **and why?**

Lisa Veldran, Legislative Services & Council Office Manager
Madison Common Council Office
210 Martin Luther King, Jr. Boulevard
Room 417
Madison WI 53703
608.266.4074 Office
608.267-8669 Fax
lveldran@cityofmadison.com
www.cityofmadison.com/council