

June 10th, 2019

LETTER OF INTENT

Proposed Coffee Shop at 711 State Street, Madison, WI.

The UW Bookstore is planning an expansion of the current interior coffee cart space which is hidden from view by an existing storefront display window. The partition behind the display window will be removed to provide a visual and physical presence for the mall along with a service window and counter with four permanent stools, all of which will be located within the bookstore property.

The shop will likely be operated by MOKA Coffee and will also serve tea, shakes and smoothies as well as a small sampling of MOKA bars, pasties and yogurt parfaits. Some indoor seating will also be provided within the bookstore lobby. Hours of operation will be 7am to 7pm.

Patrick McGowan
President, UW Bookstore