

December 20, 2019

Robert Trunzo  
President & CEO  
CUNA Mutual Group  
5910 Mineral Point Road  
Madison, WI 53705

Dear Bob,

I'm excited to see work commencing across Mineral Point Road as you seek to position CUNA Mutual to attract and retain top talent. I appreciated you sharing your vision last winter for a renewed CUNA Mutual campus and wholeheartedly support your efforts.

Your team has done a great job keeping us and other neighbors informed about your plans to replace the Hub with a new, modern facility. I believe this reinvestment will pay dividends not only for CUNA Mutual's employees and guests, but also the neighborhood. It's thrilling to see the work begin.

We fully support your efforts and will be pleased to coordinate with you in any way CUNA Mutual deems helpful. As you know, University Research Park has our own ambitious reinvestment program and we hope our work will complement and reinforce your investment. If I can be useful supporting your redevelopment program or if you would like more information about our plans, please don't hesitate to contact me.

On behalf of the companies and stakeholders at University Research Park, thank you for your commitment to Madison, reinvestment in the neighborhood, and leadership in the community. I wish you, your team, and your family a happy holiday season and a great 2020.

Best wishes,



Aaron Olver  
Managing Director

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