

2020 Budget Retreat

Event Details

- Date: Saturday July 13th
- Time: Registration: 8:30-9:00 Retreat: 9:00-2:30
- Location: Madison Municipal Building-2nd Floor (Rooms 206 & 215)

Event Objective

Understand the City's financial outlook for 2020 and learn how to apply tools to determine if new initiatives and capital investment are in alignment with Citywide Framework.

Agenda

Time	Session	Description
8:30-9:00	Registration/Breakfast	Continental Breakfast will be available starting at 8:30. Participants will receive welcome packets.
9:00-9:15	Welcome	Welcome from Event Facilitators to begin event.
9:15-10:00	Price of Government	A high level overview of the City's financial outlook going into 2020. Learning Objective: <ul style="list-style-type: none">• Participants will understand the financial limitations that exist as the City prepares its 2020 budget.• Participants will learn about the property tax levy and debt service implications of 2020 projections.
10:00-11:00	Madison's Budget: If we were starting over, How would we spend the money?	Interactive session where participants will visit stations for each of the Citywide Elements to learn about what services we provide and planned capital projects within the Element. After visiting stations, each participant will be given \$100 in Monopoly money to spend across the 7 Elements. Learning Objective: <ul style="list-style-type: none">• Participants will understand how current resource allocation in the City's budget compares to Alders' vision for future budgets.• Participants will understand the differences between thinking of the budget in its entirety versus incremental change year over year.
11:00-11:15	BREAK	
11:15-12:00	Discussion	<ul style="list-style-type: none">• How does where we are currently spending money compare to how we would like to spend money?• What does this tell us?• How does this feed into budget decisions?

12:00-12:30	Prioritizing Spending: Evaluation Tool	<p>Review of tool that can be used to determine whether new initiatives and/or capital projects are in alignment with priorities.</p> <p>Learning Objective:</p> <ul style="list-style-type: none"> • Participants will understand how to apply the lenses of Imagine Madison to determine if proposed initiatives are in alignment with the Citywide Framework. • Participants will learn how a more extensive version of this tool is being deployed to help guide the 2020 Capital Budget & CIP.
12:30-1:30	WORKING LUNCH-Appling the Evaluation Tool: Practical Applications	<p>Working with sample projects and initiatives Alders will have the opportunity to apply the tool.</p> <p>Learning Objective:</p> <ul style="list-style-type: none"> • Participants will understand practical applications of the tool and how it can be used for the 2020 budget.
1:30-1:45	BREAK	
1:45-2:15	Discussion	<ul style="list-style-type: none"> • What does the use of this tool tell us? • How can we deploy it for 2020?
2:15-2:30	Wrap-Up	Compare event outcomes against objective focusing on how this can be used for the 2020 budget deliberations.

Community Outreach

There will be a table set up throughout the retreat to highlight community outreach tools that will be available to Alders throughout the 2020 budget process. During this time Alders will have the opportunity to interact with the tools, offer feedback, and request events in their district.