# PLANNING DIVISION STAFF REPORT

OF MADIN

PREPARED FOR THE URBAN DESIGN COMMISSION

Project Address:	4602 Cottage Grove Road
Application Type:	New development of a mixed-use building – Initial/Final Approval is Requested
Legistar File ID #	<u>52855</u>
Prepared By:	Janine Glaeser, UDC Secretary

## **Background Information**

**Applicant | Contact:** Megan Schuetz, Movin' Out, Inc./Ray White, Dimension IV-Madison Design Group.

**Project Description:** The applicant proposes to demolish the long-vacant grocery store to construct a 65-unit apartment building and five townhouses with a total of 90 parking spaces.

### **Project Schedule:**

- The UDC received an Informational Presentation on September 5, 2018.
- The Plan Commission is scheduled review this request on October 28, 2019.

#### **Approval Standards:**

The UDC is an **advisory body** on this request. This is a major alteration to a planned multi-use site. Section 28.137 MGO states that a Planned Multi-Use Site containing more than forty thousand (40,000) square feet of floor area and where twenty-five thousand (25,000) square feet of floor area is designed or intended for retail use or for hotel or motel use, shall require a conditional use approval following a recommendation on the design of any specific proposal by the Urban Design Commission.

### **Summary of Design Considerations and Recommendations**

Planning Division staff requests that the UDC provide comment on the exterior design and appearance of all principal buildings, structures and landscape plans for the proposed Planned Multi-Use Site.

Planning staff recommends that the Urban Design Commission consider the following comments from the September 5, 2018 meeting as it makes its recommendation to the Plan Commission.

- Simplify the materials, consider a more uniform base on the east and south elevations.
- Work toward restraint. Refine materials and how they are detailed/color.
- Pay attention to the space you're creating between the townhouses and apartments to the north.
- Consider creating greenspace rather than putting up a fence.
- I love the rhythm of the townhouses, the materials work. Overall I like the geometry but it seems almost random where the materials change. Minimize how much brick you have across datums. The east elevation is more successful than the west elevation.
- On the townhomes, study where you are placing HVAC units/vents in walls.

Additionally, staff requests the UDC consider the following:

- Consider widening the 4 feet wide sidewalk sections to a minimum of 5 feet.
- Consider options to increase the driveway length on the townhouse side to limit vehicle overhang over sidewalk.
- Provide comment on revised corner element, including color.