



# City of Madison Entertainment License Renewal

Deadline: In Clerk's Office by 4 p.m. Monday, April 15 or postmarked by April 15

Entertainment License Type:  21+ Entertainment  18+ Visual & Performing Arts

1. Name of Sole Proprietor, Partnership, Corporation or LLC

Chinchilla JDK LLC

2. Trade Name (doing business as) Red Rock Saloon

3. Licensed Address 322 W Johnson Street Madison, WI 53703

4. Corporation/LLC: Name of Liquor/Beer Agent Jeffrey Kovacovich

5. Do you book your own entertainment or do you use a promoter to book your entertainment?

Book Own  Use Promoter  Both Promoter's Name: \_\_\_\_\_

6. Do you have a security plan on file with the Clerk's Office?  Yes  No

7. Type of Entertainment:

(a) Do you offer or allow live music performances (excluding solo acoustic)?  Yes  No

(b) Do you have a designated dance floor area?  Yes  No

(c) Do you offer or allow the use of a disc jockey?  Yes  No

8. On average, how many nights per week do you have live entertainment? 2-3

9. Describe the clothing used to identify door and security personnel:

Red T-shirts with the Bull Logo on the chest and "SECURITY" on the back.

10. Establishments that currently hold 18+ Centers for Visual & Performing Arts Licenses only:

Describe your process for identifying patrons under 21:

We wristband everyone that is 21+ and 18-20 get a wristband of a different color.

**X** [Signature]  
Signature of Officer/Member/Partner/Sole Proprietor

3/22/2019  
Date

Clerk's Office: Date Filed/Postmarked MAR 25 2019  Filed Timely  Filed Late (\$250 Late Filing Fee)

