



# Change of Premises

Fee: \$25.00

City of Madison Clerk  
210 MLK Jr Blvd, Room 103  
Madison, WI 53703  
[licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)  
608-266-4601

Class A:  Beer,  Liquor,  Cider  
Class B:  Beer,  Liquor,  
 Class C Wine

(Agenda Item Number)

(Legistar file number)

LICPCB-2019-00308

(License number)

11

215 (B)

(Alder District #)

(Police Sector)

Office Use Only

## Licensed Premises Information

This application modifies existing alcohol license number: LICLIB-2015-00289 ATTACHED - EXP 6/30/19 & RENEWAL

Business dba Name: CAFE HOLLANDER

Licensed Address: 701 HILDALE WAY MADISON, WI 53705

Liquor/Beer Agent Name: ERIC WAGNER

34.5 % Alcohol, 60 % Food, .5 % Other Alder, District #: 11 Police Sector: MIDTOWN

## Corporate Information

Business Legal Name (as on WI State Sellers Permit): LOWLANDS GROUP LLC

Business Mailing Address: 1421 N WATER STREET MILWAUKEE, WI 53202

Business Contact Name, Position: NATALIE SCHUMAKER OFFICE MGR

Business Phone: 414.223.4100 x1101

Business Email: n.schumaker@lowlandsgroup.com

Current Capacity (indoor): 422

Current Capacity (outdoor): 92

Proposed Capacity (indoor): No Change

Proposed Capacity (outdoor): \_\_\_\_\_

If your capacity is increasing, contact Building Inspection: (608) 266-4551, [binspection@cityofmadison.com](mailto:binspection@cityofmadison.com)

Description of Proposed Changes: Extend Alcohol Sales & Consumption to space outside cafe to encompass the space of the Music Series, put on by Mauld Thursdays 6/20 - 7/25 (excluding 7/4) from 6pm to 8pm

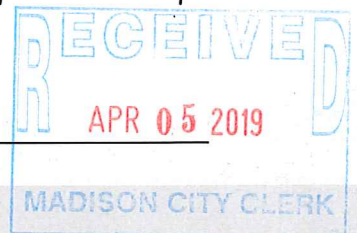
Detailed Floor Plans included (required)

Natalie Schumaker

Authorized Signature

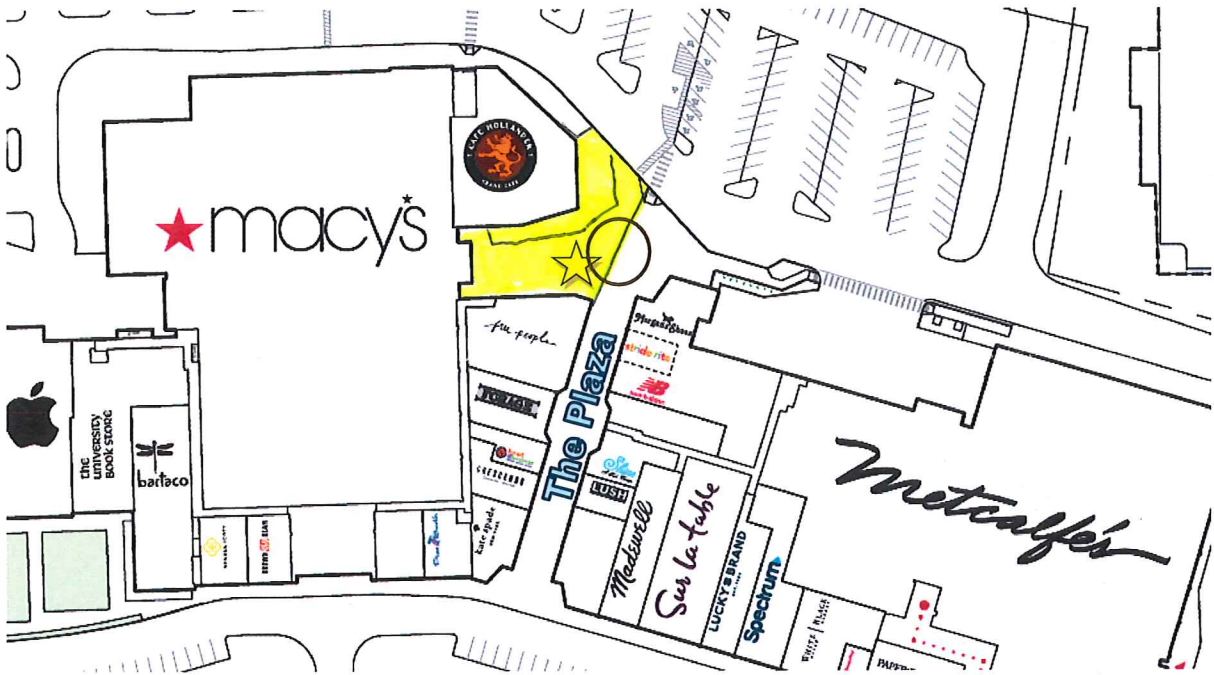
4.01.2019

Date



- Orange sign and business card issued
  - "License Renewals & Changes" brochure with next steps issued
- Office Use Only

# 2019 Summer Sounds Musical Performance Map



★ Stage/Musical Performance

○ Large Planter (where electrical outlets are)

Look for the Planter near Café Hollander

