



MADISON PARKS
MAKING THE HEART SMILE, LLC
EXCHANGE OF SERVICES AGREEMENT
OCTOBER 2019-NOVEMBER 2019

Madison Parks and Making the Heart Smile, LLC would like to enter an agreement for the use of the community rooms at the Warner Park Community Recreation Center (WPCRC). Making the Heart Smile, LLC provides family entertainment for special events, including interactive photo booths, life-size cartoon characters, and aims to create smiles, laughter, and lasting memories. The partnership would like to proceed with the following agreement conditions:

1. Term. The agreement shall be valid for services exchanged on October 11, 2019, and on November 16, 2019. The agreement shall terminate on November 16, 2019, at 10pm.
2. Location. WPCRC- 1625 Northport Dr. Madison, WI 53704.
3. Use. Making the Heart Smile, LLC shall have non-exclusive use of the community rooms at the agreed-upon dates and times by the WPCRC Facility Manager or designee.
4. Fees. No fees will be charged for the exchange of services.
5. Rules and Responsibilities. Making the Heart Smile, LLC will provide a custom, interactive photo booth for the WPCRC 20th Anniversary Celebration on Friday, October 11 from 4pm-8pm. The photo booth will include; customization, unlimited print, and trained personnel to operate the photo booth. WPCRC is not responsible for damages that may occur to the photo booth at the event.

Making the Heart Smile, LLC will pay a 15% commercial use fee if charging admissions to the Frozen Ball on November 16. Making the Heart Smile, LLC will track ticket sales, report gross revenues, and submit commercial use payment to the WPCRC Facility Manager or designee within five (5) days of the event.

6. Suspension, Cancellation, and Termination. Parks shall have the right to terminate and cancel this agreement if Making the Heart Smile, LLC breaches the terms and conditions of the agreement. Either party may terminate this agreement, at its sole election, upon ten (10) days written notice to the other party.

Quinesha McNeal Date
Making the Heart Smile, LLC
Owner

WPCRC Advisory Subcommittee
Approved-Date

File #