VISION/44:TONETWORK

What is Vision Zero?

Vision Zero is a strategy to eliminate all traffic fatalities and severe injuries, while increasing safe, healthy, equitable mobility for all. First implemented in Sweden in the 1990s, Vision Zero has proved successful across Europe — and now it's gaining momentum in major American cities. TRADITIONAL APPROACH Traffic deaths are INEVITABLE PERFECT human behavior Prevent COLLISIONS INDIVIDUAL responsibility

Saving lives is **EXPENSIVE**

VISION ZERO

Traffic deaths are PREVENTABLE Integrate HUMAN FAILING in approach Prevent FATAL AND SEVERE CRASHES SYSTEMS approach Saving lives is NOT EXPENSIVE

DEPARTMENT OF

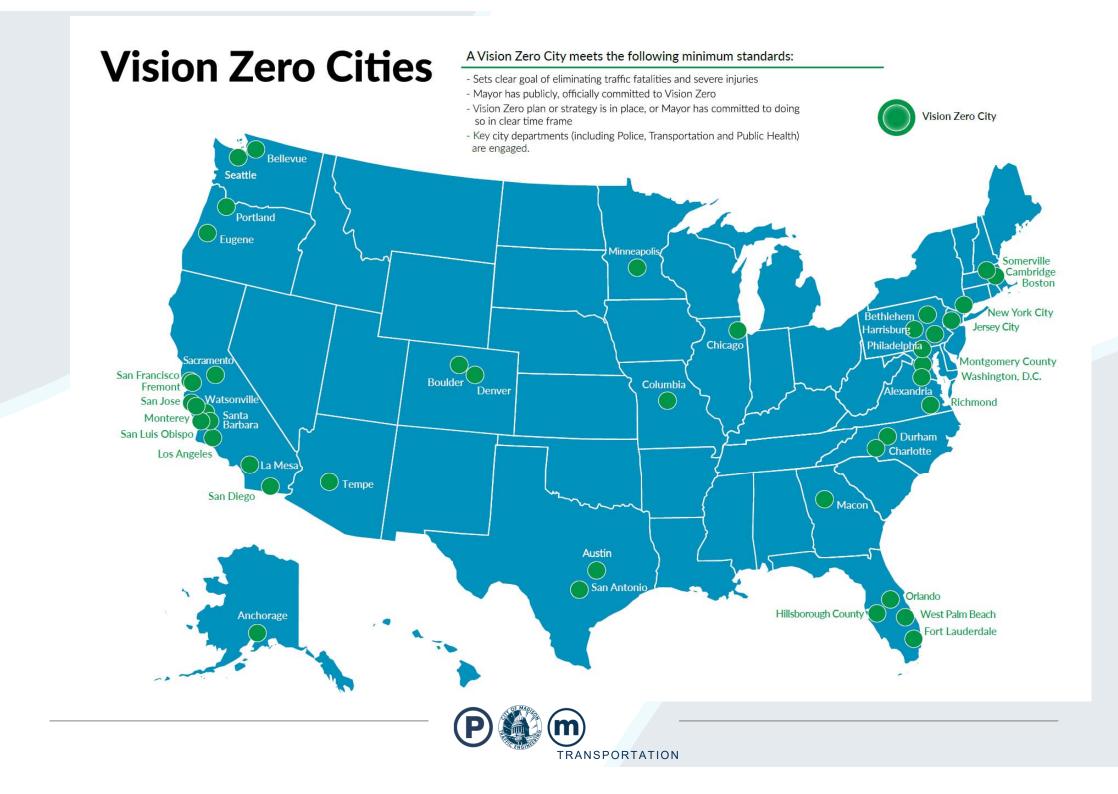
FRANSPORTATION

VS

The Vision Zero Network will recognize as "Vision Zero communities" those who are taking demonstrable and significant actions to advance the principles of Vision Zero to ensure safe mobility for all people. At a minimum, this includes the community meeting the following criteria:

- Setting a clear goal of **eliminating traffic deaths** and serious injuries among all road users within an **explicit timeframe** (i.e. 10 years);
- The Mayor (or top elected official) publicly, officially committing to Vision Zero within the set timeframe and directing appropriate city staff to prioritize the work;
- **A Vision Zero Action Plan or Strategy is in place**, or the Mayor and key departments have committed to creating one in a specified time frame and which includes a focus on being data driven, equitable, and including community input;
- Key city departments, including Transportation, Public Health, Mayor's Office, and Law Enforcement, are actively engaged as leaders and partners in the process of developing the Vision Zero Plan, implementing it, and evaluating and sharing progress;
- A Vision Zero Task Force (including the agencies listed above, as well as community stakeholders, and others) meets regularly to lead and evaluate efforts.





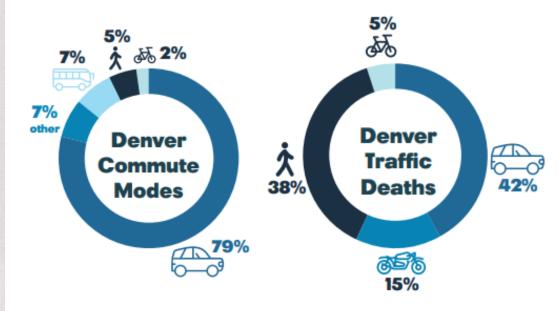
70% of San Francisco's severe and fatal traffic injuries occur on just 12% of our streets.

The "High Injury Network" (HIN) helps prioritize city efforts and funds, and ensures Vision Zero initiatives support the people and places most in need.



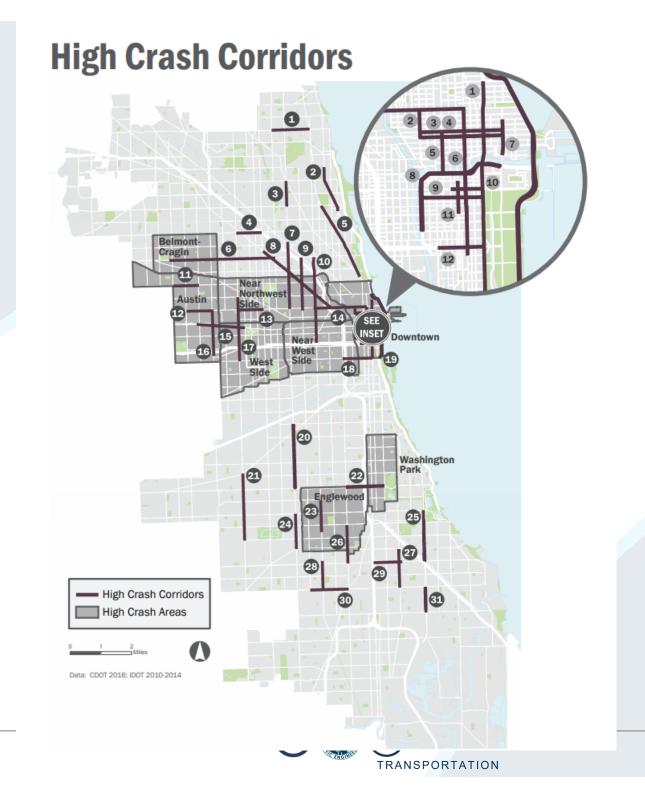
Denver

Data can help identify disproportionate safety impacts

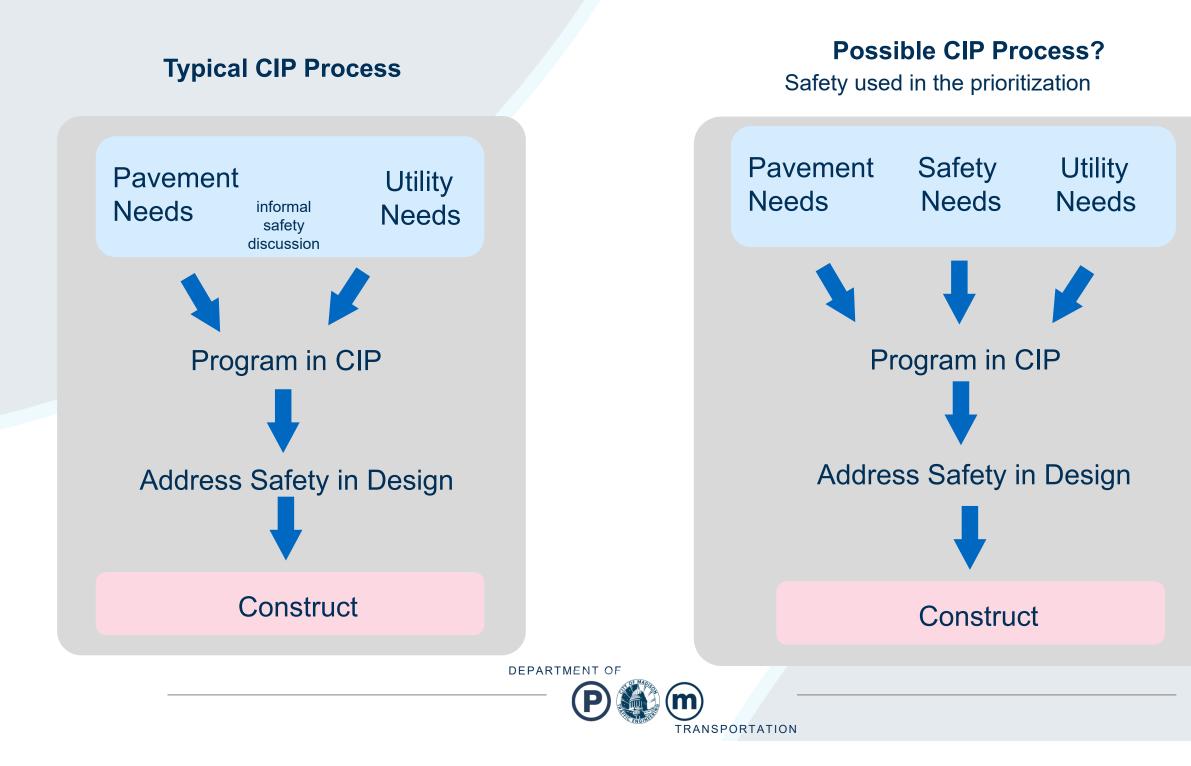


50% of Denver's traffic fatalities occur on just **5% of their streets**

TRANSPORTATION



Chicago



SAFE STREETS: TWO-YEAR ACTION ITEMS

1. Coordinate planning and design of infrastructure upgrades and other public and private capital investments to redesign corridors and intersections with high-quality, evidence-based treatments through processes that employ the community outreach commitments, promotes equity and is sensitive to community context

- · Implement at least 13 miles of treatments prioritized by the High-Injury Network each year
- Implement treatments programmatically citywide
- Complete HIN gap analysis so Capital Improvement Program supports reaching annual targets
- 2. Reduce delivery timelines for safety improvements
- Implement near-term treatments in advance of larger capital projects
- Improve coordination opportunities (e.g. technological tools) and identify, solve for and report on delay factors
- 3. Launch comprehensive analysis for bicycle collisions and evidence-based solutions
- **4.** Implement electronic citations (e-citations) and electronic stops (e-stops) and analyze data to identify design solutions to make the streets safer

5. Evaluate innovative designs for implementation to create safer streets in San Francisco

6. Further integrate Vision Zero and Transit First policy goals into transportation and land use planning policy and code such as the transportation demand management ordinance to reduce need for driving and vehicle miles traveled to reduce opportunity of collisions involving vehicles

7. Work with local, state and federal partners in the development of design standards for safer streets and participate in discussions regarding methodology for setting speed limits

8. Conduct predictive modeling to understand environmental and socio-demographic factors that predict where injuries occur to inform future development and transportation projects

9. Develop vehicle speed monitoring system to capture speed data collected citywide, including on the high injury network, for monitoring and evaluation and establish baseline for monitoring

10. Implement the evaluation plan to determine efficacy and needed refinements of select VZ projects and programs

PARTICIPATING AGENCIES

Municipal Transportation Agency, Public Works, Recreation & Parks, International Airport

San Francisco

Municipal Transportation Agency, Public Works, Recreation & Parks, International Airport, County Transportation Authority

Municipal Transportation Agency, Public Health Police Department, Municipal Transportation Agency

Municipal Transportation Agency

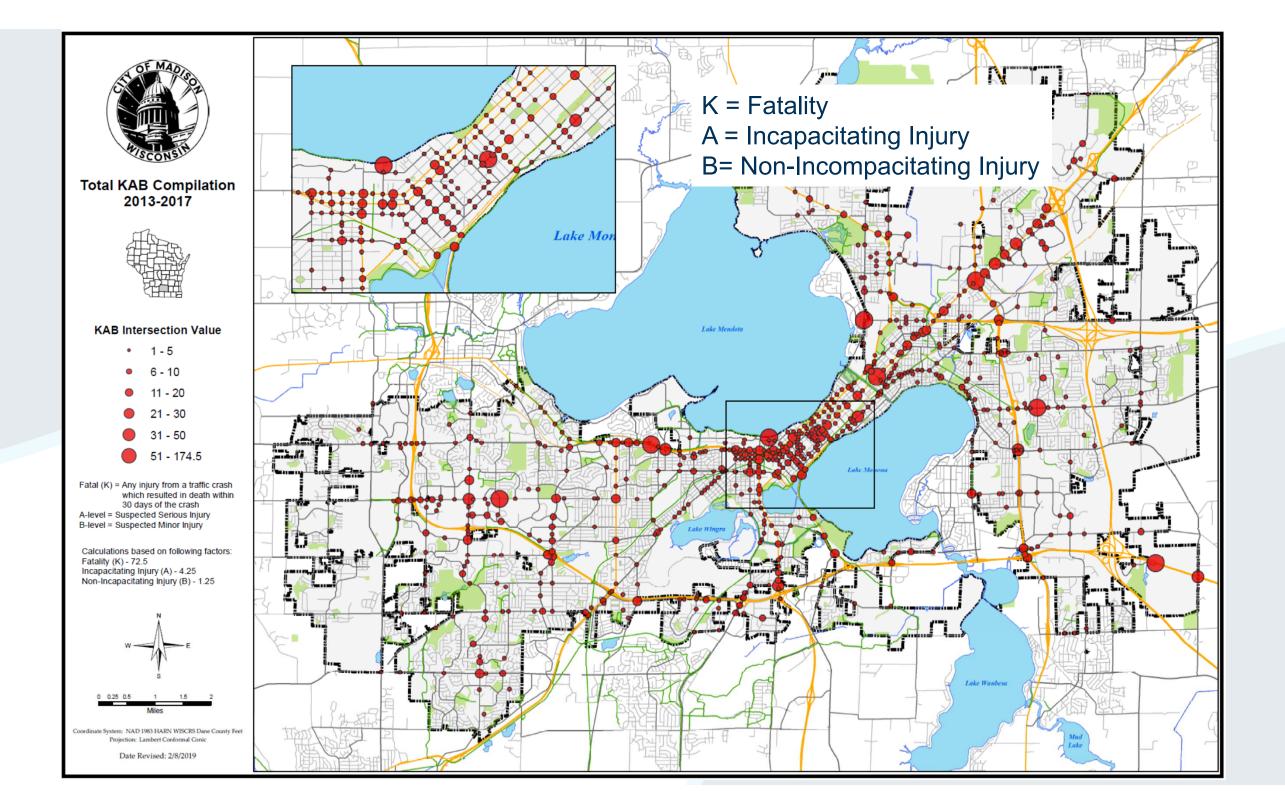
Planning, Municipal Transportation Agency, County Transportation Authority

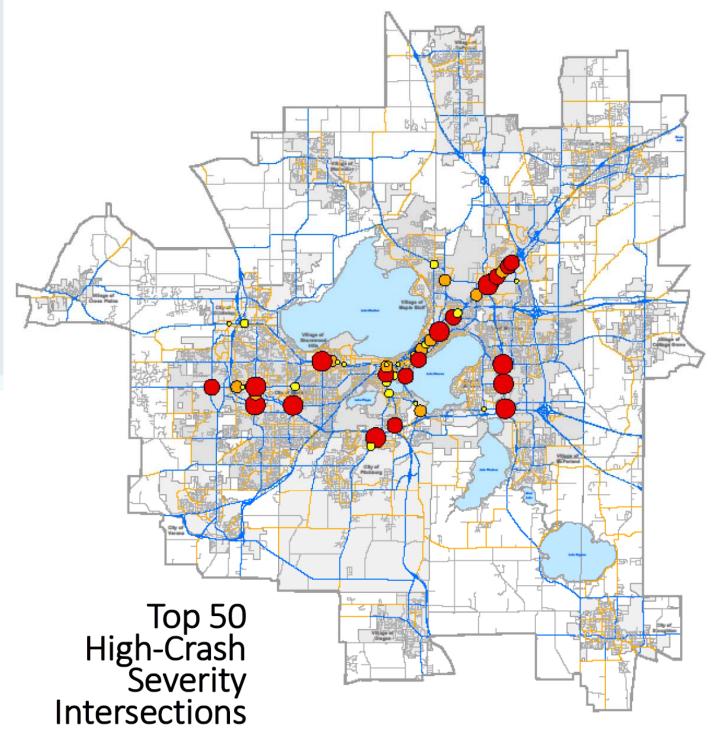
Municipal Transportation Agency

Public Health, Municipal Transportation Agency, Planning

Public Health, Municipal Transportation Agency, Planning, County Transportation Authority

Public Health, Municipal Transportation Agency, Police Department, Controller's Office





Top 10 High-Crash Severity Intersections

- Stoughton Rd @ Buckeye Rd
- 2. Stoughton Rd @ Pflaum Rd
- 3. Fish Hatchery Rd @ Greenway Cross
- 4. Stoughton Rd @ Broadway
- 5. E Washington Ave @ First St
- 6. Gammon Rd @ Watts Rd
- E Washington Ave
 @ Mendota St
- 8. Gammon Rd @ Mineral Point Rd
- 9. Midvale Blvd @ University Ave
 10. Odana Rd @
 - Whitney Way

State of Wisconsin

Recent study by Wisconsin TOPS lab

Crash Cost by Type and Severity

SEVERITY		CRASH TYPE		
		PED	BIKE	VEH
Κ	Fatal	\$3,305,922	\$3,147,627	\$3,782,512
Α	Incapacitating	\$433,383	\$362,759	\$389,169
В	Non-Incapacitating	\$113,100	\$90,303	\$107,674
С	Possible Injury	\$73,539	\$60,060	\$56,365
0	Property Damage	\$35,692	\$49,042	\$24,322

Motor Vehicle-Pedestrian (PED), Motor Vehicle-Bicycle (BIKE), Motor Vehicle Only (VEH)

TRANSPORTATION

EPDO Weights

State of Wisconsin

Recent study by Wisconsin TOPS lab

EPDO Weights by Crash Type and Severity

SEVERITY		CRASH TYPE		
		PED	BIKE	VEH
Κ	Fatal	135.9	129.4	155.5
Α	Incapacitating	17.8	14.9	16.0
В	Non-Incapacitating	4.7	3.7	4.4
С	Possible Injury	3.0	2.5	2.3
0	Property Damage	1.5	2.0	<u>1.0</u>

Motor Vehicle-Pedestrian (PED), Motor Vehicle-Bicycle (BIKE), Motor Vehicle Only (VEH)