



PREPARED FOR THE URBAN DESIGN COMMISSION

**Project Address:** 601 W. Dayton Street  
**Application Type:** UW-Madison Kohl Center Addition – Alteration to a Planned Development (PD)  
Informational Presentation  
**Legistar File ID #** [57889](#)  
**Prepared By:** Janine Glaeser, UDC Secretary

## Background Information

**Applicant | Contact:** Christopher McMahan, University of Wisconsin-Madison/Ian Griffiths, Berners-Schober Associates, Inc./Board of Regents, UW System

**Project Description:** The applicant will present an Informational Presentation on a PD Major Alteration proposal that includes a 42,000 square foot addition over the existing loading dock off the southwest corner of the Kohl Center.

**Project Schedule:**

- The applicant plans to submit for UDC Initial/Final Approval on January 15, 2020
- The Plan Commission would review the project on January 27, 2020

**Approval Standards:**

The UDC is an advisory body on this Major Alteration to a PD request. As with any Planned Development, the Urban Design Commission is required to provide a recommendation to the Plan Commission with specific findings on the design objectives listed in Zoning Code sections 28.098(1), Statement of Purpose, and (2), Standards for Approval.

## Summary of Design Considerations and Recommendations

Staff recommends the Commission review the proposal and provide feedback based on the applicable approval standards for a **Planned Development** as well as the exterior design and appearance of all principal buildings, structures and landscape plans for the proposed development. Staff further requests consideration be given to cohesion with the existing structure and surrounding context. The UDC recently approved a new hotel development directly across from this site, photos of the proposed UW Campus Hotel are included in packet under "Site Context – Nearby Buildings."

The design team has presented this project to multiple UW and City groups, including the UW-Madison Design Review Board, Joint Campus Area Committee, and the City Development Assistance Team. The team is requesting UDC feedback as they prepare to submit their land use application before the end of the year.