MONONA TERRACE COMMUNITY AND CONVENTION CENTER

FINANCE COMMITTEE 2020 BUDGET PRESENTATION
GREGG MCMANNERS, EXECUTIVE DIRECTOR



MONONA TERRACE

| | 2018 Actual | 2019 Adopted | 2019 Projected | 2020 Executive |
|----------------|-------------|--------------|----------------|----------------|
| General-Net | 0 | 0 | 0 | 0 |
| Other-Expense | 16,636,757 | 14,693,934 | 14,520,072 | 15,297,347 |
| Service Budget | 16,636,757 | 14,693,934 | 14,520,072 | 15,297,347 |
| | | | | |

- Increase in Room Tax subsidy
- Increase hourly staffing budget
- Increase in Inter-departmental charges due to the recalculation of the Cost Allocation Formula
- No increase in services or equipment requested to maintain Monona Terrace in a first class manner

LIBRARY

FINANCE COMMITTEE 2020 BUDGET PRESENTATION
GREG MICKELLS, DIRECTOR



ADMIN & MARKETING

| | 2018 Actual | 2019 Adopted | 2019 Projected | 2020 Executive |
|----------------|-------------|--------------|----------------|----------------|
| General-Net | 13,529 | 0 | 4,226,707 | 4,456,045 |
| Other-Expense | 20,174 | 0 | 0 | 0 |
| Service Budget | \$ 33,703 | \$ 0 | \$ 4,226,707 | \$ 4,456,045 |

Major Budget Changes

This service was created in 2019 and is funded by reallocations of resources from the other services (\$4.26 million).

COLLECTION RESOURCES & ACCESS

| | 2018 Actual | 2019 Adopted | 2019 Projected | 2020 Executive |
|----------------|--------------|--------------|----------------|----------------|
| General-Net | 2,325,223 | 1,775,707 | 1,870,362 | 2,042,421 |
| Other-Expense | 0 | 0 | 0 | 0 |
| Service Budget | \$ 2,325,223 | \$ 1,775,707 | \$ 1,870,362 | \$ 2,042,421 |

- Reduced revenue from the Library Trust to reflect current earnings (\$14,000).
- Payment to the Dane County Library Service increased from \$392,200 to \$502,500 (28% increase) due to more Madison library card holders using other Dane County Libraries.

COMMUNITY ENGAGEMENT

| | 2018 Actual | 2019 Adopted | 2019 Projected | 2020 Executive |
|----------------|-------------|--------------|----------------|----------------|
| General-Net | 451,035 | 351,725 | 480,784 | 528,186 |
| Other-Expense | 0 | 0 | 0 | 0 |
| Service Budget | \$ 451,035 | \$ 351,725 | \$ 480,784 | \$ 528,186 |

- Reallocation of Donations from Public Service to Community Engagement to reflect the revenue where the expenditures are incurred.
- Reallocation of professional development and advertising expenditures to Admin & Marketing.

FACILITIES

| | 2018 Actual | 2019 Adopted | 2019 Projected | 2020 Executive |
|----------------|--------------|--------------|----------------|----------------|
| General-Net | 2,082,452 | 2,016,718 | 2,414,051 | 2,322,203 |
| Other-Expense | 0 | 0 | 0 | 0 |
| Service Budget | \$ 2,082,452 | \$ 2,016,718 | \$ 2,414,051 | \$ 2,322,203 |

- Increased Donations and various Supplies and Purchased Services for the Rosen-Weston gift to the Lakeview Library branch remodel and furniture (\$168,600).
- Decreased Facility Rental for the new Pinney Library schedule to open in early 2020 (\$126,000).

PUBLIC SERVICE

| | 2018 Actual | 2019 Adopted | 2019 Projected | 2020 Executive |
|----------------|---------------|---------------|----------------|----------------|
| General-Net | 12,903,791 | 13,559,416 | 8,711,662 | 9,814,749 |
| Other-Expense | 0 | 0 | 0 | 0 |
| Service Budget | \$ 12,903,791 | \$ 13,559,416 | \$ 8,711,662 | \$ 9,814,749 |

- Increased Premium Pay (\$22,000), Overtime (\$91,000), Hourly Wages (\$210,000) and related benefits to fully fund a baseline level of hours and to accommodate the City's \$15 per hour minimum wage.
- Added 1.0 FTE Teen Librarian at the Goodman South Madison branch, funded as part of the agency's supplemental request (\$75,000).
- Added permanent and hourly staff at the new expanded Pinney Library expected to open in early 2020 (\$193,700).
 - 1.0 FTE Community Engagement Librarian (\$85,300)
 - 1.0 FTE Library Assistant (\$74,600)
 - 0.2 FTE Increase Library Assistant (\$11,000)
 - 0.2 FTE Increase Clerk (\$10,300)
 - Hourly Wages and Benefits (\$12,500)

CITY ASSESSOR

FINANCE COMMITTEE 2020 BUDGET PRESENTATION MICHELLE DREA, ESQ. CITY ASSESSOR



ASSESSOR

| | 2018 Actual | 2019 Adopted | 2019 Projected | 2020 Executive |
|----------------|-------------|--------------|----------------|----------------|
| General-Net | \$2,656,307 | \$2,667,024 | \$2,469,343 | \$2,712,661 |
| Other-Expense | | | | |
| Service Budget | \$2,656,307 | \$2,667,024 | \$2,469,343 | \$2,712,661 |

Major Budget Changes

Increased funding for online tools to assist with data collection and valuation (Costar, Pictometry, AutoCAD, data plans for use of tablets in the field)

Increased funding to support RFP process for acquiring a Computer Assisted Mass Appraisal System

Research companies, available software, and products with capability for future advancements

Strategize and plan for all property data to migrate to this system (requirements for smooth transfer, anticipate concerns, coordinate with other agencies and IT)

ATTORNEY

FINANCE COMMITTEE 2020 BUDGET PRESENTATION
MICHAEL P. MAY, CITY ATTORNEY



COUNSEL AND REPRESENTATION

| | 2018 Actual | 2019 Adopted | 2019 Projected | 2020 Executive |
|----------------|-------------|--------------|----------------|----------------|
| General-Net | \$2,060,191 | \$1,952,907 | \$2,065,663 | \$2,112,458 |
| Other-Expense | | | | |
| Service Budget | \$2,060,191 | \$1,952,907 | \$2,065,663 | \$2,112,458 |

Major Budget Changes

Increase Wages for summer internship program (\$10,800)

LEGISLATIVE SERVICES

| | 2018 Actual | 2019 Adopted | 2019 Projected | 2020 Executive |
|----------------|-------------|--------------|----------------|----------------|
| General-Net | \$129,563 | \$178,553 | \$125,681 | \$188,230 |
| Other-Expense | | | | |
| Service Budget | \$129,563 | \$178,553 | \$125,681 | \$188,230 |

Major Budget Changes

Increase Wages for the summer internship program (\$3,360)

ORDINANCE ENFORCEMENT

| | 2018 Actual | 2019 Adopted | 2019 Projected | 2020 Executive |
|----------------|-------------|--------------|----------------|----------------|
| General-Net | \$742,947 | \$991,891 | \$776,700 | \$1,001,664 |
| Other-Expense | | | | |
| Service Budget | \$742,947 | \$991,891 | \$776,700 | \$1,001,664 |

Major Budget Changes

• Eliminate half time Legal Secretary position (\$31,000) to fund additional hourly wages for summer internship program (\$9,840)

CIVIL RIGHTS

FINANCE COMMITTEE 2020 BUDGET PRESENTATION NORMAN D. DAVIS, DIRECTOR



BUDGET SUMMARY

| | 2018 Actual | 2019 Adopted | 2019 Projected | 2020 Executive |
|--------------------|-------------|--------------|----------------|----------------|
| General-Net | 1,729,017 | 1,855,926 | 1,970,673 | 2,055,980 |
| Other-Expenditures | 25,870 | 39,227 | 44,420 | 44,420 |
| Service Budget | 1,754,887 | 1,895,153 | 2,015,093 | 2,100,400 |

Major Budget Changes

Increase funding for the Language Access Program by \$10,000 from \$122,000 to \$132,000.

Maintains funding for the Racial Equity and Social Justice program at \$50,000.

Increases funding for annual maintenance costs for the Case Management software program are going live in 2019 (\$7,000).

Includes assumed grant revenue from the Equal Employment Opportunity Commission grant for expenses anticipated in 2020 (\$44,000).

CITY CLERK'S OFFICE

FINANCE COMMITTEE 2020 BUDGET PRESENTATION
MARIBETH WITZEL-BEHL, CITY CLERK



CITY CLERK'S OFFICE

| | 2018 Actual | 2019 Adopted | 2019 Projected | 2020 Executive |
|----------------|-------------|--------------|----------------|----------------|
| General-Net | 2,227,824 | 1,736,064 | 1,706,873 | 2,952,498 |
| Other-Expense | 0 | 0 | 0 | 0 |
| Service Budget | 2,227,824 | 1,736,064 | 1,706,873 | 2,952,498 |

Major Budget Changes

Maintain a 15-minute wait time on Election Day and for in-person absentee voting.

Increasing the Department's staffing level by 1.4 FTEs. This increase is offset by assuming City staff will provide Election Day staffing support at the polls, reducing the City's reliance on hourly staffing. (\$75,000)

EMPLOYEE ASSISTANCE PROGRAM

FINANCE COMMITTEE 2020 BUDGET PRESENTATION

TRESA MARTINEZ, EAP MANAGER



EAP SERVICES

| | 2018 Actual | 2019 Adopted | 2019 Projected | 2020 Executive |
|----------------|-------------|--------------|----------------|----------------|
| General-Net | \$354,516 | \$413,502 | \$357,788 | \$416,687 |
| Other-Expense | - | - | - | - |
| Service Budget | \$354,516 | \$413,502 | \$357,788 | \$416,687 |

- Annualized funding for EAP Specialist position created in 2019 (new hire will begin 12/2/19)
- Increase in EAP software hosting with 4th user
- Increase in required professional development expense with the addition of 3rd EAP Specialist
- Anticipated decrease in external EAP charges based on annual average since 2017

HUMAN RESOURCES

FINANCE COMMITTEE 2020 BUDGET PRESENTATION
HARPER DONAHUE, IV, HUMAN RESOURCES DIRECTOR



HR SERVICES

| | 2018 Actual | 2019 Adopted | 2019 Projected | 2020 Executive |
|----------------|-------------|--------------|----------------|----------------|
| General-Net | \$608,749 | \$640,798 | \$679,698 | \$611,889 |
| Other-Expense | \$1,267 | - | - | - |
| Service Budget | \$610,016 | \$640,798 | \$679,698 | \$611,889 |

Major Budget Changes

 Personnel budget reduction due to transfer of a Program Assistant position from HR Services to Employee & Labor Relations (\$70,000)

EMPLOYEE & LABOR RELATIONS

| | 2018 Actual | 2019 Adopted | 2019 Projected | 2020 Executive |
|----------------|-------------|--------------|----------------|----------------|
| General-Net | \$649,489 | \$330,823 | \$400,573 | \$626,899 |
| Other-Expense | - | - | - | - |
| Service Budget | \$649,489 | \$330,823 | \$400,573 | \$626,899 |

Major Budget Changes

 Personnel budget increase due to transfer of a Program Assistant position from HR Services to Employee & Labor Relations (\$70,000)

ORGANIZATIONAL & HEALTH DEVELOPMENT

| | 2018 Actual | 2019 Adopted | 2019 Projected | 2020 Executive |
|----------------|-------------|--------------|----------------|----------------|
| General-Net | \$582,892 | \$642,374 | \$560,313 | \$770,094 |
| Other-Expense | - | - | - | - |
| Service Budget | \$582,892 | \$642,374 | \$560,313 | \$770,094 |

Major Budget Changes

Funding for Improvement Initiatives transferred from Direct Appropriations to Organizational Development (\$21,000)

Funding for Performance Excellence transferred from Finance Department – Budget & Program Evaluation to Organizational Development (\$50,000)

Decrease in Revenue requirement to align actuals with budget (\$20,000)

INFORMATION TECHNOLOGY

FINANCE COMMITTEE 2020 OPERATING BUDGET PRESENTATION SARAH EDGERTON, DIRECTOR AMANDA LYTHJOHAN, ADMINISTRATIVE SERVICES MANAGER

Information Technology's mission is to connect the public to City of Madison services and information through people-focused technology solutions.



OVERVIEW OF MAJOR CHANGES

Budget Alignment:

To better align with our services and actual spending, roughly \$500,000 in funds were moved from Applications Development to Technical Services.

Before We Hit Our Target:

Account for \$170,000 of added software/hardware maintenance costs from previous capital budget purchases. Account for \$88,000 (7%) of increased software/hardware maintenance costs due to continuous increases from vendors.

APPLICATIONS DEVELOPMENT

| | 2018 Actual | 2019 Adopted | 2019 Projected | 2020 Executive |
|----------------|-------------|--------------|----------------|----------------|
| General-Net | \$4,026,203 | \$4,253,113 | \$4,331,157 | \$4,154,354 |
| Other-Expense | | | | |
| Service Budget | \$4,026,203 | \$4,253,113 | \$4,331,157 | \$4,154,354 |

Major Budget Changes

Reductions to Meet Our Target:

\$44,000: Delayed the Dig-E-Plan project purchase. Maintenance costs will be paid in 2021

\$75,000: Analyzed the use of redundant hardware/software (Accela Asset module moved to CityWorks Asset Management System)

\$2,500: Reduced training \$2,500: Reduced supplies

\$3,700: Plan to fill 2 2019 vacancies at an ITS1 trainee level

Additional Decreases:

\$4,000: Removed funding for EventBrite

TECHNICAL SERVICES

| | 2018 Actual | 2019 Adopted | 2019 Projected | 2020 Executive |
|----------------|-------------|--------------|----------------|----------------|
| General-Net | \$2,345,279 | \$2,745,581 | \$2,675,876 | \$3,018,372 |
| Other-Expense | | | | |
| Service Budget | \$2,345,279 | \$2,745,581 | \$2,675,876 | \$3,018,372 |

Major Budget Changes

Reductions to Meet Our Target:

\$47,000: Analyzed the use of redundant hardware/software

\$2,500: Reduced training \$2,500: Reduced supplies

\$2,300: Plan to fill 1 2019 vacancy at an ITS1 trainee level

Additional Decreases:

\$53,500: Removed funding for Nimble Storage, Evault Email Management, Scanmail for Exchange and What's Up Gold

\$7,500: Removed funding for Work Study

FINANCE DEPARTMENT

FINANCE COMMITTEE 2020 BUDGET PRESENTATION

DAVID SCHMIEDICKE, FINANCE DIRECTOR



ACCOUNTING

| | 2018 Actual | 2019 Adopted | 2019 Projected | 2020 Executive |
|----------------|-------------|--------------|----------------|----------------|
| General-Net | 2,208,639 | 2,072,217 | 2,113,593 | 2,136,555 |
| Other-Expense | - | - | - | - |
| Service Budget | 2,208,639 | 2,072,217 | 2,113,593 | 2,136,555 |

- Adjustments to payroll allocations to reflect positions where they are housed within the Department
- Transferring the Grant Writer from Budget and Program Evaluation to Accounting Services
- Increasing salary savings & eliminating the Internship funding to fund new Accountant position in Treasury

ADMINISTRATIVE SUPPORT

| | 2018 Actual | 2019 Adopted | 2019 Projected | 2020 Executive |
|----------------|-------------|--------------|----------------|----------------|
| General-Net | 568,818 | 674,845 | 493,951 | 506,371 |
| Other-Expense | - | - | - | - |
| Service Budget | 568,818 | 674,845 | 493,951 | 506,371 |

Major Budget Changes

 Transferring funding for two positions to Budget & Program Evaluation reflecting the reclassifications that took place in early January to create 2 Data Analysts positions

BUDGET & PROGRAM EVALUATION

| | 2018 Actual | 2019 Adopted | 2019 Projected | 2020 Executive |
|----------------|-------------|--------------|----------------|----------------|
| General-Net | 795,031 | 648,596 | 676,201 | 683,485 |
| Other-Expense | - | - | - | - |
| Service Budget | 795,031 | 648,596 | 676,201 | 683,485 |

- Transferring funding for two positions from Administrative Support reflecting the reclassifications that took place in early January to create 2 Data Analysts positions
- Transferring \$50,000 to HR-Organizational Development for Performance Excellence

RISK MANAGEMENT

| | 2018 Actual | 2019 Adopted | 2019 Projected | 2020 Executive |
|----------------|-------------|--------------|----------------|----------------|
| General-Net | 6,967 | - | 6,898 | - |
| Other-Expense | - | - | - | - |
| Service Budget | 6,967 | - | 6,898 | - |

- This service manages the City's Insurance & Worker's Compensation funds including the City's Safety program. Budgets for Workers Comp & Insurance are presented as separate agencies in the Budget Book.
- Insurance (general liability) rates charged to agencies projected to increase by \$950,000 in 2020; this increase is
 offset by a \$950,000 reduction in Workers Compensation rates

TREASURY

| | 2018 Actual | 2019 Adopted | 2019 Projected | 2020 Executive |
|----------------|-------------|--------------|----------------|----------------|
| General-Net | 726,616 | 764,563 | 756,480 | 849,422 |
| Other-Expense | - | - | - | - |
| Service Budget | 726,616 | 764,563 | 756,480 | 849,422 |

- Fully transitioned into the Finance Department in July 2019. Prior year data reflects budgeted amounts that were
 presented as the Treasury Department
- 2020 Executive Budget includes funding for creation of Accountant; new position is funded by reductions elsewhere in the Finance Department

BUILDING INSPECTION DIVISION

FINANCE COMMITTEE 2020 BUDGET PRESENTATION
GEORGE HANK, DIRECTOR



CONSUMER PROTECTION

| | 2018 Actual | 2019 Adopted | 2019 Projected | 2020 Executive |
|----------------|-------------|--------------|----------------|----------------|
| General-Net | \$274,859 | \$279,293 | \$283,926 | \$318,159 |
| Other-Expense | | | | |
| Service Budget | \$274,859 | \$279,293 | \$283,926 | \$318,159 |

No Major Budget Changes From The 2019 Adopted Budget

HEALTH AND WELFARE

| | 2018 Actual | 2019 Adopted | 2019 Projected | 2020 Executive |
|----------------|-------------|--------------|----------------|----------------|
| General-Net | \$398,882 | \$466,385 | \$381,923 | \$506,981 |
| Other-Expense | | | | |
| Service Budget | \$398,882 | \$466,385 | \$381,923 | \$506,981 |

No Major Budget Changes From The 2019 Adopted Budget

INSPECTION

| | 2018 Actual | 2019 Adopted | 2019 Projected | 2020 Executive |
|----------------|-------------|--------------|----------------|----------------|
| General-Net | \$2,284,539 | \$2,050,735 | \$2,170,855 | \$2,107,364 |
| Other-Expense | | | | |
| Service Budget | \$2,284,539 | \$2,050,735 | \$2,170,855 | \$2,107,364 |

Increases billings to the Community Development Division for inspection services at Affordable Housing Development. Funding from the billing is used for non-personnel expenditures within the service (\$6,000).

SYSTEMATIC CODE ENFORCEMENT

| | 2018 Actual | 2019 Adopted | 2019 Projected | 2020 Executive |
|----------------|-------------|--------------|----------------|----------------|
| General-Net | \$907,300 | \$1,101,716 | \$943,609 | \$1,157,355 |
| Other-Expense | | | | |
| Service Budget | \$907,300 | \$1,101,716 | \$943,609 | \$1,157,355 |

No Major Budget Changes From The 2019 Adopted Budget

ZONING AND SIGNS

| | 2018 Actual | 2019 Adopted | 2019 Projected | 2020 Executive |
|----------------|-------------|--------------|----------------|----------------|
| General-Net | \$669,166 | \$833,066 | \$702,331 | \$858,555 |
| Other-Expense | | | | |
| Service Budget | \$669,166 | \$833,066 | \$702,331 | \$858,555 |

No Major Budget Changes From The 2019 Adopted Budget

CDA HOUSING OPERATIONS

FINANCE COMMITTEE 2020 BUDGET PRESENTATION
DEBORAH RAKOWSKI, DIRECTOR



HOUSING VOUCHERS

| | 2018 Actual | 2019 Adopted | 2019 Projected | 2020 Executive |
|----------------|-------------|--------------|----------------|----------------|
| General-Net | 0 | 0 | 0 | 0 |
| Other-Expense | 14,034,373 | 15,280,979 | 15,405,486 | 15,988,662 |
| Service Budget | 14,034,373 | 15,280,979 | 15,405,486 | 15,988,662 |

Major Budget Changes

Housing Assistance Payments (HAP) budget increased by \$644,000 in accordance with HUD's projection.

Elimination of the General Fund subsidy (\$102,000). Lost revenue is funded through application of fund balance.

PUBLIC HOUSING

| | 2018 Actual | 2019 Adopted | 2019 Projected | 2020 Executive |
|----------------|-------------|--------------|----------------|----------------|
| General-Net | 175,000 | 175,000 | 175,000 | 0 |
| Other-Expense | 6,831,298 | 8,167,418 | 8,077,320 | 8,276,982 |
| Service Budget | 7,006,298 | 8,342,418 | 8,252,320 | 8,276,982 |

Major Budget Changes

- Increases assumed rent revenue based on occupancy (\$172,000).
- Elimination of General Fund subsidy (\$73,000). Lost revenue is funded through application of fund balance.
- Creation of three (3.0 FTE) maintenance coordinators, one at each housing site. The positions are partially funded by reducing hourly wages (\$36,000) and reducing various non-personnel line items (\$340,000).
- Includes capital improvements to CDA sites funded through the HUD Capital Fund Grant (\$1.68m).

ECONOMIC DEVELOPMENT DIVISION

FINANCE COMMITTEE 2020 BUDGET PRESENTATION
MATTHEW B. MIKOLAJEWSKI, DIRECTOR



OFFICE OF BUSINESS RESOURCES

| | 2018 Actual | 2019 Adopted | 2019 Projected | 2020 Executive |
|----------------|-------------|--------------|----------------|----------------|
| General-Net | \$722,617 | \$809,819 | \$843,372 | \$891,696 |
| Other-Expense | - | - | - | - |
| Service Budget | \$722,617 | \$809,819 | \$843,372 | \$891,696 |

Major Budget Changes

Transfers funding for the City's MadREP membership from Direct Appropriations (\$50,000).

OFFICE OF REAL ESTATE SERVICES

| | 2018 Actual | 2019 Adopted | 2019 Projected | 2020 Executive |
|----------------|-------------|--------------|----------------|----------------|
| General-Net | \$817,355 | \$1,060,075 | \$883,778 | \$1,114,681 |
| Other-Expense | - | - | - | - |
| Service Budget | \$817,355 | \$1,060,075 | \$883,778 | \$1,114,681 |

Major Budget Changes

Creates a new Real Estate Agent position and upgrades a part-time Clerk Typist to full-time. Costs associated with the new positions will be funded by allocating a portion of Real Estate staff time to the capital budget reflecting time spent on capital projects. The total cost of the proposed positions is \$113,000 and the net increase in the agency's position count is 1.4 FTE.

Transfers funding for the Business Walk program to the Office of Business Resources to align the funding with where the project is administered (\$7,000).

PLANNING DIVISION

FINANCE COMMITTEE 2020 BUDGET PRESENTATION HEATHER STOUDER, DIRECTOR



COMPREHENSIVE PLANNING AND DEVELOPMENT REVIEW

| | 2018 Actual | 2019 Adopted | 2019 Projected | 2020 Executive |
|----------------|-------------|--------------|----------------|----------------|
| General-Net | 1,844,194 | 1,803,641 | 1,704,638 | 1,841,673 |
| Other-Expense | - | - | - | - |
| Service Budget | 1,844,194 | 1,803,641 | 1,704,638 | 1,841,673 |

Major Budget Changes

None

NEIGHBORHOOD PLANNING, PRESERVATION, AND DESIGN

| | 2018 Actual | 2019 Adopted | 2019 Projected | 2020 Executive |
|----------------|-------------|--------------|----------------|----------------|
| General-Net | 1,209,490 | 1,276,402 | 1,431,492 | 1,316,510 |
| Other-Expense | 10,510 | 10,510 | 15,000 | 10,510 |
| Service Budget | 1,220,000 | 1,286,912 | 1,446,492 | 1,327,020 |

Major Budget Changes

None

METROPOLITAN PLANNING ORGANIZATION

| | 2018 Actual | 2019 Adopted | 2019 Projected | 2020 Executive |
|----------------|-------------|--------------|----------------|----------------|
| General-Net | 132,230 | 149,029 | 140,417 | 157,291 |
| Other-Expense | 1,007,681 | 1,098,472 | 1,870,742 | 1,121,202 |
| Service Budget | 1,139,911 | 1,247,501 | 2,011,159 | 1,278,493 |

Major Budget Changes

Increased City contribution by \$9,000 to leverage anticipated increase in federal funding and to cover costs previously covered by other local governments. Increased total budget will cover facility rental and improvement of data and planning analysis tools.

PCED OFFICE OF THE DIRECTOR

FINANCE COMMITTEE 2020 BUDGET PRESENTATION
NAN FEY, INTERIM DPCED DIRECTOR



PCED ADMINISTRATION

| | 2018 Actual | 2019 Adopted | 2019 Projected | 2020 Executive |
|----------------|-------------|--------------|----------------|----------------|
| General-Net | \$681,995 | \$822,094 | \$889,097 | \$872,102 |
| Other-Expense | \$0 | \$0 | \$0 | \$0 |
| Service Budget | \$681,995 | \$822,094 | \$889,097 | \$872,102 |

Major Budget Changes

Adjusts the personnel budget (approx. \$28,000) to account for staff time supporting the Community Development Authority (CDA)

Increases budget for hourly wages to expand internship opportunities (approx. \$23,000)

Increases the overtime budget to match actual expenses (\$5,000)

CDA REDEVELOPMENT

FINANCE COMMITTEE 2020 BUDGET PRESENTATION
DEBORAH RAKOWSKI, ACTING DIRECTOR



REDEVELOPMENT

| | 2018 Actual | 2019 Adopted | 2019 Projected | 2020 Executive |
|----------------|-------------|--------------|----------------|----------------|
| General-Net | \$0 | \$0 | \$0 | \$0 |
| Other-Expense | \$2,465,401 | \$2,352,564 | \$1,740,495 | \$872,003 |
| Service Budget | \$2,465,401 | \$2,352,564 | \$1,740,495 | \$872,003 |

Major Budget Changes

- Adjusts the personnel budget to account for Office of the Director staff time supporting the CDA
- Reduces hourly wages to reflect the end of a project internship position
- Removes budgeted non-dwelling rent revenue, management services expenses, and principal, which were book keeping entries for the Village on Park

COMMUNITY DEVELOPMENT DIVISION

FINANCE COMMITTEE 2020 BUDGET PRESENTATION

JIM O'KEEFE, DIRECTOR



AFFORDABLE HOUSING

| | 2018 Actual | 2019 Adopted | 2019 Projected | 2020 Executive |
|----------------|-------------|--------------|----------------|----------------|
| General-Net | 1,496,672 | 1,600,023 | 1,700,824 | 1,915,784 |
| Other-Expense | 2,975,361 | 5,061,790 | 3,427,661 | 4,996,492 |
| Service Budget | 4,472,033 | 6,661,813 | 5,128,486 | 6,912,276 |

Major Budget Changes

The Executive Budget:

• Includes \$310,000 increase for Housing Assistance, largely to recognize the annualized cost of on-site support services for residents at Tree Lane Apartments, and the transfer of those funds into the Affordable Housing service from the Community Support service.

COMMUNITY SUPPORT SERVICES

| | 2018 Actual | 2019 Adopted | 2019 Projected | 2020 Executive |
|----------------|-------------|--------------|----------------|----------------|
| General-Net | 6,843,787 | 7,615,489 | 7,960,138 | 8,076,959 |
| Other-Expense | 221,900 | 83,364 | 427,459 | 89,400 |
| Service Budget | 7,065,687 | 7,698,853 | 8,387,596 | 8,166,359 |

Major Budget Changes

The Executive Budget:

- Provides about \$340,000 in additional funding to support 2020 child and youth program contracts, including the
 annualized cost of efforts to support expanded programs available to children living at Tree Lane Apartments.
- Sets the stage for a revamped, and expanded (\$315,000) Community Building and Engagement Program that will consolidate and draw on resources previously reserved for community gardens and planning councils.
- Creates a mental health specialist position in the Child Care Unit, funded internally, to better support child care providers seeking to serve children that have experienced trauma or instability in their early years.
- Reduces funding for peer support violence prevention contract by \$200,000, returning it to its 2018 level of \$200,000.

ECONOMIC DEVELOPMENT AND EMPLOYMENT OPPORTUNITIES

| | 2018 Actual | 2019 Adopted | 2019 Projected | 2020 Executive |
|----------------|-------------|--------------|----------------|----------------|
| General-Net | 1,616,242 | 1,701,066 | 1,606,219 | 1,953,779 |
| Other-Expense | 456,375 | 1,399,871 | 879,034 | 1,335,759 |
| Service Budget | 2,072,617 | 3,100,937 | 2,485,254 | 3,289,538 |

Major Budget Changes

The Executive Budget:

- Increases funding for Adult Workforce Preparedness by \$279,000 to reflect the transfer of funding, from the Strong Healthy Neighborhoods service, that is authorized to support the new Southwest Madison Employment Center.
- Reduces funding for Youth Employment Services by about \$25,000, drawn from the Wanda Fullmore Summer Youth Internship Program, and reallocates it to support 2020 child and youth development program contracts. The change adjusts funding needs to correspond to current participation levels.

PROGRAM ADMINISTRATION

| | 2018 Actual | 2019 Adopted | 2019 Projected | 2020 Executive |
|----------------|-------------|--------------|----------------|----------------|
| General-Net | 766,550 | 941,419 | 970,150 | 966,331 |
| Other-Expense | 325,806 | 292,192 | 249,678 | 254,239 |
| Service Budget | 1,092,356 | 1,233,611 | 1,219,829 | 1,220,570 |

Major Budget Changes

There are no changes affecting the Program Administration service

STRONG HEALTHY NEIGHBORHOODS

| | 2018 Actual | 2019 Adopted | 2019 Projected | 2020 Executive |
|----------------|-------------|--------------|----------------|----------------|
| General-Net | 1,350,916 | 1,679,792 | 1,588,811 | 1,262,039 |
| Other-Expense | 497,779 | 764,642 | 829,984 | 660,391 |
| Service Budget | 1,848,695 | 2,444,434 | 2,418,795 | 1,922,430 |

Major Budget Changes

The Executive Budget:

- Includes about \$235,000 in additional funding to implement a new funding model for neighborhood centers; about \$55,000 more is added to the Community Supports service for related center-based youth programming needs.
- Includes a \$279,000 reduction to reflect the transfer of funding for the new Southwest Madison Employment Center from the Strong Healthy Neighborhoods service to the Economic Development and Employment Opportunities service.
- Reflects the transfer of funds previously designated for community gardens (\$55,000) and planning councils (\$85,000) to the Community Supports service to support the creation of a new and expanded Community Building and Engagement Program.