



MADISON  
PUBLIC  
LIBRARY

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# Fine History and Trends Presentation

Library Board, September 2019  
Margie Navarre Saaf & Tana Elias

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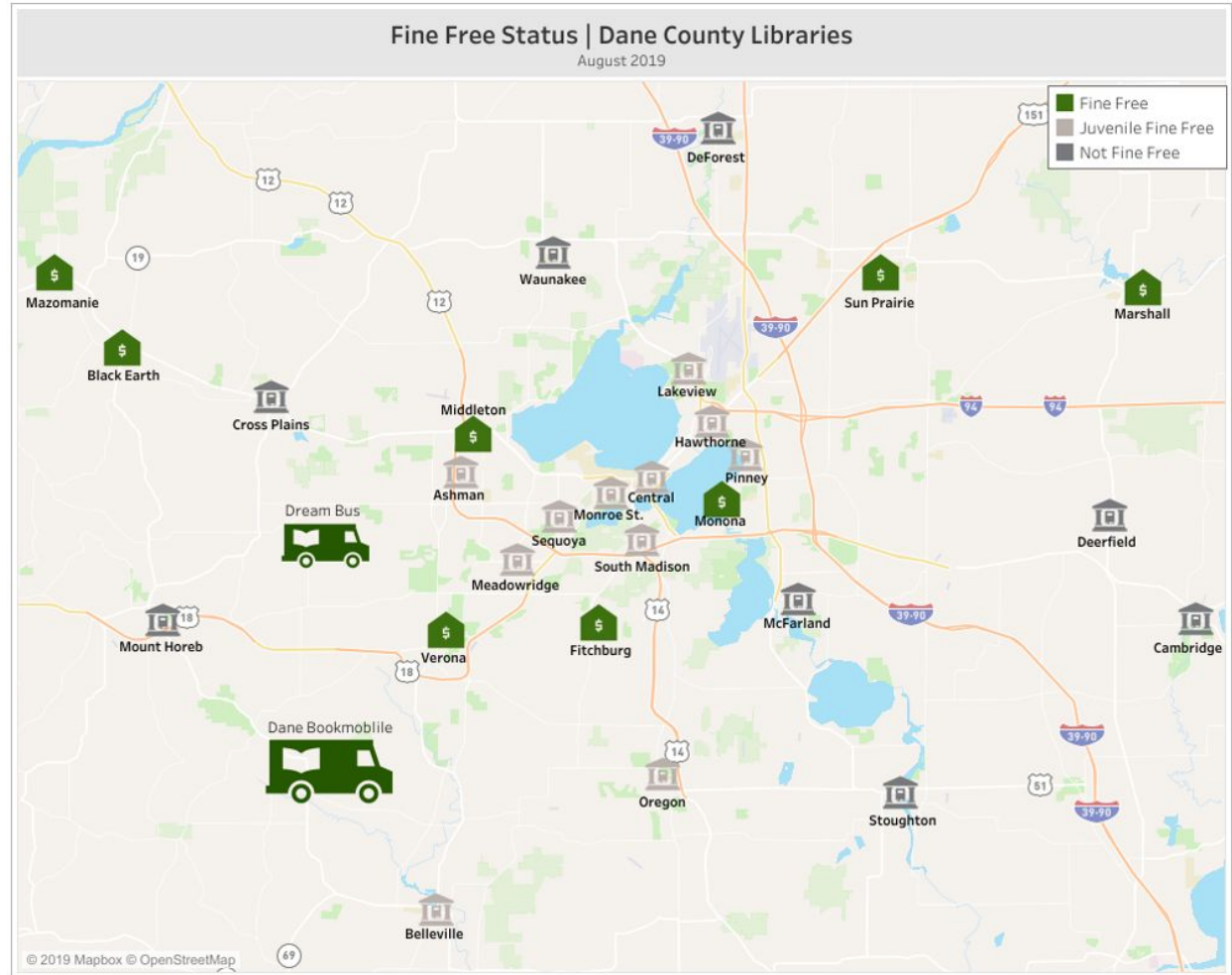
## Urban Libraries Council Fine Free Map of US Libraries



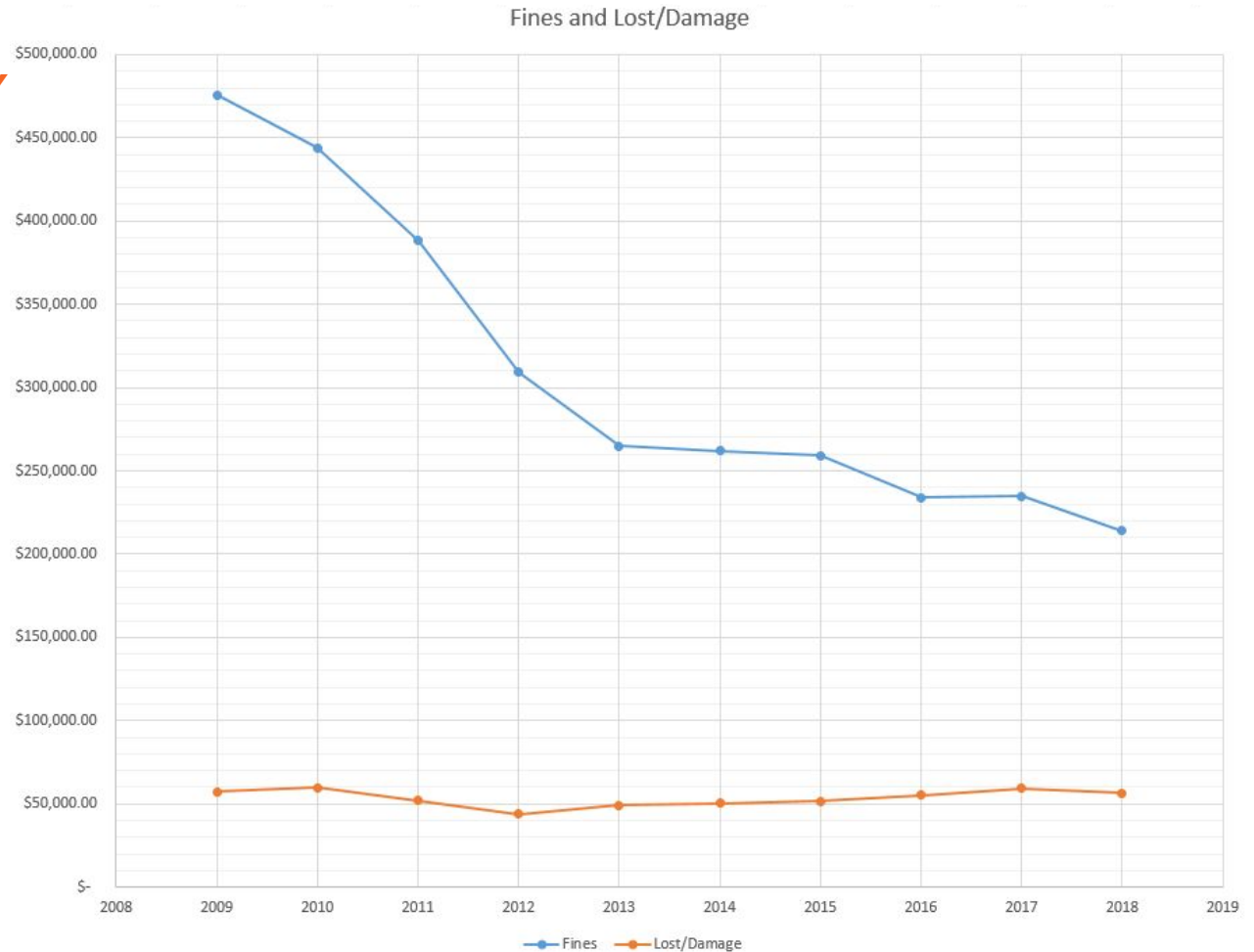
Source: Urban Libraries Council, Sep 2019

<https://www.urbanlibraries.org/member-resources/fine-free-map>

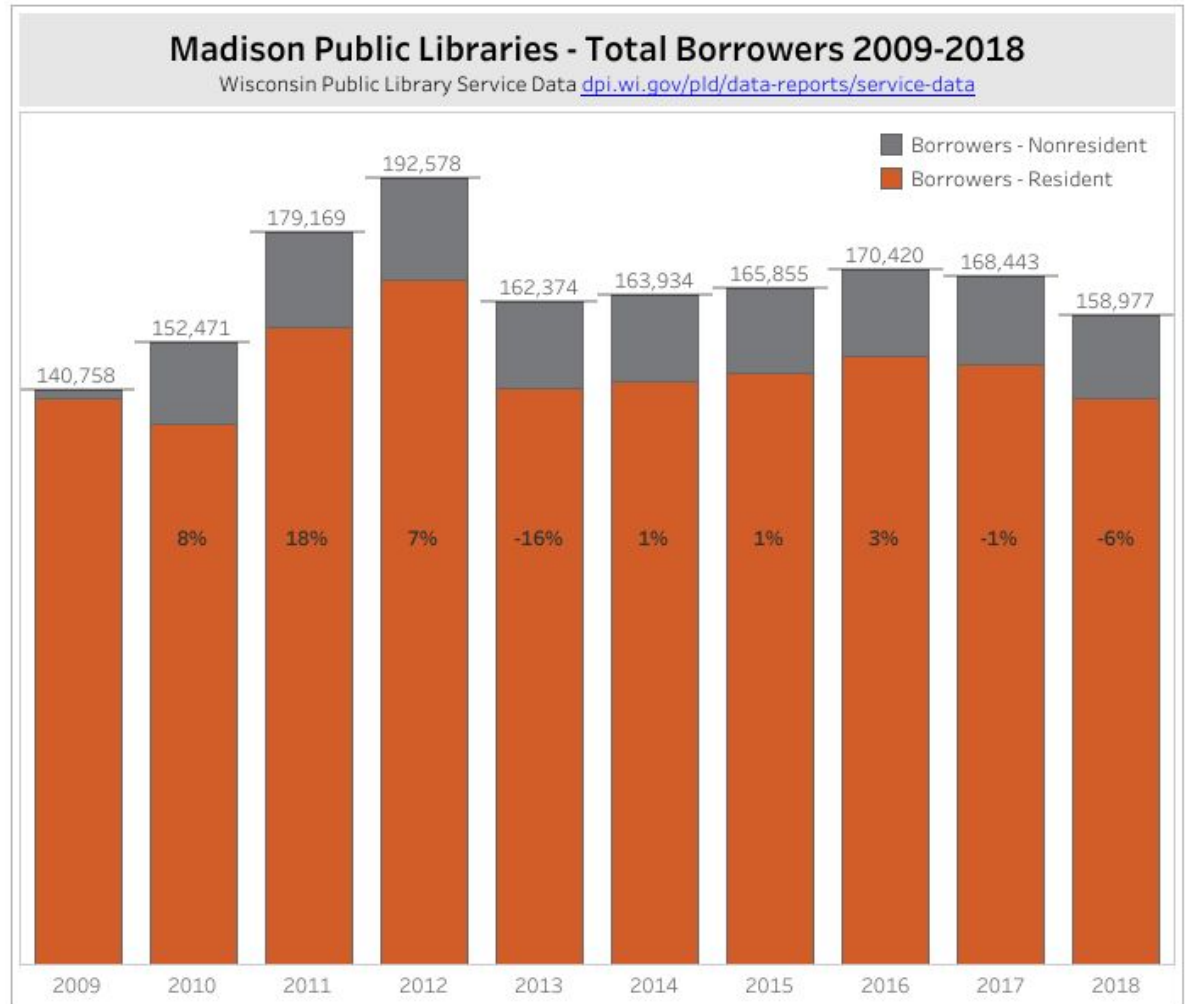
# Dane County Libraries, Fine Free Status



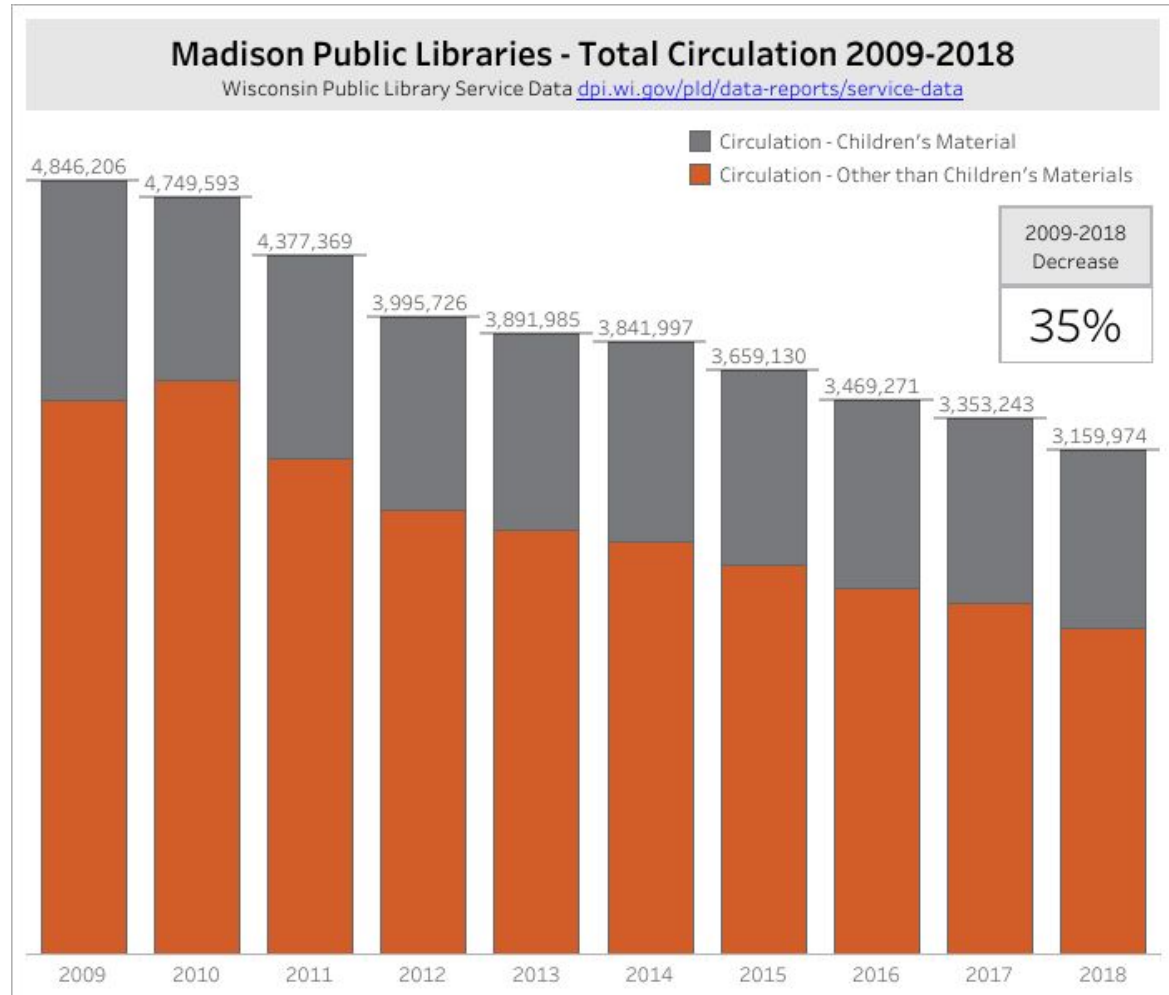
## Trends: Fines and Lost/ Damaged Charges Collected, 2009-2018



## Trends: Madison Public Library Borrowers, 2009-2018



## Trends: Madison Public Library Circulation, 2009-2018

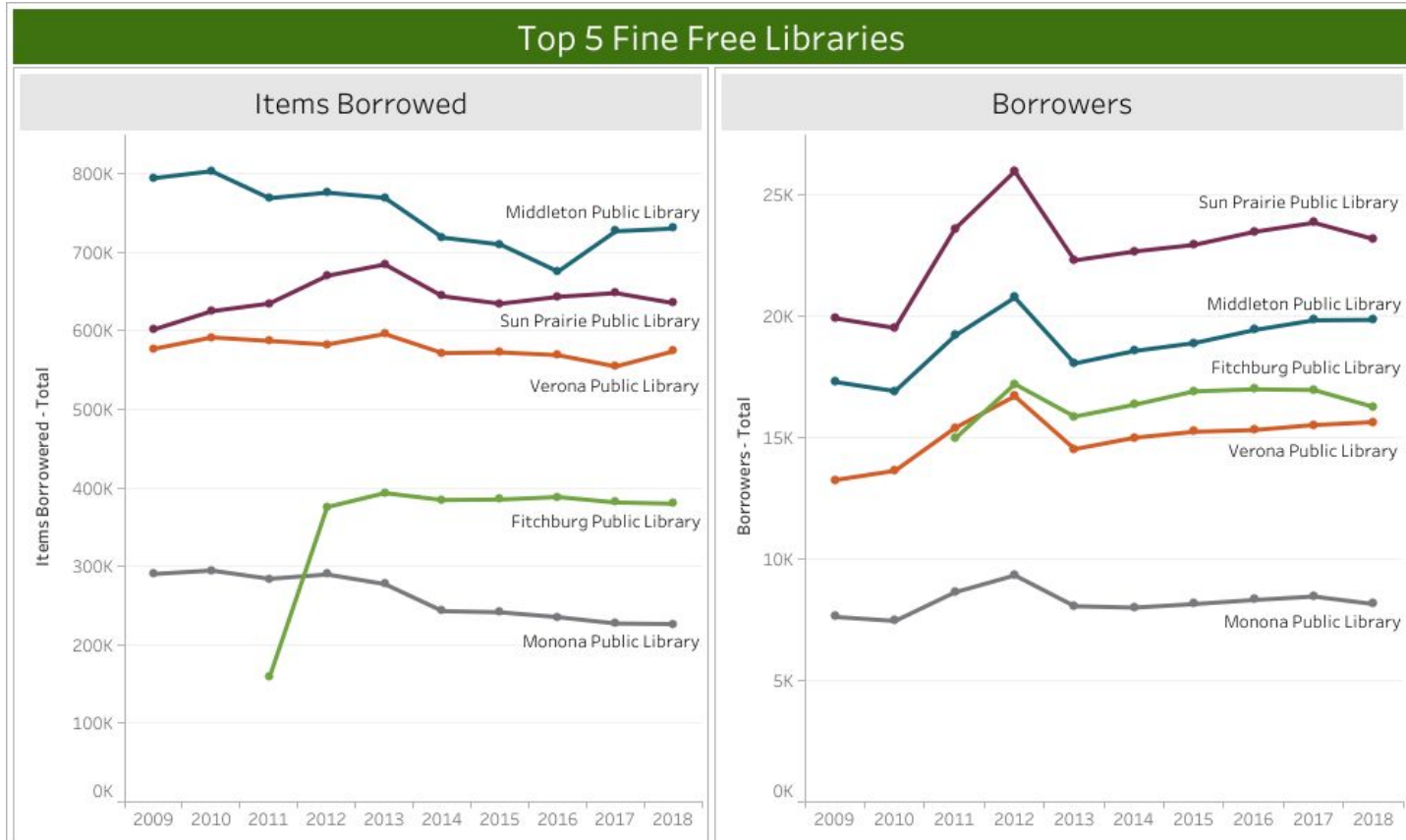


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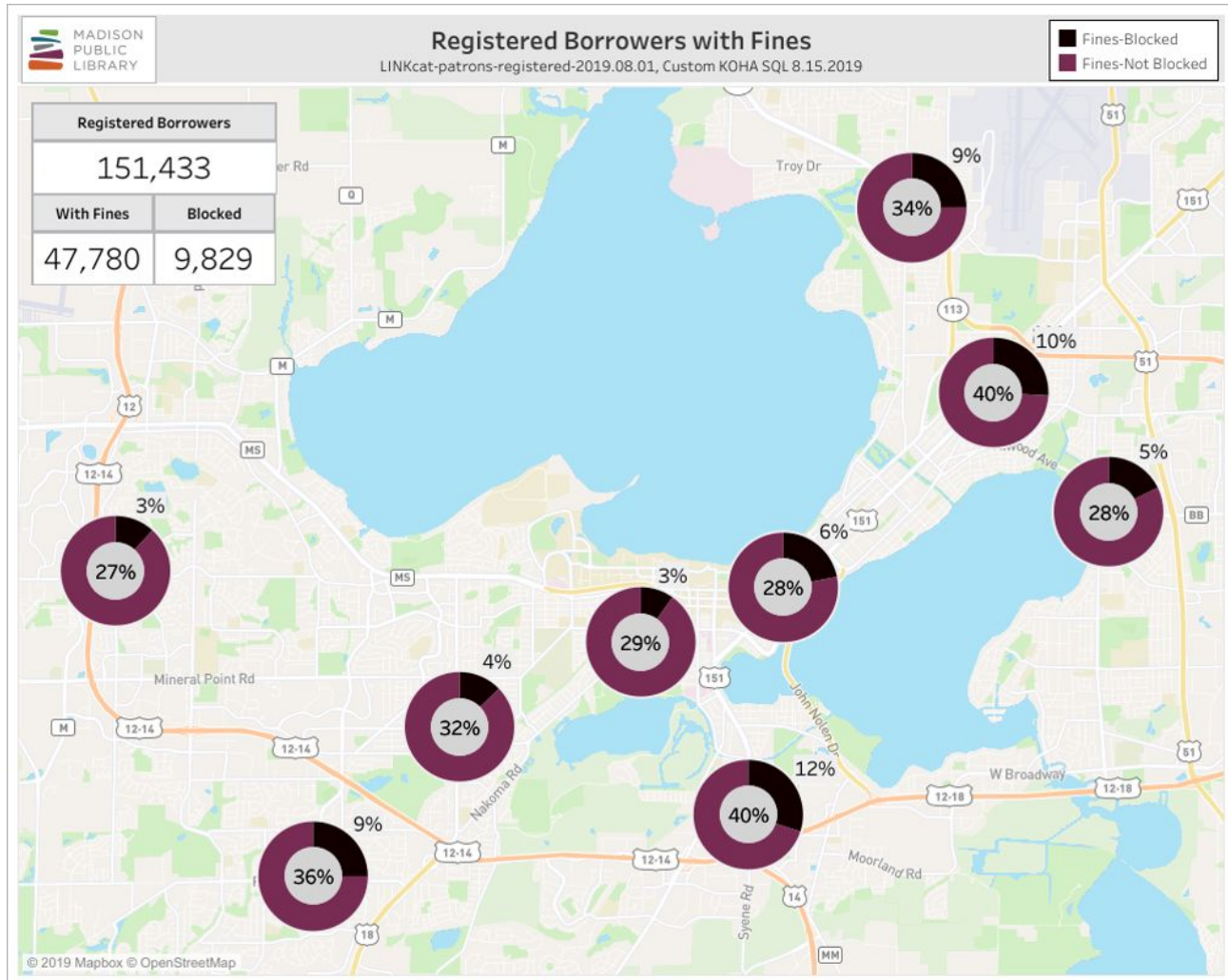
# Trends: Factors

- DVD fines reduced from \$1.00 to \$.25 in June 2012
  - DVD and music streaming increased nationwide
  - Ebook circulation increased from .3% in 2009 to nearly 10% of total circulation in 2018 (no fines); ebook usage increased nationwide
  - Fitchburg library opened June 2011
  - Central Library in temporary location Dec 2011-Aug 2013
  - Pre-overdue notice and 7 day notice changes implemented
  - We have more email addresses for patrons; more pre-overdue notices emailed out
  - Fewer borrowers, fewer checkouts
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## Trends: Top Five Fine Free Libraries



# Madison Public Library Registered Borrowers with Fines and Blocks

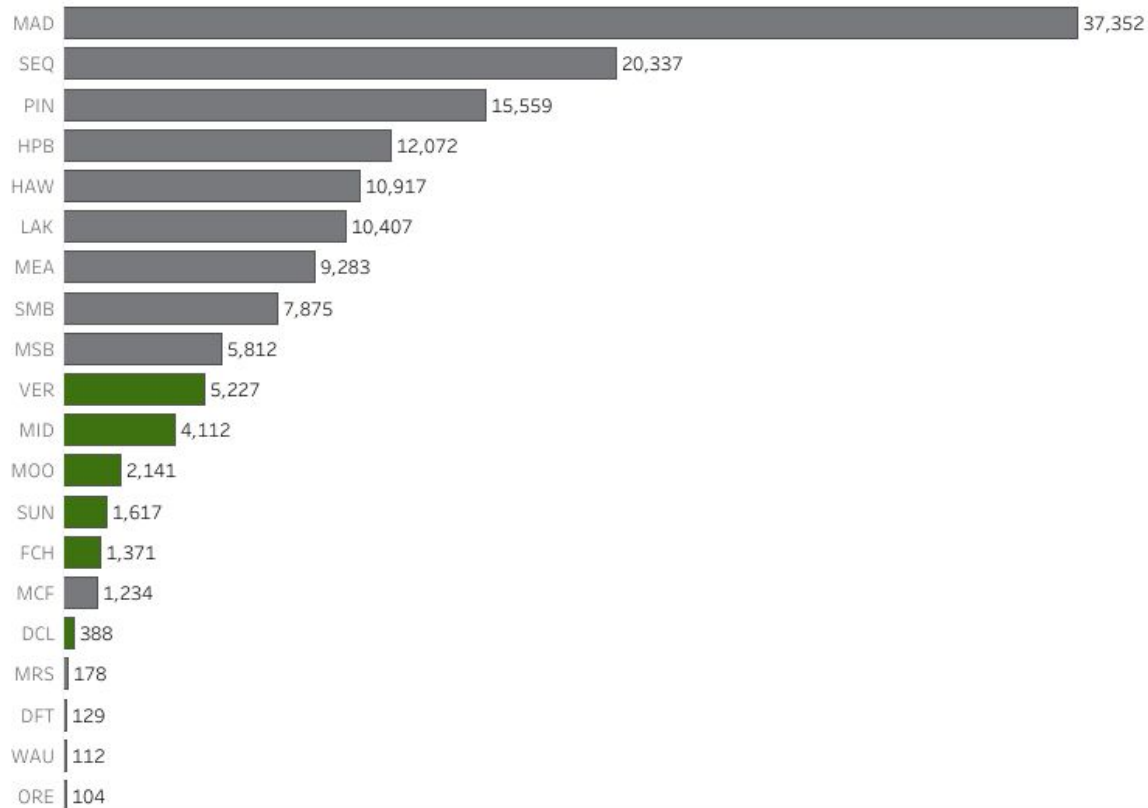


## Madison Resident Home Libraries, 2019

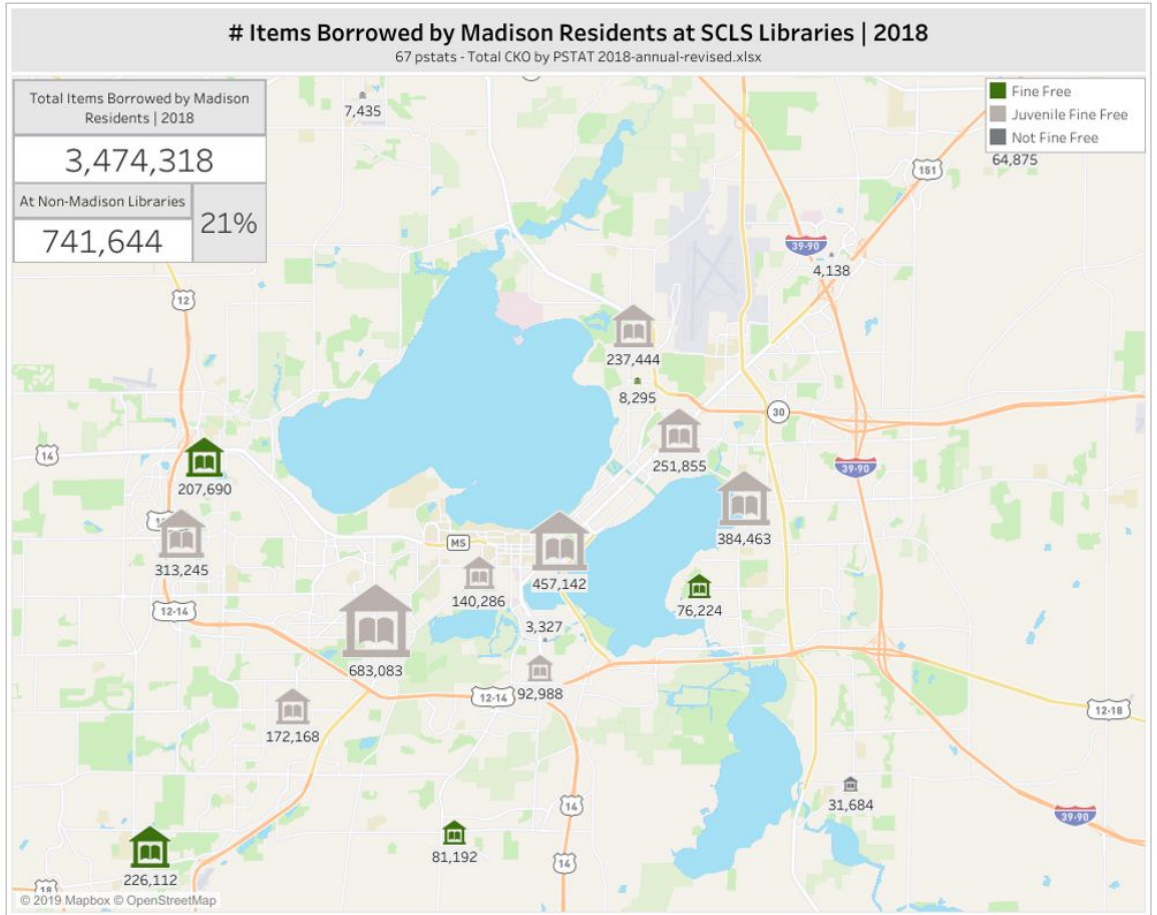
### Top 20 Home Libraries of Madison Residents with Library Cards

67 pstats | 08.01.2019 Monthly Patron Extract

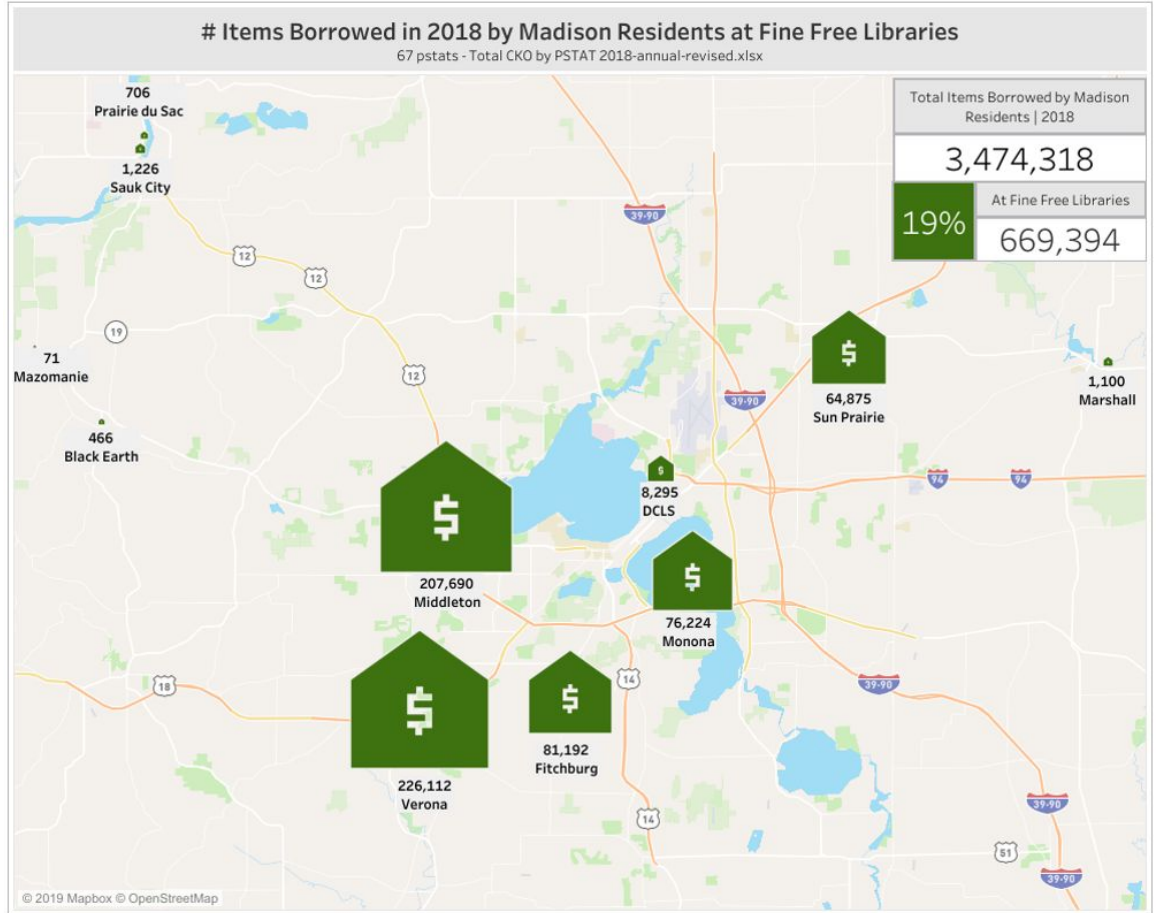
Fine Free  
Not Fine Free



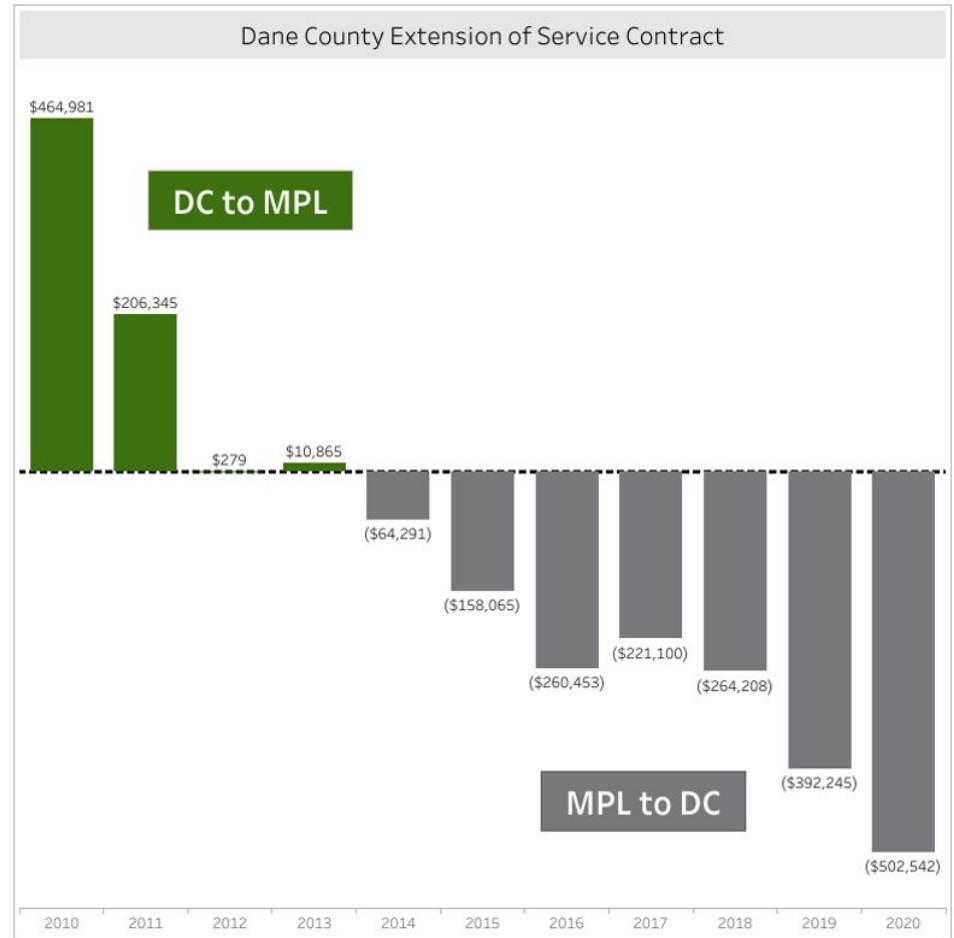
**Madison Residents  
Borrowed 3.4 million items;  
21% of checkouts happen  
In non-Madison libraries**



19% of those  
happen in the top  
five libraries



## Dane County Extension Of Service Contract (Reimbursement)



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# Things we don't know

- Why Madison residents are choosing not to use Madison libraries (proximity, fine free status, Madison growth, other factors)
  - What impact fine free libraries will see in their own usage trends over time
  - What role does collection play in Madison residents' use of suburban libraries
  - Why Madison residents don't use libraries at all
  - If Madison residents will use libraries more if we eliminate fines
  - How demographic and economic trends affect library use in Madison and Dane county
  - How we would fund elimination of fines
  - And so much more...
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# Learn More

**SCLS Fine Free Tableau presentation**

<https://public.tableau.com/profile/scls#!/vizhome/MPLBoardPresentation/FineFreeStatus>

**Other SCLS Tableau presentations, including library comparisons** <https://public.tableau.com/profile/scls#!/>

**ULC fine free map** <https://www.urbanlibraries.org/member-resources/fine-free-map>

**Department of Public Instruction Library Statistics** <https://dpi.wi.gov/pld/data-reports/service-data>

**Resolution on Monetary Library Fines as a Form of Social Equity (Draft January 2019)**

<https://tinyurl.com/ycgc3pch>

**Madison's demographics, from American FactFinder (Census.gov)** <https://factfinder.census.gov>

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