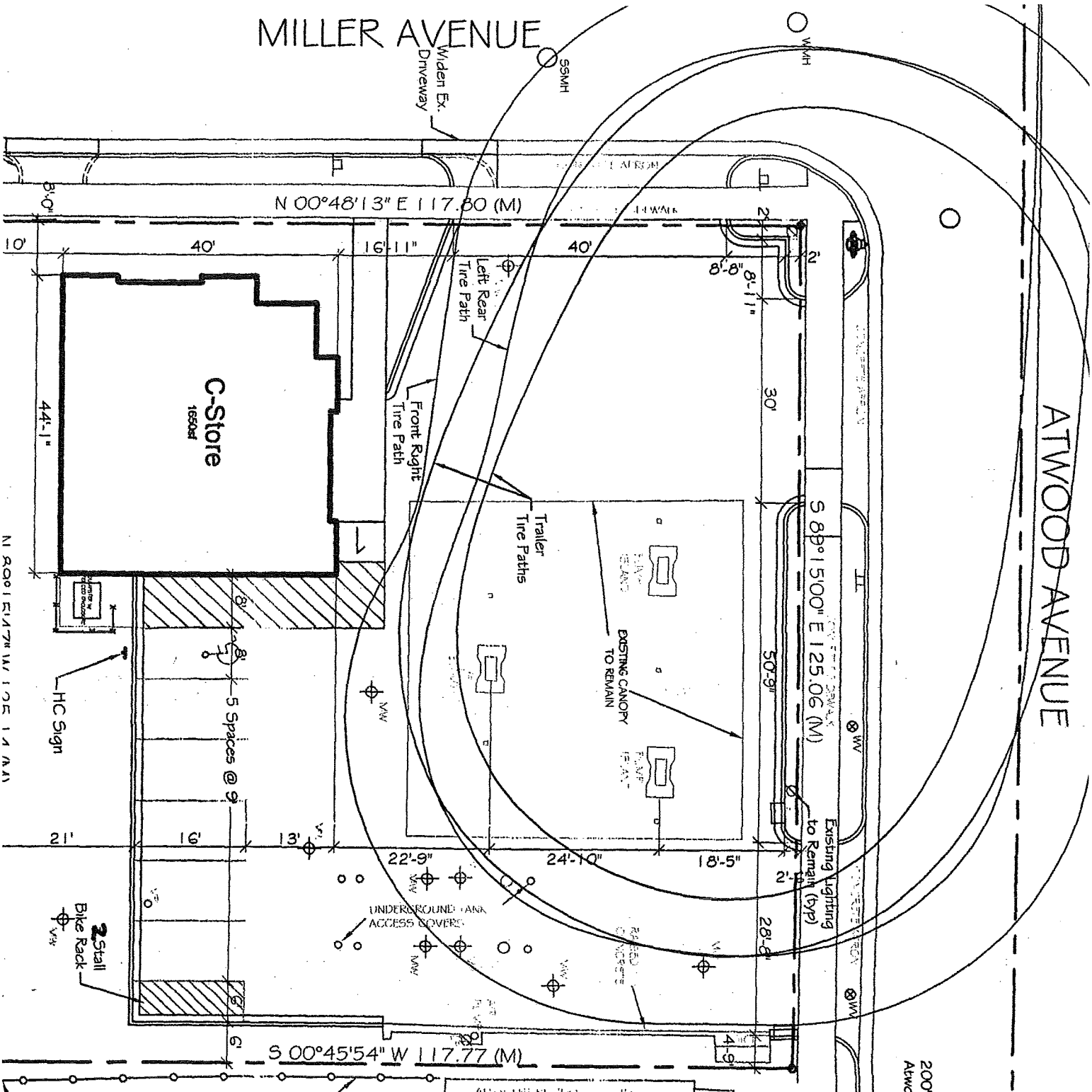


MILLER AVENUE

ATWOOD AVENUE



N 80°15'14" W 192.14 (M)

N 00°48'13" E 117.60 (M)

S 89°15'00" E 125.06 (M)

S 00°45'54" W 117.77 (M)

200' to Fire Hydrant @
Atwood * Elmside Blvd

LOT 6

PID #60-0710-053-2704-6
OWNER: DOUGLAS J. FERSON

PLAN/PARKING FACILITY

ADDRESS 2801 44

ID# 778 DATE SUBMIT

ORIGINAL REVISION

FINAL SIGN OFF DATE 6

SIGNED Kathy

2007/10

BUSINESS PLAN FOR LAKE MANAGEMENT-BP GAS STATION.

BP gas station is an established business, located at 625 N Sherman Ave, Madison WI. BP is a convenience store and gas station that offers a variety of products, such as foods, car products, and beverages. We value our customers and strive to provide excellent customer service. We go above and beyond, in hopes of offering the best products and the convenience of being a one stop shop.

Lake management currently holds a beer license, and is interested in expanding our alcohol offerings to include wine and cider. We would like to have one cooler housing the wine and cider, as well as a shelf with a wine display. We are not interested in selling or offering hard liquor, however we would like to expand our offerings to include wine and cider. We continue to receive numerous requests from our customers for wine, and are interested in offering it as an additional product for our customers.