



City of Madison

City of Madison
Madison, WI 53703
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Master

File Number: 56505

File ID: 56505

File Type: Resolution

Status: Council New
Business

Version: 1

Reference:

Controlling Body: COMMON
COUNCIL

File Created Date : 06/26/2019

File Name: Establishing a President's Work Group to Review
Council Communication Tools & Processes.

Final Action:

Title: Establishing a President's Work Group to Review Council Communication Tools & Processes.

Notes:

Sponsors: Shiva Bidar, Barbara Harrington-McKinney, Grant Foster, Lindsay Lemmer, Zachary Henak, Syed Abbas and Keith Furman

Effective Date:

Attachments:

Author: Ald. Grant Foster, District 15

Enactment Number:

Entered by: lveldran@cityofmadison.com

Hearing Date:

Published Date:

Approval History

| Version | Date | Approver | Action |
|---------|------|------------------|---------|
| 1 | | Travis J. Martin | Approve |

History of Legislative File

| Ver- sion: | Acting Body: | Date: | Action: | Sent To: | Due Date: | Return Date: | Result: |
|---|----------------|------------|------------------------------|----------|-----------|-----------------|---------|
| 1 | Council Office | 06/26/2019 | Referred for Introduction | | | | |
| Action Text: This Resolution was Referred for Introduction | | | | | | | |
| Notes: Common Council (7/16/19) | | | | | | | |

Text of Legislative File 56505

Fiscal Note

No Appropriation Required

Title

Establishing a President's Work Group to Review Council Communication Tools & Processes.

Body

WHEREAS, the City of Madison Common Council values the ability to communicate city information and their work in a variety of formats with the residents of the City; and,

WHEREAS, the Common Council desires to improve communication to city residents and to further the goals and mission of the Common Council by incorporating the core value of Civic Engagement - commitment to transparency, openness and inclusivity; and,

WHEREAS, the Common Council wishes to review the City's current offering of existing communication tools and processes and investigate options and alternatives to improve those tools and processes;

NOW THEREFORE IT BE RESOLVED, that the Common Council of the City of Madison establishes a President's Work Group to Review Council Communication Tools & Processes; and,

BE IT FURTHER RESOLVED, that the work group review will include the following along with other communication tools and processes:

Alder Blog & email subscriptions
Alder Home Page
How Alders share content via social media
Use of calendars for meetings and events
Templated/prepared content
Sharing of updates generated by city agencies

BE IT FURTHER RESOLVED, the following alders are appointed to the President's Work Group to Review Council Communication Tools:

To Be Determined

BE IT FURTHER RESOLVED, that the work group will be staffed by the Common Council office, with input from the city's Information Technology Department and other city departments as needed; and,

BE IT FURTHER RESOLVED, that the work group will use a racial equity and social justice lens throughout its work and may access training to apply the City of Madison Racial Equity and Social Justice Impact Tool; and,

BE IT FINALLY RESOLVED, that the Work Group will begin work upon adoption of this resolution with a goal of completing the review and report by the November 5, 2019 Common Council Executive Committee meeting.