



**Office of the Mayor**  
Paul R. Soglin, Mayor

---

City-County Building, Room 403  
210 Martin Luther King, Jr. Boulevard  
Madison, Wisconsin 53703  
Phone: (608) 266-4611  
Fax: (608) 267-8671  
[mayor@cityofmadison.com](mailto:mayor@cityofmadison.com)  
[www.cityofmadison.com](http://www.cityofmadison.com)

**Memo:** SEED Grants Work Group Funding Recommendation – 2019 SEED Grants

**Date:** Wednesday, April 3, 2019

**To:** Madison Food Policy Council Members

**From:** George Reistad, Food Policy Director and Members of the SEED Grants Work Group

Members of the Madison Food Policy Council, below are the 2019 SEED grant recipients as recommended by the SEED Grants Work Group of the Madison Food Policy Council at their meeting on Tuesday, March 26, 2019:

**By the Community for the Community: Growing a food movement for Latinos through the Wellness Worker Model (CWWs), *Centro Hispano, Inc.***

Up to \$6,700 to fund Community Wellness Workers stipends and a farmer's market manager position

- *Aldermanic District 14*

**Elver Park Farmer's Market and the Southwest Transitional Employment Program, *Common Wealth Development, Inc.***

- Up to \$2,190 to fund two (2) Southwest Transitional Employment Program participants to assist at and provide community outreach for the Elver Park Farmer's Market
- *Aldermanic Districts 1, 10, and 20*

**Youth Employment Training Program (YET), *DSS Community Center, Inc.***

- Up to \$7,000 to fund a youth supervisor for the Youth Employment Training Program
- *Aldermanic District 12*

**Thea's Table Weekend Food Program, *Food 4 Thought Initiative – Fiscal Agent: Irwin A. and Robert D. Goodman Community Center, Inc.***

- Up to \$7,960 to fund provision of Weekend Food Bags and Emergency Food Bags to high-need families in the Madison Metropolitan School District
- *Citywide Reach – All Aldermanic Districts*

**Free to be Healthy, *Freedom, Inc.***

- Up to \$7,400 to fund bilingual food pantry staffers and the purchase of food pantry inventory
- *Aldermanic District 14*

**Harvesting Ownership & Outcomes to Develop Stability initiative (HOODS),  
Mellowood Foundation, Inc**

- Up to \$7,000 to fund youth employment stipends for garden-based enterprise and Mellowood Hots product line
- *Aldermanic District 20*

**Owl Creek Community Gardens, Vera Court Neighborhood Center, Inc.**

- Up to \$4,000 to fund materials costs for the creation of the Owl Creek Community Gardens
- *Aldermanic District 16*

**Enhancing Food Access and Establishing Healthy Eating Habit through Early Childhood Education, Today Not Tomorrow, Inc**

- Up to \$7,750 to fund stipends for parent advocates and a preservation coordinator, and materials and food inventory
- *Aldermanic District 15*

Sincerely,



George Reistad, Food Policy Director  
*Office of the Mayor*  
*City-County Building, Room 403*  
*210 Martin Luther King Jr. Blvd.*  
*Madison, WI 53703-3345*  
*(608) 266-4611*