

Project Name: Project Manager: Construction Manager: Real Estate Director: Architect/GC: Address:

Name:	East Madison, WI
nager:	Brittany Allen
nager:	
ector:	
ct/GC:	
dress:	2201 Zeier Road
	Madison, WI
Date:	July 30, 2019

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Variance Required



Variance Possible



Proposed Siganage Meets Code



REVISION HISTORY

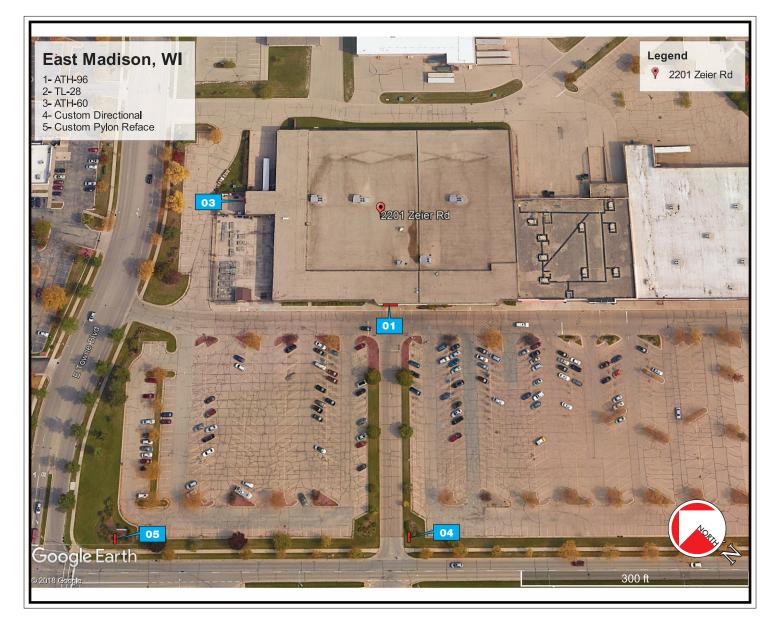
REV. #	Date
1	02/01/19
2	04/09/19
3	07/12/19
4	07/16/19
5	07/30/19
6	
7	
8	



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INVENTORY/SITE PLAN



SIGN #	EXISTING TYPE	ACTION	PROPOSED TYPE	DESCRIPTION
01	None Existing	NI	ATH-84	7' At Home Channel Letters
02		N/A		Sign removed from scope
03	None Existing	NI	ATH-72	6' At Home Channel Letters
04	Custom Directional	RR	Custom Directional	New Custom Directional Sign
05	Multi-Tenant Pylon	RF	Custom Pylon Reface	Reface Sign Panels in D/F Pylon



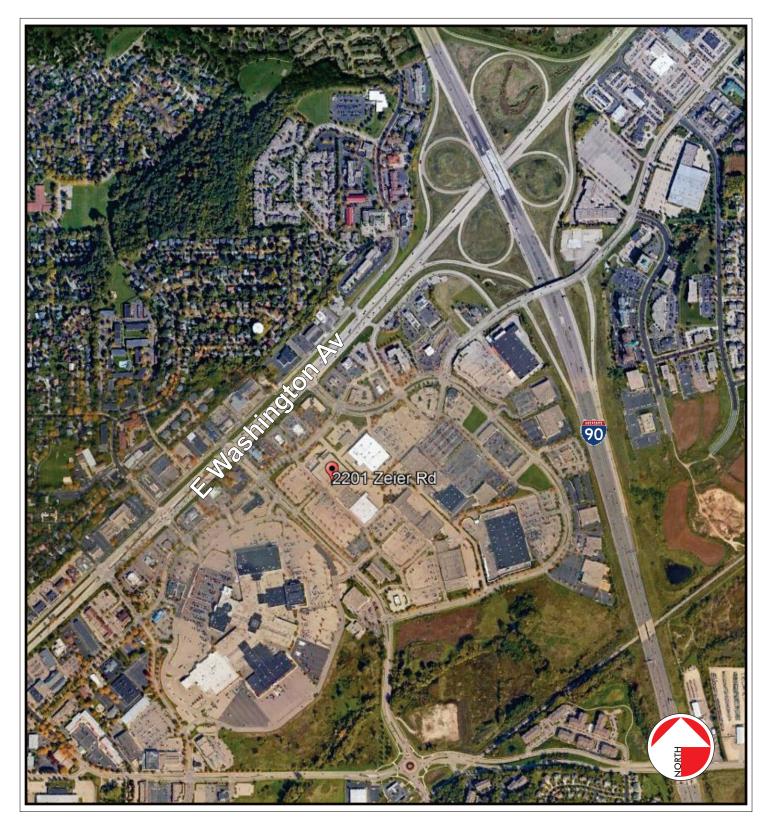
SITE OVERVIEW

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Brittany Allen

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Project Name: <u>East Madison, WI</u>

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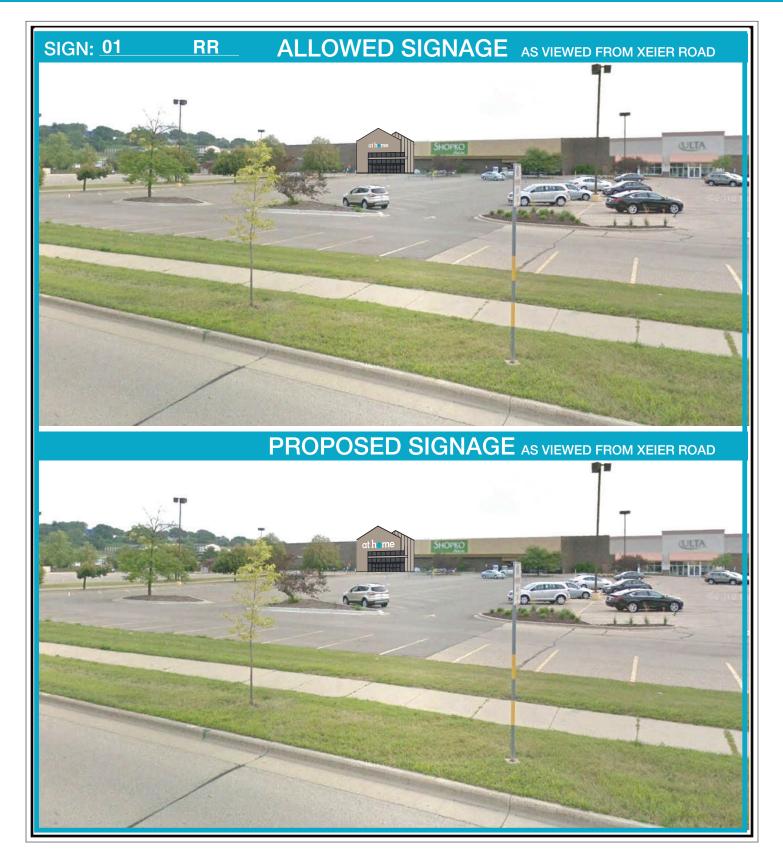
SIGN: 01	RR	EXISTING SIGNAGE
		SHOPKO
140'-0" T.O. RIDGE 4' ABOVE RC Valor 100'-0" 100'-0" GRADE	DOFLINE 44'-9" 32'-11 1/4 5'-8"	PROPOSED SIGNAGE Sign Type: ATH-84 Sign Type: ATH-84 Description: TO RIDGE Sign ABLE AREA: 11'-0" x 44'-9" = 492.25 SF 137-3" TO RIDGE Sign ABLE AREA TO ROOFLINE: Sign Type: ATH Home Channel Letters Height: T' - 0" Width: 32' - 111 1/4" TOTAL = 179.35 Sign Ft: Sign Type: ATH-84 Depth: Sign Type: Sign Type: Width: Sign Type: Sign Type: Total = 179.35 Sign Type:
		s, plastic trim, internally illuminated with LEDs. point, sign exceeds the roof line by a grand total of 3'-6"



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SIGN: <u>03</u>	RR	EXISTING SIGNAGE	
			Existing Sign Description: <u>None Existing</u>
y Hu			Action: NI
	Alle	Alfred .	Height:
ANK -	Marc.		Width:
A A A A A A A A A A A A A A A A A A A		Can a start of the	Depth:
			Letter Height:
		SHOPKO	Sq Ft:
No alar			Wall Material:
			Illuminated:
The second second			Flush or Raceway
	the second second		Mounted:
1		the second second	Double Faced:
		PROPOSED SIGNAG	
		SIGNABLE AREA: 10'-2 1/2" x 35'-6" = 362.40 SF	Sign Type: Tenant Panel
		35' - 6" 362.40 SF x 30% = 108.72 SF	Sigir 1998
	23'-6 1		Description:
			6' At Home Channel Letters
2 1/2" 5'-0" 2			
	┶╺┎┙╍		Height:5' - 0''
		SIGNAGE: 3'-7" x 23'-6 1/4"" = 84.28 SF	Width:23'-6 1/4"
		4'1" x 6" = 2.04 SF 1'-1" x 8" = .72 SF	Depth:5"
		TOTAL = 87.04 SF	Sq Ft:87.04
-			Illuminated: <u>Yes</u>
			Flush or Raceway
			Mounted: Flush
			Maximum Sq. Ft Allowed
COMMENTS			



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SIGN: <u>04</u>	RR EXIST	ING SIGNAGE	
		Кнорко	Existing Sign Description: Custom Directional Action: RR Height: TBD Width: TBD Depth: TBD Letter Height: Sq Ft: TBD Wall Material: Illuminated: Flush or Raceway Mounted: Double Faced: Yes
	PROPC	SED SIGNAG	
COMMENTS Custom At Home directional	to be constructed of aluminum with	first surface applied vinyl. Non	Sign Type: New Custom Directional Description: Install New Directional Height: TBD Width: TBD Depth: TBE Sq Ft: To Match Existing Illuminated: No Flush or Raceway Mounted: Maximum Sq. Ft Allowed
is 5' from grade to top of sigr	n. Cabinet is 1'-6"H x 2'-0"W. Post to	o be direct burial with small con	crete foundations.



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INVENTORY/RECOMMENDATION DETAIL



Copy change only to replace Shopko tenant panel with At Home tenant panel. Sign face of 3/16" flat polycarbonate with surface applied vinyl graphics. Sign is internally illuminated. Panel to be 5'-4 1/2" H x 13'-0" L.