

# Liquor/Beer Agent

(Agenda Item Number) -if change-

(Legistar file number) -if change-

L12118-2019-0001214  
(License number)

City of Madison Clerk  
210 MLK Jr Blvd, Room 103  
Madison, WI 53703

Class A:  Beer,  Liquor,  Cider  
Class B:  Beer,  Liquor,  
 Class C Wine

licensing@cityofmadison.com  
608-266-4601

(Alder District # and Name)  
Office Use Only

- This application is for Liquor/Beer Agents for new alcohol licenses and for a change of Liquor/Beer Agent to an existing alcohol license.
  - If you are a **new** agent for a **new** license, there is no charge.
  - If this is a **change of agent**, there is a \$10.00 charge.
- Please include a background check form and copy of your picture ID with this application.
- Please include documentation that you have taken **Beverage Server Training** or have held an **Operator's License** within the last two years.

## To be completed by Corporate Officer or Member of LLC

I, Judi P. Raymond, officer/member for Frey Street Beverage, LLC (Corp/LLC),  
~~doing business as~~ \_\_\_\_\_, authorize and appoint Jim Sele  
Name  
as the liquor/beer agent for the premise located at 4601 Frey St., Madison, WI 53705.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.

Judi P. Raymond  
Signature of corporate officer/member

11/6/18  
Date

LISA STEINHAUER  
Notary Public  
State of Wisconsin

Subscribed and sworn before me this 6th day of November, 2018.

Lisa Steinhauer  
Notary Public, Dane County, Wisconsin  
exp: 09/20/2021

## To be completed by appointed Liquor/Beer Agent

I, Jim Sele, appointed liquor/beer agent for Frey Street Beverage, LLC (Corp/LLC),  
being first duly sworn, affirm that I have full authority and control of the premise described  
in this license, and I am involved in the actual conduct of the business as an employee, or have a direct  
financial interest in the business of the licensee. The percent of the business I own is 0 %.

I have included a copy of my photo ID and Beverage Server Training certificate/Operator's license.  
\*\*\*Beverage Training Certificate will be completed prior to ALRC meeting and a copy will be provided.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.

Jim Sele  
Signature of corporate Agent

10.26.18  
Date