



Entertainment License

Permanent

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

Class A: ☐ Beer, ☐ Liquor, ☐ Cider

Class B: ☐ Beer, ☐ Liquor,

☐ Class C Wine

licensing@cityofmadison.com
608-266-4601

(Agenda Item Number)

(Legistar file number)

LICENT- 2019-00412
(License number)

2 403
(Alder District #) (Police Sector)
Office Use Only

Type of entertainment license: ☒ Entertainment License (21+) ☐ Visual & Performing Arts License (18+)

Licensed Premises Information

This application modifies existing alcohol license number (if applicable): LICB-2019-00411
(Class B license only)

Business dba Name: SAMBA BRAZILIAN GRILL

Licensed Address: 240 W GILMAN ST

Premise Capacity: 348 indoor / 42 outdoor Liquor/Beer Agent Name: Matthew Bents

15 % Alcohol, 85 % Food, % Other Alder, District #: 2 Police Sector: CENTRAL

Corporate Information

Business Legal Name (as on WI State Sellers Permit): SAMBA GRILL, LLC

Business Mailing Address: 402 W GORHAM ST MADISON, WI 53703

Business Contact Name, Position: Matthew Bents, Liquor Agent

Business Phone: 608-257-0700

Business Email: matt@rileyswines.com

Corporate Officers, Partners, or Sole Proprietor's information:

Name	Address	Title
Jongyeon Lee	6406 Antietam Ln Madison, WI 53705	Member

☒ Security Plan attached (21+ must complete page 2, 18+ must completed pages 2 and 3)

☒ I have contacted Zoning (zoning@cityofmadison.com, 608-266-4551) for necessary approvals.

☒ I certify that this information is true and correct to the best of my knowledge.

X
Signature

5-8-2019
Date

☐ Orange sign and business card issued

☐ "License Renewals & Changes" brochure with next steps issued
Office Use Only

Entertainment and Security Information

Live entertainment includes (check all that apply): ☐ Live Music ☐ Disc Jockey ☐ Designated Dance Floor
Live entertainment does not include non-amplified or acoustic music performed by a single artist, or performances where an uncompensated patron sings along with a machine that plays pre-recorded music, commonly known as karaoke.

Type of live entertainment to be offered: _____

Live music will be allowed for private events. Non-amplified music or limited amplification only

Number of security personnel and how they will be utilized: _____

Security staff used, when necessary, to check IDs, control capacity and monitor patron activity

Description of clothing to identify security personnel: _____

Black t-shirt with "SECURITY" printed across the back

Plan to handle control and clearance of the parking lot during hours of operation and at closing time:

Parking lot (19 spaces) is monitored with video surveillance system and intermittently by staff

throughout the day. Gates closed only for special events as some guests may leave vehicles parked overnight

How will the entrance line be managed and controlled: _____

We do not anticipate the need for a line as no such events are planned.

Plan for unruly patrons, intoxicated patrons, and physical disturbances: _____

Staff has been instructed to not physically engage with patrons and to use verbal instructions to direct unruly patrons

out of the establishment if/when necessary. Physical disturbances to be reported to MPD when deemed appropriate.

Underage drinking and fake ID plan: _____

Underage persons are allowed within the restaurant space during regular hours. No one under the age of 21 will be permitted to consume alcohol on the premises. Any Fake IDs presented will be confiscated and turned over to MPD as needed.

Plan to control and supervise patrons under twenty-one (21) years of age: _____

Patron's IDs to be checked by bartenders and servers upon request of an alcoholic beverage (premise operates as a full service restaurant). Underage persons are not permitted to be served alcohol and groups will be asked to leave if observed providing an alcoholic beverage to an underage person. No one under the age of 21 will be permitted entry after 9:30pm

(Samba Brazilian Grill hours) or as approved by Management during a scheduled private event (typically for weddings, etc.)

How will orderly appearance and operation of the premises be maintained in regard to litter and noise:

Full staff is on hand every day to perform cleaning and general maintenance duties of the interior and exterior of the building.

Limited amplification of live instruments, vocals or recorded music is allowed, with the intent of providing a level of noise sufficiently low so as to allow for conversation between patrons at all times.

Management Personnel

Name	Date of Birth	Name	Date of Birth
Matthew Bents			
Samuel Sande			
Allen Clark			
Kathleen Davis			