

CEWG Equity Questions for Work Groups
Healthy Marketing and Procurement WG
Date: 2/20/2019

Purpose

Establishing a general internal understanding of our role in addressing work with an equity lens.

Some major themes arose from our conversation:

- Community Wants/Needs
- Sources & Resources
- Decision Makers & Structure of Decision Making
- Work Group Representation & Membership
- Community Voice & Community Advisory Groups

Questions

1. What sources of information drive your work plan/scope of work?
 - a. Quantitative
 - i. National or local data
 - b. Qualitative
 - i. Articles, plans
 - c. Community input

Timeline

- 2015/2016: Mayoral interest in exploring a Good Food Purchasing Policy (GFPP) – discovered that the City purchases less than \$100k of food annually and in a very compartmentalized way; did not have the purchasing power to affect supply chains as other
 - 2016: UW Health - Chef Ellen/Meghan Waltz discussed the work that UW Health Culinary Services was doing with vendors and their re-vamped sustainability policy, which also addressed purchasing and healthy food standards
 - 2018: American Heart Assn - Discussed Healthy Vending standards/policy
 - 2018: Work Group brought in experts – Barclay Pollak (Pollak Vending) and Steve Youngbauer (MMSD)
 - 2019: APM – passage and implementation
2. Have you gathered community input on your work group's issues?
 - a. If so, how?
 - Mayoral interest in GFPP – this is what started the group
 - WI Beverage Assn staff member attended early meetings when GFPP was being explored – sent something about beverage companies providing healthier options
 - Vending experts engagement
 - Not much (or any) resident engagement from an input point of view

3. How has community input informed your work group's progress to-date?
 - Mayoral interest
 - This WG's scope has always veered towards employees/internal than the general public
4. Who benefits from the projects of your work groups?
 - a. Who is impacted? Is it positive, negative, or neutral?
 - b. How do you know?
 - Internal focus – city-controlled assets
 - Employees and members of the public that interact with City facilities are impacted
 - Positive – healthier vending machine choices; long-term health impacts from these choices – recent research from the CDC that eating at work is a significant part of the diet and that poor nutritional choices have historically been made at work; work performance and productivity
 - Negatives – limits on consumer choice
5. How is your work group's membership defined?
 - a. What efforts have taken place to include non-MFPC members on the work group?
 - Limitations on MFPC members bc of quorum issues
 - Open invitations to community content experts
 - Meetings open to public and publicly noticed
6. What voices are missing?
 - a. What do you envision asking them?
 - b. When do you ask for input?

Missing voices

- "Regular" community members
 - City workforce
 - Asking for opinions on the policy
 - This could become a more existential question on what is the future of this WG once the healthy vending standards have been fully implemented
 - If the Work Group were to become more outward-facing, what would that mean?
7. How could we draw from university resources to help advance this work?
 - Lam is interested in more of the consumer behavior aspects of this work
 - SoHE
 - Dr Nancy Wong
 - UW Health

- UW Dining Services
- UW CALS - Dietetics
- Outside of UW
 - REAP
 - MMSD