



SMC Stakeholder Advisory
Group
UPDATE 8/26/2019

Stacie Reese and Annette Miller (EQT By Design) invited 13 members from the community to participate in a discussion around how to outreach and engage the community on the City of Madison 100% Renewable report.

Nine (9) of those 13 members responded to the invitation, and of that four (4) made a commitment to attend a luncheon session.

Due to the low response, it is recommended and was confirmed by the luncheon attendees that another session should be scheduled for September. It was speculated that the “summer” may be the reason for low attendance. With that in mind there is a willingness to schedule another session to gain more attendance and voicing by diverse community members.

The next steps over the next 30 days are as follows:

- 1) Identify 3 to 5 members of the community would be interested in working with SMC to make the ideas and impacts of the 100% Renewable Report accessible and connectable to Madison’s diverse communities.
 - a) We believe we have said members from the invitee group but need additional time to understand and learn what might engage them in this process (or others they may recommend)
- 2) Engage these 3 to 5 members to offer advice and input while also learning, educating and informing SMC and city departments about plans to actualize and implement the 100% Renewable report.
 - a) preference should be given to those who are city of Madison residents and represent a racial, cultural and ethnic identity of the African American, Latinx/Hispanic, and/or Southeast Asian culture given the current make-up of the SMC committee
- 3) Identify two focus areas out of the following topics – water, transportation, job, youth, health, employment housing
 - a) Transportation and Housing would be suggested as the recommended focus
- 4) The input and perspectives of these members will be used to inform next steps of the SMC and the city departments in regards to the 100% Renewable report
- 5) If we are able to engage and involve 3 to 5 members from the community -- meetings would be held monthly starting in October alternating between in person and video conference calling.

***UPDATE: An updated report will be shared at the September SMC committee meeting regarding stakeholder progress and engagement.*