



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Master

**File Number: 55435**

**File ID:** 55435

**File Type:** Resolution

**Status:** Items Referred

**Version:** 1

**Reference:**

**Controlling Body:** MADISON FOOD  
POLICY COUNCIL

**File Created Date :** 04/11/2019

**File Name:** BY TITLE ONLY - Amending Resolution, Legislative File No. 38465 that authorized grants up to \$100,000 for the City of Madison's Healthy Retail Access Program by authorizing an additional one-time increase in the maximum award amount for a grocery store pr

**Final Action:**

**Title:** BY TITLE ONLY - Amending Resolution, Legislative File No. 38465 that authorized grants up to \$100,000 for the City of Madison's Healthy Retail Access Program by authorizing an additional one-time increase in the maximum award amount for a grocery store project that has been selected by the Madison Food Policy Council.

### Notes:

**Sponsors:** Rebecca Kemble and Arvina Martin

**Effective Date:**

**Attachments:** 34565.pdf, Healthy Retail WG Funding Rec - Madison Oriental Market 042919.pdf, Madison Oriental Market\_HRAP FINAL APP\_April 2019.pdf

**Enactment Number:**

**Author:**

**Hearing Date:**

**Entered by:** lveldran@cityofmadison.com

**Published Date:**

### Approval History

Version	Date	Approver	Action
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### History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Mayor's Office	04/11/2019	Referred for Introduction				
	<b>Action Text:</b>		This Resolution was Referred for Introduction				
	<b>Notes:</b>		Madison Food Policy Council				
1	COMMON COUNCIL	04/16/2019	Refer	MADISON FOOD POLICY COUNCIL			Pass
	<b>Action Text:</b>		A motion was made by Bidar, seconded by Harrington-McKinney, to Refer to the MADISON FOOD POLICY COUNCIL. The motion passed by voice vote/other.				

Notes:

1 MADISON FOOD POLICY 05/01/2019  
COUNCIL

**Action Text:** Cynthia Lee & Martee Michaelson presented PowerPoint presentation. Lee family has put in tremendous hours and effort to get the store to make money in the past 2 years. They are using more local produce but need more refrigeration capacity. Dane County Job Center is next door, customers need lunch. Delivery possibility is a recent idea, possible collaboration with Luna's Grocery. Want to make significant improvements to accommodate more fresh produce, foods to serve wider range of customers, e.g. African, Indian, Latinx, etc. Abha Thakkar provided insight on the history of the north side of Madison and issues with culturally relevant food access facing certain residents.

Northside Planning Council is hoping to help promote and partner with the upgraded market.

Discussion included the following questions:

Q: Is the store accessible for disabled customers?

A: Not currently, but in talks with the landlord on ADA accessibility.

Q: Will delivery be associated with online or over-the-phone system?

A: Hoping to start with phone system and move towards online in time.

Q: With upgrades, will you expect to employ more individuals?

A: Yes. Hoping to hire someone for pickups as well as a chef capable of cooking Hmong and African dishes. Possibly a cashier.

Q: Will you be trying to get more local produce?

A: Yes. Had to turn down some local produce last year.

Q: Is there a discrepancy between \$85,000 in memo and \$95,000 in budget?

A: Negotiating with landlord, but this will be a wash; given a month of free rent.

Bailkey: What is the precedent being set by the \$150,000 application relative to the future of the HRAP?

Reistad: Because the application is over \$100,000, the recommendation needs to be advanced to the Common Council.

Peterson: What is the current solvency of the HRAP? Are there other projects on the horizon?

Reistad: This application would bring fund balance to roughly \$270,000. There are other projects in the pipeline, but no applications have been developed at this time. The 2019 directive was to deplete the existing HRAP surplus, so the goal will be to continue to spend down funding.

Day Farnsworth: These applications are creating network and scaffolding of programs, and connections between applicants like Madison Oriental Market and Luna's Groceries

Kemble: The examples given by the Lee family driving to Chicago repeatedly to get product highlights the funding approved from HRAP dollars, for a feasibility study on a food terminal cross-docking facility.

Anderson: Does the store accept EBT or WIC?

A: Yes to EBT, not sure about WIC currently. WIC inventory requirements may prove difficult to include.

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## Text of Legislative File 55435

### Fiscal Note

[Enter Fiscal Note Here]

### Title

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selected by the Madison Food Policy Council.

**Body**

Introduced by title only at the 4/16/19 Common Council meeting.