URBAN DESIGN COMMISSION APPLICATION



City of Madison **Planning Division** Madison Municipal Building, Suite 017



FOR OFFICE USE ONLY:	
Paid	Receipt #
Date received	
Received by	
Aldermanic District	
Zoning District	
Urban Design District	
Submittal reviewed by	
Legistar #	

215 Martin Luther King, Jr. Blvd. P.O. Box 2985 Madison, WI 53701-2985 (608) 266-4635 Complete all sections of this application, including the desired meeting date and the action requested. If you need an interpreter, translator, materials in alternate formats or other accommodations to access these forms, please call the phone number above immediately. 1. Project Information Address: 4002 Evan Acres Road, Madison, WI 53718 Title: Four Lakes District 2. Application Type (check all that apply) and Requested Date 2/13/2019 UDC meeting date requested New development Alteration to an existing or previously-approved development Informational □ Initial approval ☐ Final approval 3. Project Type Project in an Urban Design District Signage Project in the Downtown Core District (DC), Urban Comprehensive Design Review (CDR) Mixed-Use District (UMX), or Mixed-Use Center District (MXC) Signage Variance (i.e. modification of signage height, Project in the Suburban Employment Center District (SEC), area, and setback) Campus Institutional District (CI), or Employment Campus Other District (EC) ☐ Please specify Planned Development (PD) ☑ General Development Plan (GDP) Specific Implementation Plan (SIP) Planned Multi-Use Site or Residential Building Complex 4. Applicant, Agent, and Property Owner Information Strang, Inc. Peter Tan **Applicant name** Company 811 E. Washington Av., #200, Madison WI 53703 Street address City/State/Zip ptan@strang-inc.com 608 276-9200 Telephone Email Strang, Inc. Peter Tan Project contact person Company 811 E. Washington Av., #200, Madison WI 53703 Street address City/State/Zip 608 276-9200 ptan@strang-inc.com Telephone Email

Property owner (if not applicant)	Daniel Brown, Ho-Chunk Nation
rioperty owner (ii not applicant)	Barner Brown, Tio One

i toperty owner (ii i	Toperty owner (it not applicant)	
Street address	P.O. Box 667	City/State/Zip Black River Falls, WI 54615
Telephone	608 223-9576 x 3538	Email Dan.Brown@ho-chunk.com

5.	Req	uired Submittal Materials	
		Application Form)
I		Letter of Intent	Each submittal must include
		 If the project is within an Urban Design District, a sun development proposal addresses the district criteria is re 	equired paper copies. Landscape and
		 For signage applications, a summary of how the propose tent with the applicable CDR or Signage Variance review 	criteria is required.
I		Development plans (Refer to checklist on Page 4 for plan de	Please refrain from using plastic covers or spiral binding.
I		Filing fee) plastic covers of spiral simaling.
ı		Electronic Submittal*	
	be s	the paper copies and electronic copies <u>must</u> be submitted cheduled for a UDC meeting. Late materials will not be acceperance.	
	Com	projects also requiring Plan Commission approval, applicants mission consideration prior to obtaining any formal action (in n reduced.	must also have submitted an accepted application for Plar tial or final approval) from the UDC. All plans must be legible
	com proje not e	ctronic copies of all items submitted in hard copy are requipiled on a CD or flash drive, or submitted via email to udcapect address, project name, and applicant name. Electronic suallowed. Applicants who are unable to provide the materials 4635 for assistance.	<u>plications@cityofmadison.com</u> . The email must include the bmittals via file hosting services (such as Dropbox.com) are
6.	Арр	licant Declarations	
	1. 2.	Prior to submitting this application, the applicant is required commission staff. This application was discussed with 1/16/2019 The applicant attests that all required materials are included in this not provided by the application deadline, the application we consideration.	Janine Glaeser or his submittal and understands that if any required information
Na	me d	of applicant Peter Tan	Relationship to property Architect
Au	thor	izing signature of property owner	Date 1/23/2019
7. /	Арр	lication Filing Fees	
	of th Com	are required to be paid with the first application for either in the combined application process involving the Urban Design the Council consideration. Make checks payable to City Treat \$1,000.	Commission in conjunction with Plan Commission and/or
ı	Plea	se consult the schedule below for the appropriate fee for yo Urban Design Districts: \$350 <i>(per §35.24(6) MGO)</i> .	ur request: A filing fee is not required for the following project
ļ		Minor Alteration in the Downtown Core District (DC) or Urban Mixed-Use District (UMX): \$150 (per §33.24(6)(b) MGO)	applications if part of the combined application process involving both Urban Design Commission and Plan Commission:
ļ		Comprehensive Design Review: \$500 (per §31.041(3)(d)(1)(a) MGO)	 Project in the Downtown Core District (DC), Urban Mixed-Use District (UMX), or Mixed-Use Center District (MXC)
		Minor Alteration to a Comprehensive Sign Plan: \$100 (per §31.041(3)(d)(1)(c) MGO)	 Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or
I		All other sign requests to the Urban Design Commission, including, but not limited to: appeals from the decisions of the Zoning Administrator,	Employment Campus District (EC) X Planned Development (PD): General Development Plan (GDP) and/or Specific Implementation Plan (SIP)

from the decisions of the Zoning Administrator, requests for signage variances (i.e. modifications of

signage height, area, and setback), and additional sign

code approvals: \$300 (per §31.041(3)(d)(2) MGO)

Planned Multi-Use Site or Residential Building

Complex

URBAN DESIGN COMMISSION APPROVAL PROCESS



Introduction

The City of Madison's Urban Design Commission (UDC) has been created to:

- Encourage and promote high quality in the design of new buildings, developments, remodeling, and additions so as to maintain and improve the established standards of property values within the City.
- Foster civic pride in the beauty and nobler assets of the City, and in all other ways possible assure a functionally efficient and visually attractive City in the future.

Types of Approvals

There are three types of requests considered by the UDC:

- <u>Informational Presentation</u>. Applicants may, at their discretion, request to make an Informational Presentation to the UDC prior to seeking any approvals to obtain early feedback and direction before undertaking detailed design. Applicants should provide details on the context of the site, design concept, site and building plans, and other relevant information to help the UDC understand the proposal and provide feedback. (Does not apply to CDR's or Signage Variance requests)
- <u>Initial Approval</u>. Applicants may, at their discretion, request initial approval of a proposal by presenting preliminary design information. As part of their review, the Commission will provide feedback on the design information that should be addressed at Final Approval stage.
- <u>Final Approval</u>. Applicants may request Final Approval of a proposal by presenting all final project details. Recommendations or concerns expressed by the UDC in the initial approval must be addressed at this time.

Presentations to the Commission

Primarily, the UDC is interested in the appearance and design quality of projects. Emphasis should be given to the site plan, landscape plan, lighting plan, building elevations, exterior building materials, color scheme, and graphics.

When presenting projects to the UDC, applicants must fill out a registration slip provided in the meeting room and present it to the Secretary. Presentations should generally be limited to 5 minutes or as extended by motion by consent of the Commission. The Commission will withhold questions until the end of the presentation.

Applicants are encouraged to consider the use of various graphic presentation material including a locator map, photographs, renderings/model, scale drawings of the proposal in context with adjacent buildings/uses/signs, etc., as may be deemed appropriate to describe the project and its surroundings. Graphics should be mounted on rigid boards so that they may be easily displayed. Applicants/presenters are responsible for all presentation materials, AV equipment and easels.

URBAN DESIGN DEVELOPMENT PLANS CHECKLIST



The items listed below are minimal application requirements for the type of approval indicated. Please note that the UDC and/or staff may require additional information in order to have a complete understanding of the project.

1. Informational Presentation

- ☑ Letter of Intent (If the project is within an Urban Design District, a summary of how the development proposal addresses the district criteria is required)
- Contextual site information, including photographs and layout of adjacent buildings/structures
- ▼ Two-dimensional (2D) images of proposed buildings or structures.

Providing additional information beyond these minimums may generate a greater level of feedback from the Commission.

Requirements for All Plan Sheets

- 1. Title block
- 2. Sheet number
- 3. North arrow
- 4. Scale, both written and graphic
- 5. Date
- 6. Fully dimensioned plans, scaled at 1"= 40' or larger

** All plans must be legible, including the full-sized landscape and lighting plans (if required)

2. Initial Approval

Locator Map
Letter of Intent (If the project is within a Urban Design District, a summary of $\underline{\text{how}}$ the development proposal addresses the district criteria is required)
Contextual site information, including photographs and layout of adjacent buildings/structures
Site Plan showing location of existing and proposed buildings, walks, drives, bike lanes, bike parking, and existing trees over 18" diameter
Landscape Plan and Plant List (must be legible)
Building Elevations in both black $\&$ white and color for all building sides (include material callouts)
PD text and Letter of Intent (if applicable)

Providing additional information beyond these minimums may generate a greater level of feedback from the Commission.

3. Final Approval

All the	requirements	s of the Initia	ıl Approval	(see above),	<u>plus</u> :

☐ Grading Plan

☐ Proposed Signage (if applicable)

☐ Lighting Plan, including fixture cut sheets and photometrics plan (*must be legible*)

☐ Utility/HVAC equipment location and screening details (with a rooftop plan if roof-mounted)

Graphic of the proposed signage as it relates to what the Ch. 31, MGO would permit

□ PD text and Letter of Intent (if applicable)

☐ Samples of the exterior building materials (presented at the UDC meeting)

4. Comprehensive Design Review (CDR) and Variance Requests (Signage applications only)

pici	Tensive Design Review (eDR) and variance Requests (<u>Signage applications only</u>)
	Locator Map
	Letter of Intent (a summary of <u>how</u> the proposed signage is consistent with the CDR or Signage Variance criteria is required)
	Contextual site information, including photographs of existing signage both on site and within proximity to the project site
	Site Plan showing the location of existing signage and proposed signage, dimensioned signage setbacks, sidewalks, driveways, and right-of-ways
	Proposed signage graphics (fully dimensioned, scaled drawings, including materials and colors, and night view)
	Perspective renderings (emphasis on pedestrian/automobile scale viewsheds)
	Illustration of the proposed signage that meets Ch. 31, MGO compared to what is being requested.



1.1 | LETTER OF INTENT

ZONING REQUEST:

Planned Development: General Development Plan

PROJECT NAME:

Four Lakes District

PARCEL LOCATION

4002 Evan Acres Road, Madison, WI 53718

PROPERTY OWNER:

Ho-Chunk Nation P.O. Box 667 Black River Falls, WI 54615

ARCHITECT

Strang 811 E. Washington Ave. #200 Madison, WI 53703

CIVIL ENGINEER:

JSD Professional Services 161 Horizon Drive #101 Verona, WI 53593

LANDSCAPE ARCHITECT

SAIKI DESIGN 1110 S. Park Street Madison, WI 53715

SITE:

The GDP site is 47.5 Acres located at Southeast intersection of Highway 90 and Highway 12/18; Aldermanic District 16; Madison Metropolitan School District. The owner's existing 60,000 sf. building located at the southern corner of the property would remain to be expanded and remodeled.

COMPREHENSIVE PLAN:

The City of Madison Comprehensive Plan identifies this area as a General Commercial District.

EXISTING ZONING:

The site is currently zoned General Commercial.

EXISTING USES:

Casino, Parking, Vacant Land, Multifamily Housing Zoned Commercial District

SURROUNDING USES:

North: Commercial/Retail, Hotels, Highway 12/18, Landfill. Zoned Commercial and employment.

South: Highway 90/94

West: Highway 90/94, agriculture and single-family housing beyond

East: City Golf Course

DESIGN NARRATIVE:

A goal of this project is to create a casino/hotel/convention center campus, a cultural and entertainment destination that has a decidedly modern, forward-looking design vision. Traditional motifs and metaphors are interpreted in an abstract, non-literal design idiom, to appeal to, and reach a whole new generation of gamers. The design of this project reflects the historic importance of gaming in Ho-Chunk culture through the millennia and celebrates the Ho-Chunk tradition of gracious hospitality. Outdoor dining and activity areas as well as a large outdoor event space extend the visitor experience to the landscape.

The proposed Heritage Center is designed to fulfill the goal of sharing, preserving and celebrating the stories of the Ho-Chunk nation, who has made the Madison area, the "Four Lakes" region their home for thousands of years. As is the case with the rest of the campus, the architecture of the proposed Heritage Center is also conceived of in an abstract, non-literal idiom in order to create a more timeless context for celebrating and honoring the culture and history of the Ho-Chunk people.

This project is deeply rooted in the goal of stewardship of the land and the Ho-Chunk nation's connection to their ancestral homeland. The site, civil engineering and landscape architecture is conceived of with this goal of honoring, connecting and restoring the land. The existing wetland on the site will be carefully restored, and the surrounding prairie and oak savanna will feature interpretive walking paths that enable the visitor to enjoy the beauty of the landscape and learn from the experience.

PROPOSED USES:

The General Development Plan (GDP) includes 7 Buildings and 2 Parking Structures. The following is a summary of potential future uses. The final building area, and parking counts will vary based on the Specific Implementation plans.

Building 1 Heritage Center

Building 2 Casino

Building 3 Conference Center Building 4 Hotel, Spa, Restaurant

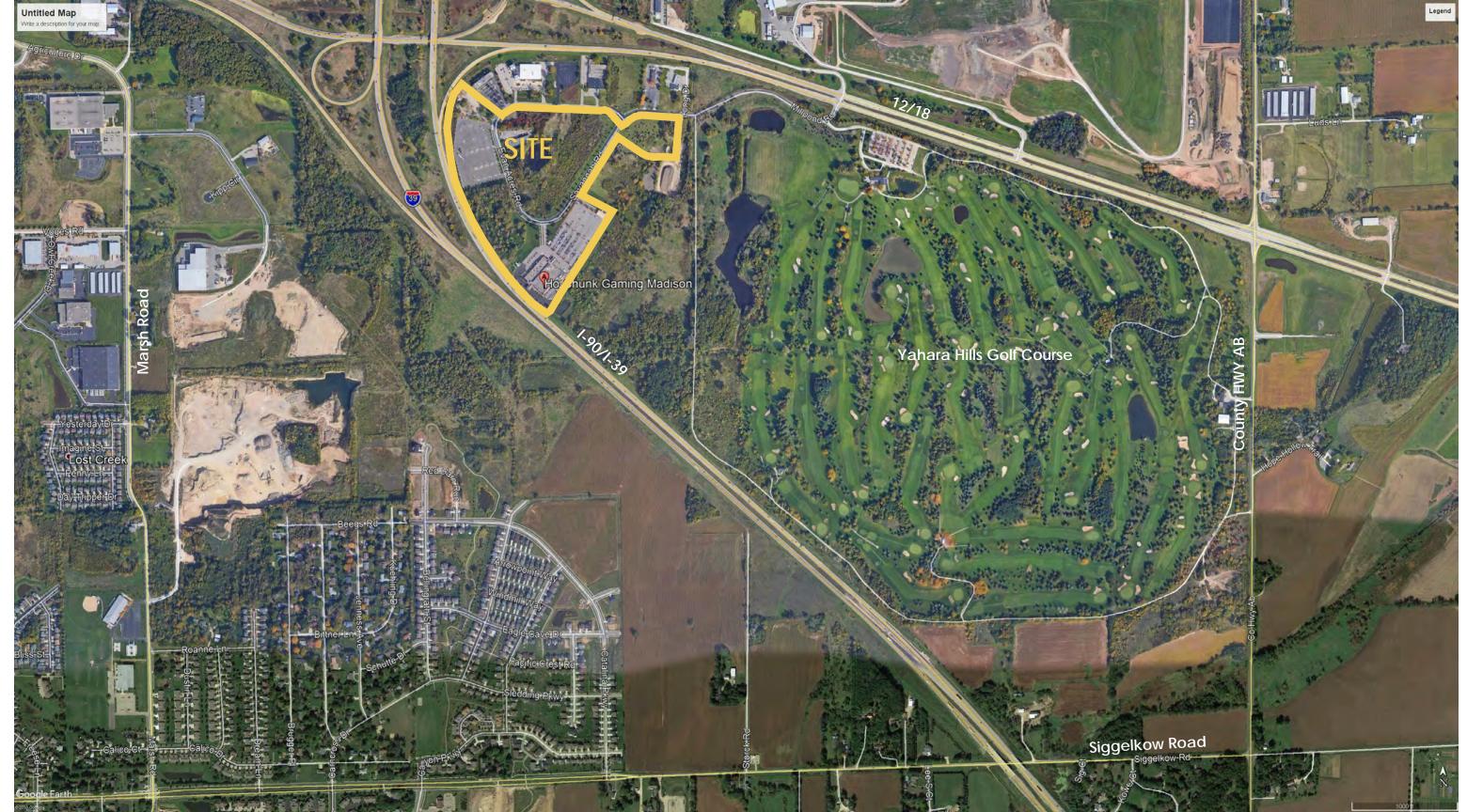
Building 5 2 Parking Structures Building 6 Restaurant

Building 7 2 Future Development Sites

Approximate Total Parking: 2,000 Stalls



3.1 | EXISTING SITE AERIAL PHOTOGRAPH – KEY LANDSCAPE FEATURES & EXISTING BUILDINGS/STRUCTURES



Ho-Chunk Gaming Madison | 11



EXISTING SITE AERIAL PHOTOGRAPH – KEY LANDSCAPE FEATURES & EXISTING BUILDINGS/STRUCTURES



Existing Site Aerial Photo Property Lines
12 | Ho-Chunk Gaming Madison



Ho-Chunk Aerial 01
SOUTH VIEW



Ho-Chunk Aerial 02

EAST VIEW

Ho-Chunk Gaming Madison | 43





Ho-Chunk Aerial 03
NORTH VIEW



Ho-Chunk Aerial 04
WEST VIEW

Ho-Chunk Gaming Madison | 45





Ho-Chunk From 190 West



Existing SW Elevation From 190



Ho-Chunk From 190 East



Existing Entrance From Savannah Road





Existing Entrance From Evan Acres Road

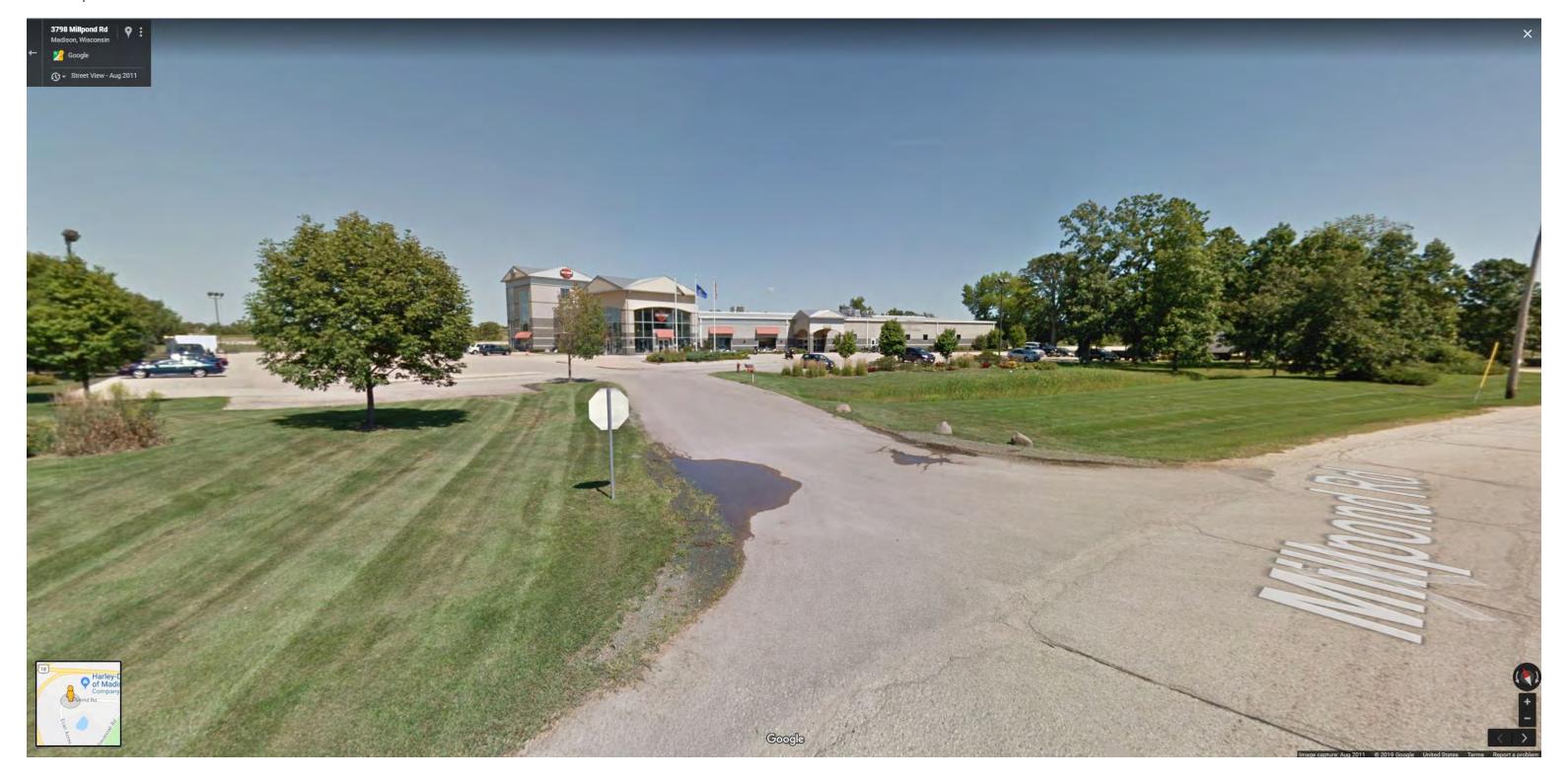


Reverend Jim's Roadhouse From Millpond Road



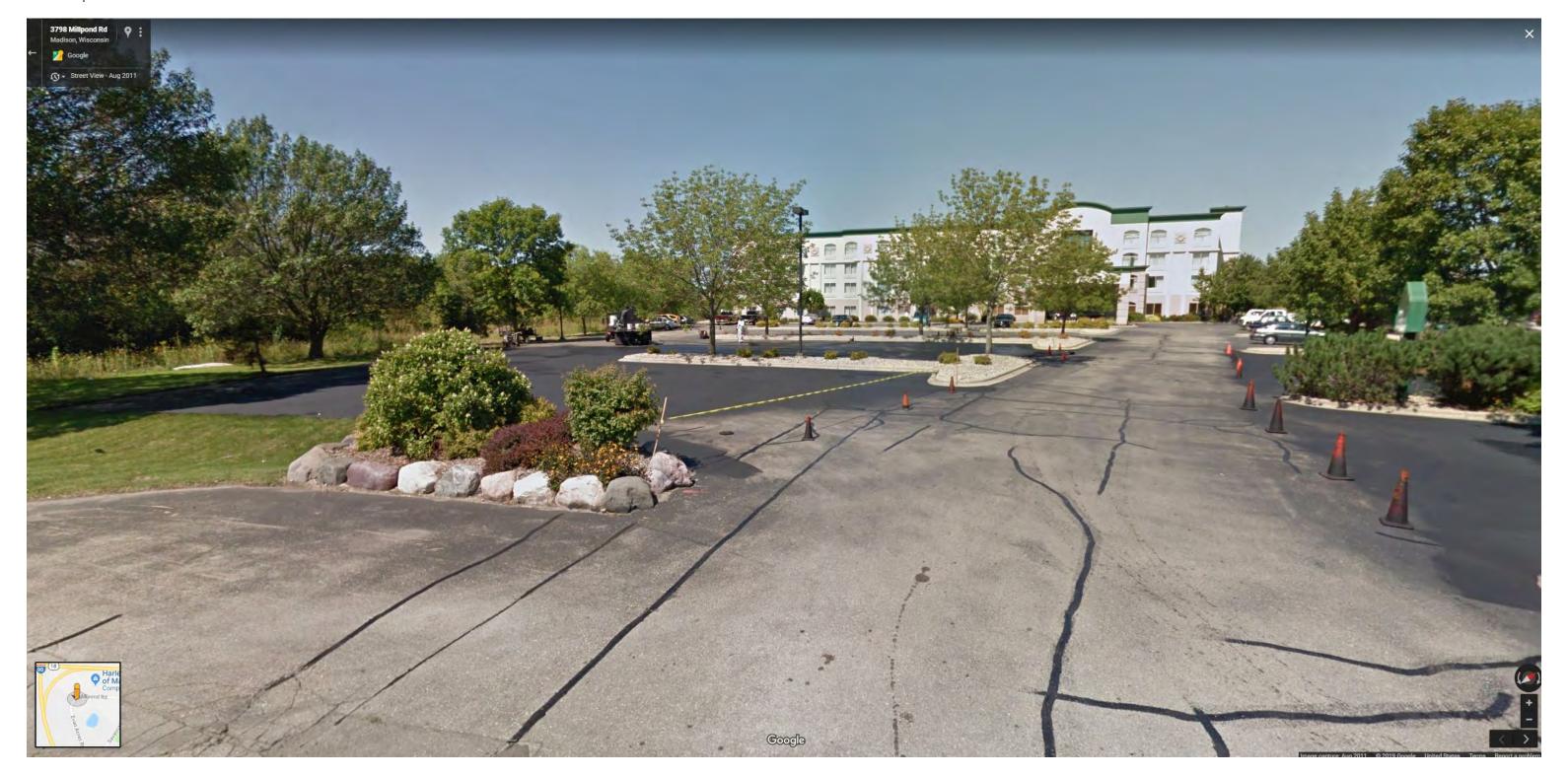
ABC Supply Co Inc From Millpond Road





Harley Davidson of Madison From Millpond Road Intersection





Magnuson Grand Hotel From Millpond Road Intersection



4.1 DEVELOPMENT MASTER PLAN, BUILDING DATA, & UTILIZATION

BUILDINGS

1 - HERITAGE CENTER

- 33,000 SF

2 - CASINO EXPANSION AND REMODEL

- 145,000 SF
- 2 STORY GAMING AREA
- WALKABLE GAMING ROOFTOP
- EXPANDED FOODCOURT
- WATER FEATURE

3 - CONFERENCE CENTER

- 15,000 SF OF MEETING SPACE (SUBDIVIDABLE)

4 - HOTEL, SPA, RESTAURANT, PARKING GARAGE

A - HOTEL 100,000 SF B - SPA 30,000 SF C - RESTAURANT (90 SEAT) 6,000 SF D - PARKING GARAGE 1000 CARS E - CENTRAL PLANT 15,000 SF

5 - PARKING GARAGE

- 1000 CARS

6 - 150 SEAT RESTAURANT

- 8,000 SF

7 - FUTURE DEVELOPMENT SITE

SITE

A: THE GREAT CIRCLE

- FLEXIBLE OUTDOOR EVENT SPACE

B: CASINO DROP-OFF / VALET

C: HOTEL DROP-OFF / VALET

D: HERITAGE CENTER DROP-OFF

E: RESTORED WETLAND WITH WALKING TRAILS
- START TO FOUR LAKES DEJOPE
CONCEPT ON SITE

F: OUTDOOR AMPHITHEATRE

G: PEDESTRIAN WALKWAY BELOW ROADWAY

H: PHOTOVOLTAIC SCREENWALL

!: MAIN ENTRY

- START TO BRANDED EXPERIENCE

J: CITY OF MADISON PARK

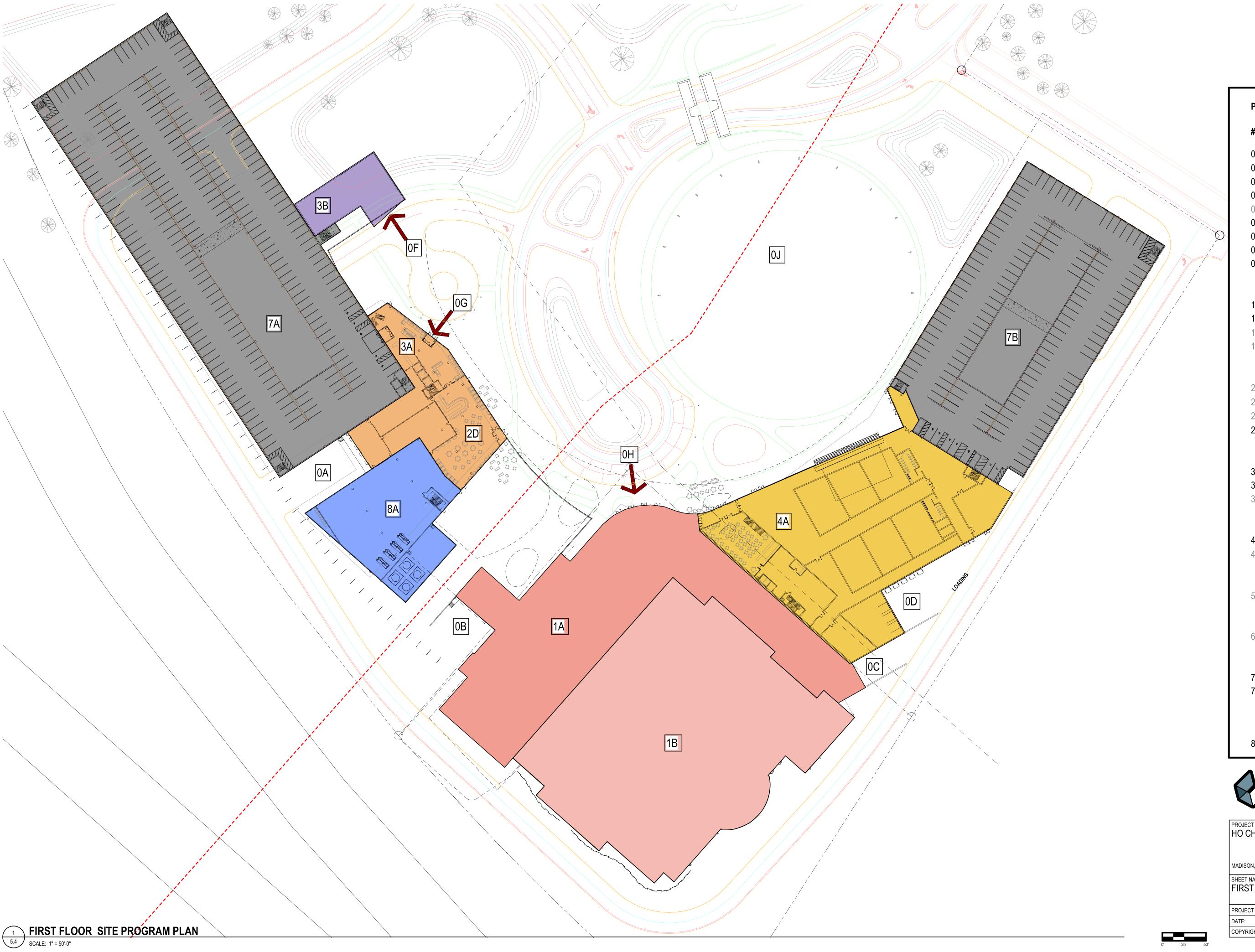
K: SECONDARY ENTRY

L: HWY 90 / 94

M: HWY 12 / 18







PROGRAM SUMMARY - LEVEL 1

- DESCRIPTION - TOTAL AREA - LEVELS

0A - HOTEL LOADING / RECEIVING

0B - CASINO LOADING / RECEIVING

0C - F&B LOADING / RECEIVING

0D - CONFERENCE CENTER LOADING / RECEIVING

0E - BRIDGE

0F - HOTEL POOL & SPA DROP OFF

0G - HOTEL DROP OFF

0H - CASINO DROP OFF

0J - OUTDOOR EVENT SPACE

1A - CASINO LOBBY ADDITION - 16,000 SF - 2

1B - CASINO FLOOR - EXISITNG - 67,500 SF - 2

1C - CASINO TEAM - 36,000 SF - 1

1D - ADMIN TEAM - 8,500 SF - 1

2A - FOOD COURT - 7,500 SF - 1

2B - F & B SPORTS BAR - 7,200 SF - 1

2C - BAR / CLUB - 3,100 SF - 1

2D - F & B LOCAL RESTAURANT - 5,700 SF - 1

3A - HOTEL LOBBY - 2,000 SF - 1

3B - HOTEL POOL & SPA - 10,000 SF - 1

3C - HOTEL GUEST ROOMS - 90,000 SF - 3

4A - CONFERENCE CENTER - 32,000 SF - 1

4B - TENANT SPACE - 5,400 SF - 1

5A - HERITAGE CENTER =- 25,700 SF - 2

6A - SPORTS FACILITY - 111,000 - 2

7A - 1,112 CAR PARKING RAMP - 210,000 SF - 4 7B - 908 CAR PARKING RAMP - 210,000 SF - 3-6

(PHASE 2)

8A - CENTRAL PLANT - 20,000 SF - 2

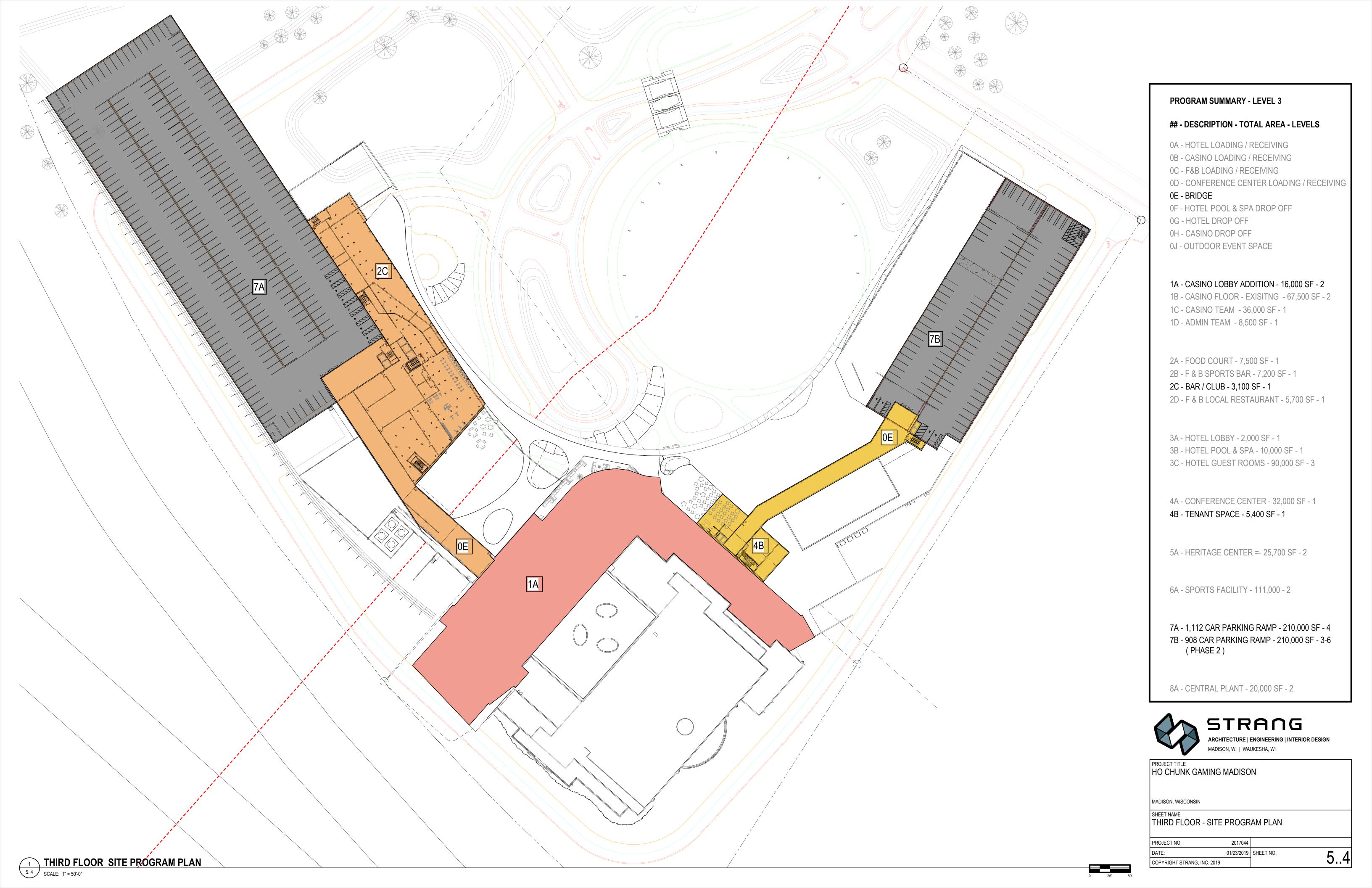


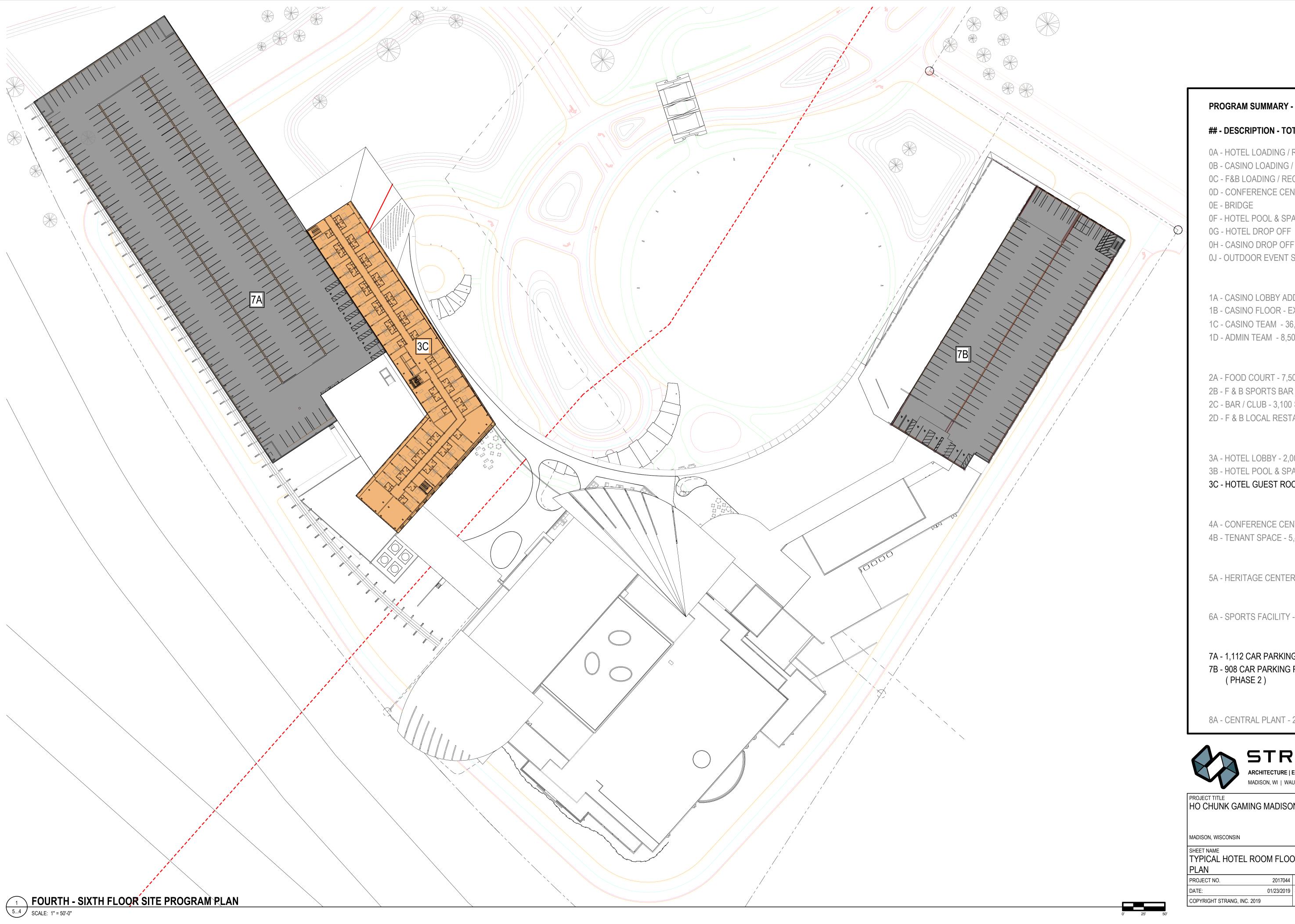
PROJECT TITLE
HO CHUNK GAMING MADISON

MADISON, WISCONSIN

FIRST FLOOR - SITE PROGRAM PLAN

PROJECT NO. 2017044 01/23/2019 SHEET NO. COPYRIGHT STRANG, INC. 2019





PROGRAM SUMMARY - LEVEL 4 - 6

- DESCRIPTION - TOTAL AREA - LEVELS

- 0A HOTEL LOADING / RECEIVING
- 0B CASINO LOADING / RECEIVING
- 0C F&B LOADING / RECEIVING
- 0D CONFERENCE CENTER LOADING / RECEIVING
- 0F HOTEL POOL & SPA DROP OFF
- 0H CASINO DROP OFF
- 0J OUTDOOR EVENT SPACE
- 1A CASINO LOBBY ADDITION 16,000 SF 2
- 1B CASINO FLOOR EXISITNG 67,500 SF 2
- 1C CASINO TEAM 36,000 SF 1
- 1D ADMIN TEAM 8,500 SF 1
- 2A FOOD COURT 7,500 SF 1
- 2B F & B SPORTS BAR 7,200 SF 1
- 2C BAR / CLUB 3,100 SF 1
- 2D F & B LOCAL RESTAURANT 5,700 SF 1
- 3A HOTEL LOBBY 2,000 SF 1
- 3B HOTEL POOL & SPA 10,000 SF 1
- 3C HOTEL GUEST ROOMS 90,000 SF 3
- 4A CONFERENCE CENTER 32,000 SF 1
- 4B TENANT SPACE 5,400 SF 1
- 5A HERITAGE CENTER =- 25,700 SF 2
- 6A SPORTS FACILITY 111,000 2
- 7A 1,112 CAR PARKING RAMP 210,000 SF 4
- 7B 908 CAR PARKING RAMP 210,000 SF 3-6 (PHASE 2)
- 8A CENTRAL PLANT 20,000 SF 2



PROJECT TITLE
HO CHUNK GAMING MADISON

SHEET NAME
TYPICAL HOTEL ROOM FLOORS 4 - 6 - SITE PROGRAM

2017044 01/23/2019 SHEET NO.





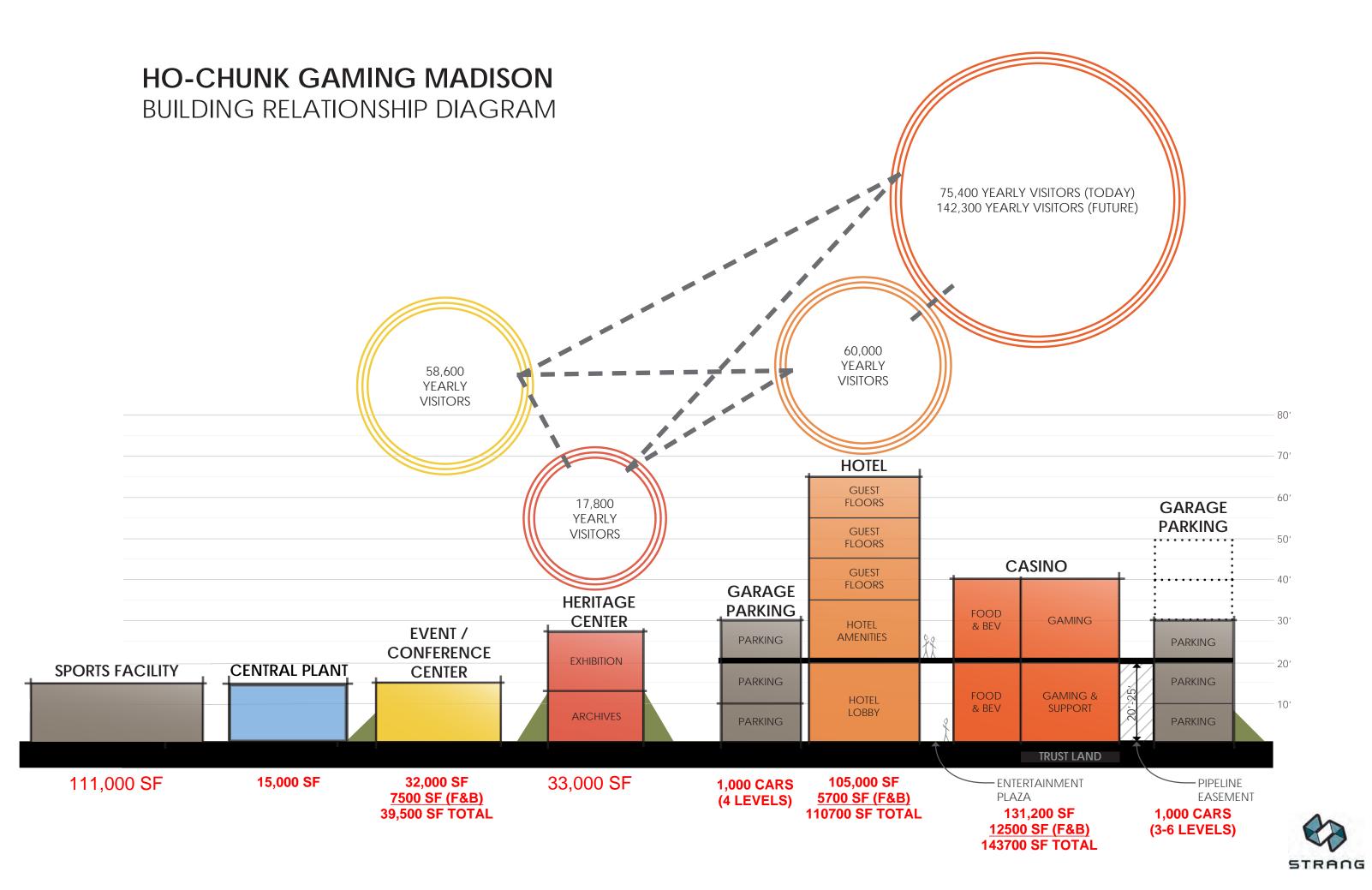
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MADISON, WISCONSIN				
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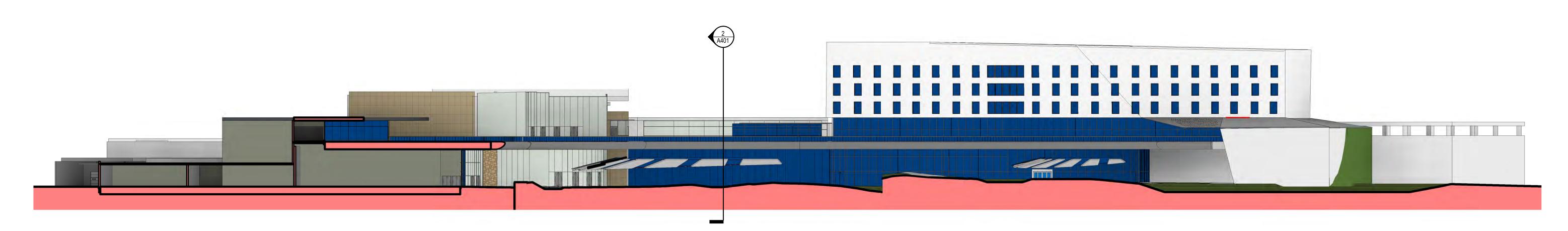
5....4

DATE: 0: COPYRIGHT STRANG, INC. 2019

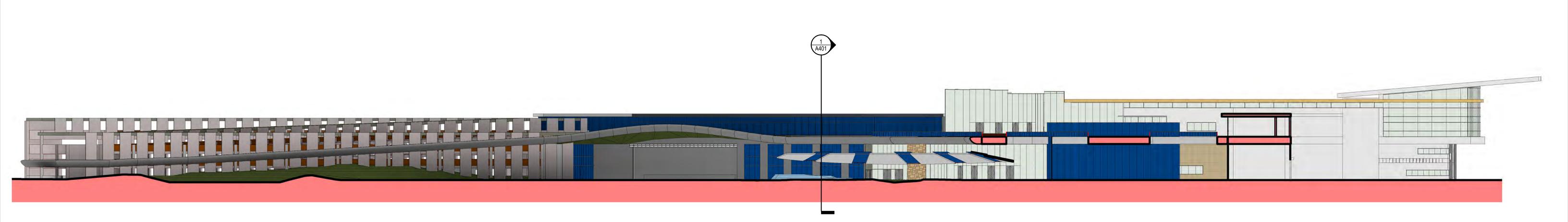
HC - Site Program - UDC - GDP - SIP

SCALE: NTS



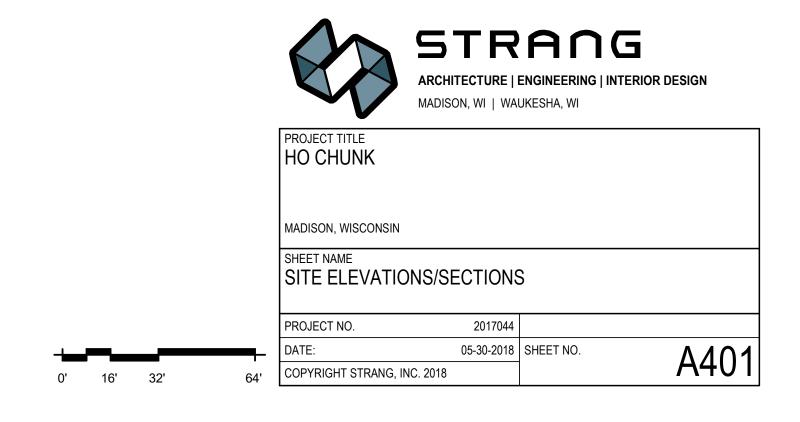


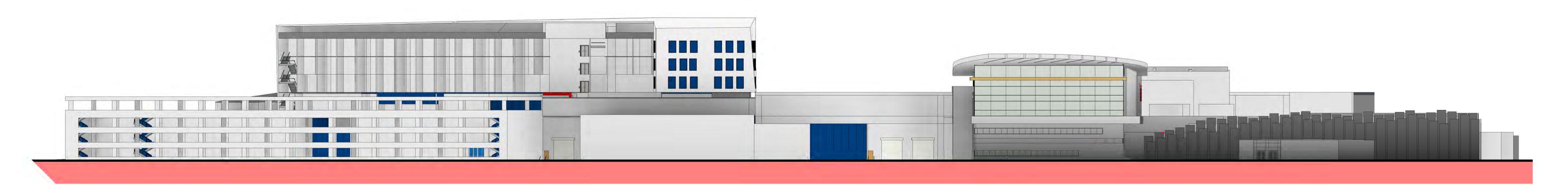
1 OVERALL ELEVATION/SECTION - LOOKING SW
SCALE: 1/32" = 1'-0"



OVERALL ELEVATION/SECTION - LOOKING SE

SCALE: 1/32" = 1'-0"





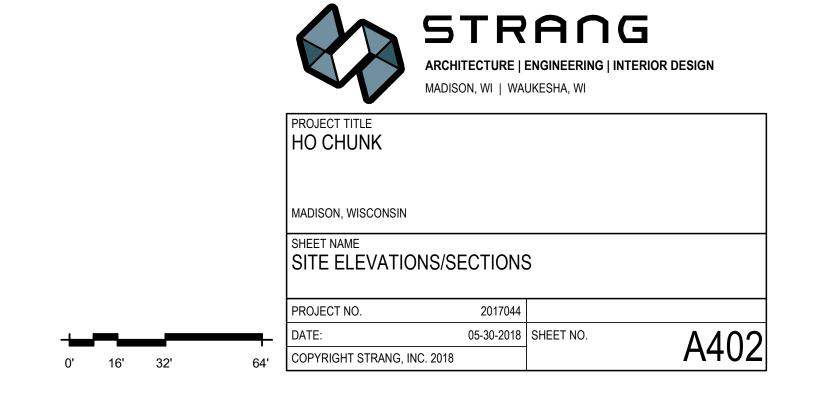
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SCALE: 1/32" = 1'-0"



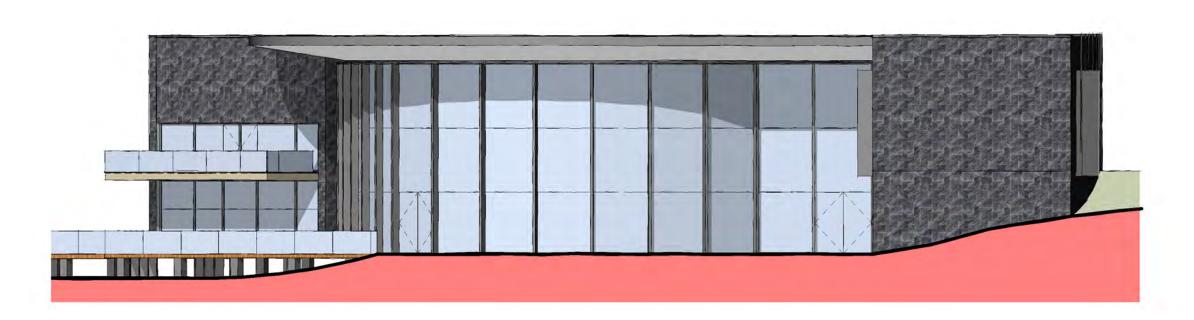
OVERALL ELEVATION/SECTION - LOOKING NW

SCALE: 1/32" = 1'-0"

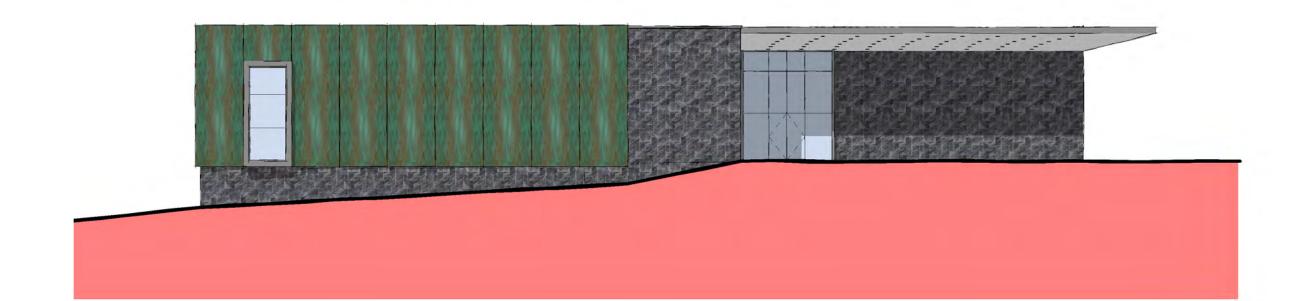




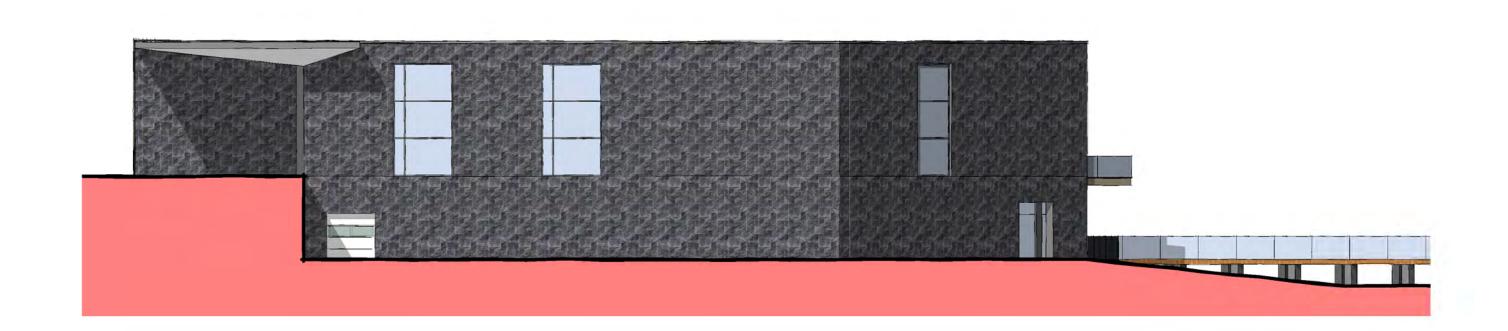
















PROJECT TITLE
HO-CHUNK HERITAGE CENTER MADISON, WISCONSIN

SHEET NAME
HERITAGE CENTER - EXTERIOR ELEVATIONS

PROJECT NO. 2017044 01/15/2019 SHEET NO. COPYRIGHT STRANG, INC. 2018