



City of Madison Liquor/Beer License Renewal

➔ Clerk's Office Liaison: Rachel, rrodriguez2@cityofmadison.com

Deadline: In Clerk's Office by 4 p.m. Monday, April 15 or postmarked by April 15

On-Premises Consumption: <input checked="" type="checkbox"/> Class B Beer	<input checked="" type="checkbox"/> Class B Liquor	<input type="checkbox"/> Class C Wine
Off-Premises Consumption: <input type="checkbox"/> Class A Beer	<input type="checkbox"/> Class A Liquor	<input type="checkbox"/> Class A Cider

- Name of Sole Proprietor, Partnership, Corporation or LLC
Apple Hospitality Group, LLC
- Trade Name (doing business as) Applebee's Neighborhood Grill & Bar
- Licensed Address 660 South Whitney Way, Madison, WI 53711
- State Seller's Permit 4 5 6 - 1 0 2 0 4 2 0 9 6 0 - 0 2
- Federal Employer Identification Number (FEIN) 39-1928009
- Do you understand that you must purchase alcohol beverages only from Wisconsin wholesalers, breweries, and brewpubs? Yes No
- Do you understand that alcohol invoices must be kept at the licensed premises for two years from the date of invoice and made available for inspection by law enforcement? Yes No
- Since filing of last application, has the named licensee or any other person affiliated with this license (partner, member, officer, director, manager or liquor/beer agent) been **convicted** of any **offenses** (excluding traffic offenses not related to alcohol) for violation of any federal laws, Wisconsin laws, any laws of other states, or ordinances of any county or municipality?
 Yes (If yes, complete convictions supplement) No
- Are any **charges** for any **offenses** presently **pending** (excluding traffic offenses not related to alcohol) against the named licensee or any other persons affiliated with this license (partner, member, officer, director, manager or liquor/beer agent)?
 Yes (If yes, complete pending charges supplement) No
- Was the profit or loss from the sale of alcohol beverages for the previous year reported on the Wisconsin Income or Franchise Tax return of the licensee?
 Yes No Taxes are not filed yet, but will include this profit/loss when filed
- Areas where alcohol beverages are sold/permitted, including outdoor seating, if applicable.
One story restaurant, with approximately 5,259 sf. located on a parcel of land containing 37,543 sf. Liquor is sold/consumed in dining room, bar area, including the sidewalk path to, and including the dedicated "To-Go" parking stalls for fulfillment of carry-out orders of food that include the purchase of packaged beverages with alcohol.
- Areas where alcoholic beverages are stored Alcoholic Beverages are stored in a locked cabinet within the premises interior.
- Class B establishments:** estimated percentage of gross sales for liquor/beer vs. food business
15 % Alcohol 85 % Food _____ % Other

14. **Class B establishments** Please list your lowest approved capacities for each category that apply:

Indoor: 177 Outdoor: N/A Other (Type and #): N/A
(Such as Badger Football, upper level, etc.)

15. **Entertainment:**

- (a) Do you offer or allow live music performances (excluding solo accoustic)? Yes No
 - (b) Do you have a designated dance floor area? Yes No
 - (c) Do you offer or allow the use of a disc jockey? Yes No
- If you answered yes to any of the above questions, please complete an Entertainment License application.*

16. **Establishments that currently hold and 21+ or 18+ Entertainment Licenses:** N/A
Please also complete the Entertainment License Renewal Form and submit with this form.

17. **Corporation/LLC:** Name of Liquor/Beer Agent Kevin Rutkowski

18. **Corporation/LLC:** City and state in which Agent resides McFarland, WI

19. **Corporation/LLC:** Is this Liquor/Beer Agent listed on your current license?
 Yes No (If no, file Change of Agent application)

20. **Corporation/LLC:** List names of all officers/members, along with city and state of residence.

Mark Louis Dillon- CEO/President Oconomowoc, WI

21. List names of managers, along with their city and state of residence.

Kevin Rutkowski McFarland, WI

22. Krista Sobieski 414-266-5119
Who to contact 8 a.m. - 4:30 p.m. regarding problems with application Phone Number

krista.sobieski@whgroup.com
E-mail Address

23. Does the name on your Wisconsin Seller's Permit exactly match the name on your liquor/beer license?
 Yes No

24. Are you indebted to any wholesaler beyond 15 days for beer or 30 days for liquor? Yes No

25. Preferred language for correspondence from the City Clerk's Office English
Apple Hospitality Group, LLC

X _____
Signature of Officer/Member/Partner/Sole Proprietor
Mark Dillon, CEO/President

4/9/19
_____ **Date**

Clerk's Office: Date Filed/Postmarked APR 15 2019 Filed Timely Filed Late (\$250 Late Filing Fee)

MADISON CITY CLERK