

City of Madison  
 Planning Division  
 Madison Municipal Building, Suite 017  
 215 Martin Luther King, Jr. Blvd.  
 P.O. Box 2985  
 Madison, WI 53701-2985  
 (608) 266-4635



**FOR OFFICE USE ONLY:**

Paid \_\_\_\_\_ Receipt # \_\_\_\_\_

Date received \_\_\_\_\_

Received by \_\_\_\_\_

Original Submittal       Revised Submittal

Parcel # \_\_\_\_\_

Aldermanic District \_\_\_\_\_

Zoning District \_\_\_\_\_

Special Requirements \_\_\_\_\_

Review required by \_\_\_\_\_

UDC       PC

Common Council       Other \_\_\_\_\_

Reviewed By \_\_\_\_\_

**All Land Use Applications must be filed with the Zoning Office at the above address.**

This completed form is required for all applications for Plan Commission review except subdivisions or land divisions, which should be filed using the Subdivision Application found on the City's web site. (<http://www.cityofmadison.com/development-services-center/documents/SubdivisionApplication.pdf>)

## APPLICATION FORM

### 1. Project Information

Address: 1301 Applegate Road, Madison, WI 53713

Title: Bergstrom Autobody

### 2. This is an application for (check all that apply)

- Zoning Map Amendment (Rezoning) from \_\_\_\_\_ to \_\_\_\_\_
- Major Amendment to an Approved Planned Development-General Development Plan (PD-GDP) Zoning
- Major Amendment to an Approved Planned Development-Specific Implementation Plan (PD-SIP)
- Review of Alteration to Planned Development (PD) (by Plan Commission)
- Conditional Use or Major Alteration to an Approved Conditional Use
- Demolition Permit
- Other requests Modification to Parking Requirements - Parking Reduction

### 3. Applicant, Agent and Property Owner Information

**Applicant name** \_\_\_\_\_ Company Bergstrom Corporation  
 Street address One Neenah Center City/State/Zip Neenah, WI 54956  
 Telephone 920-725-4444 Email jhogerty@bergstromauto.com

**Project contact person** Brian Beaulieu Company Edge Consulting Engineers  
 Street address 624 Water Street City/State/Zip Prairie du Sac, WI 53578  
 Telephone 608-6441449 Email bbeaulieu@edgeconsult.com

**Property owner (if not applicant)** \_\_\_\_\_  
 Street address \_\_\_\_\_ City/State/Zip \_\_\_\_\_  
 Telephone \_\_\_\_\_ Email \_\_\_\_\_

**APPLICATION FORM (CONTINUED)**

**5. Project Description**

Provide a brief description of the project and all proposed uses of the site:

Demolition of the existing car wash and construction of a new autobody shop with attached car wash. The asphalt parking lot surrounding the new building will be replaced to provide customer, employee, and service vehicle parking.

**Proposed Dwelling Units by Type (if proposing more than 8 units):**

Efficiency: \_\_\_\_\_ 1-Bedroom: \_\_\_\_\_ 2-Bedroom: \_\_\_\_\_ 3-Bedroom: \_\_\_\_\_ 4+ Bedroom: \_\_\_\_\_

Density (dwelling units per acre): \_\_\_\_\_ Lot Size (in square feet & acres): \_\_\_\_\_

**Proposed On-Site Automobile Parking Stalls by Type (if applicable):**

Surface Stalls: 38 Under-Building/Structured: 0

**Proposed On-Site Bicycle Parking Stalls by Type (if applicable):**

Indoor: 0 Outdoor: 2

Scheduled Start Date: April 2020 Planned Completion Date: October 2020

**6. Applicant Declarations**

**Pre-application meeting with staff.** Prior to preparation of this application, the applicant is strongly encouraged to discuss the proposed development and review process with Zoning and Planning Division staff. Note staff persons and date.

Planning staff Chris Wells (@ DAT Meeting) Date 8-15-2019

Zoning staff Jenny Kirchgatter (@ DAT Meeting) Date 8-15-2019

**Demolition Listserv** (<https://www.cityofmadison.com/developmentCenter/demolitionNotification/notificationForm.cfm>).

Public subsidy is being requested (indicate in letter of intent)

**Pre-application notification:** The zoning code requires that the applicant notify the district alder and all applicable neighborhood and business associations **in writing no later than 30 days prior to FILING this request.** Evidence of the pre-application notification or any correspondence granting a waiver is required. List the alderperson, neighborhood association(s), business association(s), AND the dates notices were sent.

District Alder Alder Sheri Carter (District 14) - 30 Day Waiver Granted Date 11-7-2019

Neighborhood Association(s) N/A Date \_\_\_\_\_

Business Association(s) South Metropolitan Business Association Date 11-7-2019

**The applicant attests that this form is accurately completed and all required materials are submitted:**

Name of applicant John J. Hogerty, II Relationship to property Executive VP and General Manager

Authorizing signature of property owner  Date 12/2/19