



lan's Pizza Garver

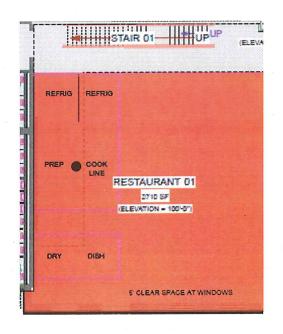
June 2019 Nick Martin Adam Nagy Staci Fritz

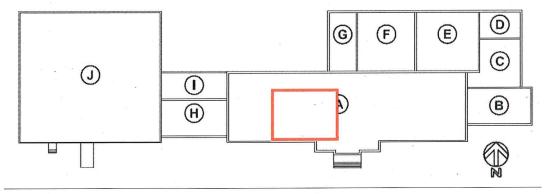
<u>Vision</u>

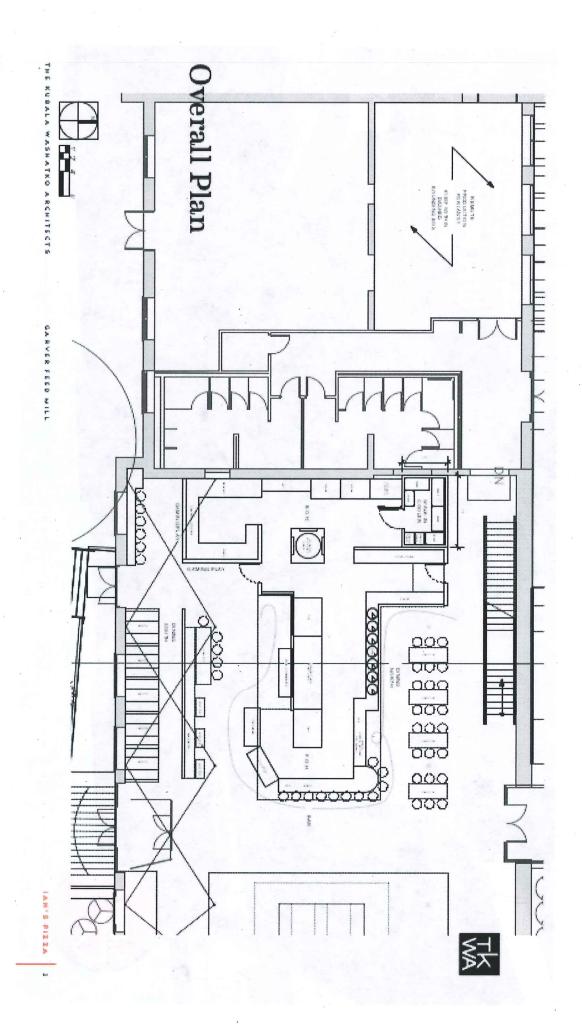
lan's Pizza Garver (IPG) will break the mold of what an lan's Pizza can be. Our stores are known for being high-foot-traffic, throughput-dependent restaurants where optimizing the line speed is the major contributing factor to increased sales. IPG will replicate the efficiency and productivity from those locations and create a family-friendly environment that is much needed on the Eastside. The building itself will be a destination for visitors to Madison. IPG will be the primary food source for them. IPG aims to become the flagship store for the Madison cluster and will take merchandising and the lan's Pizza brand to new heights.

Appendix D: Dimensions of Premise A

EXHIBIT A
SITE PLAN/LOCATION OF PREMISES A



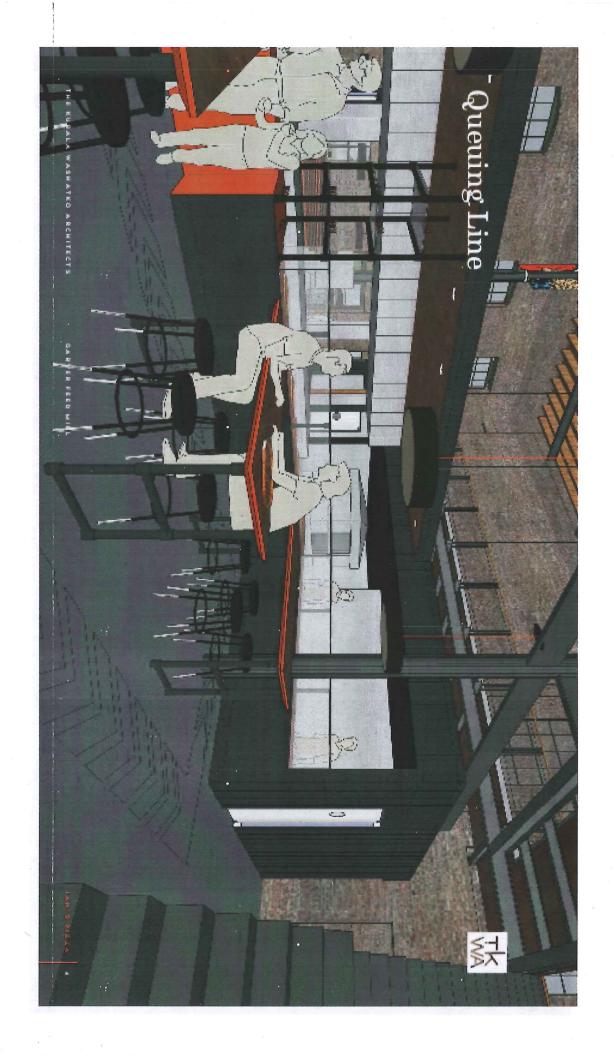


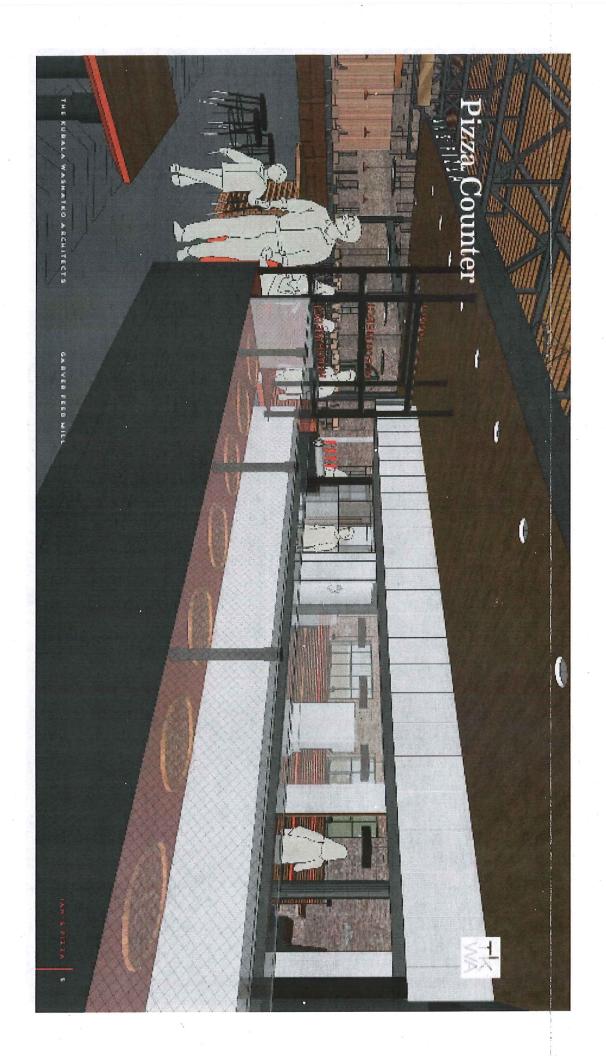


Appendix E: TKWA Schematic Design

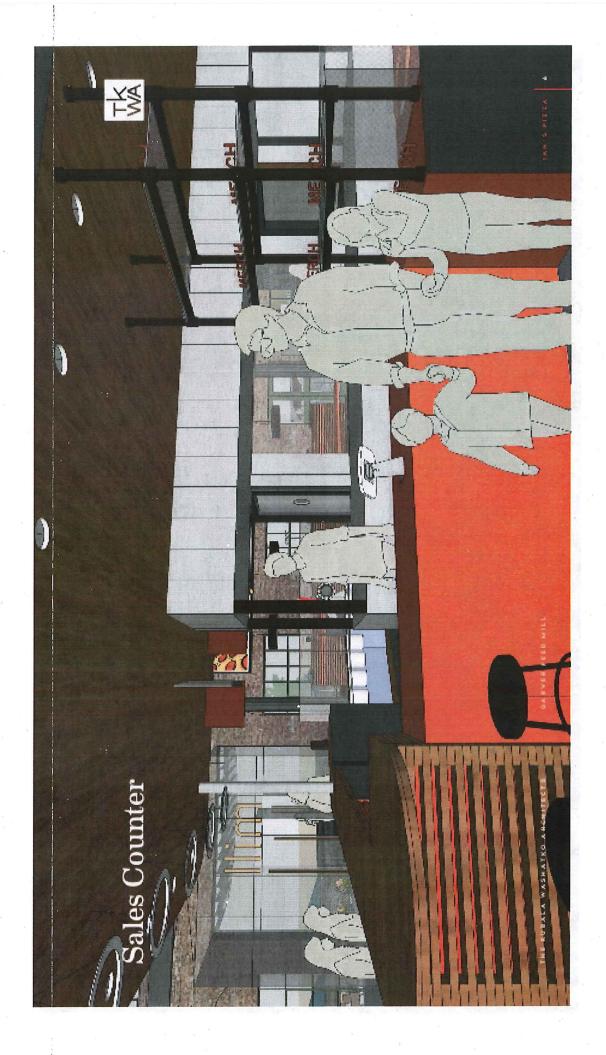




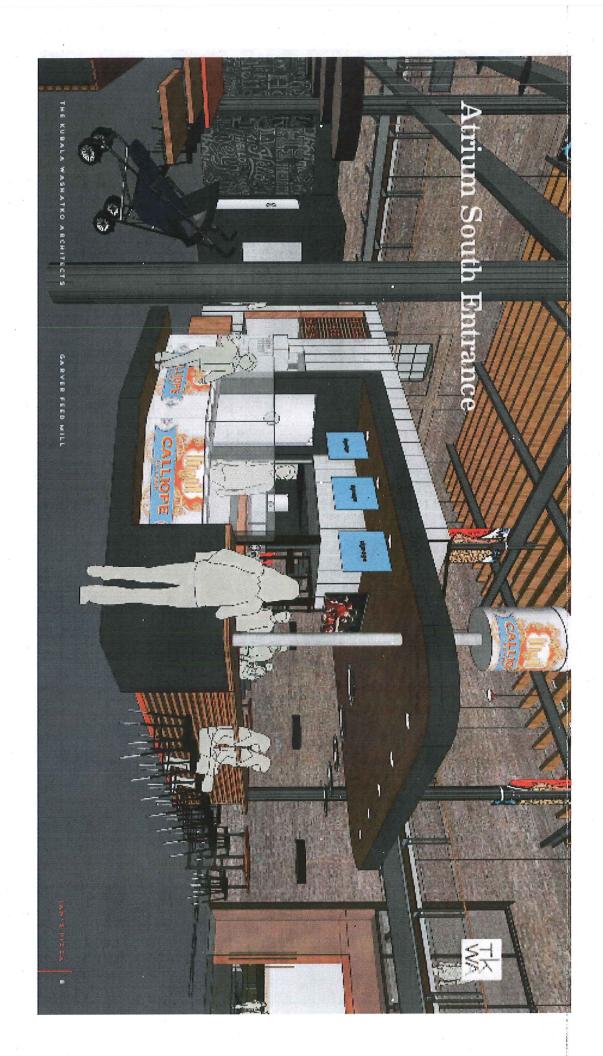


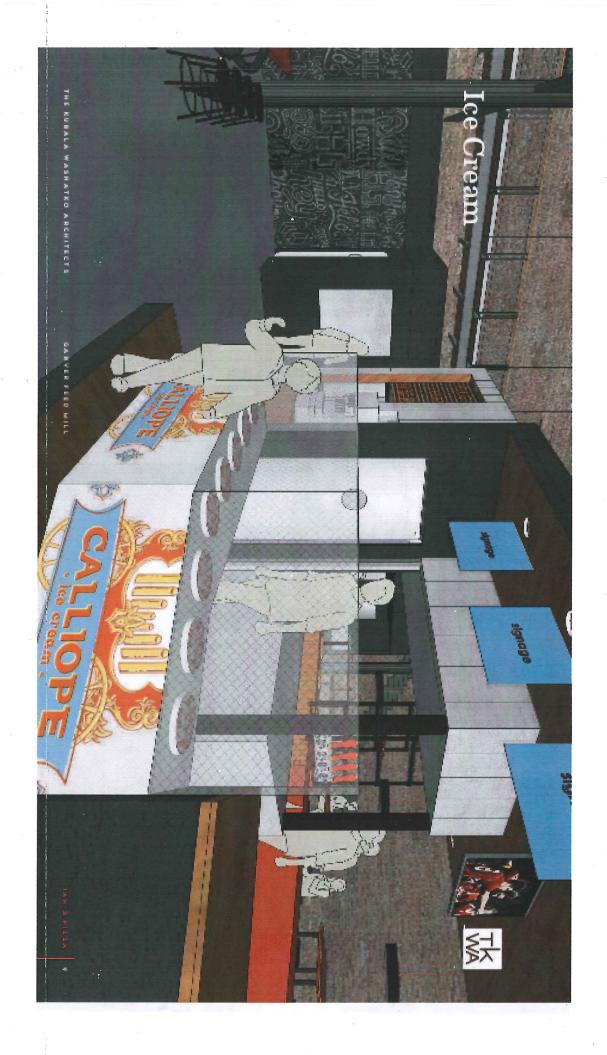


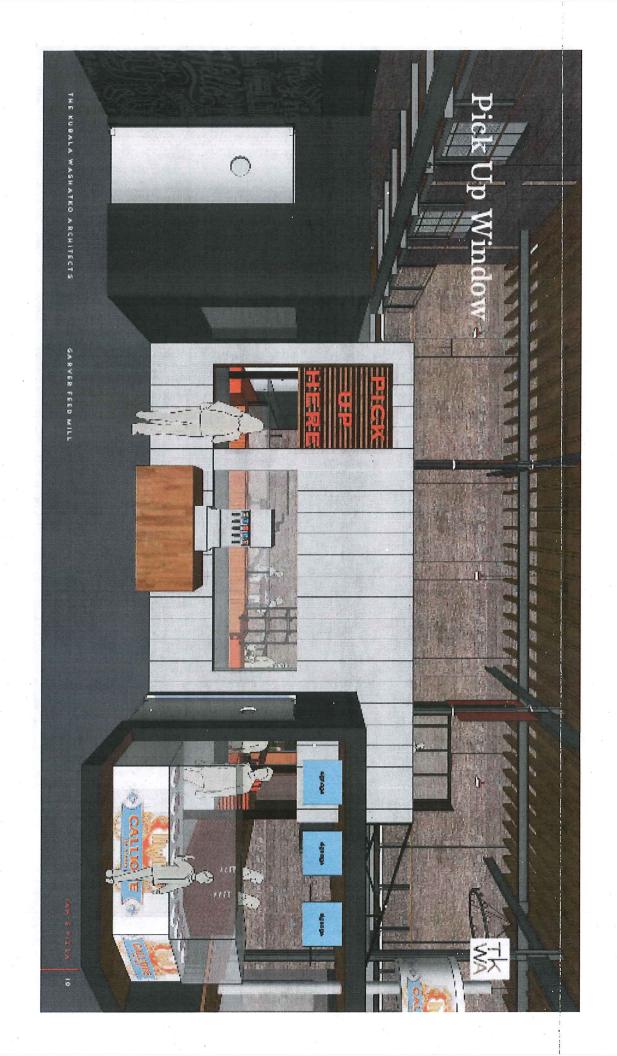


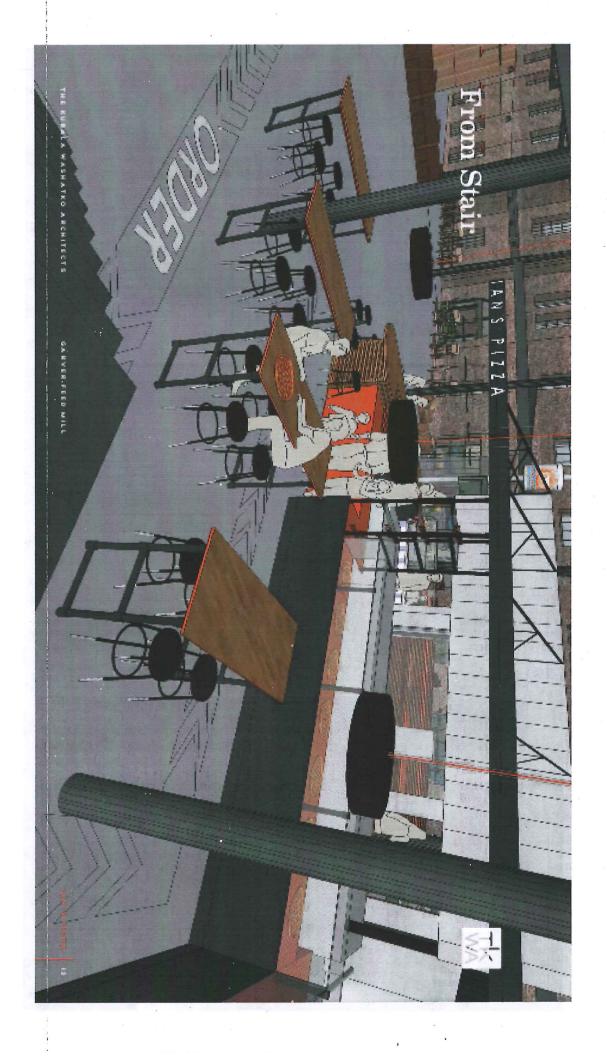




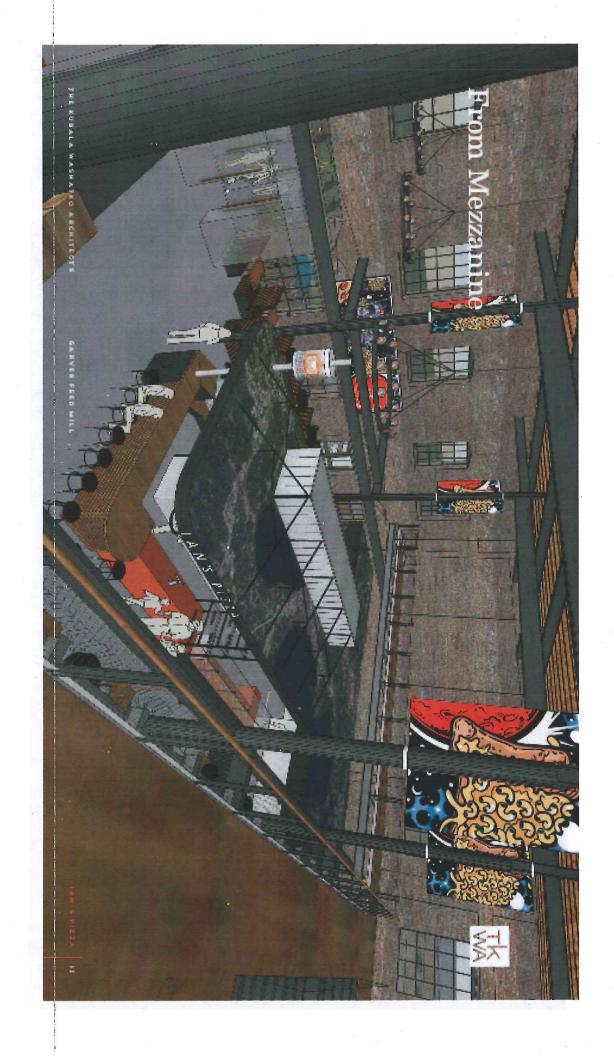












SIGNATURE 'ZA

12" | 16" | 20"

POMODORO 🧨

\$11.50 | \$18.25 | \$25.00

Mozzarella, Cacciatore Tomatoes, Sautéed Greens & Feta

DRUNKEN RAVIOLI 🥕

\$12.50 | \$20.00 | \$27.50

Vodka Sauce, Mozzarella, Cheese Ravioli & Asiago

MAUI WOWIE

\$13.50 | \$21.75 | \$30.00

Marinara, Mozzarella, Fox Heritage Ham, Pineapple & House-pickled Jalapeños

\$10.50 | \$16.50 | \$22.50

MAC N' CHEESE 🔊 😂 S Ian's All-Time Best Seller! Crème, Moz

\$10.50 | \$16.50 | \$22.50 BUFFALO CHICKEN Crème, Mozzarella, Spicy Chicken & Bleu Cheese

\$12.50 | \$20.00 | \$27.50 MACADILLA KILLA

Crème, Mozzarella, Spicy Chicken, Mac Noodles & topped with a Tortilla Top

MACHO NACHO

\$13.50 | \$21.75 | \$30.00

Chipotle Crème, Pepper Jack, House-made Chorizo, Pico de Gallo, Cheddar, Tortilla Strips & Salsa Verde

\$13.50 | \$21.75 | \$30<u>.00</u>

ALL THE VEG \$13.50 | \$21./5 | S Mozzarella, Cacciatore Tomatoes, Bell Pepper, Red Onion, Artichokes & Black Olives

\$12.50 | \$20.00 | \$27.50 CHEESY POTATO & RANCH 🎢 🚳

Mozzarella, Sliced Potatoes, Butter, Cheddar, Asiago & Ranch



\$13.50 | \$21.75 | \$30.00 THE BANDIT

\$13.50 | \$21.75 | \$30.00 SMOKED BRISKET & TOTS

House-smoked BBQ Sauce, Mozzarella, House-smoked Brisket & Tater Tots

\$12.50 | \$20.00 | \$27.50

PENNE ALFREDO \$12.50 | \$20.00 | \$27.50 | Alfredo, Mozzarella, Penne Noodles, Asiago & choice of Chicken, House-made Berkshire Pork Sausage, Fox Heritage Ham**, or Button Mushroom

TOMATO PESTO 🎤 🙈

\$10.50 | \$16.50 | \$22.50

House-made Pesto, Mozzarella & Sliced Tomato

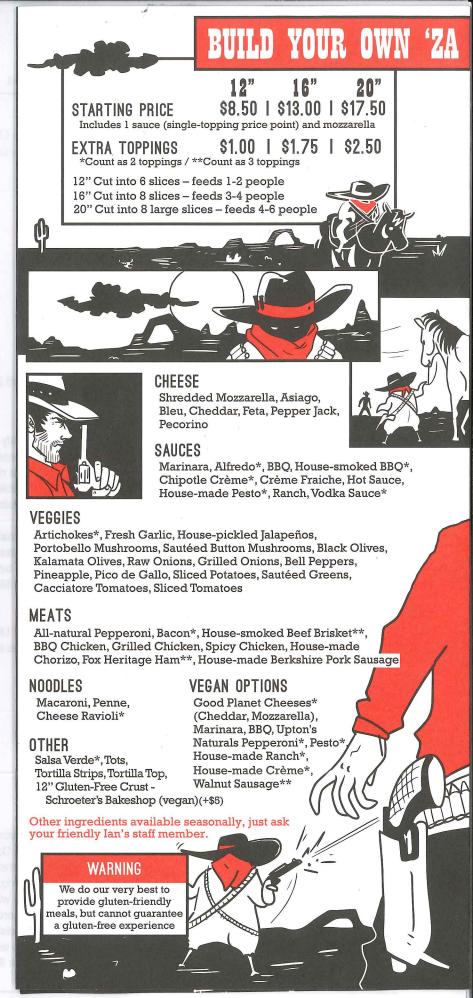
PORTOBELLO PESTO BLUES

\$12.50 | \$20.00 | \$27.50

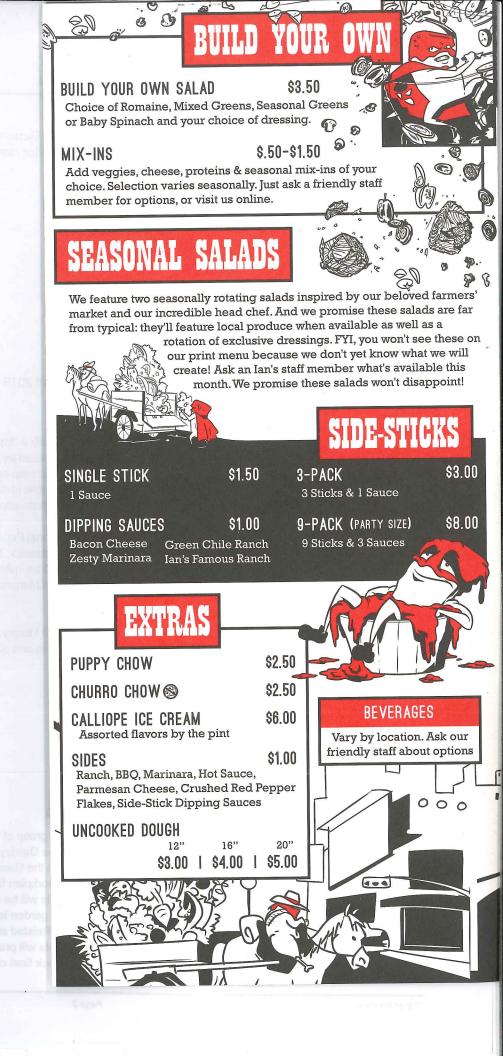
House-made Pesto, Mozzarella, Sautéed Greens, Portobello Mushroom & Bleu Cheese

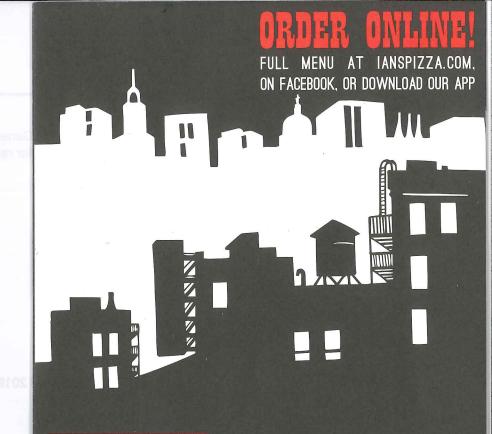


\$11.50 | \$18.25 | \$25.00 SPINACH FETA PESTO \$\(^\phi\) \$11.50 | \$18.25 | House-made Pesto, Mozzarella, Sautéed Greens & Feta









CLASSIC 'ZA

12" 16" 20"

CHEESE

\$8.50 | \$13.00 | \$17.50

Marinara & Mozzarella

PEPPERONI

\$9.50 | \$14.75 | \$20.00

Marinara, Mozzarella & Pepperoni

SAUSAGE

\$9.50 | \$14.75 | \$20.00

Marinara, Mozzarella & House-made Sausage

PEPPERONI MUSHROOM

\$10.50 | \$16.50 | \$22.50

Marinara, Mozzarella, Pepperoni & Sautéed Button Mushroom

PEPPERONI SAUSAGE

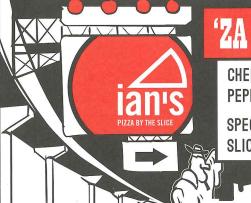
\$10.50 | \$16.50 | \$22.50

Marinara, Mozzarella, Pepperoni & House-made Sausage

THE SHMO

\$11.50 | \$18.25 | \$25.00

Marinara, Mozzarella, House-made Sausage, Sautéed Button Mushroom & Grilled Onion



'ZA BY THE SLICE

CHEESE OR PEPPERONI

\$3.50

SPECIALTY SLICE (ANY)

\$4.50

Appendix I: Calliope Menu and Ice Cream List

Current Calliope Ice Cream Flavors:

- Brandy Old Fashioned -- Wisconsin's favorite cocktail shows up as one of the best ice creams you will ever taste.
- Chocolate Crispy Rice Treat -- Chewy chocolate rice cereal in a vanilla/marshmallow base.
- Hearty Breakfast -- French toast, bacon, and whiskey. With just a touch of Old Sugar Distillery's Queen Jennie Sorghum Whiskey, it's the ice cream flavor you never knew you needed.
- Lemon Lavender -- Lavender flowers in a lemon base. Light and refreshing, this ice cream is perfect for summer.
- Hot Peanut Butter -- Sweet, smooth, a little salty, and a little Sriracha! It's like a Thai dipping sauce, but as an ice cream.
- Graham Cracker -- Remember how delicious graham crackers dunked in milk were when you were little? It's like that but so, so, so much better...
- Mexican Hot Chocolate -- Cinnamon, chipotle, and chocolate...This ice cream has a rich chocolate flavor that packs a spicy punch.

The Calliope scoop shop will be prominently positioned immediately in front of the southern entrance to the building. Calliope will offer ice cream by the scoop in either a dish or a pizzelle-dish option in lieu of a cone. Calliope Ice Cream is about quality ice cream that speaks for itself. Portioning and condiments will be reflective of its premium quality.

The in-store Calliope Ice Cream Scoop Shop selection will rotate seasonally with short-run experimental ice creams, small batches made with local ingredients and featuring other local producers. These flavors will be supplemented by the existing wholesale flavors from Chocolate Shoppe, Calliope's current ice cream production facility.

Calliope Ice Cream will be looking to expand their catering opportunities. Calliope's wedding package ensures customers and their guests have nothing to worry about except eating ice cream. Calliope will show up with all the ice cream, toppings, bowls, and serving utensils and stay for up to two hours to make sundaes for the customers.

- Option 1: Have your caterer serve: \$80.00/3-gallon
- Option 2: Not-so-basic Basic Scoop Service
 - o Delivery, setup, breakdown, and clean up
 - o Up to three Calliope Ice Cream flavors
 - o One Calliope employee to scoop ice cream for you and your guests
 - o \$5.00 per person plus travel charges
- Option 3: Super-fancy Deluxe Sundae Service
 - o Delivery, setup, breakdown, and clean up

- o Up to two Calliope Ice Cream flavors with two corresponding sundae toppings
- o Two Calliope employees to make sundaes just the way customer would like them
- o \$7.00 per person plus travel charges

Sundae Options:

- S'mores Please: Graham Cracker ice cream drizzled with marshmallow topping and rich, dark chocolate sauce. And the best part no smoke from the campfire!
- Brandy Garcia: Brandy Old Fashioned ice cream, diced dried cherries, and dark chocolate chunks. A classic combination done the Calliope way.
- Death by Hot Chocolate: Mexican Hot Chocolate ice cream, decadent brownie pieces, and dark chocolate sauce. What a way to go!
- Hot PB&J: Hot Peanut Butter ice cream, Concord grape topping. It's the grown-up version of a childhood favorite.
- Sweet Tart: Lemon Lavender ice cream, lemon curd topping, and fresh blueberry compote. This is a refreshing taste of summer, no matter what time of year it is.
- Hearty Dessert: Hearty Breakfast ice cream coated in butterscotch sauce (or whiskey butterscotch sauce) and finished with crunchy bacon pieces. This is where your sweet tooth meets your booze tooth.
- Classic Chocolate Sundae: Chocolate Crispy Rice Treat covered with dark chocolate sauce, whipped cream, and a cherry.

