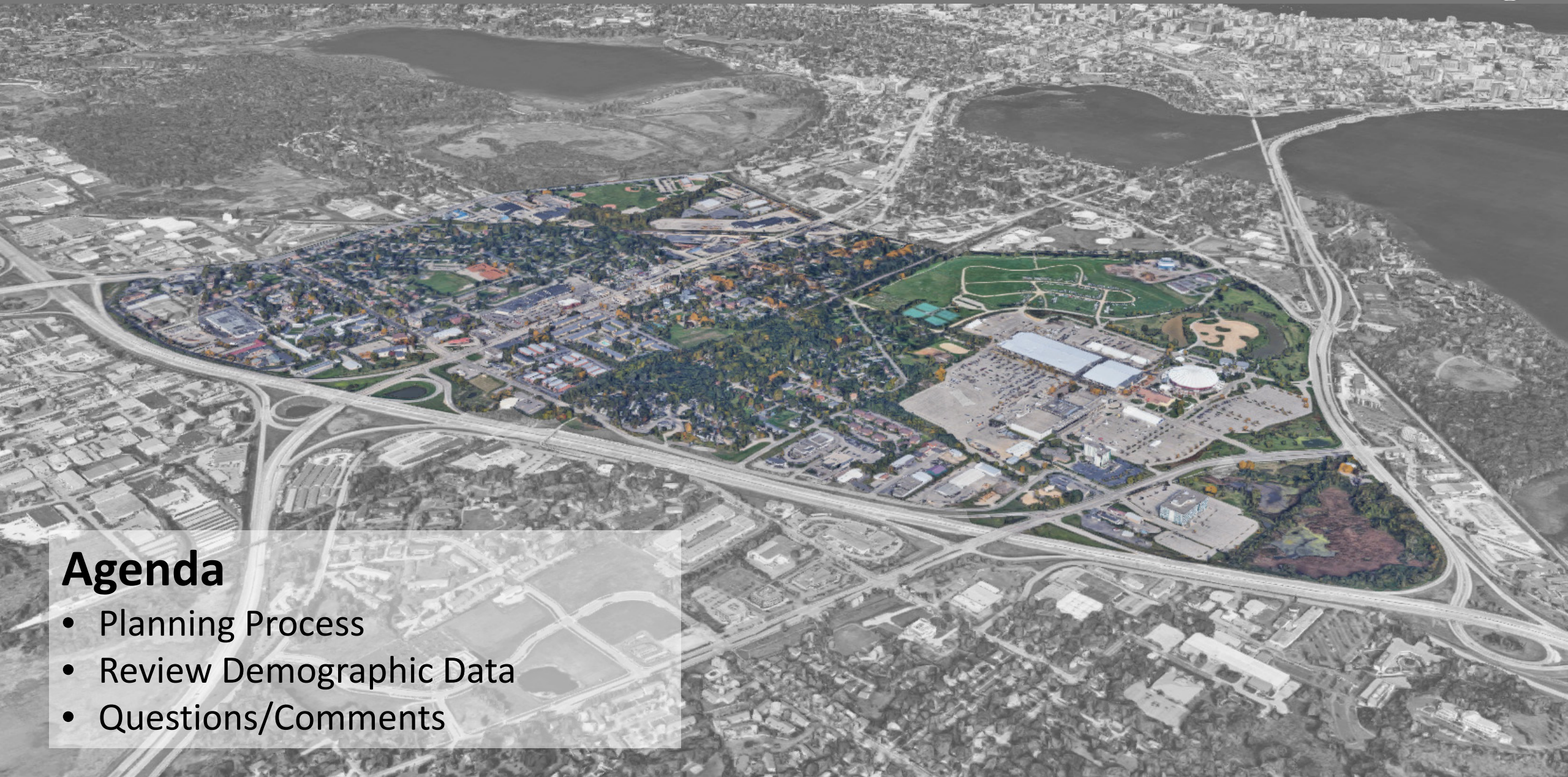
South Madison Special Area Plan



Agenda

- Planning Process
- Review Demographic Data
- Questions/Comments

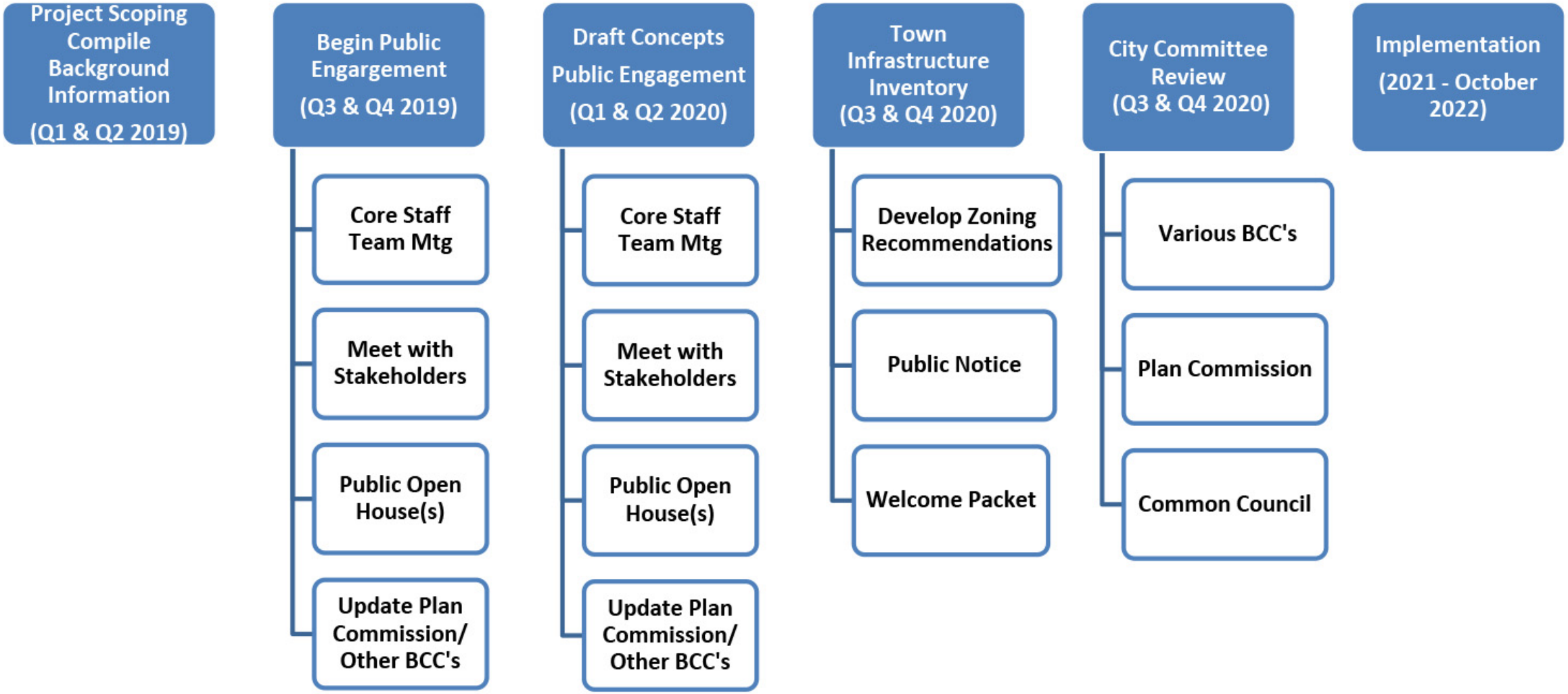
South Madison Special Area Plan

Planning Process

- Core Planning Team
  - Jule Stroick
  - Jeff Greger
  - Angela Puerta
  - Kirstie Laatsch
  - Tim Parks
- Public Engagement Strategy
- Project Timeline

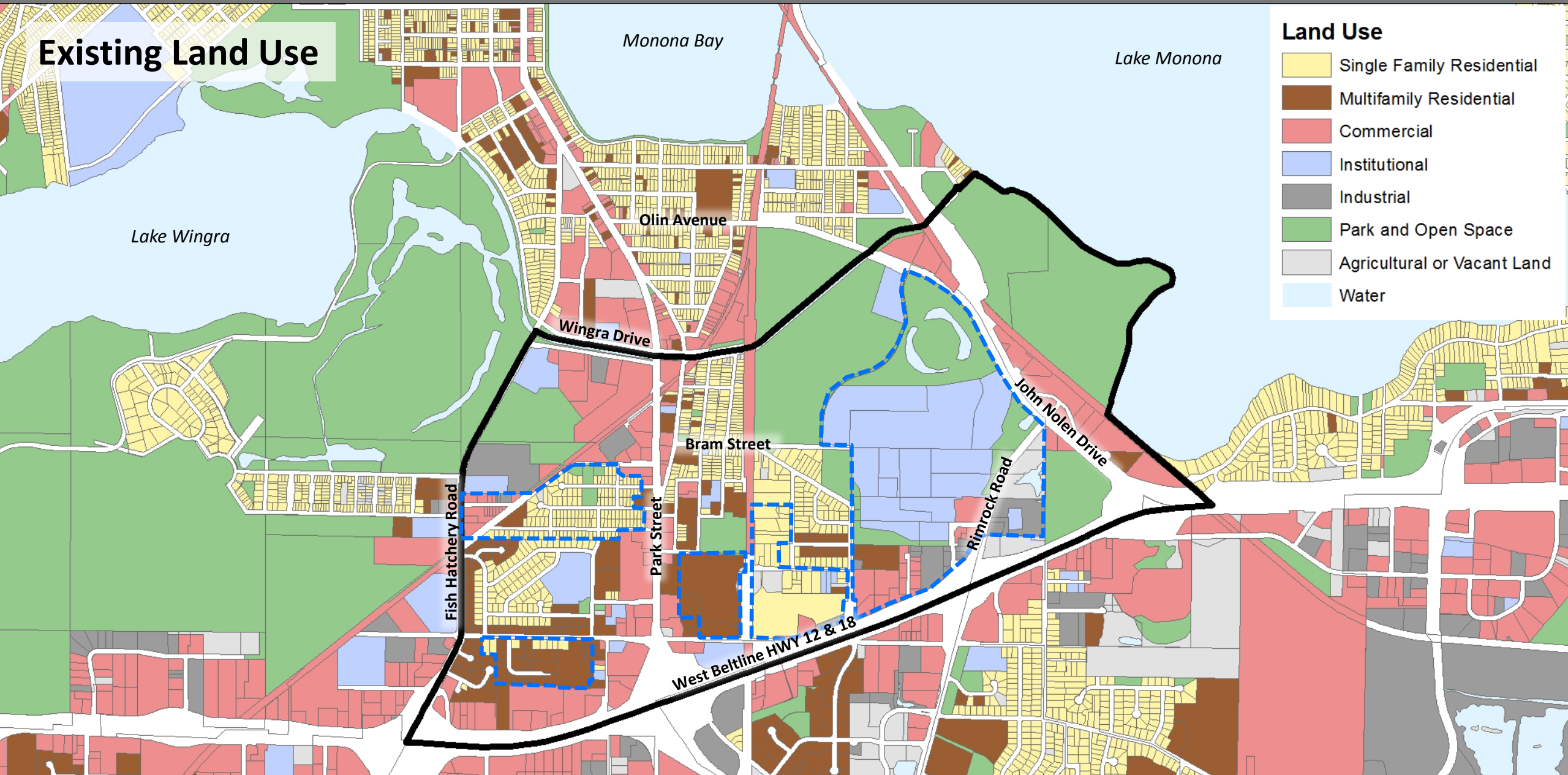
South Madison Special Area Plan

Draft Timeline



South Madison Special Area Plan

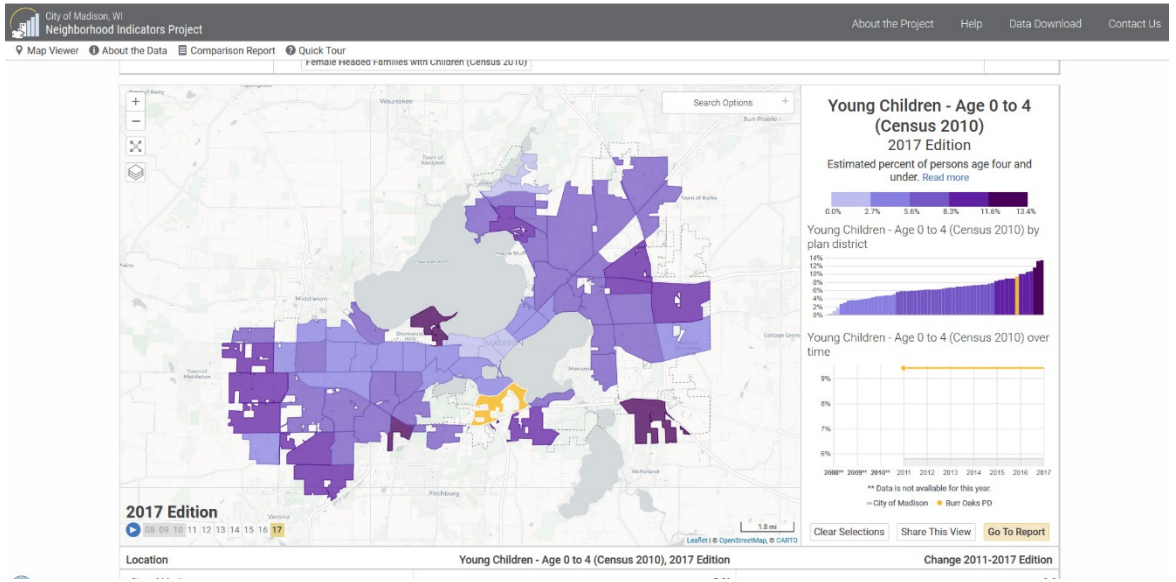
South Madison Special Area Plan



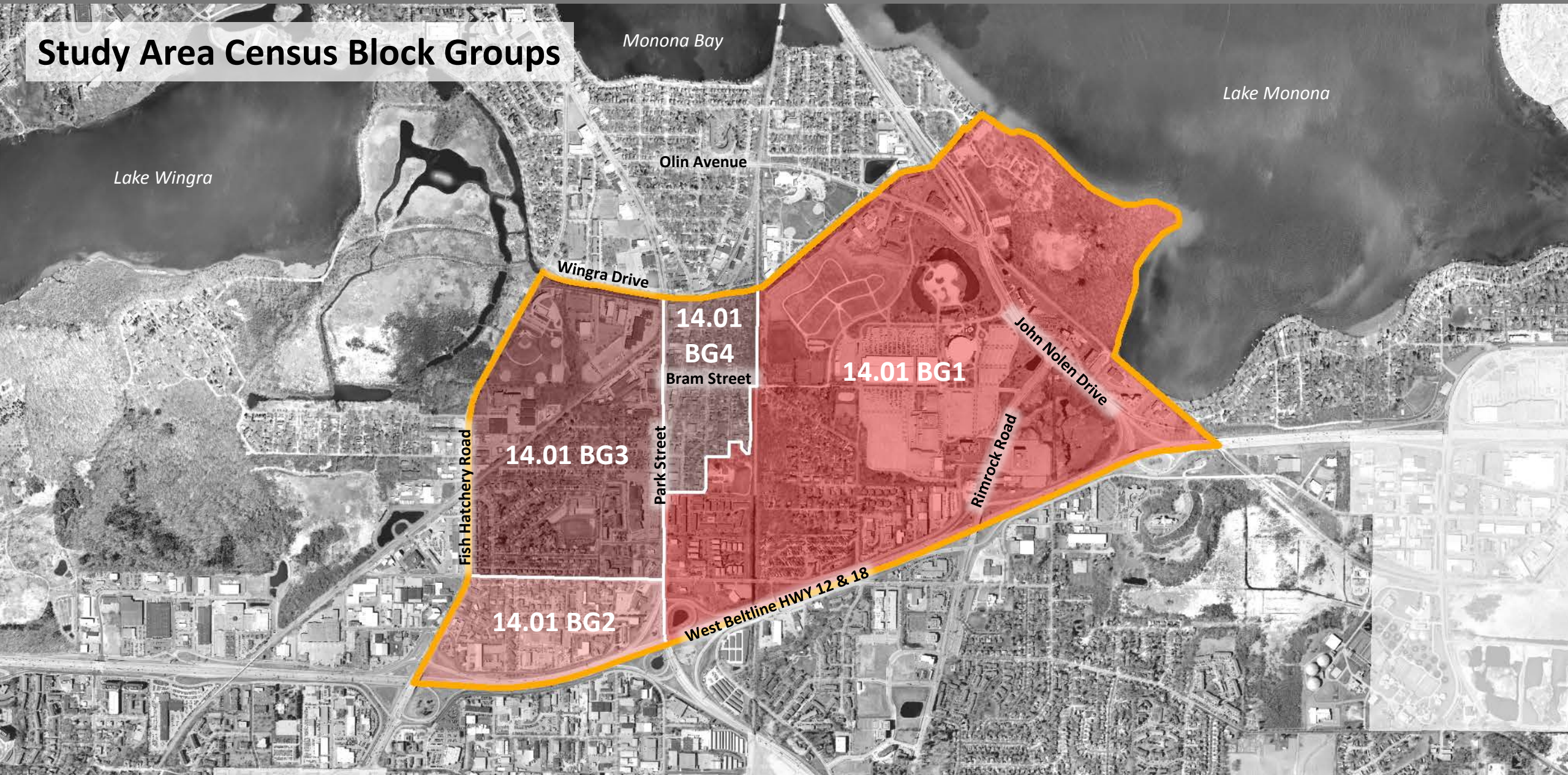
South Madison Special Area Plan

Data Sources

- Census Data – 2000 and 2010 (full count)
- American Community Survey (ACS) – 2017 5 year estimate
- Neighborhood Indicators Project (NIP) – Various data sources

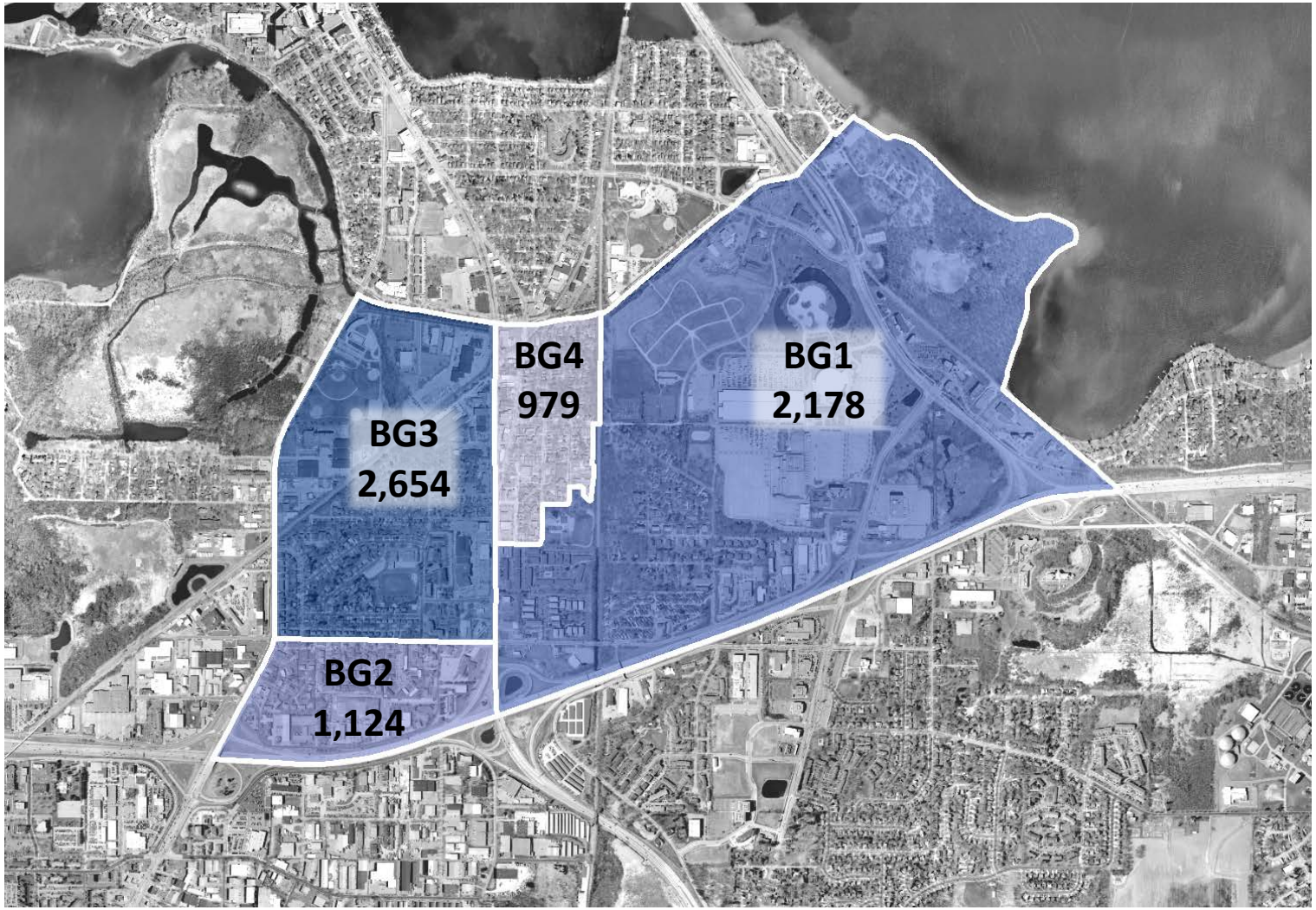


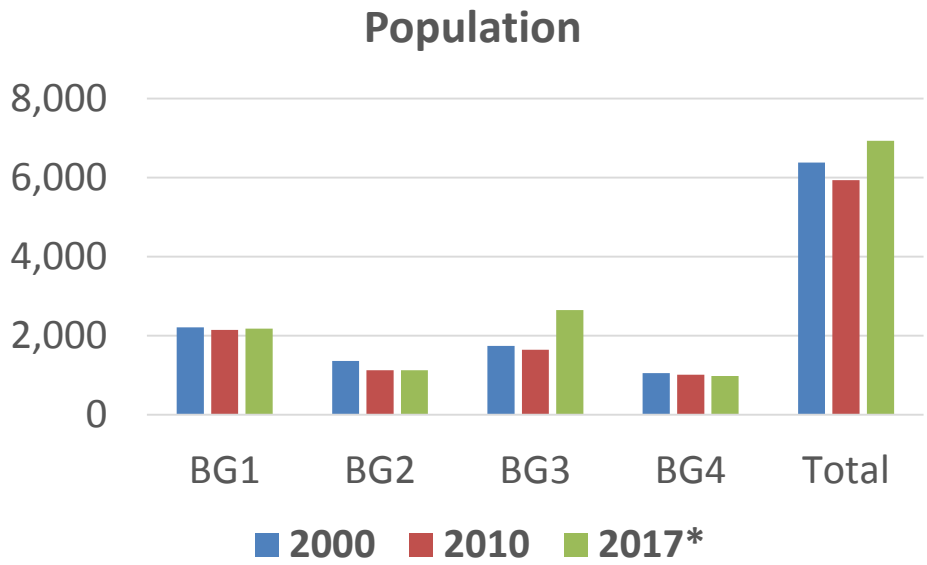
South Madison Special Area Plan



South Madison Special Area Plan

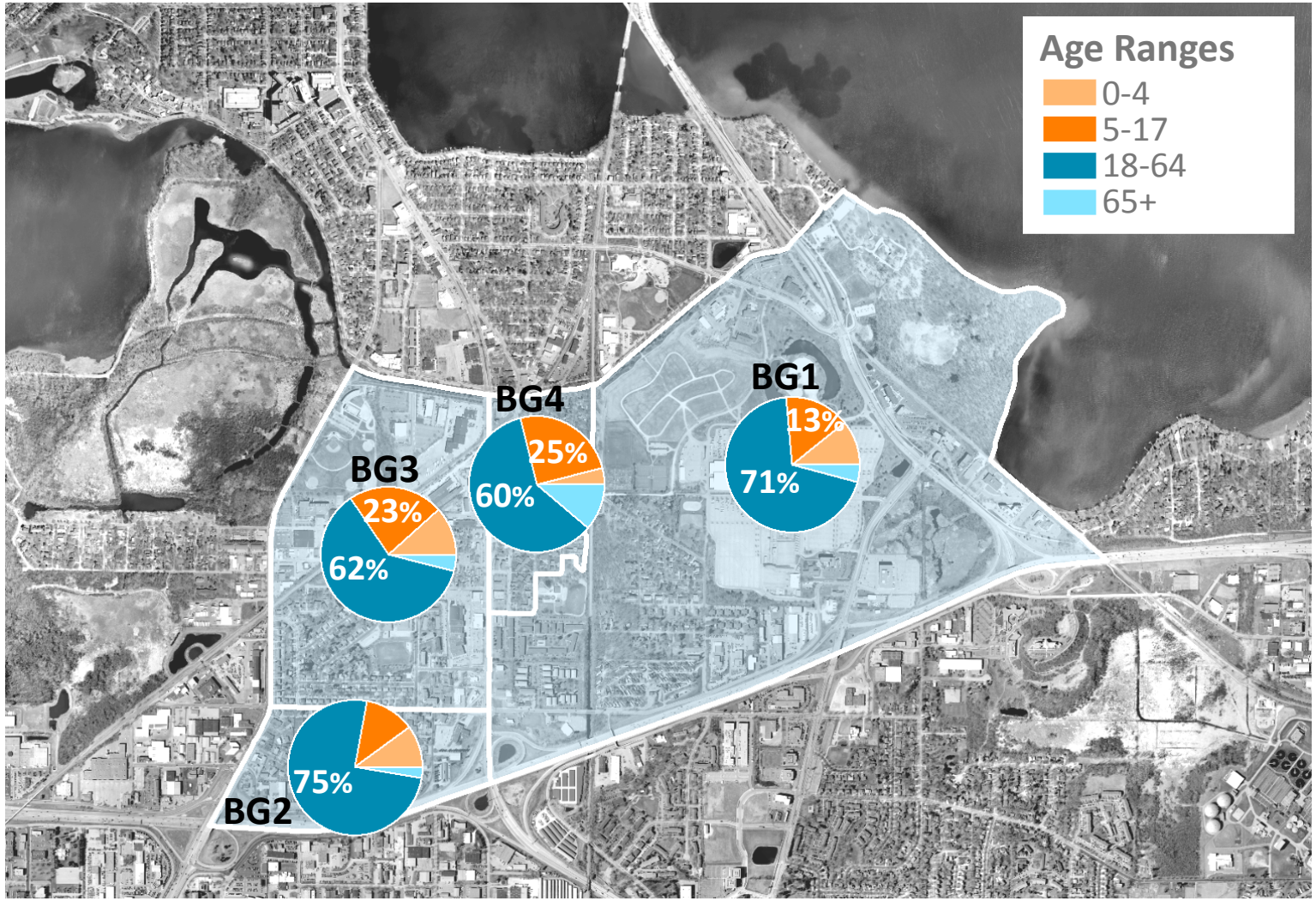
Population by Block Group (2017)

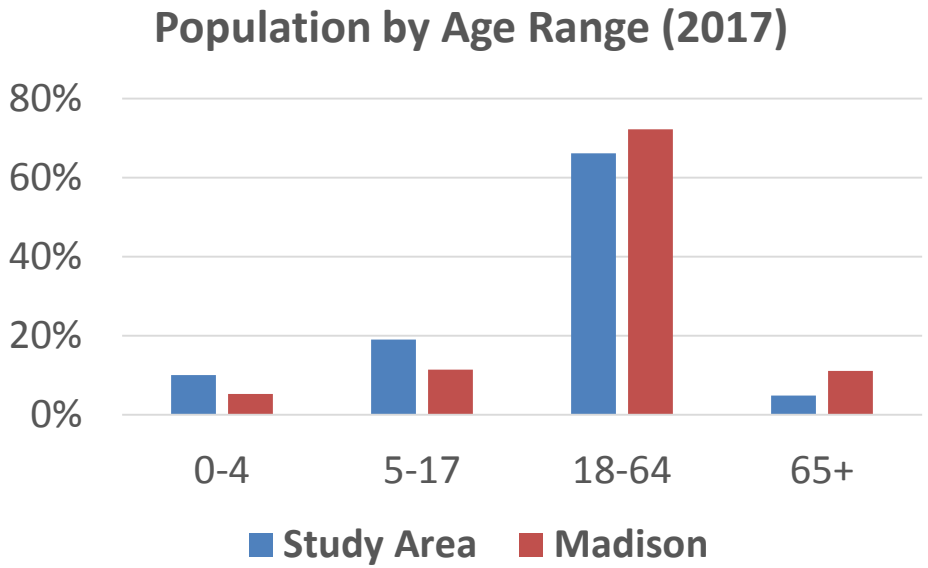




South Madison Special Area Plan

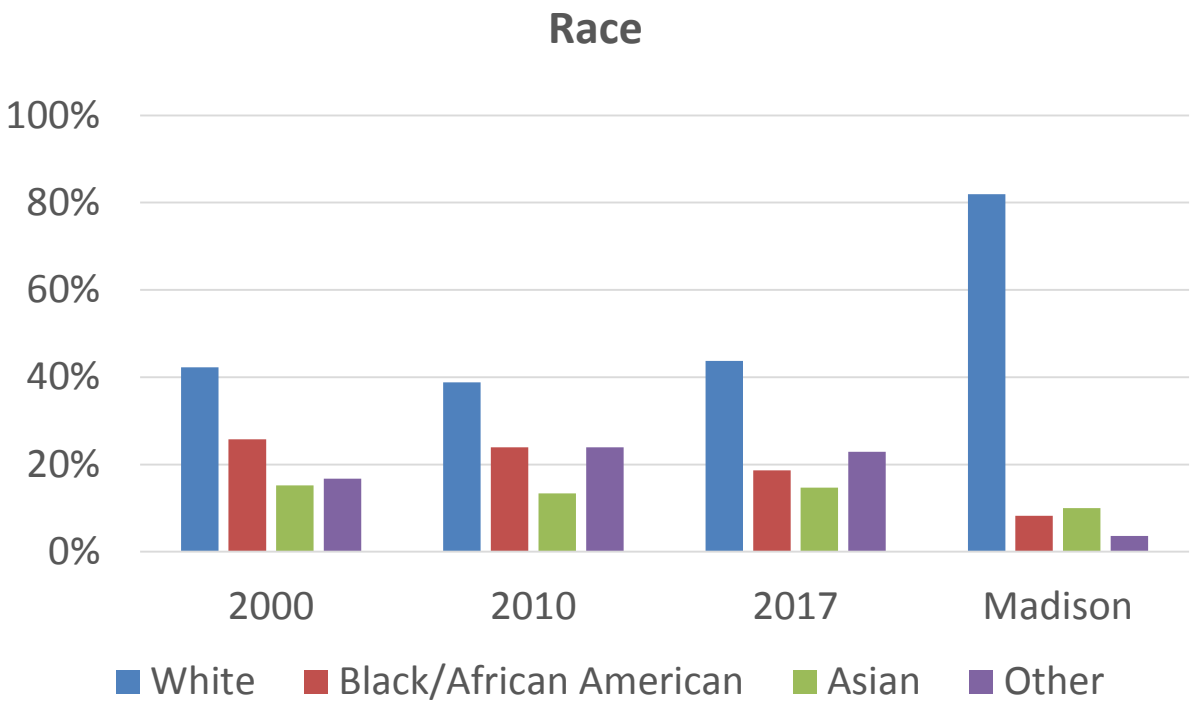
Age Range by Block Group (2017)

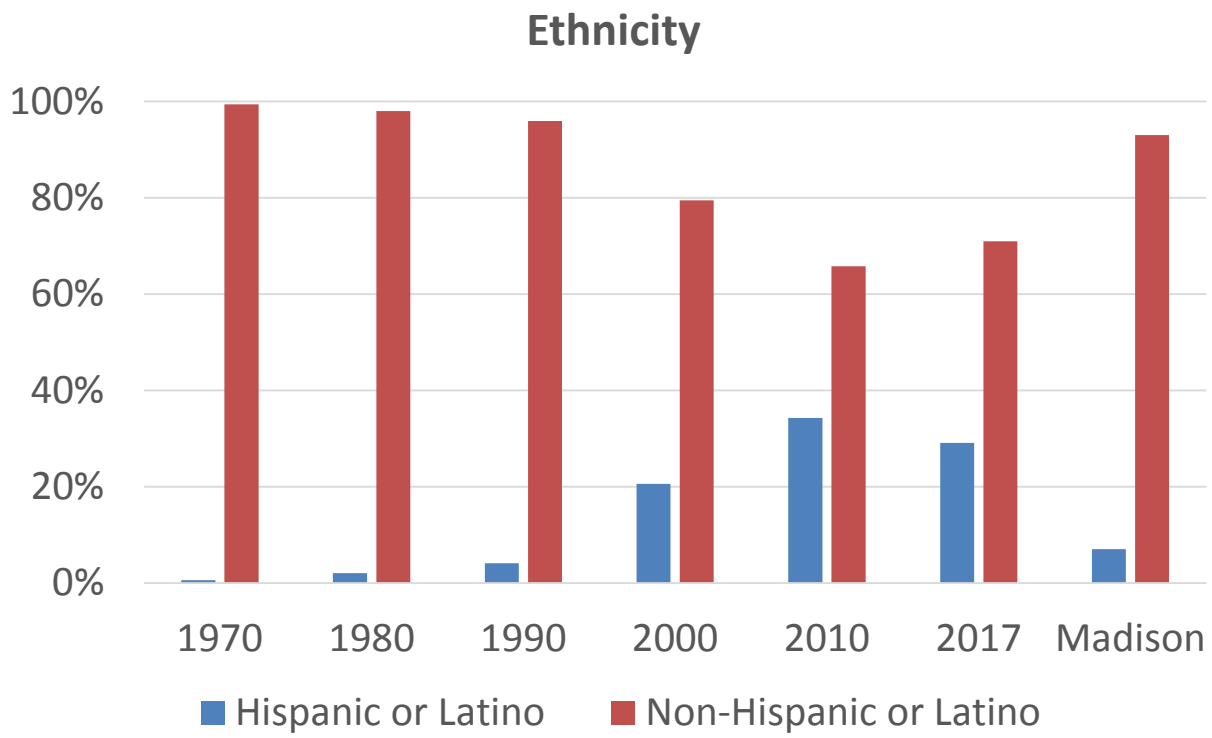




- 29% of population in Study Area is younger than 18, compared to 17% for Madison
- Percentage of female-headed HH in Study Area is 2 times that of Madison overall (2010)

South Madison Special Area Plan

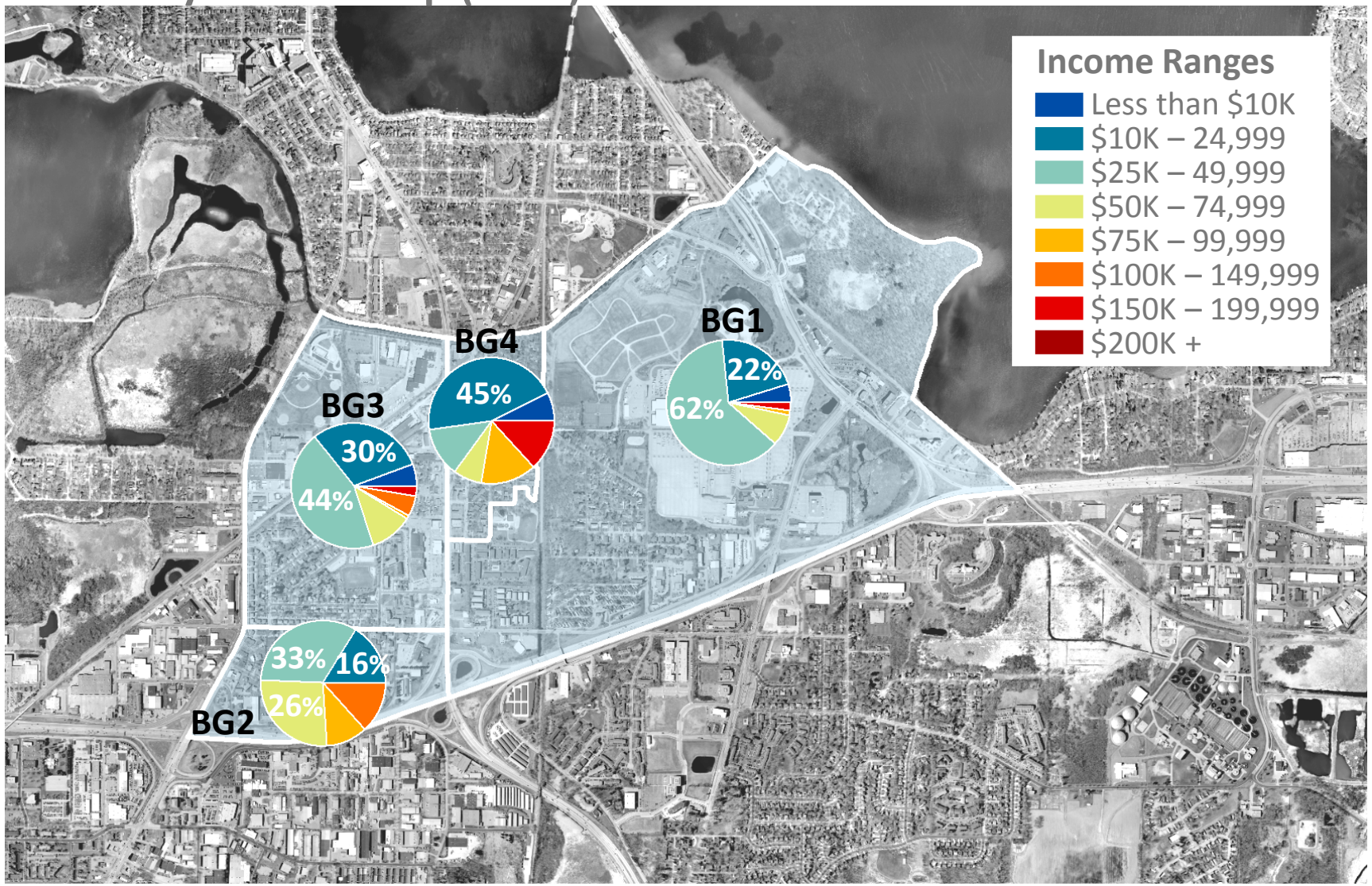




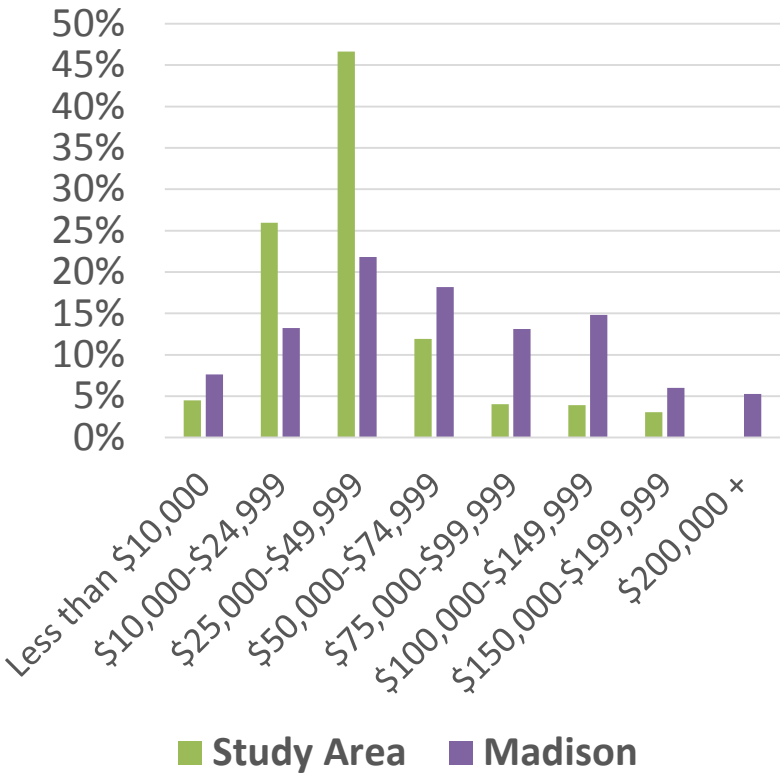
- **Percentage of Latinx individuals in Study Area is 4 times that of Madison overall (2017)**

South Madison Special Area Plan

Income by Block Group (2017)



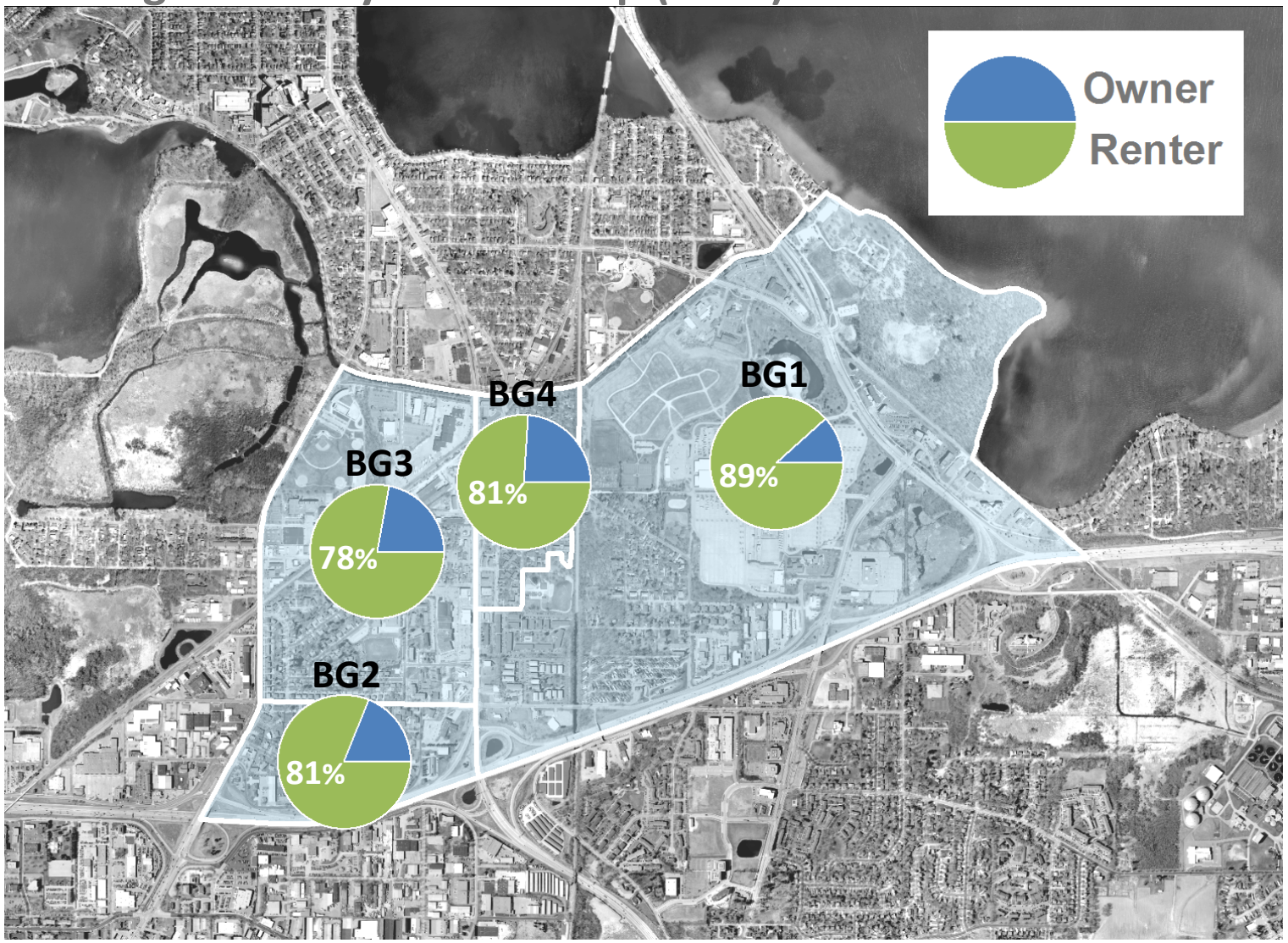
Household Income (2017)

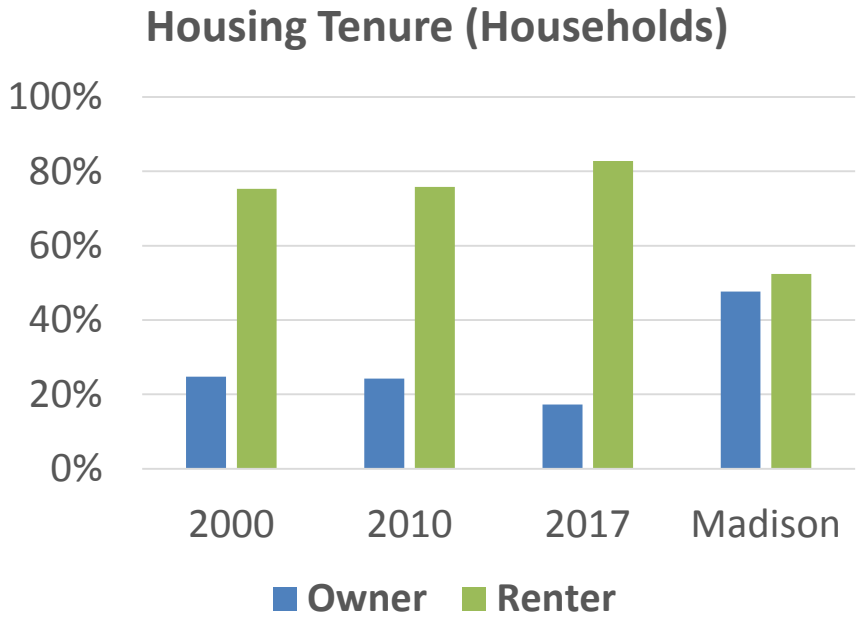


- Madison's median income is $56,464
- 77% of Study Area has HH income of less than $50,000
- Madison's average HH size is 2.2
- Study Area's average HH size is 2.8

South Madison Special Area Plan

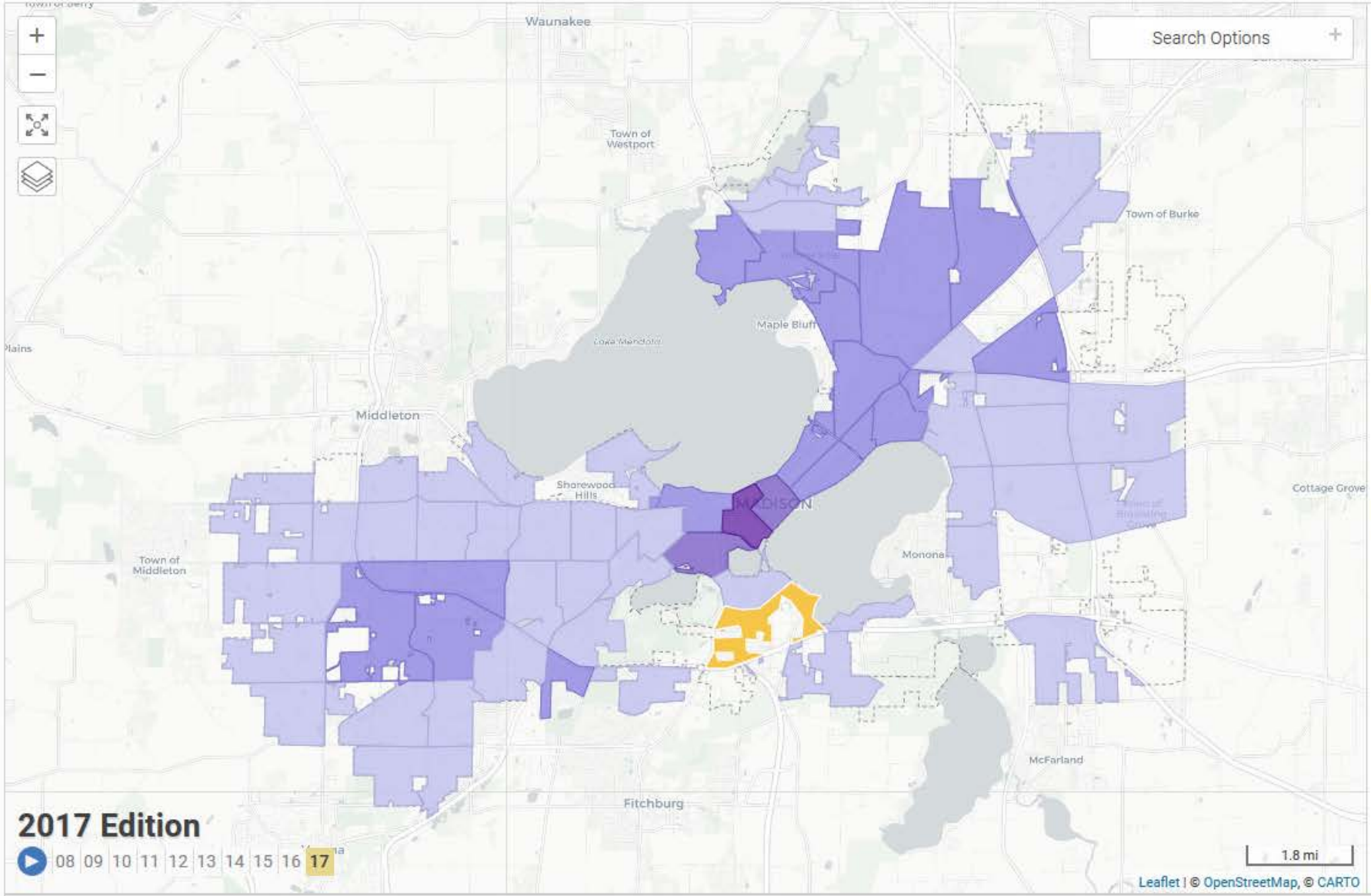
Housing Tenure by Block Group (2017)





- Average home value in Madison is $266,536 while average in Study Area* is $138,044 (56% less)
- Average 1 bedroom rent = $789
- Average 2 bedroom rent = $921

South Madison Special Area Plan

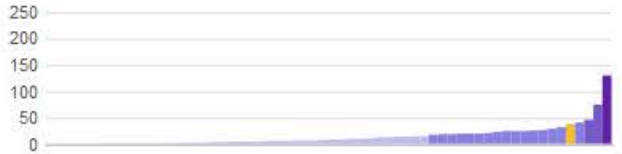


Reported Police Incident: Person Related

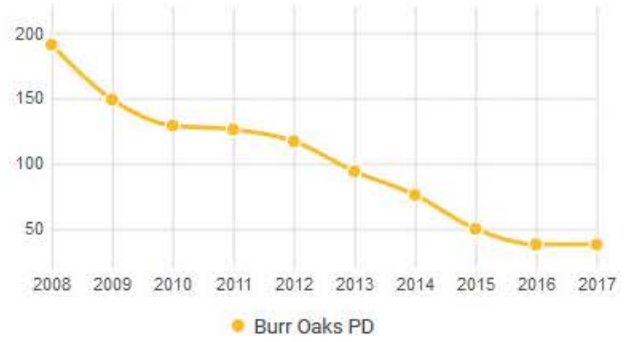
2017 Edition

Total number of incidents reported to MPD as person related crimes. Read more

Reported Police Incident: Person Related by plan district



Reported Police Incident: Person Related over time



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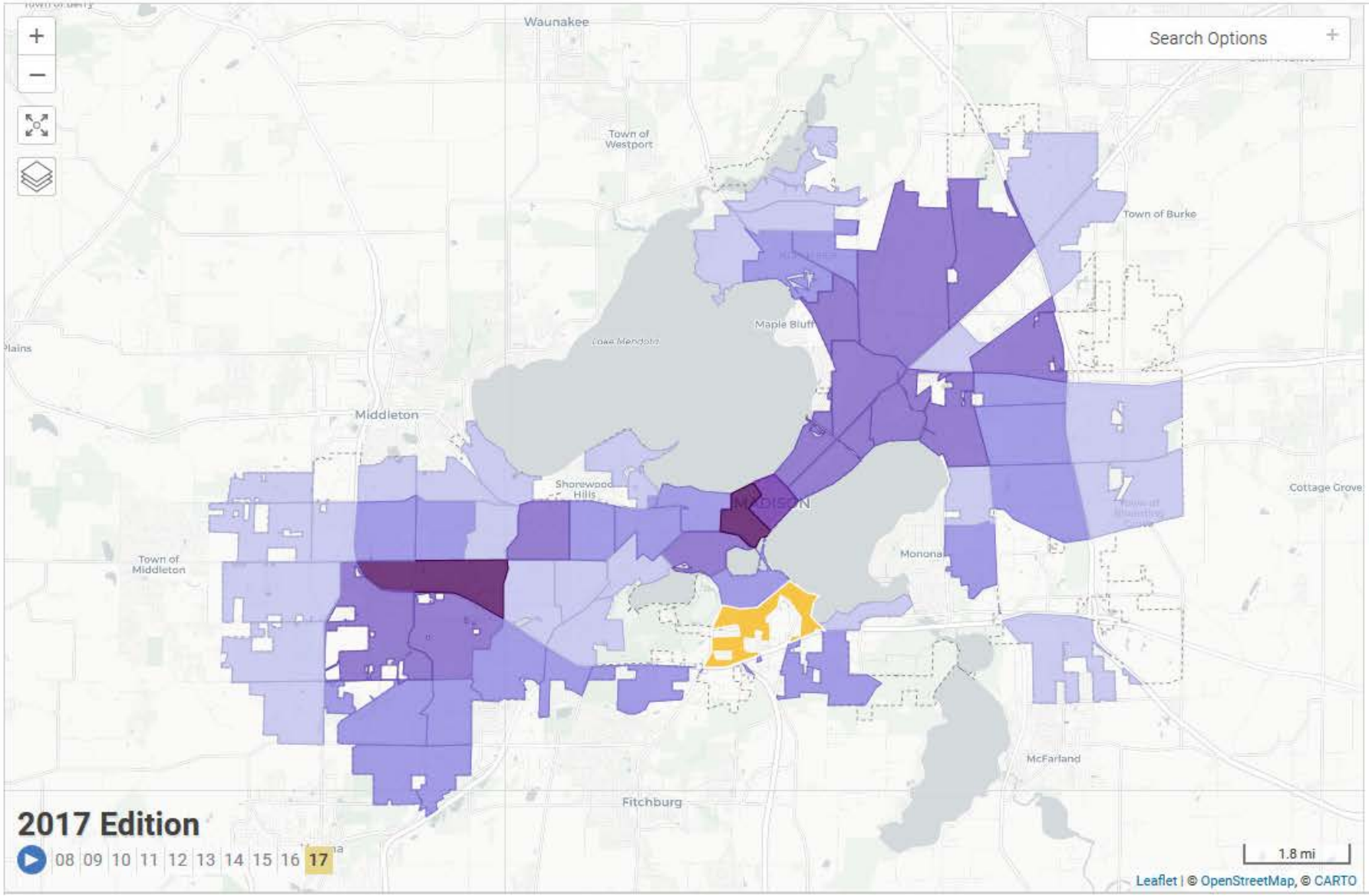
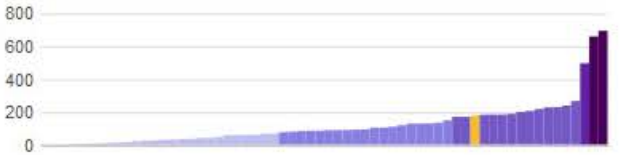


Reported Police Incident: Property Related

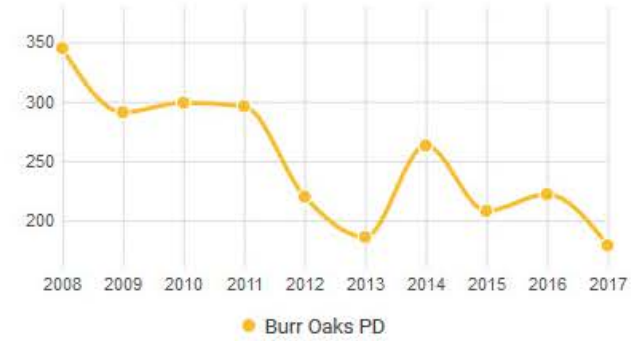
2017 Edition

Total number of incidents reported to MPD as property related crimes. Read more

Reported Police Incident: Property Related by plan district



Reported Police Incident: Property Related over time



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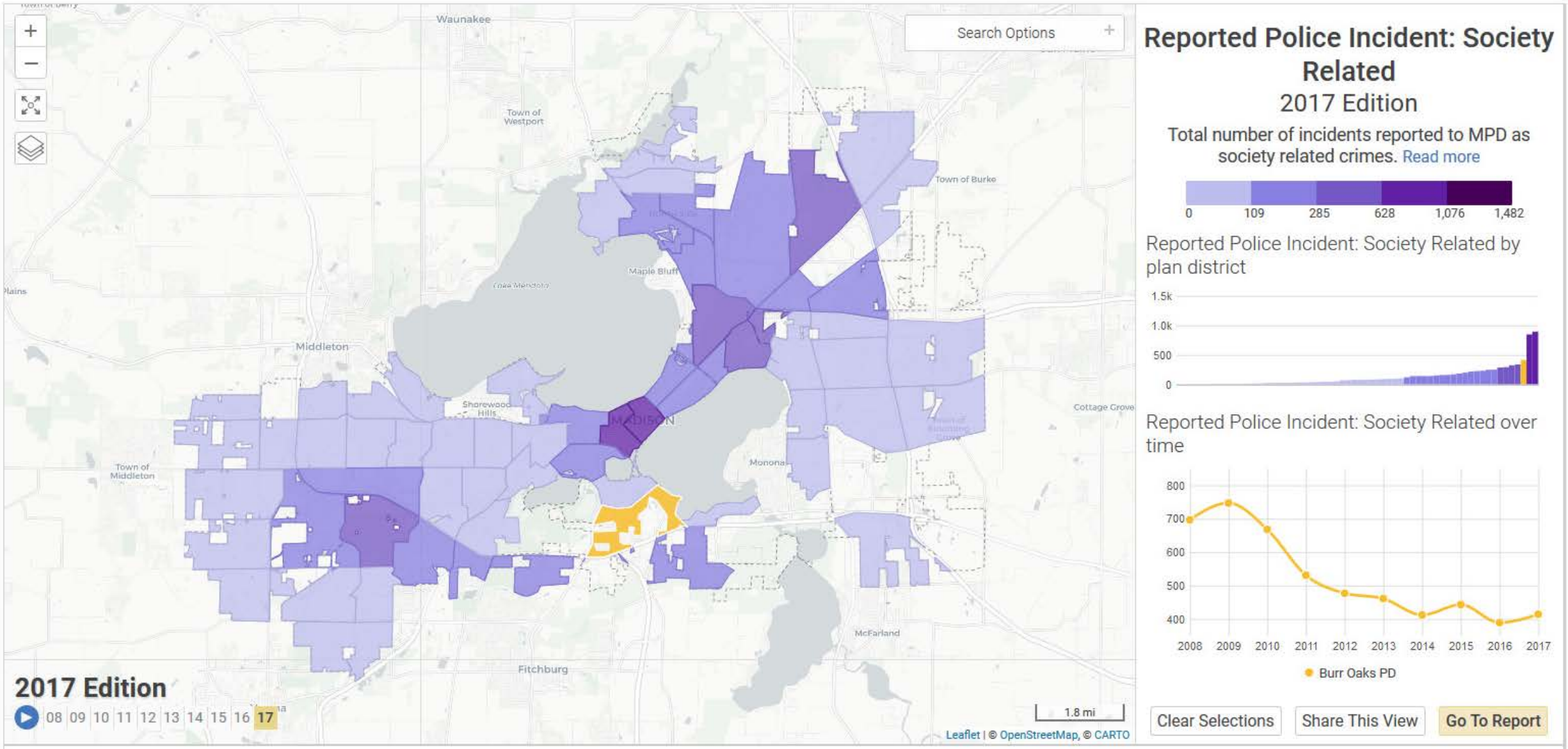

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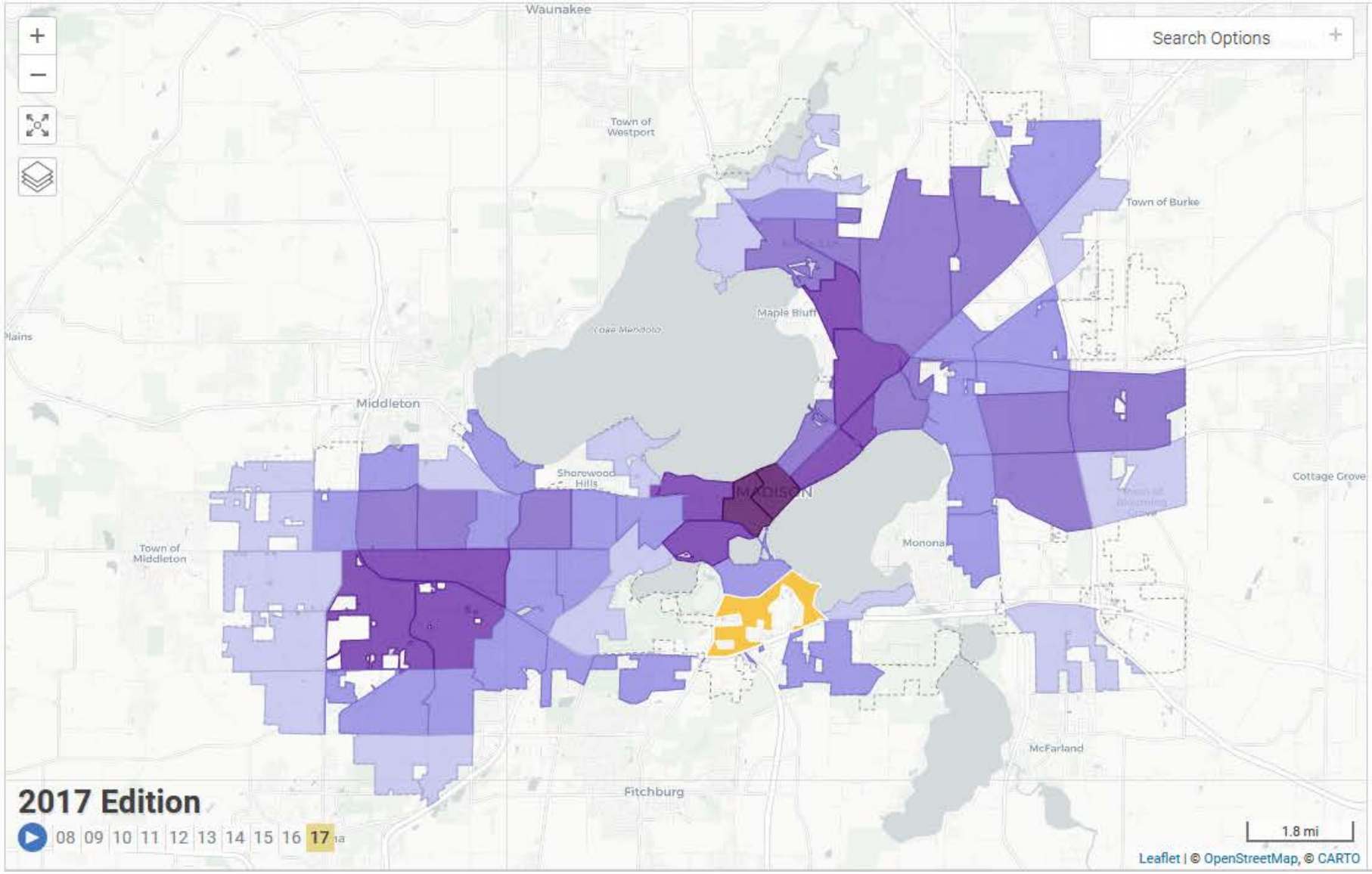


Calls for EMS/Fire Service

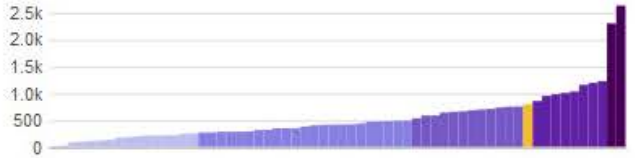
2017 Edition

Total calls for emergency medical service and fire service in calendar year prior to NI edition.

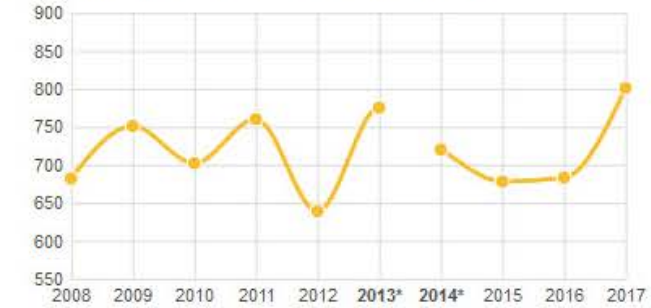
Read more

1 269 499 806 1,536 2,632

Calls for EMS/Fire Service by plan district



Calls for EMS/Fire Service over time



* Due to methodological changes, data between these years is not directly comparable. For more information, see About the Data.

Burr Oaks PD

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Questions? Comments?

Jeff Greger, City of Madison Planning Division

608-243-0181

jgreger@cityofmadison.com