

22 E. Mifflin St., Suite 200 | Madison, WI 53703 visitmadison.com

FUND ACTIVITY MEMO

Date:

Friday, February 15, 2019

Subject: MT BEAAC Meeting

MT BEAAC Meeting

Tuesday, February 26, 2019 > 4:00 - 5:00 PM GMCVB Headquarters, 22 E. Mifflin Street, Suite 200

For calendar year 2018, the committee initially had \$195,000 to appropriate. After the December 4, 2018, meeting, there existed a remaining balance of \$0. Re-appropriations below of \$0, leaves the committee with available funds of \$195,000 to consider and appropriate at this meeting. There are two new items on the agenda totaling \$42,050, which will leave a remaining balance of \$152,950 in the fund.

The following is information on year to date funds available for re-appropriating at this 2/26/19 meeting. These re-appropriations result from a previously approved event not held at Monona Terrace or not qualifying for the entire amount.

| Group & Event Name | Event Dates | Amount | Approved Reason | |
|--------------------|-------------|--------|-----------------|--|
| | | | 1//1 | |

Total to Re-appropriate at this meeting

\$0

Fund Requests for this meeting – February 26, 2019

| Group & Event Name | Event Dates | Amount | Use | Attendance | Room Nights | Direct Spending |
|---|-----------------|----------|-----------------|------------|----------------|--------------------|
| World Triathlon Corp., IRONMAN Wisconsin 2020 | 2020, Sept 8-14 | \$29,000 | Facility Rental | 14,800 | 4,450 | \$2,649,427 |
| Midwest Bisexual Lesbian Transgender Asexual College Conference 2021 | 2021, Feb 12-14 | \$13,050 | Facility Rental | 2,000 | 870 | \$468,928 |
| Total New Requests for this meeting | | \$42,050 | | 16,800 | 5,320 | \$3,118,355 |