

Report of the work group for Celebrate Madison's Sister Cities 2020

Frank, Daina, Jon, and Charles met on June 10, 2019, at 5.30 p.m. in room 403A in the CCB.

Frank should contact MATC to confirm that Saturday, May 9, 2020, is available for the Celebrate event.

Frank, Daina, Charles indicated that they knew potential entertainment opportunities (dance groups, choirs, etc.) to consider.

Frank suggested that we contact Neil Heinen about serving as Master of Ceremonies for the event.

Charles will confer with Sal about finding a keynote speaker through the UW's speakers bureau. Potential topics include the European Union, sustainability, green initiatives, migration to and within Europe, etc.

We'll work on potential sponsors together. We have a list that needs to be updated, along with the cover letter. We need to start contacting sponsors no later than September.

We will use "Brown Paper Tickets" for on-line ticket sales. Jerreh needs to be consulted on the specifics. It is important that we keep track of who is buying tickets so that we're not overwhelmed when people show up without registering. This year we had approximately 100 people in attendance. We can probably handle up to 200, but there shouldn't be more than a few last-minute walk-ons.

We should start outreach initiatives now, through sites like Facebook, our individual organization sites, etc.