



Temporary B License

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

PERCPS-2019-00137
(Number)

(scanned)

☐ No ☒ Yes
(STREET USE?)

(initials)

(Processing step)

Alder Name: Mike Verveer Dist #: 4 Police Sector: Central

- o Temporary Class "B" (beer) and "Class B" (wine) licenses are available to **bona fide clubs, churches, Lodges/Societies, Veteran's Organizations, and Fair Associations** only. Being a non-profit company is not enough.
- o You may get an unlimited number of temporary licenses for Beer, but **only two licenses for wine** each twelve months.
- o If your plans include using the street for your event, you will need a **Street Use Permit** and you must apply at least 60 days before your event.
- o At least one **licensed bartender** must be present.
- o **The fee** is \$10 for beer and/or wine per event – events may have consecutive days.
- o Other requirements are on the accompanying sheet. ☐ Attached

The named organization applies for:

- ☒ A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s.125.26(6), Wis. Stats.
- ☐ A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

Organization

Pick one:

- ☒ Bona fide Club ☐ Church ☐ Lodge/Society ☐ Veteran's Organization ☐ Fair Association

Organization Name: Clean Lakes Alliance Phone: 608-255-1000

Address: 150 E. Gilman St. Suite 2000 Email: adamed@cleanlakesalliance.org Website: cleanlakesalliance.org
Madison, WI 53703

Date organized: May 2010 If a corporation, give date of incorporation: —

WI State Seller's Permit ID: CES 059672

☒ We are not required to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats.

☐ We have been convicted of a violation of Chapter 38.

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Organization Officers	Name	City, State	Birthdate
President	James Tye	Madison, WI	
Vice President	Matt Frank	Madison, WI	
Treasurer	Jim West	Madison, WI	
Secretary	Sarah Slack	Madison, WI	
Person in charge of event	Name Brodie Birkel	Phone 608-692-9873	Email bbirkel@isthmus.com

Event Information

Event Name: Madison's Favorite Concert Event dates & time(s): 9/6/19 5pm - 11pm

Event Address: 100 Block State Street Estimated Attendance: 2000

Do the premises you want to license occupy all of the building/property? Yes No? Then please describe fully which parts of the property or building you want to be covered with this license. (Which section of the parking lot, which floor of the building, or which specific rooms in it. etc): _____

Explain the purpose and nature of the event: Celebrate the release of Madison's Favorite winners from Isthmus voting.

Describe your planned method of crowd control: Fencing & security (both MPP and hired CSC guards)

How many security persons will you have on the licensed premises? 4-6

Wholesaler who will supply fermented malt beverage: Wisconsin Distributors Quantities ordered: 100 cases

Will food be served? ☐ Yes ☒ No

Will a tent be used? ☐ Yes ☒ No

Will the street be used? ☒ Yes ☐ No

Will wine be served? ☐ No ☒ Yes: of 2 per year

Wholesaler who will supply wine: N/A Quantities ordered: N/A ☒ N.A.

Declaration

☒ The information provided in this application is true and correct to the best of my knowledge and belief.

Officer Signature [Signature] Date 3/6/19

Printed name of Officer who is signing J. James Tye