

Complete all sections of this application, making sure to note the requirements on the accompanying checklist (reverse).

If you need an interpreter, translator, materials in alternate formats or other accommodations to access these forms, please call (608) 266-4635

City of Madison
Planning Division
215 Martin Luther King Jr Blvd
PO Box 2985
Madison, WI 53701-2985
(608) 266-4635



1. LOCATION

Project Address: 1811 Regent St. Madison, WI 53726

Aldermanic District: _____

2. PROJECT

Project Title/Description: siding replacement on house + garage, basement window replacement, and back deck remodel/rebuild.

This is an application for: (check all that apply)

- ☒ Alteration/Addition to a building in a Local Historic District or Designated Landmark (specify)**:
- | | | |
|---|--|--|
| <input type="checkbox"/> Mansion Hill | <input type="checkbox"/> Third Lake Ridge | <input type="checkbox"/> First Settlement |
| <input type="checkbox"/> University Heights | <input type="checkbox"/> Marquette Bungalows | <input checked="" type="checkbox"/> Landmark |
- ☐ Land Division/Combination in a Local Historic District or to Designated Landmark Site (specify)**:
- | | | |
|---|--|---|
| <input type="checkbox"/> Mansion Hill | <input type="checkbox"/> Third Lake Ridge | <input type="checkbox"/> First Settlement |
| <input type="checkbox"/> University Heights | <input type="checkbox"/> Marquette Bungalows | <input type="checkbox"/> Landmark |
- ☐ Demolition
- ☐ Alteration/Addition to a building adjacent to a Designated Landmark
- ☐ Variance from the Historic Preservation Ordinance (Chapter 41)
- ☐ Landmark Nomination/Rescission of Historic District Nomination/Amendment
(Please contact the Historic Preservation Planner for specific Submission Requirements.)
- ☐ Other (specify): _____

Registrar #:

DATE STAMP

CITY OF MADISON

FEB 25 2019

11:55
Planning & Community
& Economic Development

Preliminary Zoning Review

Zoning Staff Initial:

Date: / /

3. APPLICANT

Applicant's Name: Kevin Menk Company: GENESIS EXTERIORS

Address: 4401 Fernside Dr. Madison, WI 53716

Telephone: (608) 310-2141 Email: Kevin@genisisextiors.com

Property Owner (if not applicant): Dan Reslover

Address: 1811 Regent Street Madison, WI 53726

Property Owner's Signature: [Signature] Date: 2/25/19

NOTICE REGARDING LOBBYING ORDINANCE: If you are seeking approval of a development that has over 40,000 square feet of non-residential space, or a residential development of over 10 dwelling units, or if you are seeking assistance from the City with a value of \$10,000 (including grants, loans, TIF or similar assistance), then you likely are subject to Madison's lobbying ordinance (Sec. 2.40, MGO). You are required to register and report your lobbying. Please consult the City Clerk's Office for more information. Failure to comply with the lobbying ordinance may result in fines.

4. APPLICATION SUBMISSION REQUIREMENTS (see checklist on reverse)

All applications must be filed by 12:00 pm on the submission date with the Preservation Planner, the Department of Planning & Community & Economic Development, Planning Division, located at 215 Martin Luther King Jr Blvd. Applications submitted after the submission date or incomplete applications will be postponed to the next scheduled filing time. Submission deadlines can be viewed here: <https://www.cityofmadison.com/dpced/planning/documents/2019LCMeetingScheduleDates.pdf>

APPLICATION SUBMISSION REQUIREMENTS CHECKLIST:

In order to be considered complete, every application submission shall include at least the following information unless otherwise waived by the Preservation Planner.

- ☒ Landmarks Commission Application w/signature of the property owner (1 copy only).
- ☒ Twelve (12) collated paper copies 11" x 17" or smaller (via mail or drop-off) of submission materials (see below).
 - ☐ Electronic files (via email) of submission materials (see below).
- ☒ Narrative Description/Letter of Intent addressed to the Landmarks Commission, describing the location of the property and the scope of the proposed project.
 - ☒ Photographs of existing conditions;
 - ☒ Photographs of existing context;
- ☐ Architectural drawings reduced to 11" x 17" or smaller pages which may include:
 - ☐ Dimensioned site plans showing siting of structures, grading, landscaping, pedestrian and vehicular access, lighting, signage, and other features;
 - ☐ Elevations of all sides showing exterior features and finishes, subsurface construction, floor and roof;
 - ☐ Floor Plan views of levels and roof;
 - ☐ For proposals of more than two (2) commercial or residential or combination thereof units, a minimum of two (2) accurate street-view normal perspectives shown from a viewpoint of no more than five (5) feet above existing grade.
- ☐ **Landmarks Commission staff will preliminarily review projects related to the construction of additions and/or new construction with Zoning staff in order to determine the completeness of the submission materials. Applicants are encouraged to contact Zoning staff to discuss projects early in the process;
- ☐ Any other information requested by the Preservation Planner to convey the aspects of the project which may include:
 - ☐ Perspective drawing
 - ☐ Photographs of examples on another historic resource
 - ☐ Manufacturer's product information showing dimensions and materials;
 - ☐ Other _____

CONTACT THE PRESERVATION PLANNER:

Please contact the Preservation Planner with any questions.

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215 Martin Luther King Jr Blvd
PO Box 2985 (mailing address)
Madison, WI 53701-2985
landmarkscommission@cityofmadison.com
(608) 266-6552

- Measurements for each of the requests:
 - Siding is staggered. It varies in width between 4 3/4" and 8 1/2" wide. I can estimate the height to be between 7-8" (visible between 5-6" exposed, also staggered).
 - Close-up photo in the dropbox link here:
https://www.dropbox.com/sh/fttrtd4afbqc4alv/AAAAlh0edWT_P83yFgOkn5aOEa?dl=0
 - Basement window is 37.5" wide by 22" high.
 - Deck is 39" deep and 61" wide.
- Not sure if you have a standard reply for historic homes, but here's some dialogue that you can tap into from our perspective:
 - Existing siding is beyond repair. The cedar shake has never held paint very well in the WI climate, requiring repainting every 5-7 years.
 - The house has also suffered from repeated bouts of carpenter ants, a squirrel infestation and possibly chipmunks. We will not replace the siding with cedar given the previous issues with pests, the LP Smartside (or fiber cement as a second choice if that is preferred) is the option we see feasible for long-term beauty of the home.
 - We prefer the LP Smartside for its look (it resembles the original cedar shake from curbside and will offer less weight on the home foundation relative to the fiber cement).
- We expect all trim to match the existing, original trim look on the final project.
- The single basement window is the only one that is currently rotted out and requiring replacement. A sliding window will best provide for venting from the basement dryer.
- The existing deck is not functional. Given that it requires a complete replacement, we are hoping to enlarge it where it can be functional. It is not visible from the street, only our neighbors' backyards.

Front of House



Side of House



Garage



Back of House



Back of House Close-up



Rotted Basement Window



Close-up of Siding to be replaced



Side View of House





Shakes require a finish coat like the one shown.



SMARTSIDE®

TRIM & SIDING

- A truly Reversible shake offers superior design flexibility. The same panel can be used as a staggered edge or a straight edge.
- Fewer pieces per square than fiber cement shakes = less labor and easier to install
- A 5-year, 100% labor and replacement feature and a 50-year prorated, limited warranty on the substrate
- Durable - Made of treated engineered wood, LP SmartSide® products can withstand almost anything Mother Nature throws at them.
- Treated with our proprietary SmartGuard® process to help prevent fungal decay and termite damage
- Pre-primed for exceptional paint adhesion

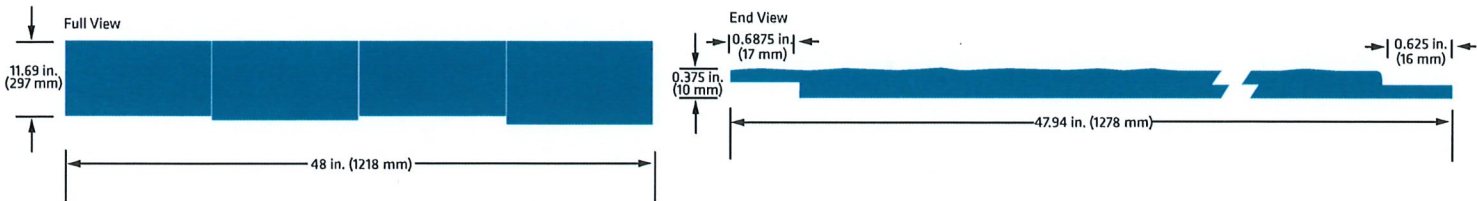




SMARTSIDE®

TRIM & SIDING

CEDAR SHAKES SPECS



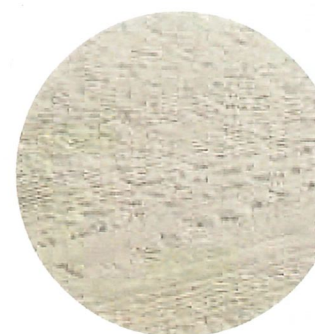
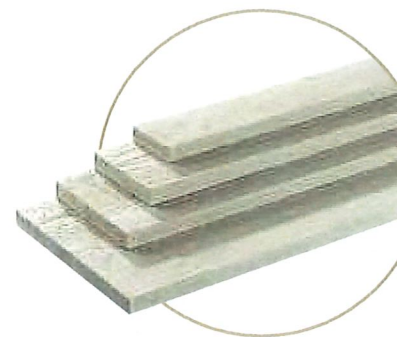
TEXTURE	LENGTH	ACTUAL WIDTH	ACTUAL THICKNESS
TEXTURED	47.94 IN. (1218 MM)	11.69 IN. (297 MM)	0.375 IN. (10 MM)



Cedar Trim

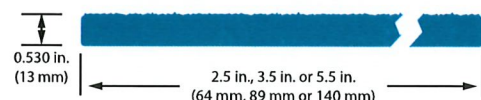
The Classic Appearance Of Cedar

- Interior or exterior use, including corner boards, windows and doors
- Narrow widths save cutting time with no ripped edges to reprime
- Pre-primed for exceptional paint adhesion
- 16' length can result in faster installation and fewer seams
- Treated engineered wood strand substrate

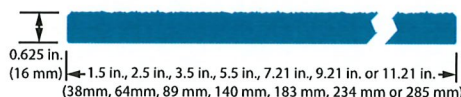


Cedar texture

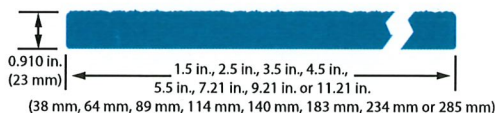
190 Series Cedar Trim (strand)



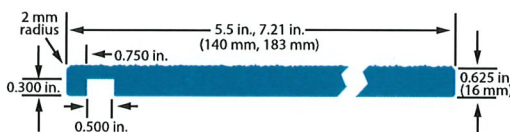
440 Series Cedar Trim (strand)



540 Series Cedar Trim (strand)



440 Series Cedar Ploughed Fascia (strand)

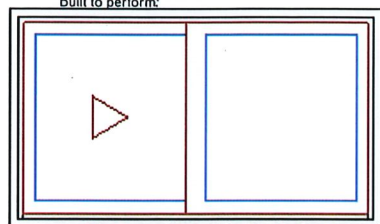


DESCRIPTION	LENGTH	ACTUAL WIDTH	ACTUAL THICKNESS	PID NUMBER
190 Series Cedar Trim (strand)	16ft. (192 in.)(4877 mm)	2.50 in. (64 mm)	0.530 in. (13 mm)	28448
	16ft. (192 in.)(4877 mm)	3.50 in. (89 mm)	0.530 in. (13 mm)	28450
	16ft. (192 in.)(4877 mm)	5.50 in. (140 mm)	0.530 in. (13 mm)	28452
440 Series Cedar Trim (strand)	16ft. (192 in.)(4877 mm)	1.50 in. (38 mm)	0.625 in. (16 mm)	25877
	16ft. (192 in.)(4877 mm)	2.50 in. (64 mm)	0.625 in. (16 mm)	25878
	16ft. (192 in.)(4877 mm)	3.50 in. (89 mm)	0.625 in. (16 mm)	25880
	16ft. (192 in.)(4877 mm)	5.50 in. (140 mm)	0.625 in. (16 mm)	25882
	16ft. (192 in.)(4877 mm)	7.21 in. (183 mm)	0.625 in. (16 mm)	25883
	16ft. (192 in.)(4877 mm)	9.21 in. (234 mm)	0.625 in. (16 mm)	25884
	16ft. (192 in.)(4877 mm)	11.21 in. (285 mm)	0.625 in. (16 mm)	25885
540 Series Cedar Trim (strand)	16ft. (192 in.)(4877 mm)	1.50 in. (38 mm)	0.910 in. (23 mm)	25886
	16ft. (192 in.)(4877 mm)	2.50 in. (64 mm)	0.910 in. (23 mm)	25887
	16ft. (192 in.)(4877 mm)	3.50 in. (89 mm)	0.910 in. (23 mm)	25888
	16ft. (192 in.)(4877 mm)	4.50 in. (114 mm)	0.910 in. (23 mm)	25889 *
	16ft. (192 in.)(4877 mm)	5.50 in. (140 mm)	0.910 in. (23 mm)	25890
	16ft. (192 in.)(4877 mm)	7.21 in. (183 mm)	0.910 in. (23 mm)	25891
	16ft. (192 in.)(4877 mm)	9.21 in. (234 mm)	0.910 in. (23 mm)	25892
	16ft. (192 in.)(4877 mm)	11.21 in. (285 mm)	0.910 in. (23 mm)	25893
440 Series Cedar Ploughed Fascia (strand)	16ft. (192 in.)(4877 mm)	5.50 in. (140 mm)	0.625 in. (16 mm)	27240
	16ft. (192 in.)(4877 mm)	7.21 in. (183 mm)	0.625 in. (16 mm)	27819

LINE ITEM QUOTES

The following is a schedule of the windows and doors for this project. For additional unit details, please see Line Item Quotes. Additional charges, tax or Terms and Conditions may apply. Detail pricing is per unit.

Line #1	Mark Unit:			
Qty: 1				

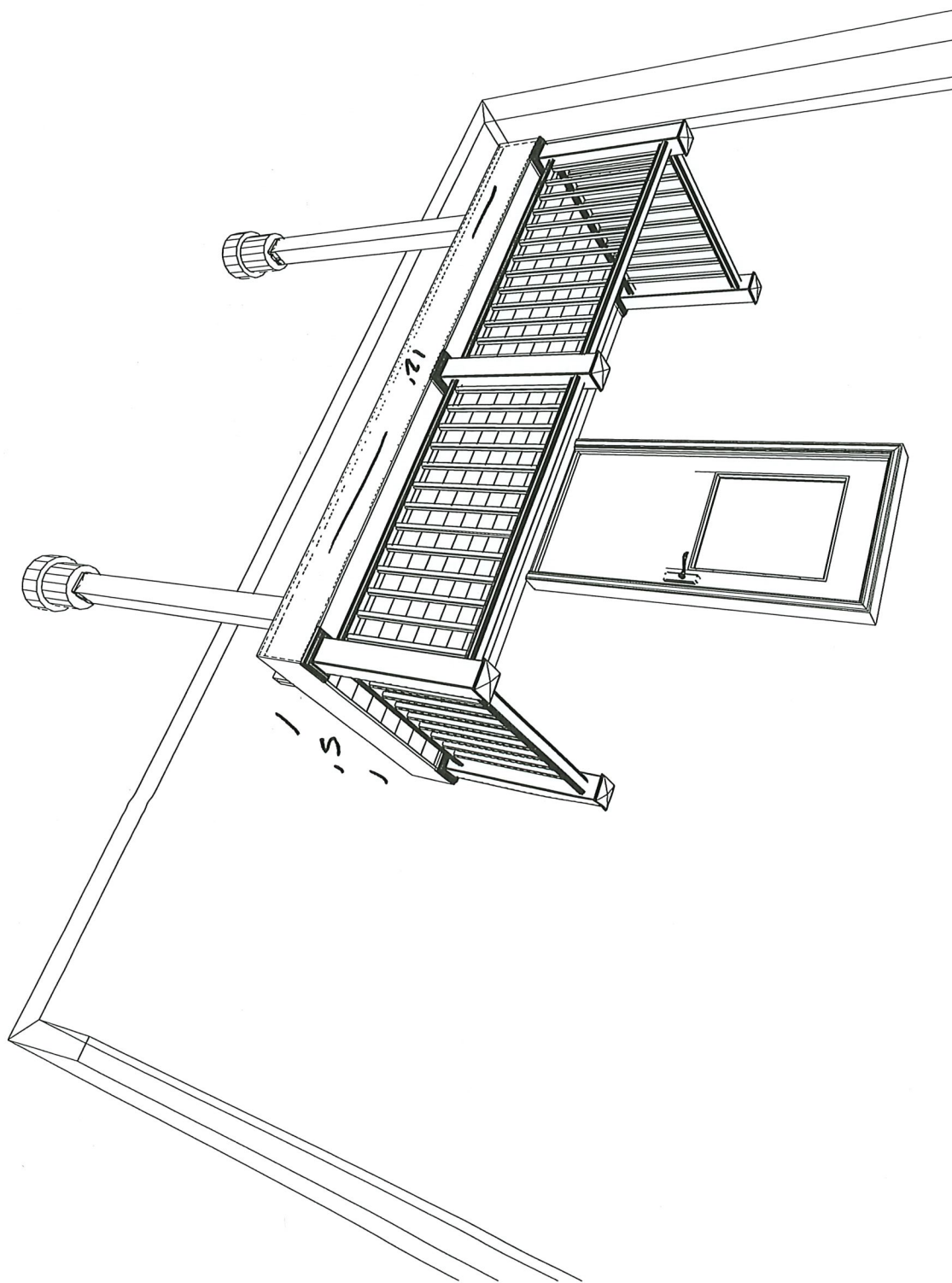


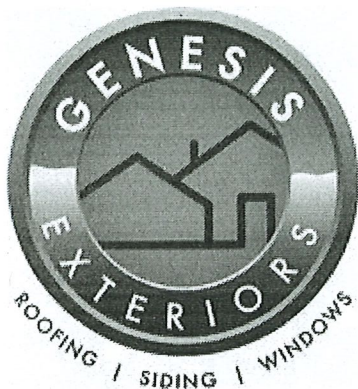
As Viewed From The Exterior

Entered As: IO
FS 36 5/8" X 20 3/4"
RO 37 1/8" X 21 1/4"
Egress Information
Width: 15 11/32" Height: 16 7/8"
Net Clear Opening: 1.80 SqFt

Bronze Exterior
Stone White Interior
Integrity Glider - XO
All Ultrex
Inside Opening 37" X 21"
0 Degree Frame Bevel
Left Sash
IG - 1 Lite
Low E2 w/Argon
Stainless Perimeter Bar
Right Sash
IG - 1 Lite
Low E2 w/Argon
Stainless Perimeter Bar
White Sash Lock
Exterior Half Screen
Bronze Surround
Charcoal Fiberglass Mesh
2 1/4" Jambs
Thru Jamb Installation
Frame Filler

***Note: Integrity All Ultrex rough openings are 1/2" greater than overall frame size width and 1/2" greater than frame size height. Please take note of this when ordering All Ultrex custom sized units.
***Note: Unit Availability and Price is Subject to Change



**Customer Info:**

Job #: GE-2423
 Deslover, Dan
 1811 Regent Street,
 Madison, WI, 53726
 (757) 753-3880-mobile

Genesis Exteriors

4401 Femrite Drive Unit C Madison, WI 53716
 Phone: (608) 204-9999

Company Representative:

Kevin Merk
 (608) 310-2141
 kevin@genesisexteriors.com
Job Number: GE-2423

Deslover Residence

Description	Quantity	Unit
- PROJECT DESCRIPTION: This proposal includes all labor and materials for the projects listed below. This proposal does not include any work or painting to the existing soffit, fascia or window sills.	0	SQ

Siding - House

Description	Quantity	Unit
- Remove and dispose of the existing wood shake and 1x8 band board trim on the whole house. Install a tyvek moisture barrier over the existing wall sheathing and tape all seams. Install a new 5/4" x 8" w/ a 1" x 2" LP Smartside trim in place of the old band board trim. Install a new custom bent aluminum drip cap up the side wall and over the new 1x2 trim. Install new 5/4" x 4" LP trim around the upper windows (does not include the sill) and custom cut LP trim around the front windows. Install LP Smartside shake panels in the same areas of the old wood shake. All LP products will have a pre-finished paint coat applied (color of choice)	0	SQ
R&R LP Smartside staggered edge shake siding	10	SQ
R&R 5/4" x4"x16' Cedar Strand Trim	120	LF
R&R 5/4" x4"x4"x10' Cedar Strand Mitered Corner FJ	4	EA
- 5/4" x2"x16' Cedar Strand Trim	90	LF
- 5/4" x8"x16' Cedar Strand Trim	90	LF
R&R House Wrap » Tyvek	10	SQ
- Install an aluminum rain diverter on the roof on the back of the home.	0	SQ

Siding - Garage

Description	Quantity	Unit
- Remove and dispose of the existing wood shake on the detached garage. Install a tyvek moisture barrier over the existing wall sheathing and tape all seams. Install new LP Smartside shake panel siding and all proper flashing. Install new 5/4" x 4" LP Trim boards around the overhead garage door.	1	SQ
R&R LP Smartside staggered edge shake siding	4.5	SQ
R&R 5/4" x4"x16' Cedar Strand Trim » 2-Coat	30	LF
R&R 5/4" x4"x4"x10' Cedar Strand Mitered Corner FJ » 2-Coat	4	EA
R&R House Wrap » Tyvek	4.5	SQ

Basement Window

Description	Quantity	Unit
- Remove and replace the 1 existing basement window on the back of the house.	0	SQ

- Install a new Marvin Integrity All-Ultrex fiberglass window with a bronze exterior and a white interior.	0	SQ
- 37" x 21" Slider Window	1	SQ

Back Deck

Description	Quantity	Unit
- Remove and dispose of the existing back deck.	1	SQ
- Dig 2 new footings that are 15" x 48", install concrete and 6x6 pressure treated support posts.	0	SQ
- Construct a new deck that is 12' x 5' using pressure treated framing consisting of 2x8 joists and beam.	0	SQ
- Install Azek (Harvest Collection) cellular pvc deck boards to the surface of the new deck and install black aluminum railing around the exterior perimeter of the deck.	0	SQ
- Install Azek Fascia around the exterior face of the deck.	0	SQ

Misc. Items

Description	Quantity	Unit
- UNFORESEEN WORK: Any unforeseen work / repairs that is not visible at the time of original estimate will be brought to the attention of the homeowner and then a change order will be presented to complete the additional work. The unforeseen work may be (but is not limited to) water damage within the walls, mold, insect infestation, electrical wiring and plumbing. The scope of work and cost must be presented prior to the work being completed.	0	SQ
- IMPORTANT: Any work requested that is not outlined in this proposal/contract is NOT included in the bottom line price. If additional work is requested, the job supervisor will contact the sales representative to produce a change order. Additional work will not be completed without client approval by signing the change order.	0	
- COMPLIMENTARY COLOR CONSULTATION: All Genesis Exterior projects (Over \$2000.00) come with free color consultation with a professional designer. If you would like the color consultation please advise your sales consultant upon acceptance of the proposal	0	SQ
- FINANCE OPTIONS: Several no interest / no payment and low interest with payments are available. Minimum purchase requirements do apply. Additional fees may apply. Based on approval from a third party bank, see sales consultant for additional details.	0	
- WARRANTY: Genesis Exteriors provides a ten year workmanship and material warranty. Additional warranties on certain products may be longer and will be specified within specific product literature.	0	
- HISTORICAL DISTRICTS: It is the responsibility of homeowner / decision makers to notify Genesis Exteriors in all cases where the residence or job site would reside in a Historical District and what requirements / specifications that particular Historical District requires for the project being estimated.	0	SQ

Payment Terms

Description	Quantity	Unit
- Upon an approved proposal, Genesis Exteriors requires a 30% down payment to proceed with ordering of the materials.	0	SQ
- The downpayment can be made via check or credit card. If the client is using our finance offers, an approved application must be received before the materials will be ordered	0	SQ
- Upon receipt of the 30% down payment or approved financed loan, Genesis Exteriors will order the materials which in most cases are non-returnable or refundable.	0	SQ
- Upon substantial completion of the project, full payment is due. Substantial Completion refers to a stage of a construction or building project or a designated portion of the project that is sufficiently complete, in accordance with the construction contract documents, so that the owner may use or occupy the building project or designated portion thereof for the intended purpose. In the case where new parts need to be ordered, payment of 95% of the contract will be due with the remaining 5% payable upon installation of the new parts	0	SQ
- Stage Payments: On larger projects including those with multiple phases involved (Example: Roofing, siding, windows) partial payments may be requested. These can be requested in stages of completion and or completion of a segment of said project.	0	SQ
- Credit cards accepted up to \$10,000	0	SQ