



Liquor/Beer Agent

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

Class A: ☒ Beer, ☐ Liquor, ☐ Cider
Class B: ☐ Beer, ☐ Liquor,
☐ Class C Wine

(Agenda Item Number) -if change-

#55826

(Legistar file number) -if change-

UCLIA-2018-00247

(License number)

14 Carter

(Alder District # and Name)

Office Use Only

- This application is for Liquor/Beer Agents for new alcohol licenses and for a change of Liquor/Beer Agent to an existing alcohol license.
 - If you are a **new** agent for a **new** license, there is no charge.
 - If this is a **change of agent**, there is a \$10.00 charge.
- Please include a **background check form** and copy of your **picture ID** with this application.
- Please include documentation that you have taken **Beverage Server Training** or have held an **Operator's License** within the last two years.

To be completed by Corporate Officer or Member of LLC

I, Rankin Gasaway, SVP/GC/SEC, officer/member for 7-Eleven, Inc. (Corp/LLC),
doing business as 7-Eleven #35850J, authorize and appoint Eleri Baecker
Name
as the liquor/beer agent for the premise located at 2201 S Park St., Madison WI 53713.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.

X Pauli J. J. J.
Signature of corporate officer/member

4/9/18
Date

To be completed by appointed Liquor/Beer Agent

I, _____, appointed liquor/beer agent for _____ (Corp/LLC),
being first duly sworn, affirm that I have full authority and control of the premise described
in this license, and I am involved in the actual conduct of the business as an employee, or have a direct
financial interest in the business of the licensee. The percent of the business I own is _____ %.

☐ I have included a copy of my photo ID and Beverage Server Training certificate/Operator's license.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.

Signature of corporate Agent

Date

REV 09/2018

☐ Form submitted by mail/e-mail
Office Use Only

Invoice & Paid 4/18



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- Please include documentation that you have taken **Beverage Server Training** or have held an **Operator's License** within the last two years.

To be completed by Corporate Officer or Member of LLC

I, _____, officer/member for _____ (Corp/LLC),
doing business as _____, authorize and appoint _____
Name
as the liquor/beer agent for the premise located at _____.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.

Signature of corporate officer/member

Date

To be completed by appointed Liquor/Beer Agent

I, Eliot J. Becker, appointed liquor/beer agent for 7-Eleven Inc (Corp/LLC),
being first duly sworn, affirm that I have full authority and control of the premise described
in this license, and I am involved in the actual conduct of the business as an employee, or have a direct
financial interest in the business of the licensee. The percent of the business I own is 8 %.

☐ I have included a copy of my photo ID and Beverage Server Training certificate/Operator's license.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.

Eliot J. Becker
Signature of corporate Agent

4-1-2019
Date

REV 09/2018



☐ Form submitted by mail/e-mail
Office Use Only