



TENNEY - LAPHAM

Tenney-Lapham Neighborhood
Association
P.O. Box 703, Madison, WI 53701
<http://tenneylapham.org>

December 13, 2019

Madison Alcohol License Review Committee
210 Martin Luther King, Jr. Blvd. Room 201 (City-County Building)

Grace Coffee at 1216 E. Washington Ave

Dear ALRC members,

Carlos Falcon with his two business partners appeared before the Tenney-Lapham Neighborhood Association (TLNA) council on December 12, 2019 to request neighborhood support for an alcohol license. Carlos and his partners opened their coffee shop earlier this month, their second coffee shop in Madison, WI (their first of the same name is located on State Street). In addition to coffee, pastries, and food items from a full kitchen they would like to sell beer and cocktails to their patrons. Grace Coffee projects their alcohol sales to be 20% of their total business with service hours ending at 8pm Monday through Thursday and 9pm Friday and Saturday. Falcon with his partners see alcohol not as a primary focus, but an enhancement of their beverage craft and culture.

The TLNA Council voted to support Carlos Falcon and partners request for an alcohol license at Grace Coffee under a few conditions: Alcohol service will cease by 9:00pm Friday - Saturday and 8:00pm Sunday-Thursday; No live music will occur in the space; No amplified sound outdoors. Falcon and partners saw no issue with these conditions and were not seeking to expand this liquor license to a sidewalk cafe at this time, but may like to do so in the future.

If you have any questions or if I can provide any additional information, please let me know.

Sincerely,

Gwen Shales, business representative
Tenney-Lapham Neighborhood Association