

# Social Media



DENVER  
PUBLIC  
LIBRARY

**Social Media:** Any website or application that allows users to interact with each other.

**Social Network:** An online social structure made up of individuals or organizations which are connected by at least one type of relationship, such as friendship, kinship, professional or recreational interests, or fandom.

**Profile:** The face you present to the online world- your online identity; typically includes a picture and basic information. This is what people interact with when they're interacting with you on a social network.

## Some popular social media sites



### Facebook.com

Intended for personal socializing with friends, family and people you know in real life.



### Meetup.com

A social network for meeting new people to do activities in the real world with (especially hobbies).



### Twitter.com

"Microblogging" site for sharing short 140 character "tweets" with your network. Also good for following "big names" like celebrities and politicians.



### Yelp.com

Find and write customer reviews of local businesses and services.



### LinkedIn.com

Social network purely for connecting with people professionally.



### Pinterest.com

An online pinboard for sharing pictures and links, organized by subject.



### Reddit.com

A social forum for engaging in discussion with the entire internet on every topic under the sun.



### Flickr.com

Store, share and discover photos online.

## WHERE TO GET MORE HELP:

**The CTC:** come to the desk and ask for help, schedule a 1-on-1 tutoring lesson, come to more classes, or attend one of our open labs to answer your questions.

**YouTube.com:** check out video tutorials on your favorite Social Media Network. While you're at it, YouTube is its own social network platform.