

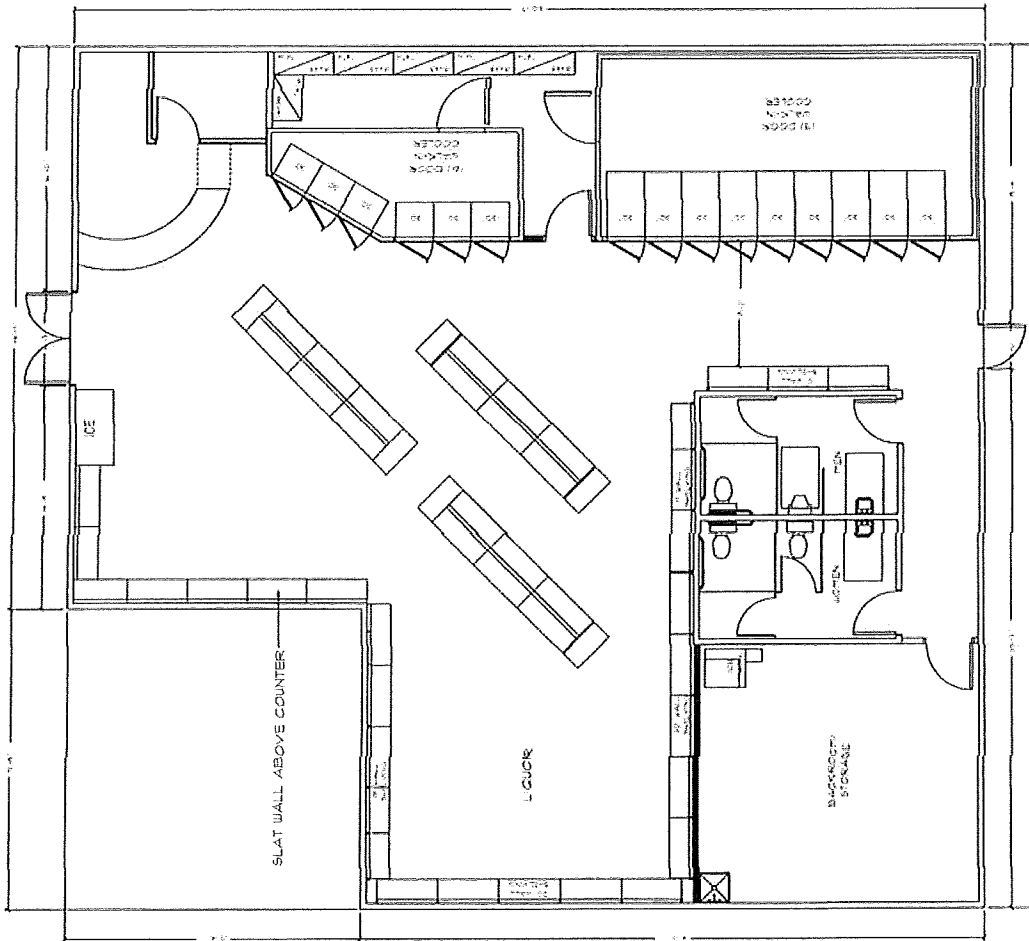
Business Plan for City View Liquor
6420 Cottage Grove Rd. Madison, WI

Business purpose:

Our intentions at City View Liquor are for us to sell alcoholic beverages such as beer, liquor and wine to person above the age of 21. We will also be selling lottery and tobacco products to person above the age of 18. One of the specialties of the store currently is the unique craft beer options for the patrons.

Currently the liquor store utilizes about 2000 sq ft of retail space to offer a variety of products to meet our customers needs and our goal would be to continue this model with only minor enhancements to our customer service and selection.

We will maintain about 5 part time employees and 1 full time employee at this location and adjust our staffing needs throughout the year.



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